LIFE



COLLEGE GIRL'S PIGTAILS

SEPTEMBER 8, 1941 10 CENTS
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Parker VACUMATIC REG. T.M. Pen

Super-Charged

with a third More Ink

than the average of the next†Three

due to its revolutionary One-Hand Sacless Filler





The Pen with the smart Arrow MILITARY Clip and the Oil-Smooth LUBRICATED Point that won't wear scratchy in a lifetime!

5 Outstanding Achievements

1. **Parker's 14 K Gold Point** is utterly different, finer-textured, much less brittle than ordinary 14 K Gold.
2. **It is tipped with oil-smooth Osmiridium,** developed under the direction of Dr. Robert Pickus, chief Parker metallurgist, former instructor of Metallurgy on the faculty of Yale University.
3. **One-Hand Sacless Vacumatic Filler**—a basically better principle and easiest to operate—makes room for †a third more ink than the average of three well-known sac-type pens, price for price, and substantially more than any one of them.
4. **Parker's patented Television barrel** lets you SEE when your pen needs refilling.
5. **Parker's smart Laminated styling**—streamlined Pearl and Jet RINGS, as shimmering as velvet—is wholly exclusive.

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No matter what pen you may happen to be shown first, don't make the mistake of making a purchase until you have seen and tried the PARKER—there is nothing else like it in the world.

This is largely due to the Parker laboratories, staffed by able scientists in physical metallurgy, chemistry and engineering. No other pen manufacturer we know attempts the research and development that go on daily here. Today, in the world of science, it is known that Parker achievements mark the march in pen progress. (See five examples left.)

Known far and wide as THE JEWELS of PENDOM, Parker Pens and matched Pen and Pencil Sets are what your friends would select if you gave them their choice. *In a handwriting test, from coast-to-coast, 85% more people selected Parker Points than the second selling pen.

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The Parker Pen Co., New York, Chicago, San Francisco. Factories at Janesville, Wisconsin and Toronto, Canada.

**Certified by C. C. Chapelle, Independent Research Counsel*

◆ Parker's Blue Diamond on the pen is our Life Contract unconditionally guaranteeing to service the pen for the life of the owner except for loss and intentional damage, subject only to a 35¢ charge for postage, insurance, and handling, provided complete pen is returned for service.



Parker's Clip is the "natural" for Uniforms because pocket flaps can button over, as required by Regulations. Trimmest for Civilian dress, too—holds Pen (and Pencil) LOW and UNEXPOSED.



EXCLUSIVE *"One-Hand" Sacless Filler*
Easiest of all to operate—and most modern

FREE: AT YOUR RETAILER'S—WALT DISNEY'S BRAND-NEW BOOK OF 100 SONG-HIT LYRICS WITH PURCHASE OF *QUINK*—THE PEN-CLEANING INK—AT 15¢

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"YOU GROWN FOLKS ARE SO DOGGONE DUMB!"

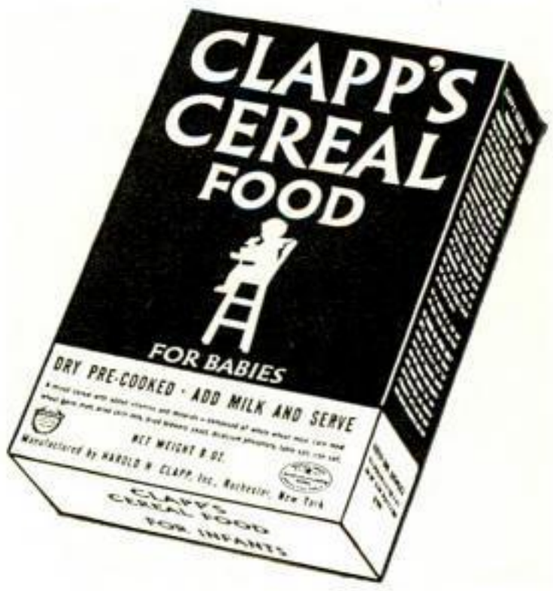
"You think if you give me a special, pre-cooked baby cereal, all full of Vitamin B_1 and iron and copper and other hardware to make a red-blooded he-man outa me, I oughta be happy as a lark!

"Well, lemme ask you—don't you like cereal to *taste good* too? Do *you* like it when it's pasty and sticks to the roof of your mouth?

"Honestly, don't you think I've got a right to make a holler?"

You have, pal, you have. But not any more. For here comes

CLAPP'S CEREAL FOOD FOR BABIES!





1. This grand new Cereal Food gives you 3 times as much iron as ordinary whole-grain cereals. And a form of iron that a baby can digest and absorb. *But no "iron-y" taste.*

2. It contains 2½ times more International Units of Vitamin B_1 than plain unfortified cereals.

3. It's bursting with food-energy from whole wheat and cornmeal.

4. It has added minerals from dried skim milk.

5. It has calcium and phosphorus for bone-building.

6. And it has the grandest taste! Good round flavor of beautifully cooked whole wheat. Sweet golden deliciousness of cornmeal. Texture pleasantly granular and light, instead of sticky or pasty or mushy.



Made by the makers of Clapp's Strained and Junior Foods—the oldest house in baby foods.

ACCEPTED AMERICAN MEDICAL ASSN. Council on Foods

Your Dad and Mother will like this cereal as much as you will. And it's made in a jiff just by stirring in warm milk.

AT STORES EVERYWHERE.....COSTS ONLY ABOUT 1¢ A SERVING!

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Barrage Balloons *and* Bomber Wings...



Gas Masks and Gunpowder... Rubber Boats and Tank Tracks



— all these and hundreds of other defense needs, too, come from Goodyear

You naturally think of tires as Goodyear's chief contribution to national defense, since for years we have been the world's largest tire builders.

Well, we are molding endless regiments of tires for America's vast new motorized legions, as well as bullet-puncture-sealing inner tubes to make them immune from battle fire.

But beyond this we are now in mass production on all manner of military equipment that comes within the wide range of our skills and facilities—as a quick reader's tour of our bustling plants will show you.

Let us start with what we are building for aviation, newest and mightiest arm of defense.

In one huge shop you'll see skilled workers lining gasoline and oil tanks for America's battle planes with bullet-puncture-sealing rubber—a safeguard against loss of fuel in action.

Here are men shaping rubber motor mounts for aircraft engines — vibration cushions that reduce their mighty throb to a mere quiver.

There are deft girls giving the finishing touches to inflatable rubber lifeboats that will save the lives of pilots forced down at sea.

Elsewhere you will find us building more than fifty other rubber accessories for aircraft. From rubberized fabric pontoons for seaplanes to the mammoth Goodyear airplane tires used on giant bombers.

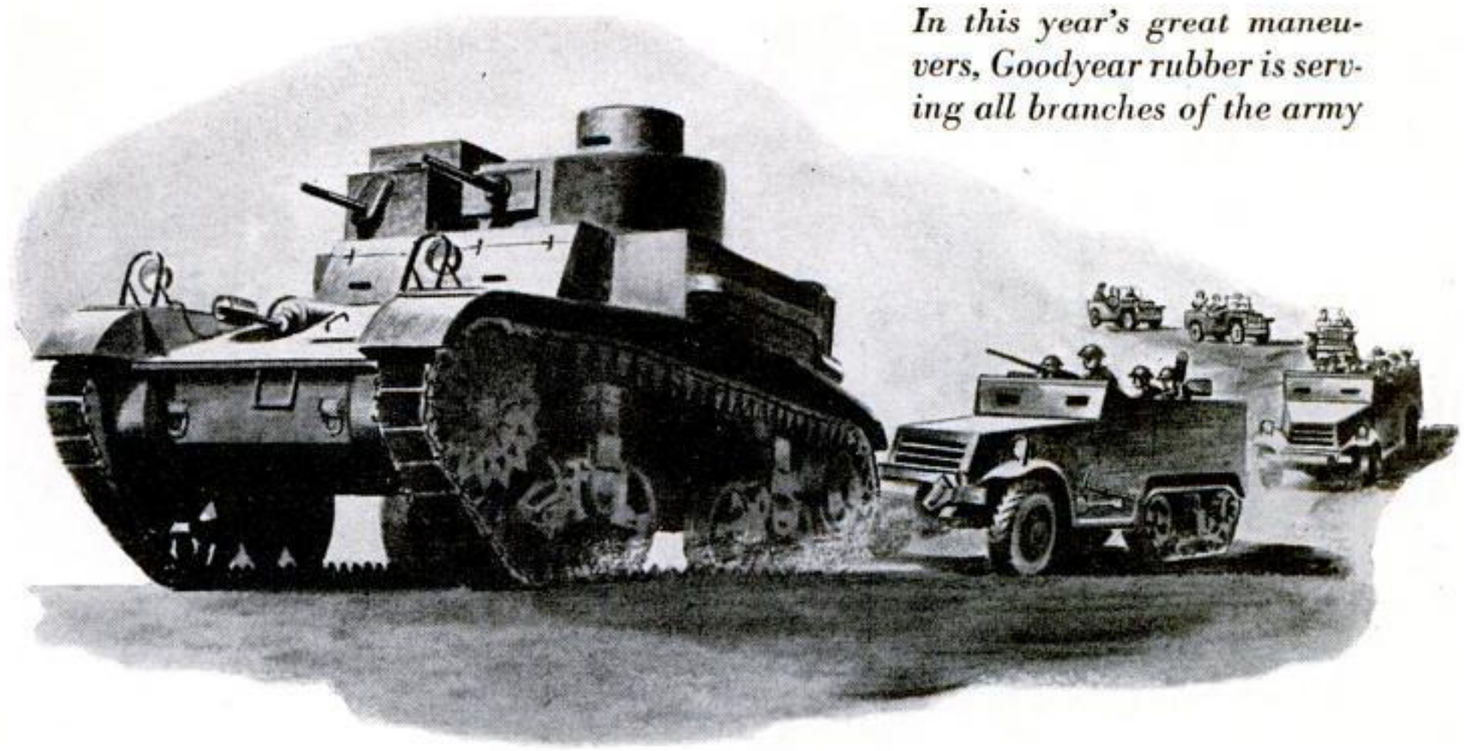
In another section huge barrage balloons are taking shape to guard military objectives against aerial attack. And alongside we are building lighter-than-air craft—Navy blimps for coast patrol.

Next door you'll see our skill in light metal alloy aircraft fabrication being utilized to produce wings, tails, ailerons and other surfaces for the nation's new air fleets—a production that is being increased as fast as facilities can be enlarged.

Now we pass through long aisles where batteries of presses are stamping out millions of rubber heels for infantrymen's

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In this year's great maneuvers, Goodyear rubber is serving all branches of the army

boots—no more iron heels for this man's army.

And over there is another type of "shoe" equipment—combat tank track treads of toughest rubber that long outlast metal treads and give U. S. tanks greater speed, longer range and vastly increased mobility.

What's this thin transparent stuff? It's Pliofilm, Goodyear's inherently moisture-proof packaging material used to seal emergency rations, protect airplane motors and spare parts when shipped overseas; also as a protective covering for gas masks when not in service.

Here we come to a new division where women are assembling gas masks by thousands against a day we hope may never come. And those big reels are fire hose—the same type of Goodyear hose that is fighting aerial arson over Britain.

See this soft, cushiony material that feels like a marshmallow. It's Airfoam. It's used in combat tanks to protect crews from crash-bumps, in parachute seats to soften landings, and in ambulance and hospital mattresses, too.

All this is but a brief picture of rubber's many contributions to national preparedness, to say nothing of countless Goodyear mechanical rubber goods products used by other defense industries.

But you say, suppose war cuts off our rubber supply, where will America turn for all these vital needs? Right across the way is the beginning of the answer, a new plant producing Chemigum—Goodyear's new synthetic rubber made from a common gas.

And because we have handled all these new activities with dispatch and enterprise, the government has asked our subsidiary, Goodyear Engineering Corporation, to operate a great new powder-bagging plant for the nation's largest guns.

Gladly and willingly we contribute our part to the great program for the impregnable defense of the American way of life, that liberty may always have a continent to live in.

Pliofilm, Airfoam, Chemigum—T.M.'s The Goodyear Tire & Rubber Company



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It's a Blessed Event when you discover

PEQUOT PERCALES



YOU'LL bless the day when you discover PEQUOT Percales. For then you will truly know the exquisite comfort of luxurious sleep. Their cost is surprisingly low. And remember, too, these luxury sheets are backed by the famous name of Pequot—symbol of wear and service for generations!

Made with all of Pequot's old-time skill, Pequot Percales—though light and fine—are wonderfully strong. So don't think you have to postpone luxury sheets until "later." Just mind your P's and Q's . . . insist on Pequot Percales . . . have *now* the lovely sheets you've *always* wanted.

PEQUOT MILLS, SALEM, MASS.

PEQUOT
PERCALE
Sheets and Pillow Cases

LETTERS TO THE EDITORS

Army Morale

● In presenting the results of its investigation of Army morale in the issue of Aug. 18, LIFE acquitted its responsibilities as a news magazine, and hopes that it rendered a public service by bringing this grave problem into the open. The story brought more than 1,000 letters to LIFE's Editors, unequalled in LIFE's history for length and intensity of expression. More than half were from draftees who confirmed LIFE's report by presenting additional gripes, complaints, self-commiseration and invective, which in cases border on violation of the articles of war. LIFE sees no constructive purpose to be served by reiterating the gist of its report by printing any of these letters. The problem is to be solved, not by further wailing and elaboration of detail, but by such steps as the Army is already taking and ultimately by the training of officers and the production of equipment. There follows, however, a letter from a veteran of the A. E. F. who had many of the same trials as 1941's draftees, and offers them some advice.—ED.

Sirs:

I have been acutely distressed by your report on the shocking condition of morale in the new U. S. Army.

I am an ex-service man, having enlisted in the U. S. Army in the early part of 1918. I, too, was assigned to a Southern camp—not even with an Army uniform. Like some soldiers today, I was disappointed in my plans for service in the Army. Having enlisted as a truck driver, I was assigned to a field bakery company to bake bread. I had never been in the working end of a bakery before. But our commanding officer advised us that the sooner we learned to bake bread the better off we would be, because we were sure as hell going to bake bread.

The noncoms, then as now, knew more about things than most of the commissioned officers. In fact we had a second lieutenant who knew less than any buck private in the company. I have no doubt that many such incompetent officers are to be found in the Army today.

Our recreational facilities, also, were very poor—the swimming pool so small that we were divided into groups of a dozen or more and could swim only two days each week. We had no cafeteria but a small canteen about 20x40 with about one-third enough merchandise to supply the needs of the camp.

The best people in the city snubbed us until they were thoroughly convinced that the boy their daughter was associating with wasn't a jailbird or an ex-reformatory inmate.

Summing the whole thing in a nutshell—these are the old pet gripes of any army.

My advice to the boys in the Army of today is to get rid of your OHIO [over the hill in October] signs just as quickly as possible and make the best of the situation. You will have to learn to take orders before you will be given the opportunity to give them. And when you have accustomed yourselves to the things that do not just exactly suit you, then you are beginning to be a good soldier. With less training than you have now, we went to France in the last war and gave good account of ourselves. Make the most of the time you have to get ready. Right or wrong, it is still our Army and our country.

L. B. STONE
Ex-corporal, A. E. F.
Littlefield, Texas

Refugee Soldier

Sirs:

I have been much distressed by your story on Army morale. I left Germany four years ago, not because of personal persecution but out of strong detesta-

(continued on p. 6)

FOR MEN WHO HATE RAINCOATS



Fine Topcoat Style and Fabrics

with 100% RAINTIGHT protection

Here at last . . . a smart topcoat that keeps out *all* the rain! Stitchless seaming (no water-inviting needleholes) on swank gabardines, broadcloths, poplins, lawns—gives streamlined style never known before in rainwear. Complete protection from rain because Raynster fabrics are *100% watertight,* too—though you'd never guess it from their supple, natural appearance and feel. Raynsters look like fine handmade coats—because stitchless tailoring *is* painstaking handcraftsmanship. In all the fashion-right colors $5 to $11

TOPCOAT MODELS, loose-lined with luxurious Skinner rayon . . . easy to slip into $14 to $20

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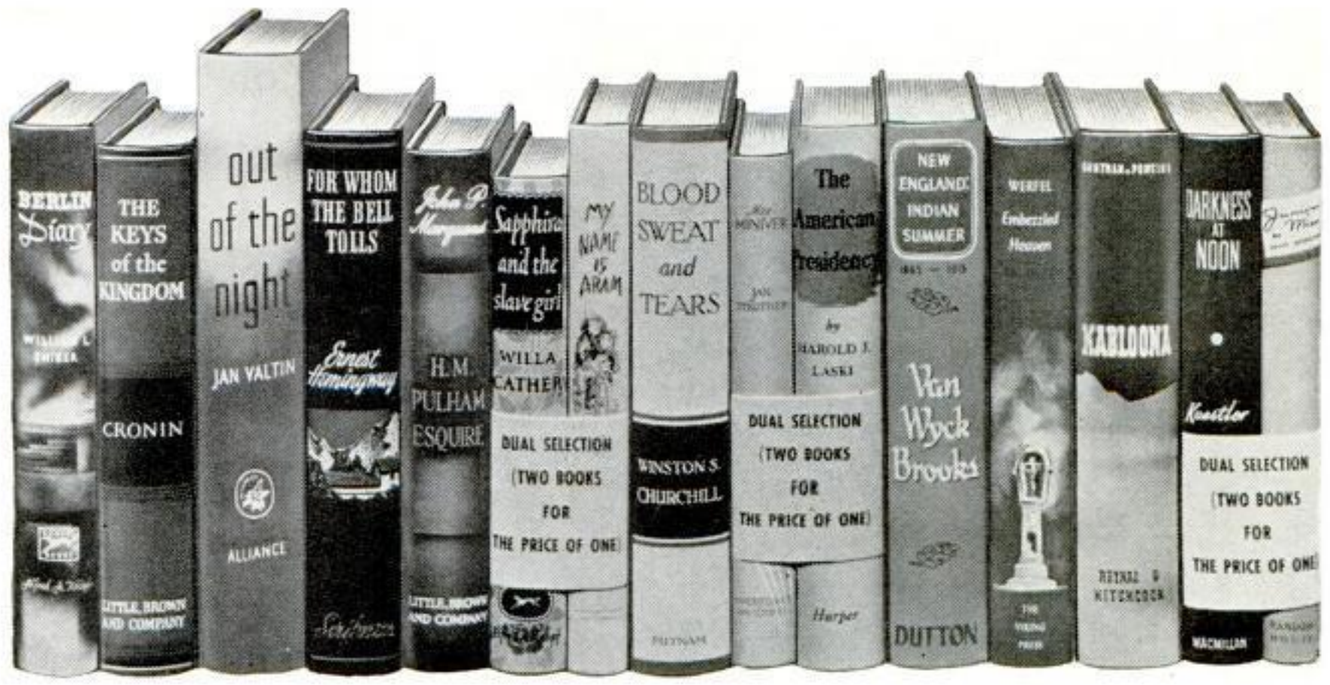
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Rockefeller Center • New York

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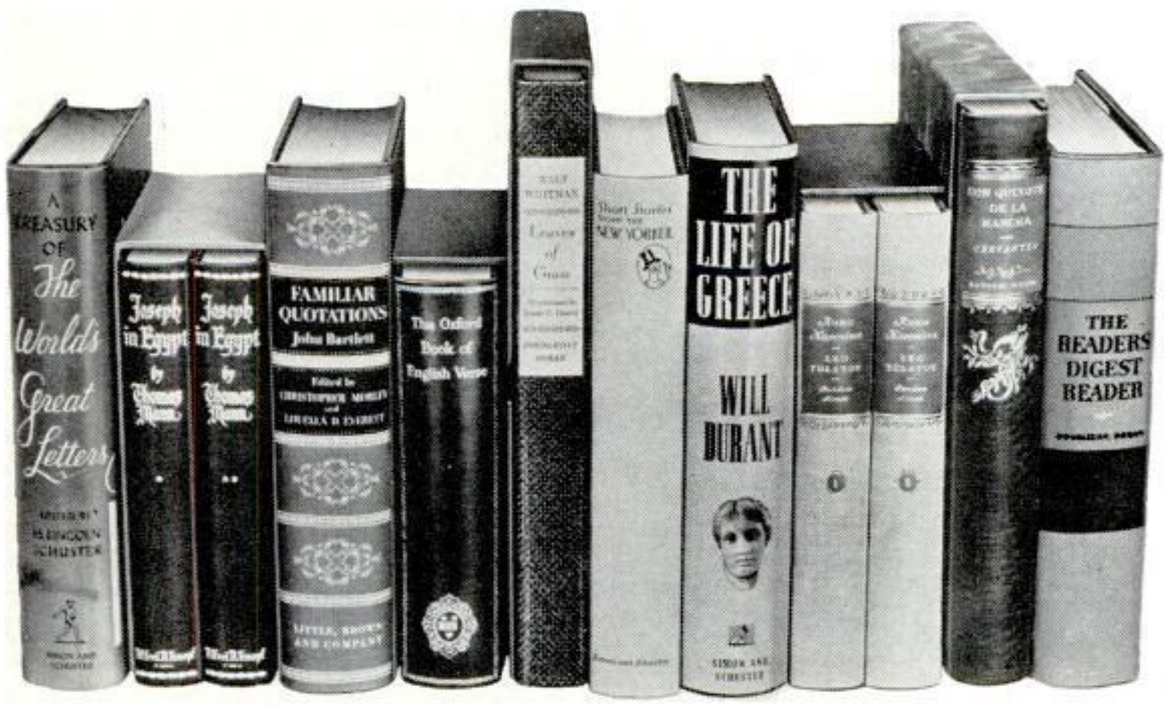
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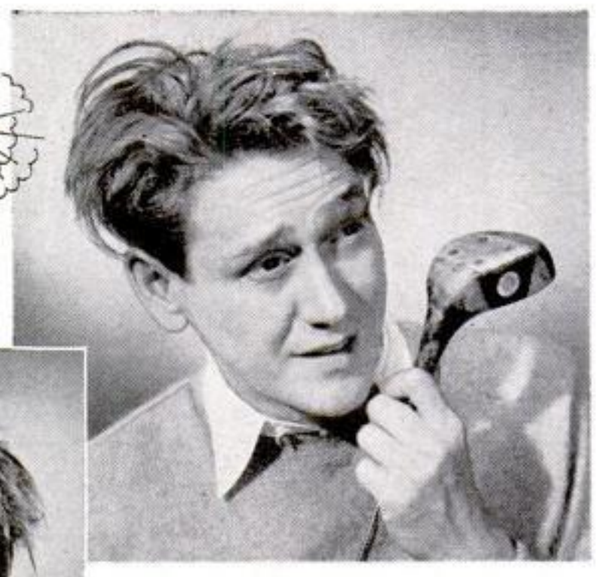
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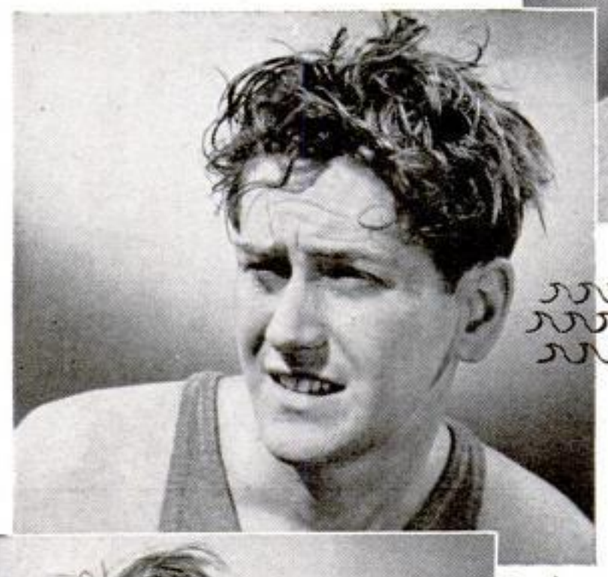
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WATER washes away the natural oils. Leaves your hair wild, unruly, your scalp dry. Looks worse than ever. A Kreml rub after you swim and your girl won't think your hair is hopeless.



SUN bakes hair dry. Leaves it brittle. This is often followed by dandruff scales. Itching scalp. After lots of sun, use Kreml on your hair. Then your girl won't think she's "going steady" with a mop.



KREML should be used *every day*. It helps stimulate your scalp. Removes loose dandruff. Checks excessive falling hair. Girls like a Kreml man because his hair is always well groomed . . . without being greasy.

For everyday protection against Holiday Hair—use Kreml. It checks excessive falling hair. Removes ugly dandruff scales. Kreml keeps your hair neat and natural-looking. Gives it a silky, soft sheen.

Women like Kreml, too. Find it wonderful before and after permanents.

Ask for Kreml at any drug or department store. Insist on it at your barber shop.

A fine follow-up for the daily use of Kreml is the once-a-week wash with Kreml Shampoo. It is made from an 80% olive oil base. Cleanses your scalp tingling clean. Leaves your hair soft and lustrous looking—easy to comb. Try Kreml Shampoo this weekend . . . try Kreml Hair Tonic *today!*

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KREML

Recommended by the Good Housekeeping Bureau

REMOVES DANDRUFF SCALES—CHECKS EXCESSIVE FALLING HAIR

NOT GREASY—MAKES THE HAIR BEHAVE

LETTERS TO THE EDITORS
(continued)

tion of the Nazi regime, and have volunteered for the U. S. Army in the belief to do whatever I can to stand up to my conviction that Hitler is an evil force and should be fought with words and deeds.

To show you that there are soldiers who are grateful to be in the American Army, I shall cite an episode out of my diary.

June 8. Camp Upton. The orchestra played *The Star-Spangled Banner.* I gave the military salute. It was the first time. I looked at my uniform just anxious to convince myself where I was. But my thoughts ran over to the other side for a moment. I saw myself back in 1933, a student of law in Heidelberg among other students, all raising their hands and singing the *Horst Wessel Lied* in front of burning heaps of books, which were condemned by Hitler. It was night. The books were piled high. The fire grew and lightened the whole area in front of the University. The voices got louder and sounded more hysterical. I never forgot this day. It was the very same day that I decided to leave my country because I thought that everybody had gone mad.

Being now an American soldier though not yet a citizen, I am happy to raise my hand for a better cause and under other conditions.

— —

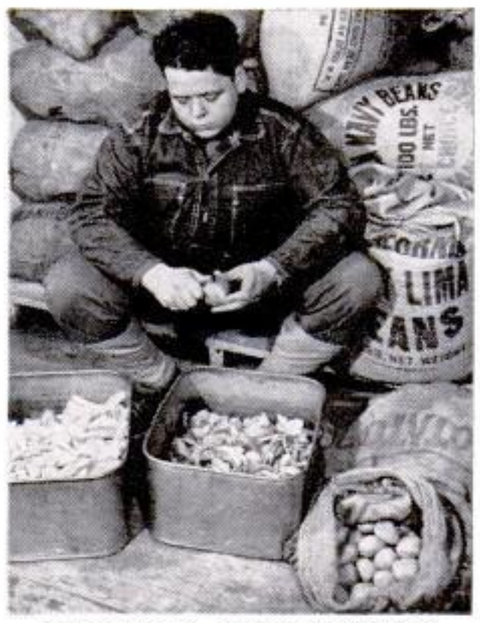
Camp Davis, N. C.

● Soldier's name is withheld because he has relatives in Germany.—ED.

Richmond Blue

Sirs:

In your story on Army morale you carried an old photograph of the undersigned, peeling potatoes. When this picture was made, I understood that it



CORPORAL CASTELVECCHI

was to be used only in connection with your excellent article on the Richmond Light Infantry Blues, published in the April 21, 1941 issue.

I have been deeply humiliated and hurt by appearing as illustration to a story which certainly does not represent my views on the life in the service, and in which are quoted opinions of other soldiers which border on treason. I must ask that you clear me of any and all such reflections on my loyalty and willingness as a soldier.

CORPORAL F. J. CASTELVECCHI
Fort George G. Meade, Md.

● Corporal Castelvecchi's honor remains unimpugned. His picture, on K.P. duty, was used simply to illustrate the fatigue assignment abhorred by all soldiers.—ED.

Ohio's 37th

Sirs:

Your article on soldiers' complaints is disturbing and embarrassing because of the reported use of the word Ohio in their "V" campaign. Implication is that Ohio's 37th Division is the sample Army division on which your lead article is based. A large part of the article has lit-

(continued on p. 8)

FOOT-O-GRAPHS FROM *Life*



Is this you? Three o'clock. Feet worn out. Ready to quit. Rest of the day shot. Your face mirrors your feet. SMILE . . . !



. . Like this! Porto-Ped Air Cushioned Shoes make feet smile—make *you* smile! You feel foot-fresh all day — rarin' to go at night!



Put new pep in your step! Wear smartly-styled Porto-Ped Air Cushioned Shoes! The resilient air cushion G-I-V-E-S with every step you take . . . the flexible Arch-Stay provides the added support you need! See your nearby Portage Shoe dealer, or write us for his name.

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Air Cushioned **SHOES**
by **PORTAGE**
Most Styles $6.95 *to* $7.50

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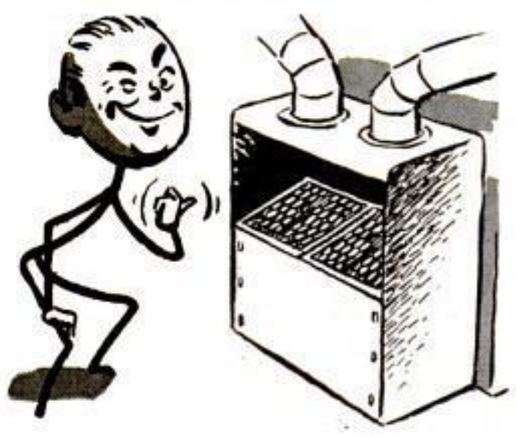
HAS YOUR FURNACE "CLOG-ITIS"?



1. You deserve a medal, if you have a warm-air furnace with a blower. For you've used good judgment in picking out a heating plant.



2. It gives you lots of clean healthful heat at very *low cost*. But you must be sure it doesn't have "clog-itis."



3. "Clog-itis" comes from dirt in a very important part of your furnace —the air filters.



4. These filters take fistfuls of dirt, dust, and pollen out of the air your furnace circulates. Give you cleaner air. Save house cleaning.



5. When these filters get loaded with dirt, air can't circulate properly in the house. You waste fuel. The house gets cold.



6. Prevent "clog-itis" in your furnace by changing filters. Telephone your furnace dealer for Fiberglas* Dust-Stop* Air Filters today. Look for his name in the classified directory.



7. Order Dust-Stops. Made with pure glass fibers. Safe. Efficient. Standard filter equipment in the best furnaces.



8. Most Dust-Stop sizes cost only $1.50 apiece. Easy to put in. Change filters now and get clean, low-cost heat *every* winter!

If you are not already enjoying clean, *filtered* air from your warm-air furnace, get in touch with your warm-air heating contractor and find how inexpensive an air filtering attachment is!

FIBERGLAS* DUSTOP* AIR FILTERS

*T. M. REG. U. S. PAT. OFF.

Manufactured by Owens-Corning Fiberglas Corporation, Toledo, Ohio
In Canada, Fiberglas Canada, Ltd., Oshawa, Ontario

LETTERS TO THE EDITORS
(continued)

tle application to this division. I trust the division referred to is not the 37th.

ROBERT S. BEIGHTLER
Major General, commanding
37th Division

Lake Charles, La.

● General Beightler's and Ohio's 37th Division did not provide documentation for LIFE's story on Army morale. —ED.

Navy Morale

● Among the letters to LIFE's Editors on Army morale were many from sailors and marines which indicate that there need be no concern for the Navy's morale. A sample is printed below. —ED.

Sirs:

I read with disdain about the "heroes" who now compose the Army of Selectees in this country of ours and who make me more than ever grateful that we have a first-class Navy.

Just what the hell do they want—eggs in their beer? The undersigned, a marine, "goes out to sea in ships" and is only too glad to get ashore once a month or so, even though it may not be these blessed shores, to places where the beer is lukewarm, where ice cream comes from a cow by way of a powdered-milk can, and the food in the restaurants looks like it has been eaten before. But all this comes under "incidentals."

The only major problem that I can see facing the draftees is the threatening shortage of silk in this country. Just what will they do when they can't buy any more silk underwear—write to their Congressman?

PFC. GEORGE H. WILLERS
U. S. Marine Corps
Philadelphia, Pa.

Two-Pound Purse

Sirs:

Referring to your pictures and article (LIFE, Aug. 18) I am surprised to learn



EXTRA 2 LB.

that you call Cecilia completely dressed and say that the weight of the apparel she carries around in summer is only 21 oz.

Your photographer certainly failed to notice a very important item which always completes a woman's outfit, her handbag. You say that the money, pen, pencil and junk carried in a man's pockets weighs about 15 oz. Well, the average woman's bag weighs around 2 lb. To prove it, here are pictures of my mother's handbag, always kept near her hat, loaded and ready to go. It weighs 2 lb.



RIGHT in SIZE • RIGHT in LENGTH

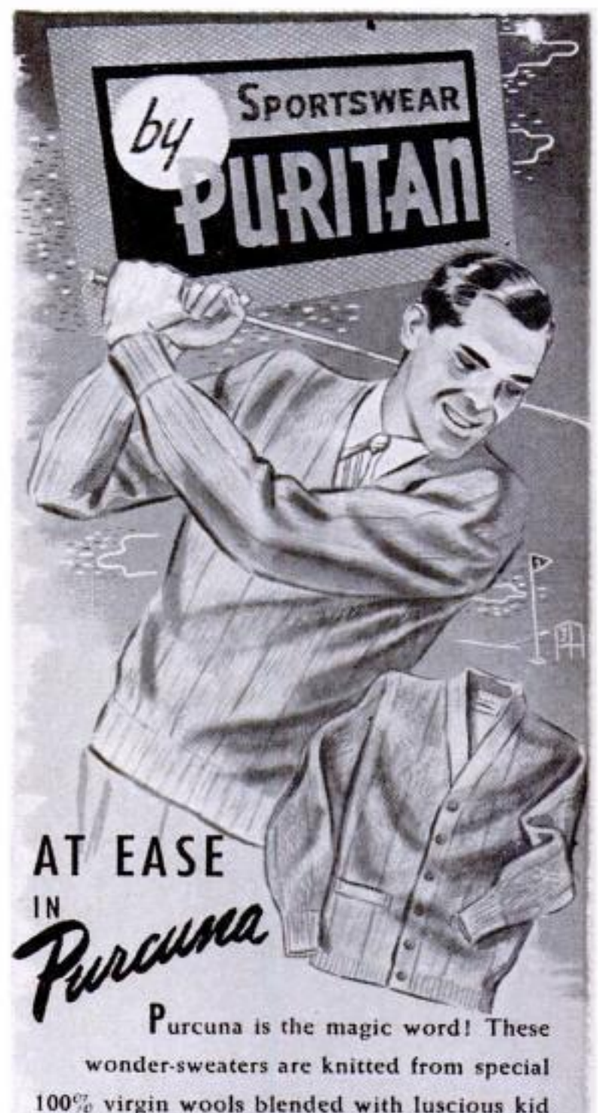
. . . and right in line for Fall fashions! Two-way stretch slenderizers in elastic, cotton and rayon—immaculately wrapped in Cellophane. Ivory-washable. Pantie or girdle styles. Three sizes—small, medium, large. *Three lengths*—short, average, tall.

$1.25 and $2.50

Other Fortuna models to $5.00. At leading stores, or write Dept. L9 for name of dealer.

*Trade Mark Reg.

WOLFE & LANG, Inc.
35 WEST 32nd STREET • NEW YORK, N. Y.



Purcuna is the magic word! These wonder-sweaters are knitted from special 100% virgin wools blended with luscious kid mohair . . . made on new type knitting frames that assure real freedom-in-action. Wear them, wash them, treat them tough . . . they won't shrink, sag, or stretch out of fit. In Natural, and new Puritan iridescent colorings.

COAT..**$7.50** PULLOVER..**$5.00** SLEEVELESS..**$3.50**
Other Puritan Sweaters for Men and Boys, from $1.95

At Leading Stores
PURITAN KNITTING MILLS CORP., ALTOONA, PA.

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"Not Malt, Not Rum, Not Wine, Not Nuts,

So Help Me, It's Tobacco!"

6137 No. Meridian Street
Indianapolis, Ind.
June 27, 1941

Larus & Bro., Richmond, Va.
Gentlemen:

I'm still a young fellow, or like to think so, and as long as I've smoked, I've smoked a pipe. Life for me has been a continual round of trying different tobacco.

I've paid as high as six dollars a pound for the stuff. I've had mixtures made to order.

I've smoked tobacco that tasted like honey, that tasted like rum, that tasted like wine, that tasted like maple sugar, that tasted like nuts, that tasted like burning hickory, that tasted like sweet grass. I once smoked a British blend that tasted like somebody's old tweed suit, so help me.

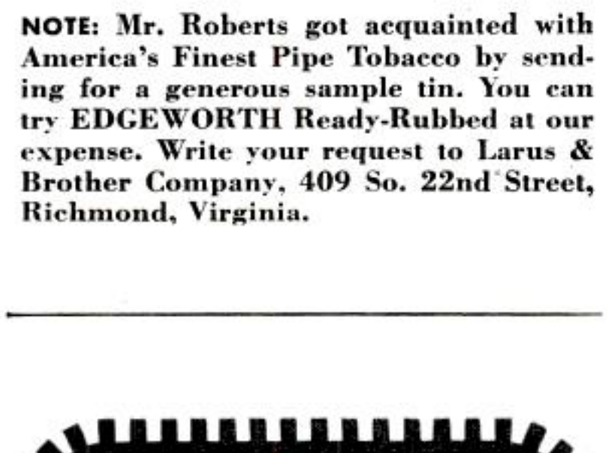
But Edgeworth—I can't possibly explain it, but Edgeworth tastes an awful lot like tobacco! Possibly it *is* tobacco and not malt, not apples, not rum, not wine, not something to disguise the taste of a product the manufacturer is ashamed of.

I shouldn't take up your time like this, really. But I long ago promised the first time I found a tobacco I could smoke for a month or more steadily without tongue-bite, throat irritation, dizziness, and at the same time enjoy the flavor every time I lighted the pipe—when I found that kind of tobacco, I was going to write the manufacturer and tell him about it. *Thanks for Edgeworth, gentlemen!*

(Signed) G. T. Fleming Roberts

NOTE: Mr. Roberts got acquainted with America's Finest Pipe Tobacco by sending for a generous sample tin. You can try EDGEWORTH Ready-Rubbed at our expense. Write your request to Larus & Brother Company, 409 So. 22nd Street, Richmond, Virginia.

Notice the rich, red meat color and appetizing aroma



SAVE IDEAL LABELS FOR IDEAL GIFTS

LETTERS TO THE EDITORS
(continued)

The contents are average for a woman, although I am sure no man would carry such weight in junk.

BOB LONGWELL

Swarthmore, Pa.

"Britannia's" Men

Sirs:

In LIFE, May 19, you printed a picture of the 13 English sailors who survived the torpedoing of H. M. S. *Britannia* and a subsequent 23-day exposure to sun, sea, thirst and hunger in an open



SURVIVORS AFTER RESCUE



SURVIVORS AFTER RECOVERY;

lifeboat. You will be relieved to see the picture herewith showing these same men (arranged as in the first picture), five weeks later, at the Portuguese Hospital, São Luiz, Maranhão, Brazil, restored to health and wearing clean new clothes. From São Luiz, they went to Rio de Janeiro, and then home to England.

JOHN FOSTER

New York, N. Y.

Lindbergh

Sirs:

In your article about Charles Lindbergh (LIFE, Aug. 11), Roger Butterfield made a statement—inadvertently, I am sure—which has caused me considerable embarrassment. It was that William R. Castle and I were "candidates" to "ghost" Lindbergh's first radio appearance.

I can't speak for Mr. Castle but for my part, I certainly was no such "candidate;" I have never "ghosted" a speech for Lindbergh or anyone else, before or since. Specifically, I did not even discuss this speech material with Lindbergh and my only part in the broadcast was to arrange the time for him.

This misstatement has led to further misstatements by others: that I am pro-Lindbergh, pro-America First, etc. I am neither—nor am I pro-interventionist. I'm trying to tell all sides of the story fairly. I believe my daily program is the best proof of that.

FULTON LEWIS JR.

Hollywood, Md.

● Misunderstanding arose from Mr. Butterfield's use of the word "candidate." Not himself a candidate for ghost-writing the Lindbergh speech, Mr. Lewis was mentioned in gossip columns as one of several possible "ghosts."—ED.

Blueprint for Victory

Sirs:

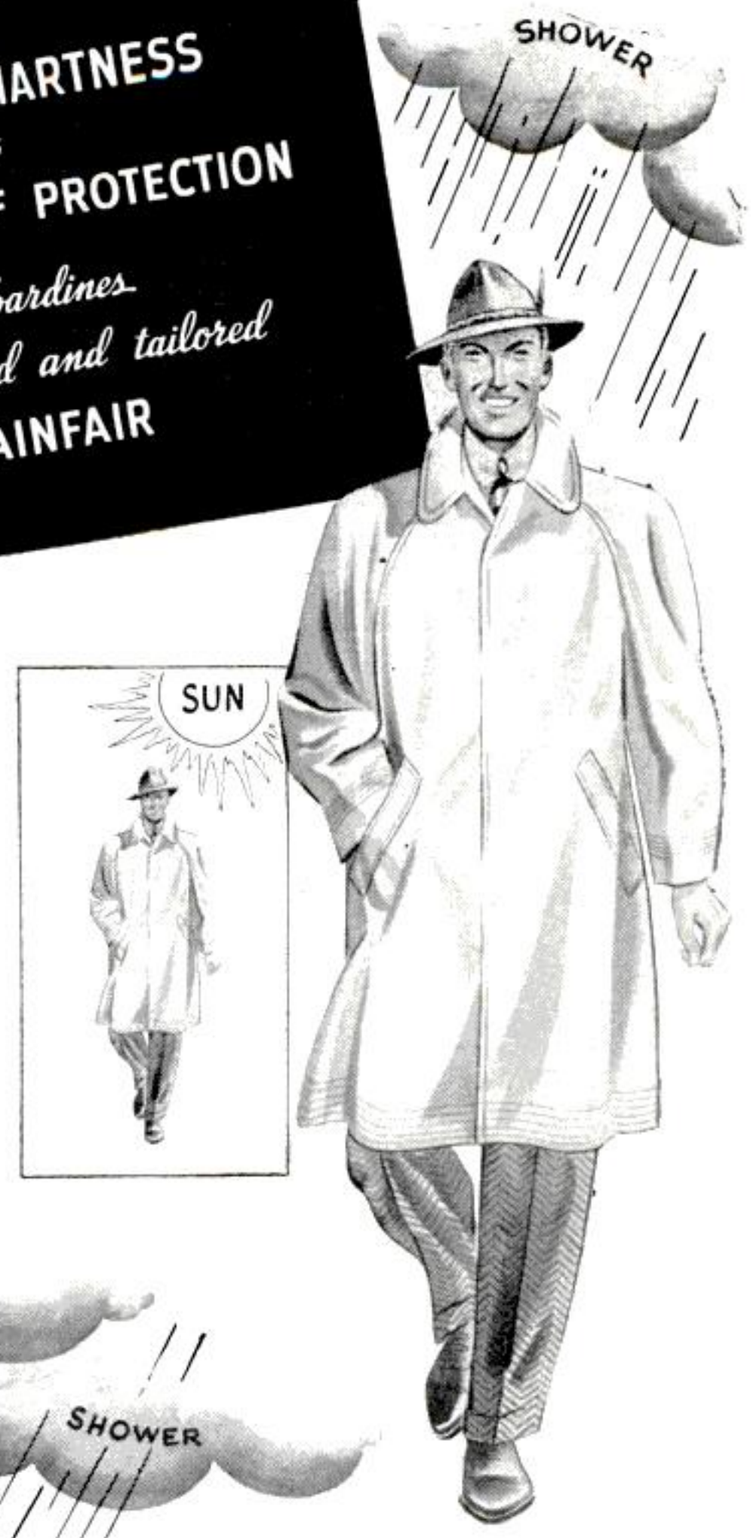
Hanson Baldwin's article in LIFE for Aug. 4 strikes me as the ablest and most important summary of the military issues and tactics which has yet appeared. It is grim reading, but it ought to be read. It ought to be reprinted in pamphlet form and distributed by the tens of thousands.

HENRY P. VAN DUSEN

Sorrento, Me.

TOPCOAT SMARTNESS plus SHOWERPROOF PROTECTION

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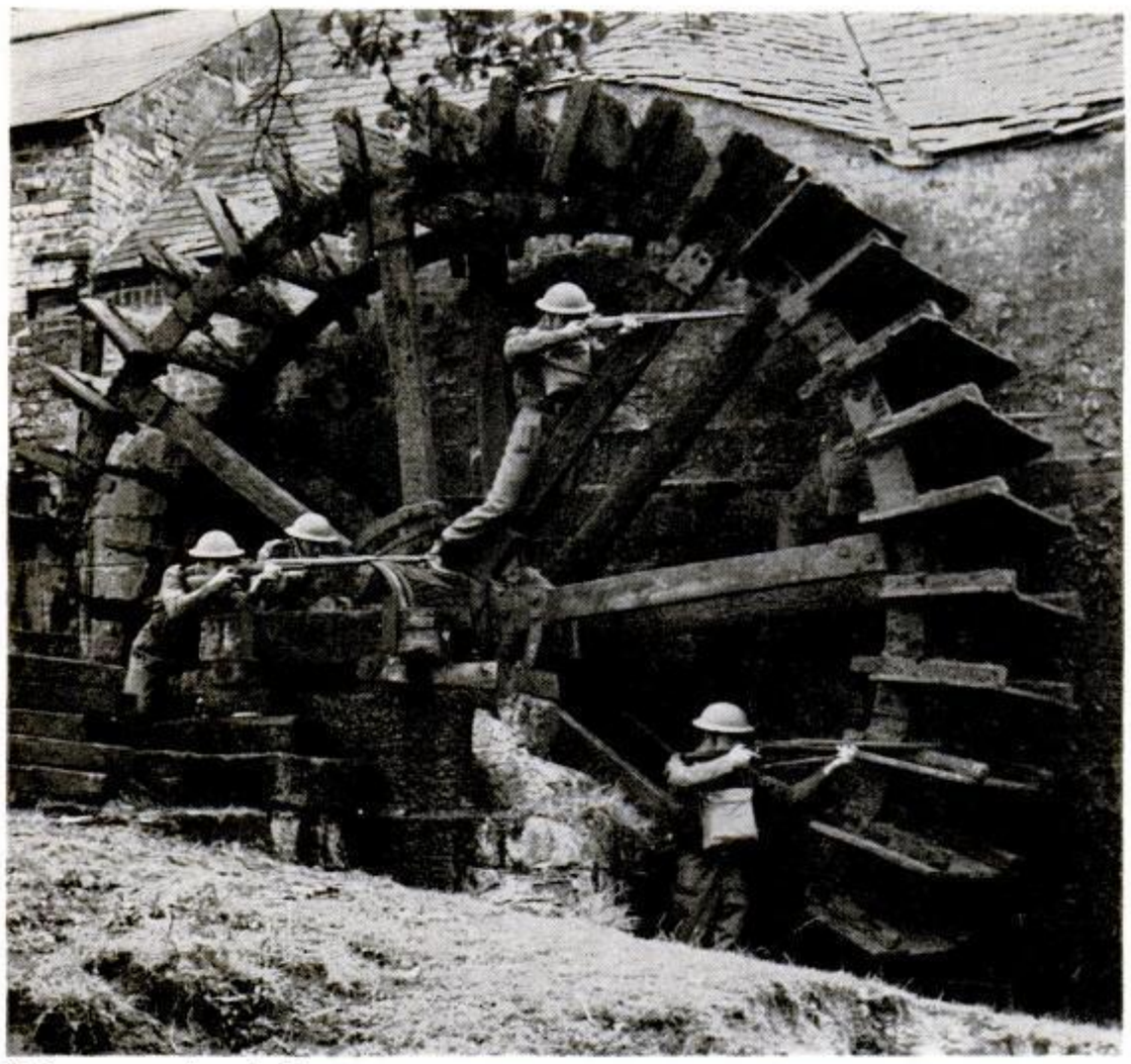
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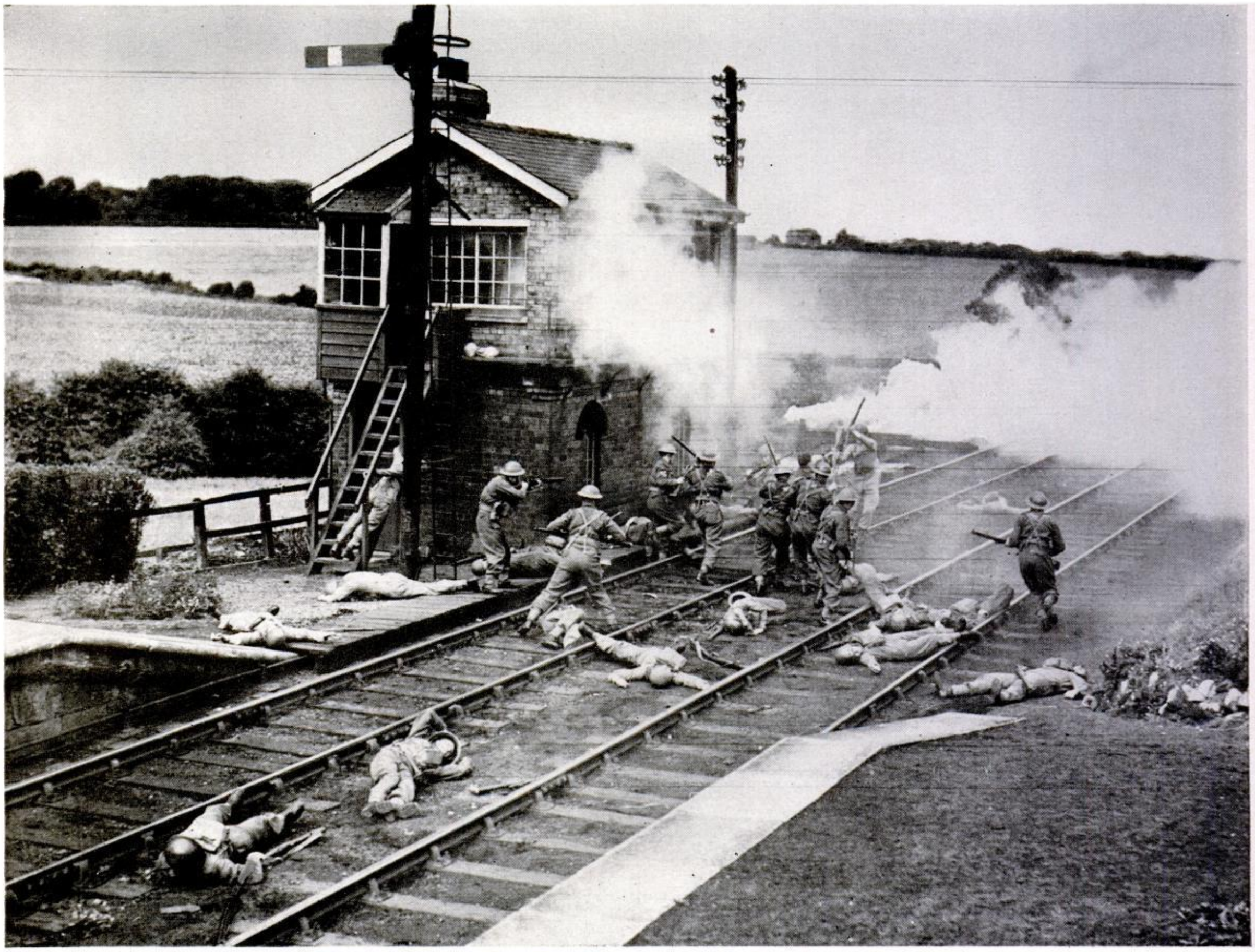
Picturesque water wheel is used for defense by Home Guards theoretically surprised by "Nazi parachutists" while trying to rout out two "German spies" who had hidden in the quaint mill.

SPEAKING OF PICTURES . . .

. . . THESE BRITISH WAR MANEUVERS ARE A PHOTOGRAPHER'S PARADISE

Official British war photographers, attached to the armies in the field, have rarely been allowed up on the firing line. As a result their pictures have on the whole been dull. What they missed in the field of actual combat, however, they have been able to photograph in the land of make-believe. During this summer's anti-invasion maneuvers in Britain, they were free to snap "the smoke and dust of battle." Some of the results, like the pastoral scene at the bottom of the opposite page, were hammy. But in the blood-and-thunder shot below they came up with one of the great "let's pretend" battle shots of the war.

These maneuvers are Great Britain's most popular sport. Sometimes the "invaders" win. Frequently police have to separate the combatants. Glamor girls pose as spies and a general found a candy box in his bed with a note saying: "This is a bomb which blew up when your feet touched it." During maneuvers held in Northern Ireland an unexpected twist occurred when fake fifth columnists found themselves mingling with real fifth columnists.

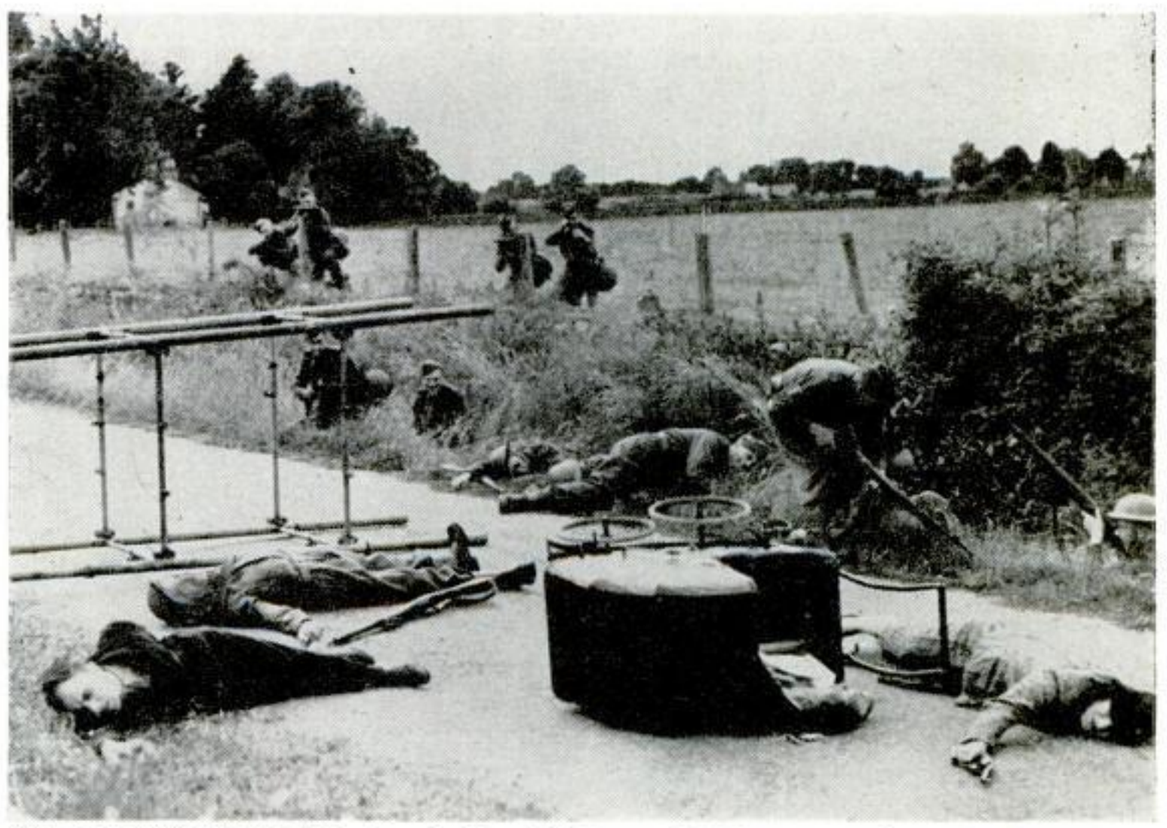


Great battle of make-believe took place when "parachutists" overwhelmed British Home Guard defenders of a railway signal station. Photographers had a fine opportunity to snap sprawled-out "wounded" and "dying," groups of struggling men and ominous billows of smoke. In maneuvers firecrackers take the place of grenades and cans filled with stones simulate machine-gun fire.

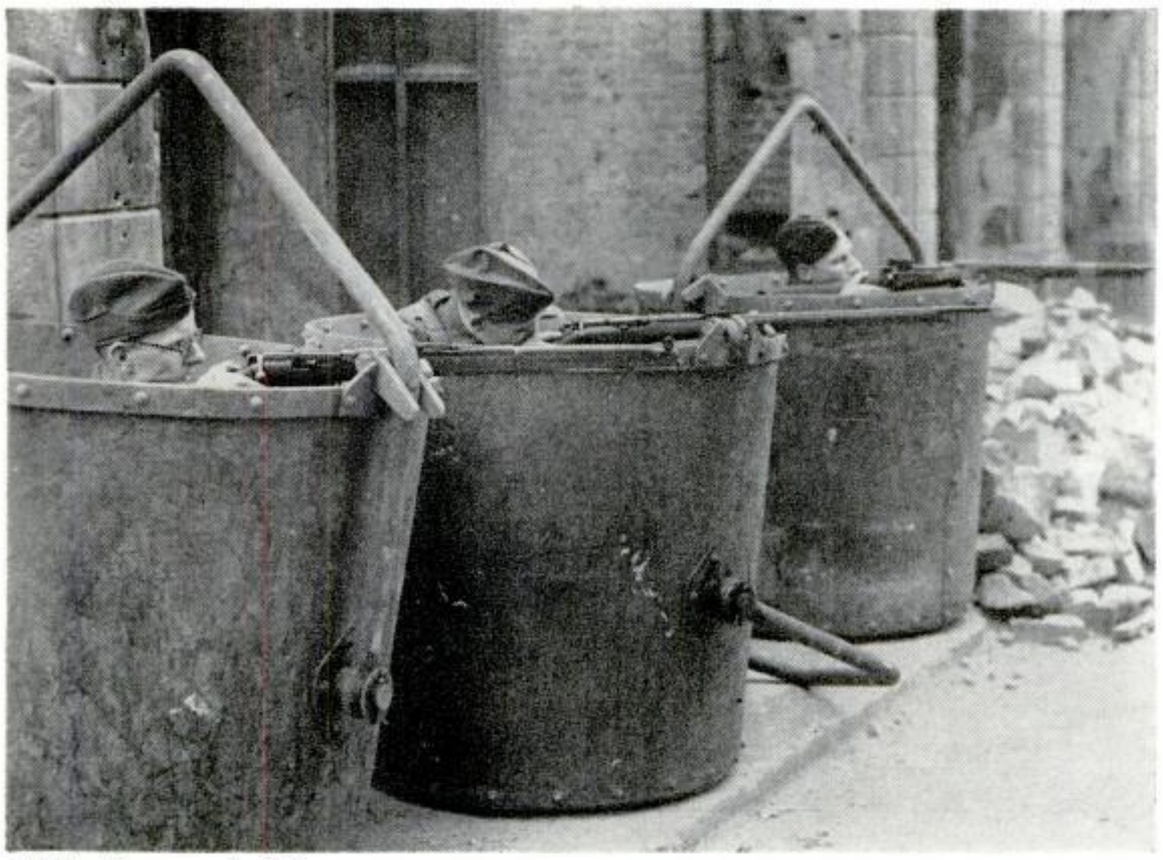
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"Nazi fifth columnist" disguised as a nursemaid with an empty baby carriage suddenly draws revolver and shoots an unwary Home Guard sentry who challenges treacherous "nursemaid."



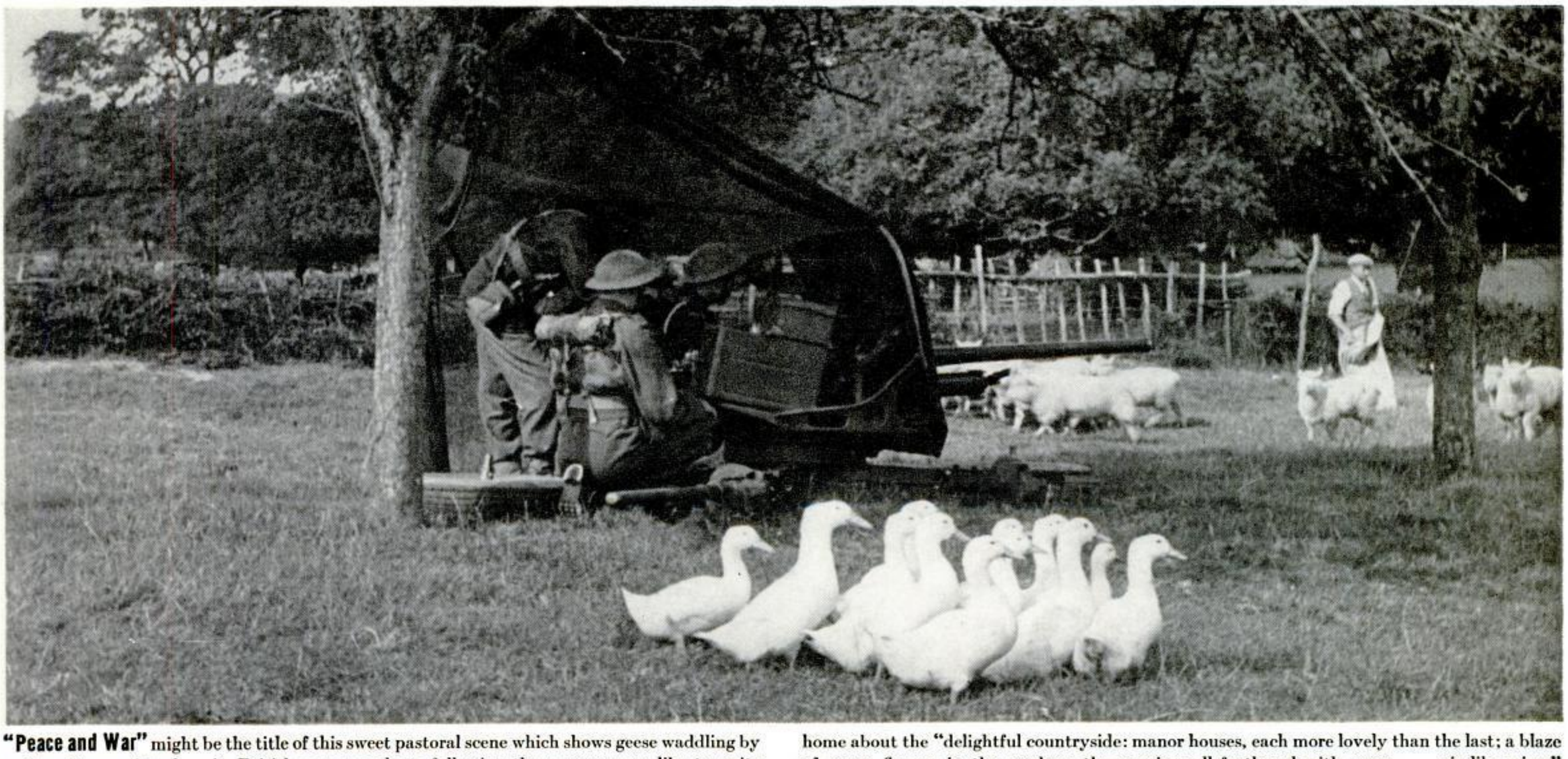
"Nursemaid" gets her due after she has killed more British troops only to be shot in turn. She lies on road at right. British never come up with such graphic pictures in actual battles.



Hidden in crane buckets, Home Guards practice defending the London telephone exchange against "parachutists." Picture has a certain symmetry which is pleasing to photographers.



Roller-skating Home Guards manhandle an "invader" in an action shot which shows Guard at left bashing in "German's" face with his skate. The roller-skating idea was a publicity stunt.



"Peace and War" might be the title of this sweet pastoral scene which shows geese waddling by a Canadian anti-tank unit. British correspondents following these maneuvers like to write home about the "delightful countryside: manor houses, each more lovely than the last; a blaze of gorse, flowers in the gardens, the coppices all feathered with green . . . air like wine."

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Whee! I'm an heiress!



ONLY LAST NIGHT I was sleeping like an ordinary mortal!

But look at me *now*—luxuriating in the smoothest, smartest sheets I ever owned—honest-to-goodness Cannon *Percale!*

How did *I* get here? It's simple as this—I used to think I'd never be able to afford percale. But today I found out that everybody can sleep rich *now*. Why, percale sheets are for you and you and me—since Cannon came out with glorious *percale for practically the same price as heavy-duty muslin!*

So—if you've got a leaning for luxury, here's your chance to sleep on it! When Cannon Percale Sheets are practically muslin-priced—why should *anybody* sleep like an ordinary mortal?

But sa-a-ay! There's lots *more* to know about sheets! Try this Cannon Quiz and see how smart *you* are!

Cannon

PERCALE SHEETS

TRADE MARK MADE IN U.S.A. CANNON

They cost about the same as heavy-duty muslin!

MADE BY THE MAKERS OF CANNON TOWELS AND HOSIERY

How do you rate — on this sheet quiz?

What's the difference between muslin and percale?



Cannon Percale Sheets are woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer and more highly twisted. The sheet is lighter, and has a smoother, more luxurious texture than muslin.

How does Cannon Percale wear in comparison with muslin?



We talked with a large number of women who had used both muslin and Cannon Percale Sheets. Of these women, 14.2% thought muslin wore better than percale. *But 40.5% said Cannon Percale wore better than muslin.* The rest were not sure, or thought they wore about the same.

Can I save any money with Cannon Percale?



If you send your sheets to a laundry at pound rates, Cannon Percale Sheets, because they're lighter, can save you about $3.25 a year for *each* bed.

What if I do my laundry at home?



You'll find these lighter sheets infinitely easier to handle and to iron than muslin. And Cannon Percale Sheets come in a dust-proof package—ready for use without laundering.

Your store also has a big value in Cannon Muslin Sheets at a low popular price.

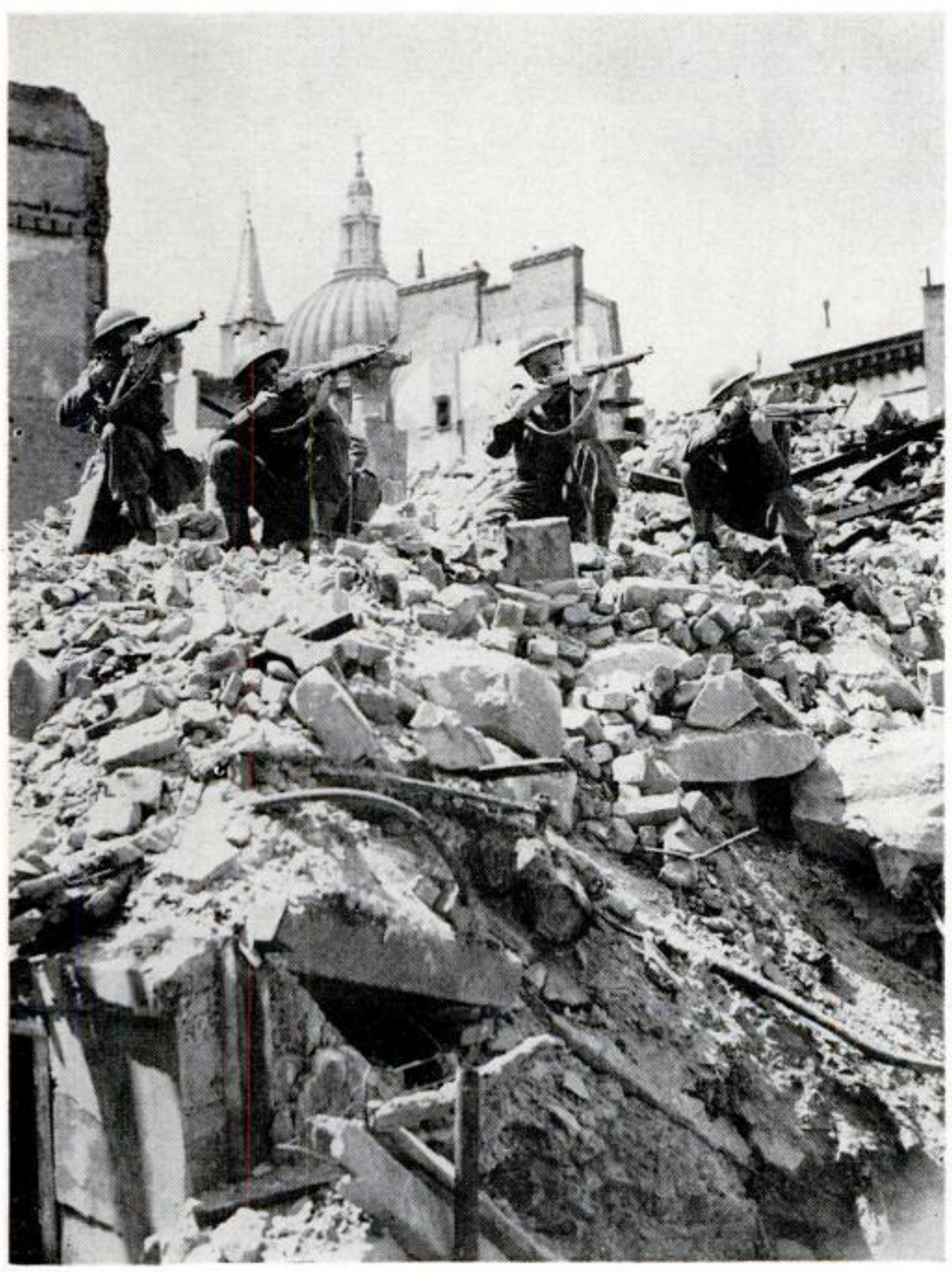
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SPEAKING OF PICTURES

(continued)



This beachside idyl shows a Home Guard warning a pretty little girl away from wire entanglement. German maneuver pictures often contained equal dose of saccharin.



Favorite prop for the most recent crop of maneuver pictures are the truly war-scarred ruins of central London with indomitable St. Paul's Cathedral in the background.

BUY FLORSHEIM QUALITY

AMERICA'S STANDARD OF FINE SHOE VALUE

The FLORSHEIM Shoe



THE WESTFIELD

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BETTER TIMES MEAN BETTER SHOES

BETTER SHOES MEAN

FLORSHEIMS

There's more to wearing Florsheims than the pleasure of faultless fit and style. There's the satisfaction of owning something fine ... the pride of knowing your shoes stand for quality ... quality so high it has become America's standard of fine shoe value.

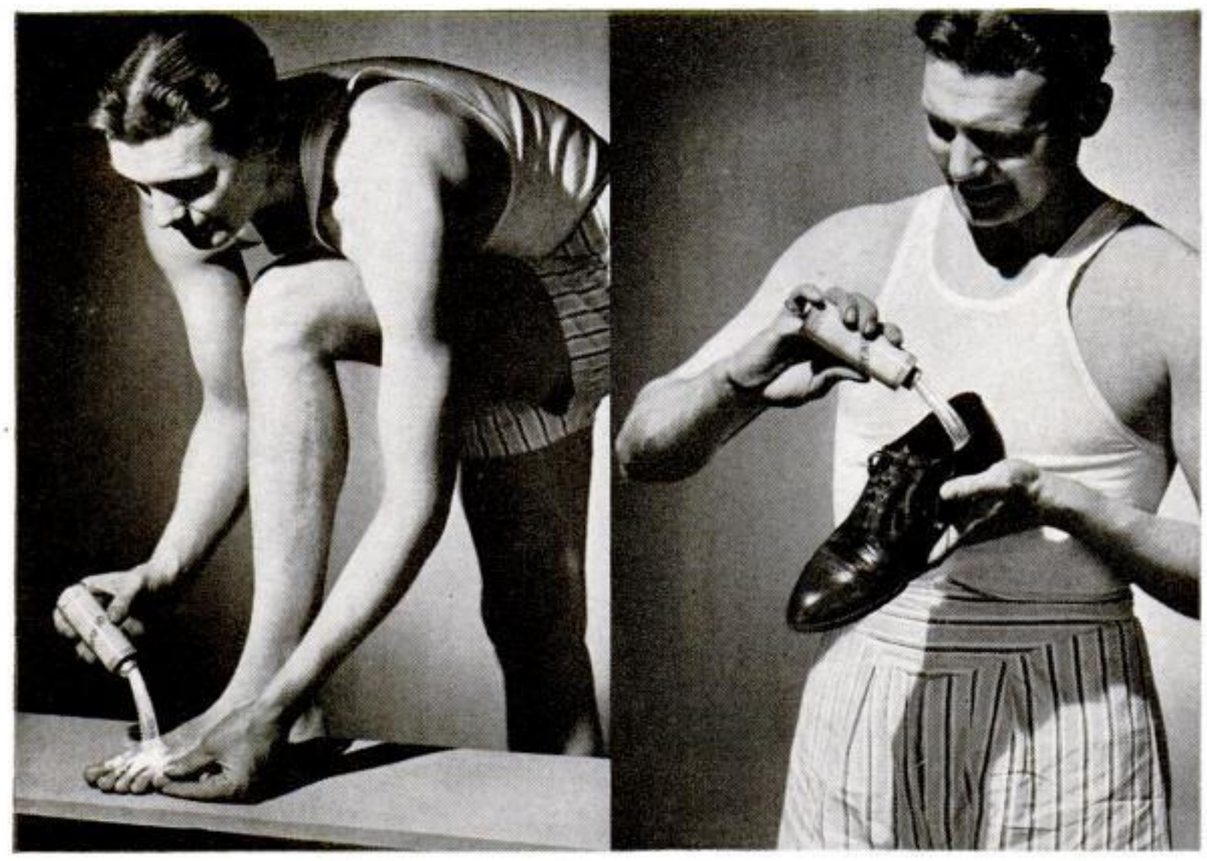
$9.50 and $10

MOST STYLES

THE Florsheim SHOE

THE FLORSHEIM SHOE COMPANY · MANUFACTURERS · CHICAGO · MAKERS OF FINE SHOES FOR MEN AND WOMEN

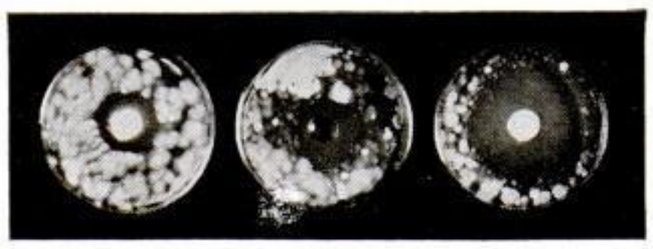
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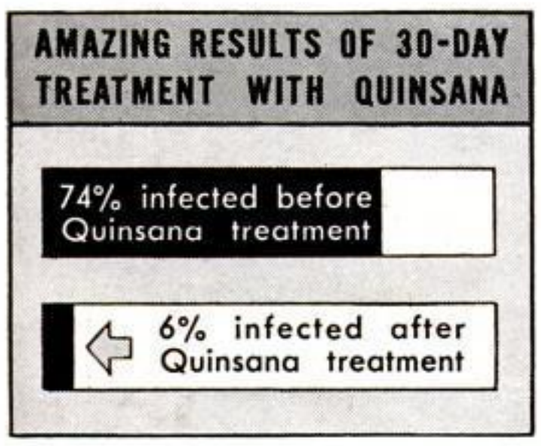
SCIENCE FIGHTS ATHLETE'S FOOT WITH NEW TWO-WAY TREATMENT

Science has discovered that treating Athlete's Foot *on the feet alone* is not enough. Infected persons complain that the disease "keeps coming back." Reason is that the fungus organisms causing Athlete's Foot thrive *in shoes also* and must be treated there as well as on feet.

Remarkable results are being obtained in treating America's No. 1 Skin Disease *two ways* with a new powder, Quinsana, developed in the laboratories of The Mennen Company. Figures below give new encouragement to Athlete's Foot sufferers.



EFFECT OF QUINSANA on fungus, compared with two other well-known Athlete's Foot preparations, is shown by Agar Cup-Plate test, standard laboratory method. Width of clear area around center of plate indicates power to prevent fungus growth. Note great superiority of Quinsana (extreme right).



INFECTION DISAPPEARED in practically all cases when group of 1270 persons was treated with Quinsana, as shown above. Such results are typical of successes reported in thousands of cases. Unlike liquids, Quinsana is conveniently used in shoes as well as on feet. Creates an alkaline condition under which the Athlete's Foot fungus cannot live.



DAILY 2-WAY USE of Quinsana—(1) on feet, (2) in shoes, is easy and effective in treatment of Athlete's Foot, perspiring feet and foot-odor. Examination of thousands shows that 7 out of 10 persons are infected. Many do not recognize symptoms. But even mild cases often progress to serious form unless treated. Severe cases involving inflammation should be treated by a dermatologist, physician or chiropodist-podiatrist.



QUINSANA COSTS ONLY 35¢ for large tin that ordinarily lasts several months. Should be used as regularly as dentifrice by every member of the family, including children. Obtainable at drug stores, army post exchanges, canteens and ship service stores. The Mennen Company, Pharmaceutical Division, Newark, N. J.

LIFE'S REPORTS

RUSSIA IN WARTIME

by ERSKINE CALDWELL



Since early July, when he was the first American correspondent to reach Moscow after the German invasion began, Erskine Caldwell, author of Tobacco Road *and* God's Little Acre, *has been in Russia with his wife, LIFE Photographer Margaret Bourke-White. They are shown together in the picture at left which was taken in Moscow recently. In these dispatches, written for LIFE, Caldwell casts light on three less-publicized phases of the Russian-German war.*

Moscow (*by cable*)

Margaret and I drove from Moscow one afternoon in a westerly direction along a main highway that was four lanes wide and exceptionally smooth until we turned off on a side road that was cobbled, narrow, old and bumpy. At the edge of a village our road suddenly stopped in what looked like a hayfield. After walking a short distance through young firs we suddenly found ourselves at the door of a Red Air Force base.

Two squadron commanders led us inside and offered us chairs. A pilot came in, saluted and reported to his commander. "They wouldn't accept the fight," he said, standing stiffly at attention. "We met them 20 kilometers away and tried to engage them, but they turned around and went back. Then we returned to the base according to order." Later the commander turned to us with a smile. "Our hardest job these days," he said, "is trying to get the Germans in a fight. They turn and run when they see us coming."

I asked him about the captured German air crews. "The captured don't start conversations," Commander Kogrushev said. "They give up willingly and they generally ask for cigarets, for a drink and for something to eat. The ones we are getting from this base are older, more experienced German pilots. We recognize many of them from having seen them when they flew civil planes between Berlin and Moscow in peacetime. They won't admit that they recognize us but we always recognize them. They are coming over because they know the route from having flown it so many times before the war started. The younger German pilots are used for fighter action nearer the lines. These bomber crews are practically the same ones all of us have seen many times before."

When I asked Colonel Tonaseitchut what happened to all the bombs and planes the Germans bring over here and never take back, he replied: "I can take you for a walk and show you what happens to them. The woods and fields are full of bomb craters made by loads being dumped by Germans. They not only dump them when they can't get to Moscow, but they dump them and try to get away when we go up to intercept them, without even trying to get to Moscow. There are a lot of times when we shoot one down nearby and then are unable to find the remains because what's left of their ship is so little that you usually can't find it unless you step on it. Peasants come here every day telling us that they have found remains of a German ship in their fields and woods, but when we go to bring it in there's usually not enough of it to bother about."

It was growing dark and we started back for Moscow. The fliers were getting ready for their nightly patrol. Just as we stepped out of our car at Red Square the air-raid sirens began to sound. In the hubbub we distinctly heard the familiar sound of Soviet night fight-

CONTINUED ON PAGE 16

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300 passengers at 300 miles per hour

. . . IS SUCH A PLANE SOON TO BECOME A REALITY ?

★

IT isn't as impossible as it sounds, when you know what's being done with *beryllium*. This substance is the lightest usable metal in the world. It alloys with practically any other metal. It makes aluminum much tougher, gives gold almost the strength of steel and makes steel harder. Added strength . . . with lightness . . . means more powerful engines and larger airplanes.

The scientific and industrial developments that make the America of today and promise its future may well be credited to native ingenuity, initiative and daring. Yet, those attributes could not be applied to progress but for a steady supply of invested capital. And, faith in ideas and hope for profit notwithstanding, people do not dare risk their savings to the inevitable inroads of fire, storm and accident without the protection of dependable insurance.

Since the first term of President Washington, it has been the role of Insurance Company of North America to pioneer in the development of new protection to meet the Nation's changing needs. Whether you are the owner of a collection of etchings or a fur coat, of a home, a store or a factory, this Company is organized to insure your possessions against their own peculiar hazards.

By projecting "head-office" facilities to Company Service Offices in key cities, it is making the full scope of North America service . . . practically every form of insurance except life . . . quickly available through any one of its thousands of Agents and Brokers.

North America Agents are listed in Classified Telephone Directories under the name and "Eagle" emblem of Insurance Company of North America, Philadelphia. Capital: $12,000,000. Losses Paid: Over $457,000,000. Founded 1792.

PROTECT WHAT YOU HAVE

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Other Companies of the North America Group: Indemnity Ins. Co. of North America * The Alliance Insurance Co. of Philadelphia. Philadelphia Fire & Marine Insurance Co. * National Security Insurance Co. * Central Insurance Company of Baltimore.

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Just Before the *BATTLE*

● You win nothing in the battle of getting up early every cold morning to persuade your heating plant to go to work.

It's a futile battle—one that needn't be fought at all. For, at ridiculously low cost, thousands of homes are installing Fairbanks-Morse Automatic Coal Burners. They get the *comfort* of automatically controlled heat. The *convenience* of freedom from frequent shoveling of coal and ashes. The *cleanliness* of scientifically controlled combustion. The *health* protection of steady temperatures. And the *economy* of fuel bills remarkably reduced.

The Fairbanks-Morse Automatic Coal Burner gives you these things to a greater degree than other stokers. It is more highly engineered to meet every heating requirement. For example, Stok-O-Lite controls.

36 MONTHS TO PAY

You can have this Fairbanks-Morse Automatic Coal Burner now, with no money down. Payments are often less than the savings in fuel.



STOK-O-LITE Never Lets You Down

Exclusive with Fairbanks-Morse Automatic Coal Burners is STOK-O-LITE! STOK-O-LITE on the thermostat tells you at a glance whether the heating plant is working normally. Abnormal conditions are indicated by a warning red light—instantly—before the fire goes out.

(*Stok-O-Lite at slight additional cost*)

Use the coupon now for full information and informative booklets.



Fairbanks, Morse & Co., Dept. I-150
600 S. Michigan Ave., Chicago, Ill.

Please send, without obligation, informative booklets about F-M Automatic Coal Burners.

Name.....

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FAIRBANKS MORSE

Automatic Coal Burners

LIFE'S REPORTS

(continued)

ers overhead. Our friends at the air base in the Moscow defense area had reached Moscow a few moments ahead of us.

IN THE GERMANS' PATH

The countryside of Great Russia, which is to the Soviet Union what the Midwest is to the U. S., is now in harvest. I drove by automobile to a district several hours from Moscow and passed through landscape that can only be described as a combination between the corn belt and breadbasket of Iowa and Kansas, the greenery of Wisconsin and the undulating hills of Kentucky. The roads are fairly good, buildings are



CALDWELL & BOMBER DEBRIS

average, and the land is exceptionally well tended.

But what struck me as unusual was the large number of cattle and horses I encountered on the trip. Pastures were filled with cows, steers, bulls, sheep, hogs and horses. I was told that the reason for so many cattle and horses in this region was because they were being moved from Belo-Russia and other German-occupied territories in the west. I was told that practically all stock was removed from the path of the advancing German Army in the west in good time and, if true, this was a remarkable feat in the face of great odds.

The cattle and horses were being tended by older children and women, and I was told that their husbands and brothers had either been mobilized or had remained behind to fight guerrilla warfare in the German rear. The children were of high-school age and the women were from 20 to 30 years old. Six or eight children and women had charge of each herd and they were still driving their herds

CONTINUED ON PAGE 19



Ask for **Hires** *to get the* **GENUINE**

5¢

change to Berkshires



Flawless hosiery in lovely colors by Berkshire



Berkshire Stockings are made by the world's largest manufacturer of full-fashioned hosiery... Berkshire Knitting Mills, Reading, Penna.

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Good Shoes Make A Good Man Better



Roblee, smartly perforated quarter-brogue, of Forest Calf; hand-rubbed Bootmaker finish; combination leather and rubber heel; Parkdale Last, B145

You can't talk up to a man when he's glancing down at careless feet.

Nothing starts a man on the road to self-confidence any quicker than smart, quality shoes.

A pair of run-down shoes can ruin a good suit. A pair of run-over heels can keep you from getting the job or taking the order.

A pair of good shoes makes you feel like sticking out your chin, standing up straighter and looking the other fellow in the eye.

The man with a good pair of shoes has an edge over the man without them.

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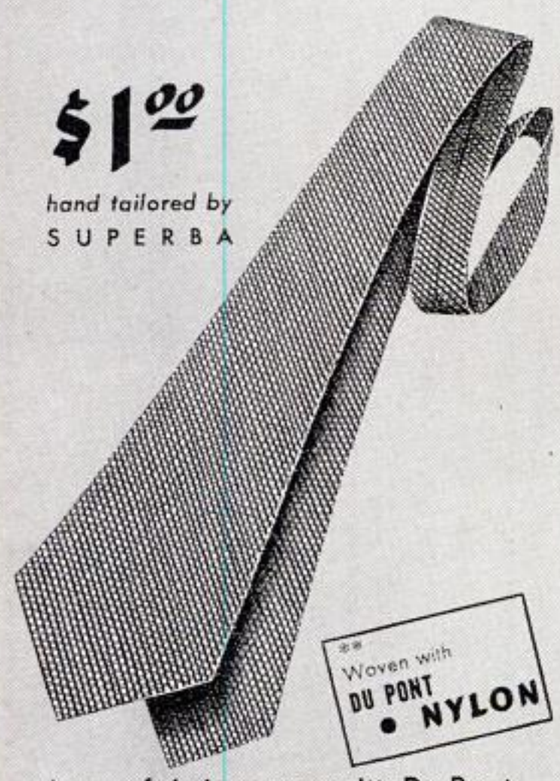
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1 cup chopped onion
2 tablespoons shortening
1 pound ground beef
1 teaspoon salt
1 tablespoon Lea & Perrins Sauce
1 can tomato soup (condensed)
1 cup milk
2 cups biscuit mix

Brown onion in hot fat. Add beef, cook until brown and crumbly, but not hard. Add salt, Lea & Perrins Sauce, tomato soup, and cook until thick. Combine milk and biscuit mix, spread over meat. Bake in hot oven (450° F.) for 20 minutes. Invert on serving plate. Cut in wedges and serve hot. This makes 6 servings.

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LIFE'S REPORTS

(continued)

further east, allowing the cattle to graze at each stopping point in this vast migration.

The hardest thing these evacuees had to do, aside from leaving their native villages and homes, was to set their homes on fire. No one I talked to, however, expressed a word of regret for what had been done and I got the impression that they would gladly burn their villages all over again if necessary. These people have been in the vanguard of the war, even if not in the trenches.

GERMAN PRISONERS

I met my first German prisoners on the top floor of an impressive-looking building in Moscow. Two Red Army privates, dressed in khaki, stood at attention before the door of a room that contained nine Germans, all members of the 88th German Infantry Regiment. They had been captured in a group on Aug. 12 near Smolensk. Most of them had arm wounds, although several were wounded seriously in both arms and legs.

I went in and was invited to speak to anyone I wished. The first man I spoke to was George Hammerschmidt, 29, a private from Frankfort-on-Main where he had a wife and two children. Hammerschmidt had been wounded in the right leg. When I asked him how he liked being a Russian prisoner, he said: "I would rather be at home." When I asked him what he thought about the war, he said: "I am too small a man to understand what will happen. I don't know whether it will be over soon or whether it will last long. I don't know who will win." Then I asked him why he was fighting against other countries. "It was necessary to fight." "Why?" I asked. "I don't know," he said. "That is for the officers to know."

Another prisoner, Corporal Karl Spahn, said: "I never thought about the aims of war," he said. "I never thought about when it would end. Of course I would rather be at home than here. I prefer not to fight anybody." I asked him about the spirit among the soldiers in the German Army. "They are all full of fight," he said. Spahn said his home was at Kuensell bei Fuldach and

CONTINUED ON NEXT PAGE

Now For A LOAD OFF MY FACE!

CAROL BRUCE, *famous stage and screen star shows what the stage taught her about removing cosmetics.*



"You don't have to be an actress to know what a relief it is to get stale make-up off! Neither do you have to be an actress to know a professional way to do it. I won't be giving away stage secrets if I tell you about our Albolene Cleansing Cream—so many girls have already discovered how grand it is for removing cosmetics."



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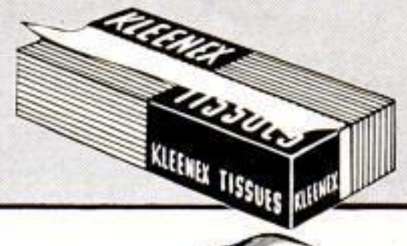
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SNEEZY TIME GAL!

MY HAY FEVER AND I HAVE BLOWN A LOT OF TISSUES TO PIECES BUT KLEENEX CAN TAKE IT... IT'S BOTH SOFT AND STRONG!

(from a letter by O. E. D., Girvin, Tex.)





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(from a letter by G. K., Portland, Ore.)

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(from a letter by J. B., Portland, Ore.)



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LIFE'S REPORTS

(continued)

that he had been in the Army since 1938. On June 26 his regiment was ordered to the Russian front. When I asked if he was told why his regiment was being transferred from France to the Eastern Front, he said none of them knew why they were being transferred until they reached the Soviet frontier and were told that war against Russia had begun. Then I asked him what was the attitude of German soldiers toward America. "We have had nothing to do with Americans yet," he replied. "We think they are the same kind of men we are, but we don't know because we haven't met them yet."

On the next cot lay Fritz Ehr, 21, who previous to his mobilization last October had been a ceramics worker in Dörnfeld. I asked Ehr how he felt about the fighting. "I am a lot better

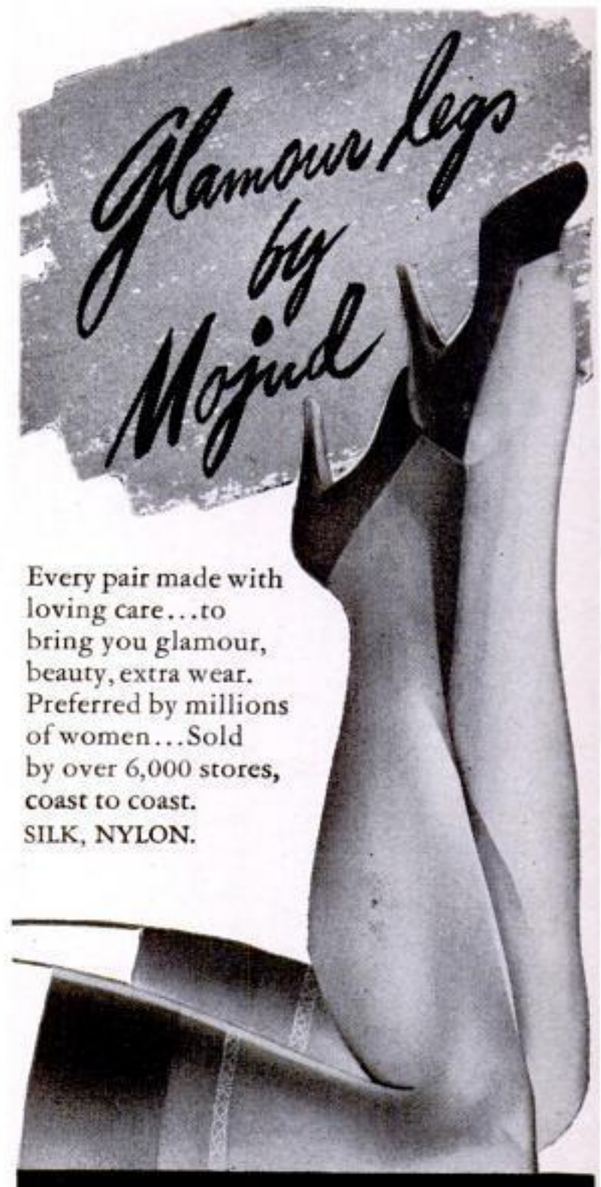


NAZI PRISONERS IN RUSSIA

off here. I would rather stay here than fight," he answered. Many of his regiment had been killed near Smolensk and he considered himself lucky to be alive. "We thought the Russians would be easy, but the Russians were not as weak as we thought."

Later I walked around the room looking at the other prisoners. One of the most seriously injured was Karl Heimann of Essweg Vasse, 20 years old. He had a shattered left arm and left leg. Heimann said he had no close relatives, but that he had a sweetheart in Saarbrücken and that he wished he could go home and see her. I spoke to several others before leaving. One of these was Oigen Neunert, a slate roof worker from Frankfort-on-Main. I noticed that he was more of a professional soldier type than the others and it developed that he was a sergeant. "Are you sure war is necessary?" I asked. "I don't know," he said, "but it is necessary to fight. An order is an order."

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LIFE'S COVER



The pig-tailed miss on this week's cover is Ann Teal of Greenwich, Conn., class of '43, Smith College. Ann has straight hair which she usually wears in a medium-long bob. On the campus, however, she frequently braids it in practical pigtails. Ann is one of thousands of college girls who have worked for pay this summer either as College Shop models or salesgirls. On pages 63 to 70 LIFE shows numerous College Shop activities. By late September all of the girls in these pictures will have deserted the fashion scene to return to their books and labs.

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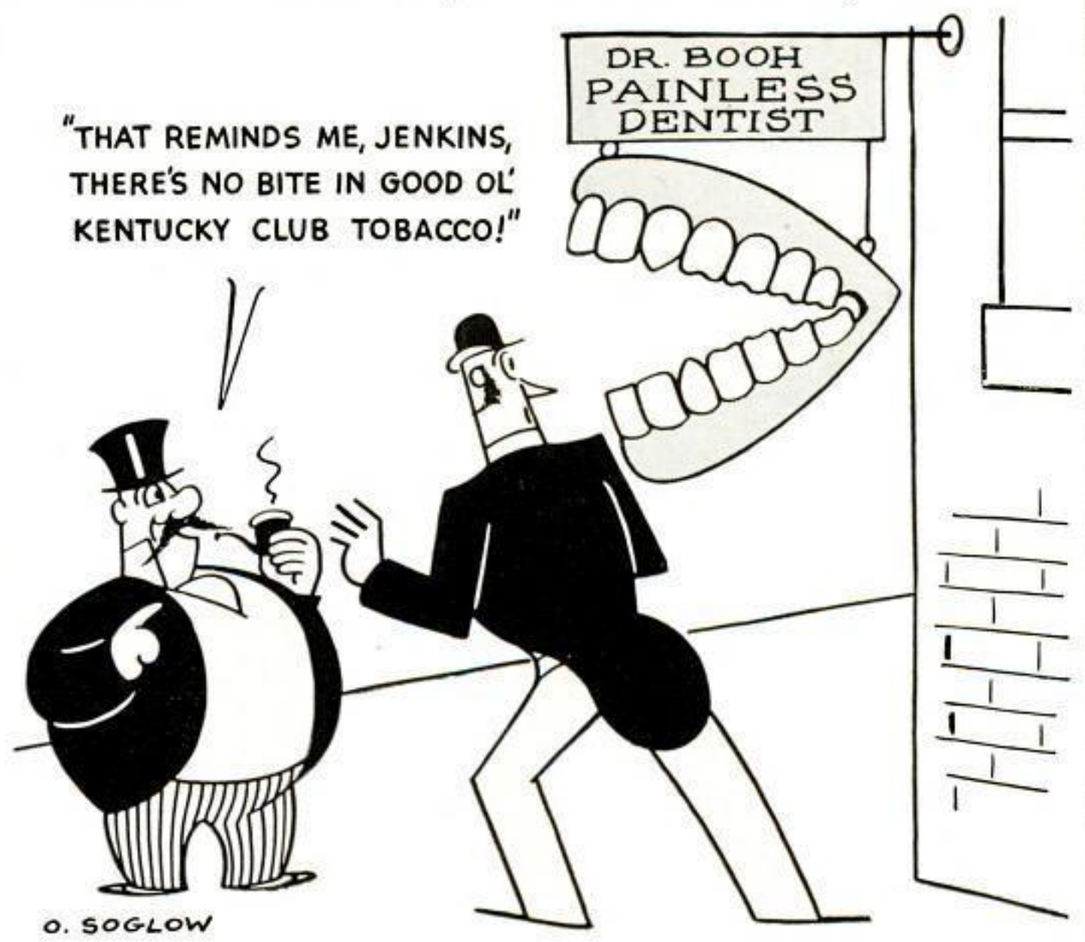
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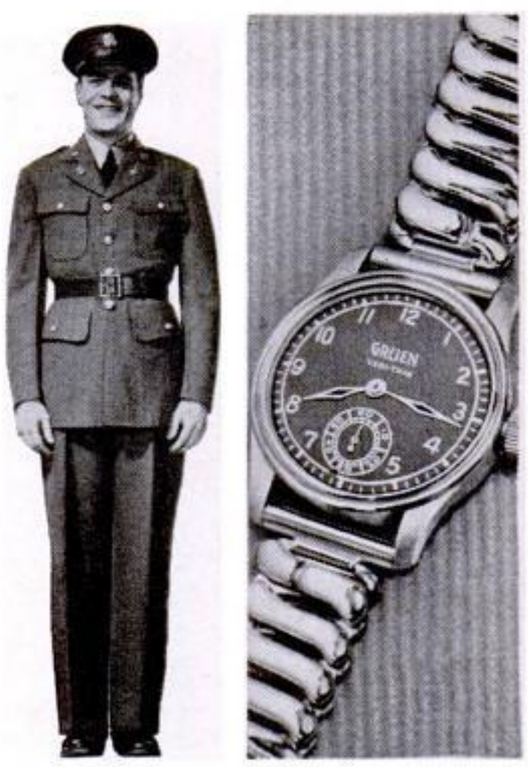
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Vol. 11, No. 10

LIFE

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September 8, 1941

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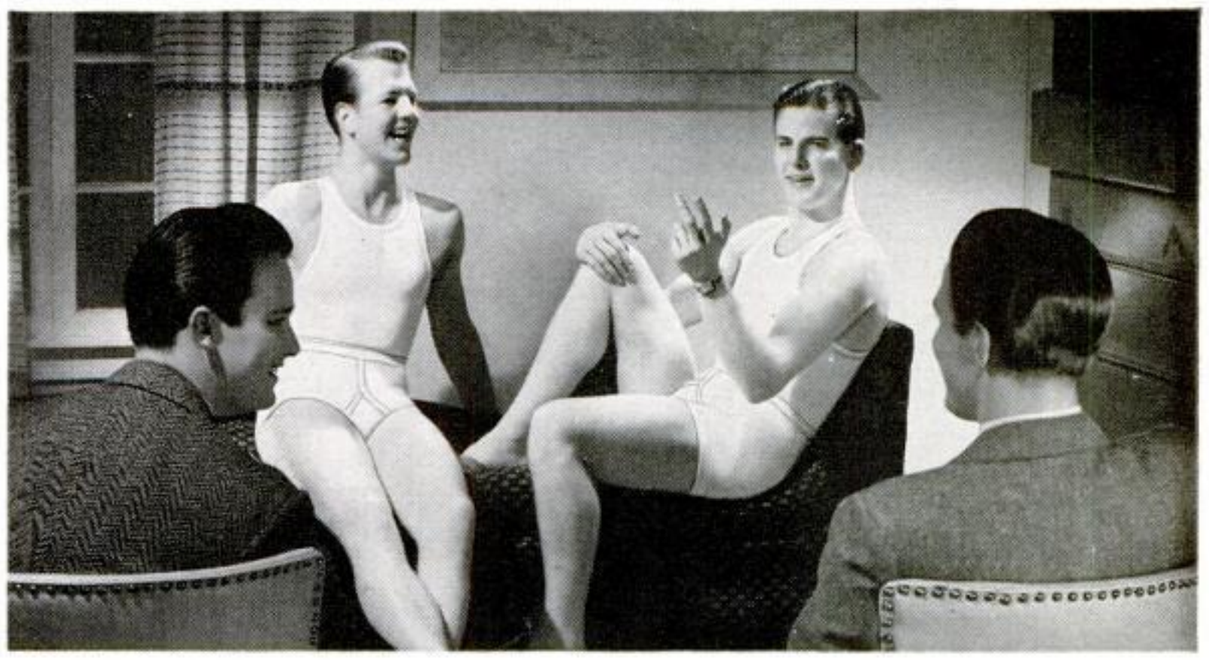
LIFE'S PICTURES

John Muller, 34, took the Picture of the Week (*p. 31*) from the top of Manhattan Beach's Rainbow Shell. Before he was a photographer, Muller was a physical instructor teaching weight lifting. In the 14 years since he got one of the first U. S. miniature cameras, he has exhibited and won prizes in many salons. This is his first appearance in LIFE. His picture is notable for the clear focus, from the closest foreground to the farthest background.

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Q. *What underwear is correct with tux or tails?*

A. Jockey Bellin—it firms the abdomen, imparts a smarter hang to trousers and keeps shirt fronts from ballooning.





Q. *What underwear feels best with tweeds?*

A. Jockey Over-Knee—to shield sensitive skin areas from scratchy materials, and materials from the destruction caused by perspiration acids.





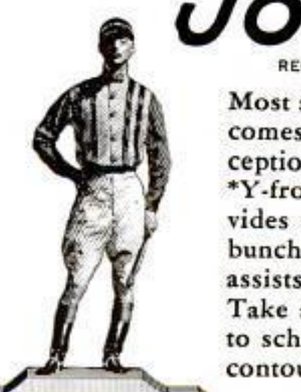
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2. Chevrolet-approved tools—specialized repair equipment.
3. Genuine Chevrolet parts.
4. A nationwide dealer service organization.
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But Always Available,
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But the builders of Chevrolet aren't content merely to produce a surpassingly fine low-priced car. They also have developed a surpassingly fine dealer service organization. For they want the comfort and convenience of Chevrolet owners to be *doubly safeguarded* against any interruption, any mischance.

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That means a truly modern service station . . . with Chevrolet-trained mechanics . . . with Chevrolet-approved tools and specialized repair equipment . . . with genuine Chevrolet parts . . . with every facility, every instrumentality, to give you prompt, skilled, reliable service.

And Chevrolet dealer service, like the Chevrolet car, carries invaluable extra equipment. . . .

It carries an *extra, deep-down, personal interest* in maintaining the efficiency of your car. For your local Chevrolet dealer—and all Chevrolet dealers everywhere—are justly proud of Chevrolet sales leadership. They know their continued leadership depends on your continued friendship. And so they go the limit to give Chevrolet owners the finest service at low cost.

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CHEVROLET MOTOR DIVISION, *General Motors Sales Corporation*, DETROIT, MICH.

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WHERE FRIEND MEETS FRIEND

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LIFE

Vol. 11, No. 10 September 8, 1941



Hopkins and Stalin, both holding lighted cigarets, pose stiffly for LIFE's photographer, who did not dare ask them to sit down and pose talking to one another. When she took this picture on her knees, Stalin had just covered up a broad grin.

ROOSEVELT'S MAN HOPKINS MEETS JOSEF STALIN AND PLEDGES U. S. SUPPLIES

When Harry Hopkins, President Roosevelt's "eyes and ears," reached Moscow July 30, he found LIFE Photographer Margaret Bourke-White already there. Hopkins saw Stalin twice in the Kremlin. The second time, July 31, he wangled permission for Miss Bourke-White to photograph the meeting (*left*). Hopkins, who stands a stooped 5 ft. 11 in., noticeably topped Stalin, whose estimated height is a little over 5 ft. 7 in. Whatever the politics of this stocky little dictator, he is the man who has so far come nearest to stopping the German *Wehrmacht.*

Hopkins' job was ostensibly to ask Stalin what he needed most from the U. S., how long he thought he could fight and what he would do if Japan got cocky. But far more important was Hopkins' assignment from Roosevelt to smell out the resolution and ability of the Soviet war effort, as headed up by Stalin. The impression he got for President Roosevelt was of a colossal driving war plan on a staggering scale.

Hopkins did not loiter about forwarding his impressions to Roosevelt. Two days later Roosevelt told a Cabinet meeting that, though not a plane or a gun had yet moved toward Russia, he was determined to rush really big armaments to the fighting Bolsheviks, for front-line use by perhaps the middle of October.

Roosevelt's position was that the U. S. S. R. is actually cutting down the hitting power of the German Army, not next year or the year after but right now, not by random bombings or blockade or propaganda, but by killing German soldiers and destroying German weapons in mass. Therefore, the place to use the world's anti-Hitler weapons this year is on the Russian front; primarily short-range bombers, pursuit planes, tanks and anti-tank guns.

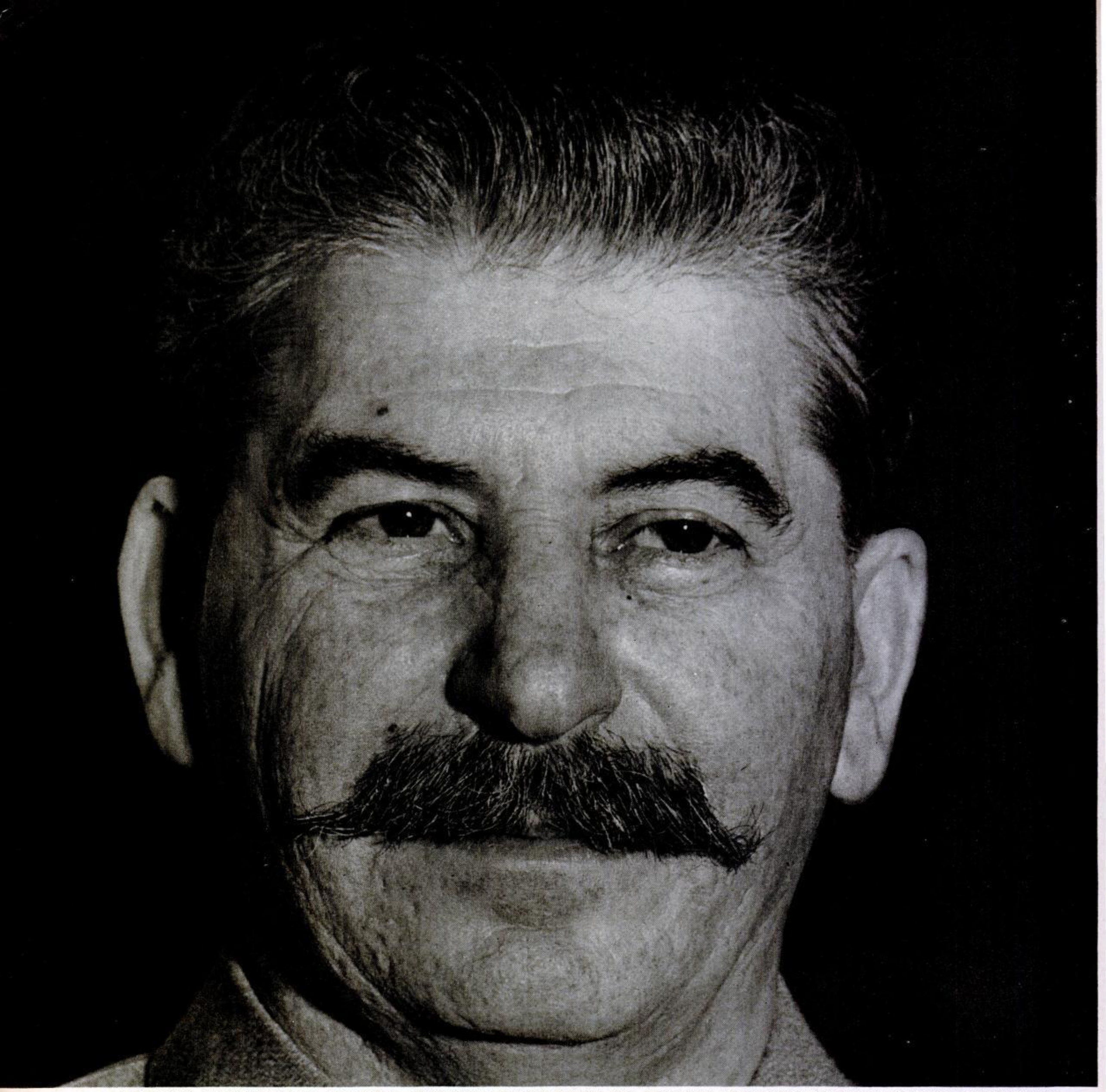
Stalin's assets in asking U. S. help are: the second-best army in the world; a two-year-trained reserve of perhaps 15,000,000 soldiers; immense quantities of tanks and planes; huge replacement production; the best financial credit of any warring nation; a balanced budget; and a front on which the Allies can some day get at Germany.

President Roosevelt promptly unfroze Russian credits in the U. S., invited Russian requests, sent greetings to Stalin and issued unlimited licenses for Russian purchases in the U. S. The U. S. S. R. submitted a billion-dollar list of its needs on Aug. 22 and it was announced that one-tenth that amount was already on its way, somewhere between the factory and Russia. The idea was that Russia would pay for everything, perhaps on easy terms, unlike the lease-lend arrangements with Britain. To take charge of aid to Russia, W. Averell Harriman was last week sent from a similar London job to Moscow.

As U. S. goods moved toward Vladivostok, there came an anguished squawk from Japan which suddenly felt that it owned the sea approaches to Vladivostok. Both Russia and the U. S. warned Japan to be careful. There loomed the amazing possibility that the U. S. might enter the war by fighting Japan to give aid to Russia.

Last week Harry Hopkins, back in the U. S., would not say what he thought of Josef Stalin. But for what Miss Bourke-White thought, turn the page.

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JOSEF STALIN, 62, DICTATOR OF ALL THE RUSSIAS, AFFORDS THE AMERICAN PUBLIC A REAL CLOSE-UP IN LIFE PHOTOGRAPHER MARGARET BOURKE-WHITE'S CAMERA

HOW I PHOTOGRAPHED STALIN AND HOPKINS INSIDE THE KREMLIN

by MARGARET BOURKE-WHITE

At five minutes to 7 in the evening I passed the Kremlin gate in the Zoravitsky Tower. Our car was stopped. I was asked my name by an extremely courteous soldier. When I gave it he smiled broadly and waved me on. Bells began ringing, and at each turn in the Kremlin driveways more bells sounded. It happened so quickly that I could not tell where they came from, but I found that I was both preceded and followed by other cars. At each bend our procession slowed down while groups of soldiers peered in and smiled at me and saluted as I went on. There was such a lot of smiling that I could only conclude that they had never before seen an American girl drive into the Kremlin.

Our three cars rounded the group of cathedrals and drove into an inner court of a large building. At the door my equipment was lifted out, and I was conducted in a tiny self-operated elevator to the second floor.

I was in a corridor with a narrow red carpet, and from then on I was led through the longest, most branching, most winding hall it has ever been my experience to walk through. I must have passed a hundred doors. It would be impossible for anyone to keep his sense of direction for each corridor branched off, not at a right angle but at an oblique angle. The ceiling was extremely high and vaulted. There were many windows on my left, looking out on courts. On the right were endless office doors.

Finally we came to big double doors. My coat was taken by an old man with a spade beard. Soldiers let us through the doors and I was in still another corridor. Here the rooms had numbers. No. 12 came first. I guessed correctly that No. 1 was Stalin's office. I was led into No. 2 and there I waited.

No. 2 had a long table, much like the boardroom of a small midwestern factory. There were curtained bookcases along the walls, three telephones in the corner, a long chart of telephone numbers on the wall, a big portrait of Stalin, and black-out curtains at the

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HARRY HOPKINS, 51, LEASE-LEND ASSISTANT TO PRESIDENT ROOSEVELT, TALKED THREE HOURS WITH STALIN. TIRED AND ILL, HE SUFFERS FROM STOMACH ULCERS

windows. On the table were some fresh white pads, a calendar, a small bust of Lenin, a large jar of big green pencils with green leads. The name on the pencil read in Russian "Third Five Year Plan."

The best thing on the table was a tray full of bottles of lemon pop. During my hour-and-40-minute wait while Mr. Hopkins finished his interview, I sampled the lemon pop. Every time I reached for a bottle, one of the soldiers would whisk out the tray and hurry back with a new tray of cold bottles. All the soldiers I saw in the Kremlin wore big red enameled decorations, either "Hero of the Soviet Union" or "Order of Lenin." The only person I saw without a decoration was Stalin.

The soldiers and I talked about the beauties of the Republic of Georgia, horseback riding, what time it was in New York when it was 8:30 in Moscow and such nonpolitical subjects.

At last I was sent for. I had no time to be nervous. I was hurried through a vestibule where two men secretaries sat in the midst of telephones, and suddenly I was in a long bare room, with Mr. Hopkins and Stalin standing very stiff and straight in the center of the carpet. If they look stiff and straight in the pictures it is because they stood just that way and there was nothing I could do about it.

Mr. Hopkins dropped a few joking remarks to me as I worked. When Stalin shook hands with me, I conjured up my best Russian words and told him how I had photographed his mother nine years ago in Tiflis, at which the interpreter, a suave young man, exclaimed: "His very own mother! His real mother!"

Stalin is a different looking man from what I had expected. His pictures make him look tall, but he is short. His pictures make his face look plump, but it is rather lean. He looks like a man who has been stout and has gotten thinner lately. He has a kind of gray and tired look, a look of almost physical fatigue, which is natural enough, for no one gets any sleep these days, least of all Stalin. His mustache and hair have a kind of chewed up, straw-like look. He wears boots and plain khaki clothes. His hands are wrinkled.

He looks like a completely strong person, immobile and unemotional, but through it all one gets the distinct impression of a person with a great deal of charm and a magnetic personality.

When I dropped to my knees to get a low camera angle, he began to laugh. And when I pressed his interpreter into work changing flash bulbs and holding reflectors for me, he practically chuckled. Otherwise he stood like a stone, like a piece of granite. I wanted badly to get him sitting down, or talking, but I don't know what you can do with a dictator when he thinks he wants to stand in the middle of the rug.

Finally it was made clear by the interpreter that I had photographed Josef Stalin enough. I pressed on, in my usual persistent way, and got the last two big close-ups (*above*), shook hands once more, and was off.

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Good Moscow propaganda is this exhibit in Theater Square, seen by Mr. Hopkins and thousands of Muscovites. It is a German Stuka JU-88 (dive bomber) shot down by the

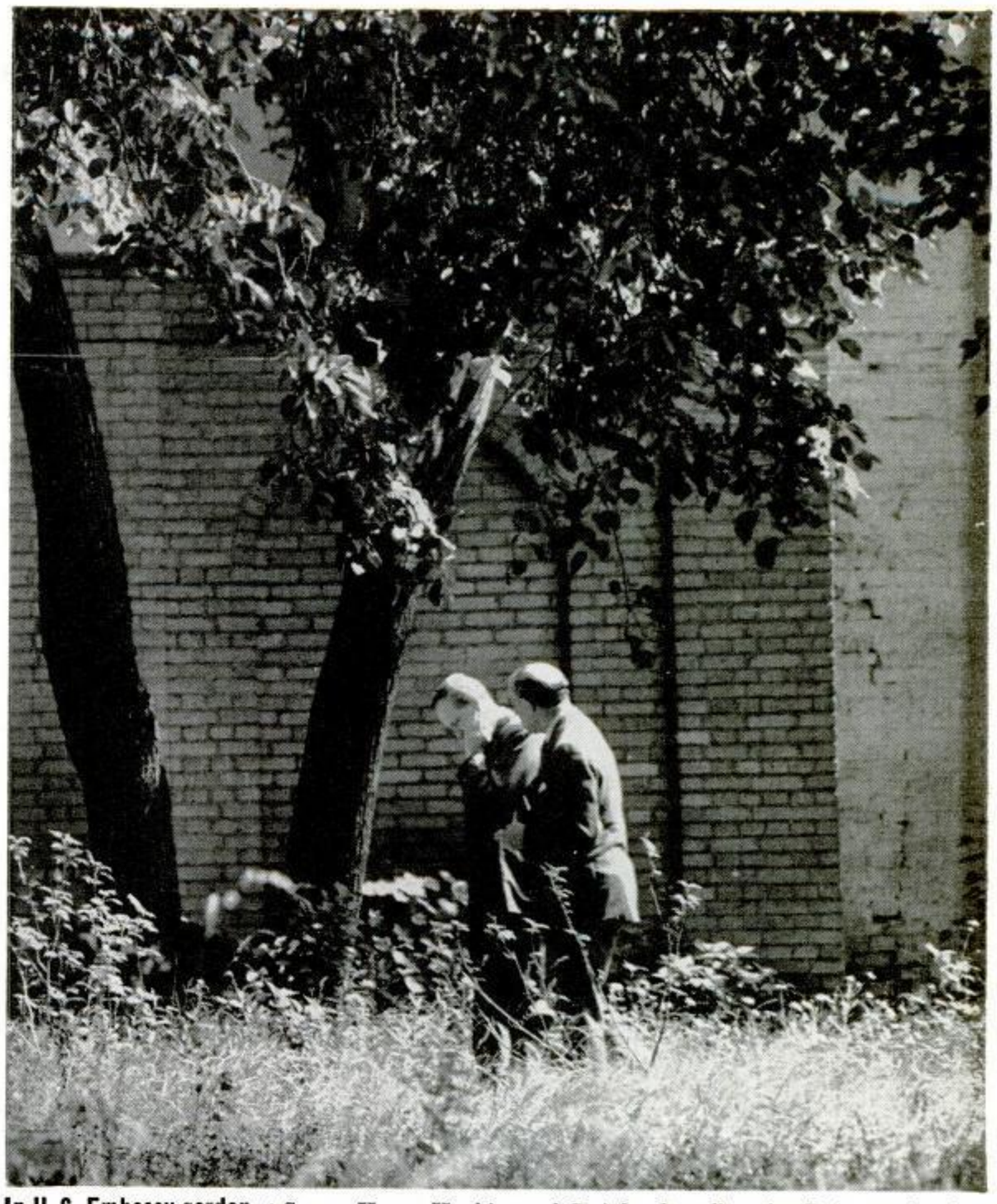


Hopkins' car, an American Buick, gets a flat tire on his tour of Moscow. Hopkins (*right*) and U. S. Ambassador Steinhardt (*center*) get out chuckling. Car carried two U. S. Royal

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Russians. At far left, a Russian soldier peers into same hole that shows on black cross in picture above. Civilians are kept far back, behind rope barrier in front of Metropole Hotel.



In U. S. Embassy garden at Spasso House, Hopkins and Steinhardt walk and talk Aug. 1, just before Hopkins left Moscow for London to accompany Churchill to Roosevelt high seas conference.



spare tires and a spare can of Texaco motor oil. The other two cars are Russian Fords made at Molotov plant in Gorki, used by Soviet secret police that guarded Hopkins' party.



British Ambassador Sir Stafford Cripps (*right*) and Hopkins talk in Moscow, July 31. Cripps's Airedale dog is named Joe, possibly for Stalin. Cripps had always expected Russia to fight Hitler.

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LIFE ON THE NEWSFRONTS OF THE WORLD

Roosevelt meets criticism with new defense set-up; Hitler meets Mussolini; Laval meets a bullet

On Aug. 28 President Roosevelt moved to straighten out the unhappy tangle of U. S. defense management. He had not moved as soon as many of his friends and critics urged him to. Nor did he move as far; many still called for new blood and a single chief of the defense program. But at least he moved, in the right direction, and earned a mild cheer for it.

Major purposes of the President's reshuffle, which was worked out for him by his good friend Judge Sam Rosenman, were as follows:

To resolve the confusion created by conflicting demands of Army, Navy, Lease-Lend and civilian supply for the nation's raw materials, fuel, power and transportation, he created an over-all planning committee named the Supply Priorities and Allocations Board which will help him decide who gets what. Chairman of the seven-man SPAB is Vice President Wallace. Other members: Secretaries Stimson and Knox, William S. Knudsen, Sidney Hillman, Leon Henderson, Harry Hopkins.



NELSON

Further to resolve the conflict of authority over this great problem, which has resulted in a running feud between Knudsen and Henderson, the President moved Mr. Henderson and his Office of Price Administration and Civilian Supply into Mr. Knudsen's Office of Production Management. Mr. Henderson becomes director of a new OPM Division of Civilian Supply which will include an Office of Price Administration.

The President kicked upstairs the two men who have drawn most complaints for their performances in OPM. In exchange for his job as Priorities Director, Edward R. Stettinius Jr. was handed the title of Lease-Lend Administrator. But Harry Hopkins remains the real Lease-Lend boss as "special assistant to the President." In exchange for his job as Production Director, John D. Biggers was handed the title of Minister to the Court of St. James's, ordered to London to help "expedite" Lease-Lend activity there.

The President gave more power and authority to the man who has probably earned most praise for his performance in OPM. Donald M. Nelson, ex-Sears, Roebuck vice president who has been OPM's Director of Purchases, becomes Executive Director of the new SPAB and replaces Stettinius as OPM Priorities Director charged with the actual administration of SPAB decisions.

The President relieved Big Bill ("My business is making things") Knudsen of some of his administrative responsibilities to let him devote himself to the thing he is great at: production. Mr. Knudsen will take over Assistant Biggers' old job himself.

●

Meeting in Russia. Steppe by steppe the Russians gave ground last week. Viborg fell to the Finns. Leningrad was nearly besieged. Tallinn fell to the Nazis after a Dunkirk of an evacuation. Except for Odessa and Kiev, all the western Ukraine was in German hands. The destruction of the great Dnieper Dam was confirmed.

Built at a cost of $110,000,000 after five years of grueling work under the supervision of an American engineer, the dam was the world's fourth largest but to Russians it was the greatest wonder on earth. More than anything else its dynamos and concrete symbolized Communism's economic hopes. In blowing it up the Soviets proved that they were remorselessly determined to carry through Stalin's "scorched earth" policy to the end in the hope of ultimate victory.



MUSSOLINI & HITLER ON THE RUSSIAN FRONT

But even for the Axis, wading deeper into the Russian mud, victory last week was "ultimate." For five days Hitler and Mussolini secretly conferred in Russia within earshot of the booming guns. Even while they spoke they suffered a strategic defeat when Russia and Britain jointly took over Iran in an 80-hour token blitz, sealing that country up against further Nazi intrigue and opening it up in turn as a route for British and American supplies destined for Russia.

Ostensibly Hitler and Mussolini met to counter the recent announcement of war aims by Roosevelt and Churchill with aims of their own. In one of their typical Gallagher and Shean acts they briefly pledged to fight on to a "victorious conclusion," promised to end future wars by destroying "Bolshevism" and "plutocratic exploitation." But according to reports passed by Italian censors what they really discussed was the coming of winter, the problem of keeping the U. S. in check, their decreasing oil supplies. Tacitly they were admitting to themselves and to their people that the war in Russia will continue into the winter, that the destruction of Britain, promised by Hitler for 1941, is now once again postponed.

●

Laval Shot. The most hated man in France lay at death's door in the Versailles Hospital last week. A bullet rested one-sixteenth of an inch from the heart of Pierre Laval, arch-collaborator of Hitler and Mussolini. Down the hall lay Marcel Deat, another French friend of Germany. He was reported recovering from two bullet wounds.



LAVAL

Earlier in the week Laval and Deat, accompanied by German officers, had reviewed the first group of a well-paid "French Legion of Volunteers Against Bolshevism" who were going to fight alongside the Nazis in Russia. At the end of the review shots suddenly rang out. Laval stumbled, collapsed in a car. Deat fell in a heap. Two lesser Frenchmen were wounded. Said the assassin, Paul Colette, a "Free French" sympathizer of General De Gaulle: "My intention was to join the Legion in order to get at some one. I soon spotted Pierre Laval and fired." The sensation of the case was that Colette, far from being a "Communist," was a former member of the rightist Croix de Feu.

Konoye to Roosevelt. The President of the U. S. receives thousands of letters a week. Last week he received one of surpassing importance. It was personally handed to him by Admiral Nomura, the Japanese Ambassador, signed by Prince Fumimaro Konoye, Premier of Japan.

The letter's contents were not revealed, but correspondents concluded that its tone was friendly and that its aim was to suggest a series of conferences that would lessen the friction between the U. S. and Japan. Admiral Nomura conferred personally with the President and Secretary Hull, emerged from the White House in smiles. Later it was reported that Mr. Roosevelt was drafting a personal letter to Prince Konoye in reply.

Should some form of compromise be worked out with Japan, Washington observers flatly claimed that it would not be at China's expense. In that area, where bayonets prick harder than pens, the Japanese last week announced that China had commenced an early fall counter-offensive.

●

One-Man Rape Wave. For the past six months Washington, D. C. has been suffering a fearful wave of rape murders. Thousands of girl workers in the Government departments trembled for their safety, kept out of dark streets, locked their windows at night. Mrs. Roosevelt warned all Washington girls to "be very careful in choosing the men you go out with," and the Washington *Post* ran an article on "How to Defend Yourself Against a Rapist" (strong hatpins and jujitsu.)

Last week the District police force, long noted for its blunders and failures, suffered the supreme mortification. Its whole crime wave was solved for it in one fell swoop — by the New York City police. Two New York detectives, investigating the rape-murder of a Bronx waitress, pinned it on a husky young negro named Jarvis Roosevelt Catoe. Once caught, Catoe became boastful and confessed to "at least nine" other rape-murders and probably more he could not remember. All but the one were in Washington. Three were white women, four colored. Catoe usually met his white victims by asking directions on the street or offering them a ride. After strangling them with a pair of enormous hands, he stripped them of jewelry, handbags, umbrellas etc., which he brazenly gave as presents to colored girl friends. Through the Bronx waitress' watch, the New York detectives tracked him down.



CATOE

PICTURE OF THE WEEK

Last week summer had waned. And from coast to coast, in the mountains, beside lakes and on the sandy beaches, Americans clung to August's last warm golden hours. Here you see a few of the hundreds of thousands who streamed from America's No. 1 city to bathe in the Atlantic Ocean. Manhattan Beach lies east of Coney Island on Sheepshead Bay, but within the boundaries of Greater New York. The sun-baked crowds shown here are waiting for an afternoon concert before the Rainbow Shell.

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End of summer: like fallen leaves, Sunday

bathers bestrew the sands of Manhattan Beach

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"Onward, Christian Soldiers," sing President and Prime Minister. The U. S. movie of this stirring scene was disappointingly blurred. British film not only shows the singing but carries sound.

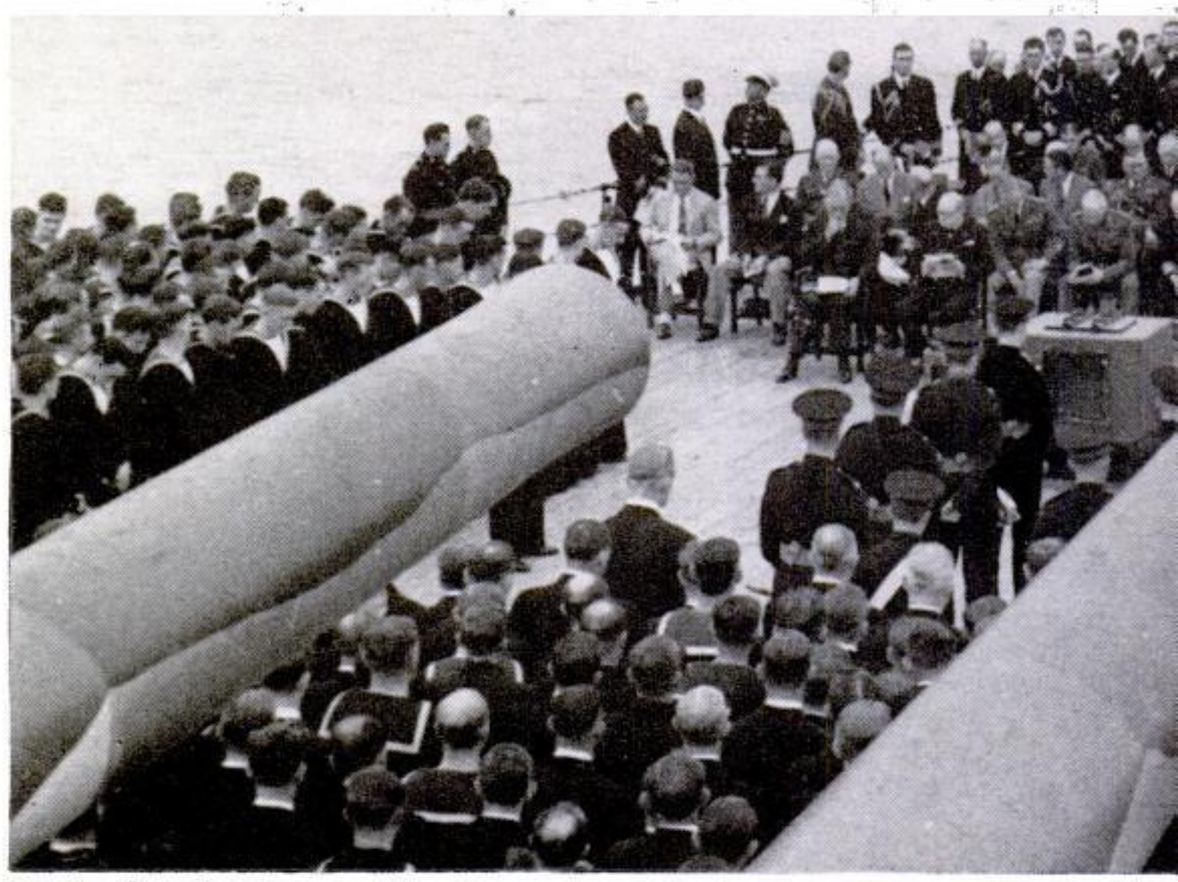


Joking, gesturing in British pictures, President Roosevelt and Prime Minister Churchill appear human beings hugely enjoying their meeting. Most U. S. pictures showed only solemn statesmen.



Everybody looks happy in this intimate glimpse of the President cracking wise, the Prime Minister with cap awry, and pair of grinning admirals. Pictures like this are good for public war jitters.





The church service aboard the *Prince of Wales* which so moved both the President and the Prime Minister is here shown in its full dramatic setting. The U.S. pictures were studiously

BRITISH PICTURES GIVE U. S. FIRST REAL LOOK AT HISTORIC CONFERENCE

On Aug. 24 Americans got their first authoritative report of the purpose and significance of the Roosevelt-Churchill rendezvous at sea. They got it not from their own President but from the British Prime Minister. On Aug. 25 they began to get their first intimate look at that historic meeting. They got it not from American but from British pictures.

As reported in LIFE last week, no professional U. S. cameramen or reporters were allowed to accompany the President, but the Prime Minister brought along both "literary men" and professional photographers. All that Americans got to see of the meeting when their excitement was at a boil were a few formal group photographs and 200 ft. of amateurish, unrevealing movies. Meantime Britons were thrilling to the choicest scenes from 4,400 ft. of professional film and the excellent still photographs shown here which finally reached the U. S. last week—two weeks on the freight.

Further evidence of the contrast between the official American and British attitudes toward What Every Citizen Should Be Allowed To Know About The War came on Aug. 28 when the British, blithely ignoring Secretary of the Navy Knox's request to the U. S. press for "voluntary censorship" of news of British warships in U. S. ports for repair, revealed both the presence and location of their aircraft carrier *Illustrious* by inviting cameramen to photograph Lord Louis Mountbatten taking over her command at Norfolk Navy Yard. Comparing magnificent British public morale with admitted U. S. public apathy, it seemed that Americans might rightfully begin to ask Roosevelt, Knox & Co. of the U. S. war effort: "Is this a private fight, or can anybody get in?"

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focused on the deck, missing this panorama of warships and planes which guarded the two leaders of world democracy even while they prayed, and the jutting point of land at left.



Blackie, mascot of the *Prince of Wales,* strolled on the scene during a dramatic moment of the historic meeting. Prime Minister Churchill, who knows when & how to unbend, gave the cat a pat.



Presidential gift boxes presented to each of several thousand British seamen who accompanied the Prime Minister to rendezvous contained four tins of cigarets, fruit and a half pound of cheese.

IN CALM HARBOR WHERE THEY MET, CHURCHILL STANDS AT RAIL OF "PRINCE OF WALES" WATCHING DESTROYER "MCDOUGAL" CARRY ROOSEVELT FROM LAST CONFERENCE



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ON THE GREEN, BELOW THE ROLLING FAIRWAY OF THE FIELD CLUB'S 17TH, EX-AMATEUR CHAMPION JOHNNY GOODMAN SENDS A LONG PUTT FOR THE PIN

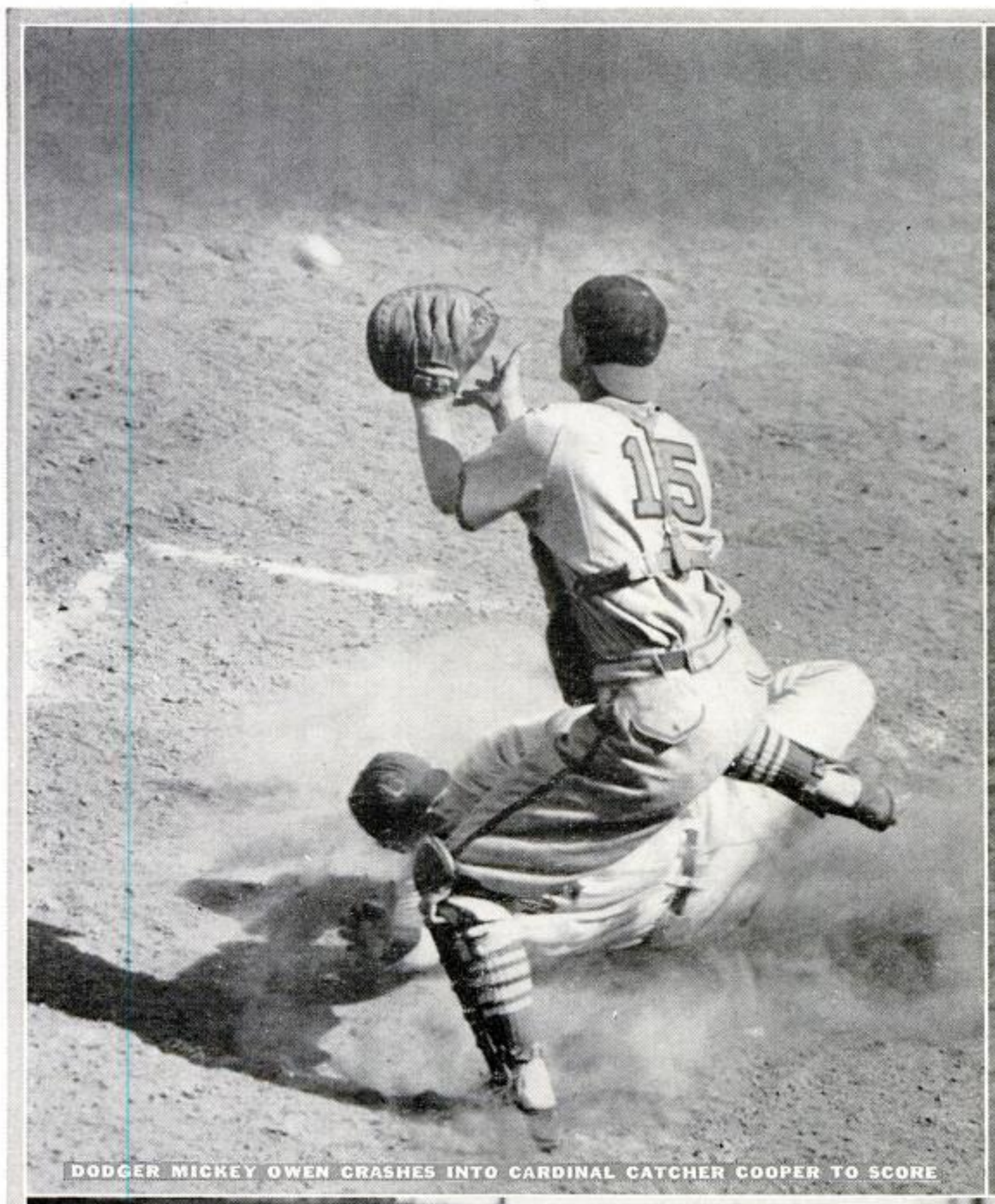
TOURNAMENT FAVORITES ARE ELIMINATED EARLY IN 1941 AMATEUR GOLF

Fifteen years ago, three youthful golfers from Omaha, Neb. rolled out of a box car in St. Louis to play in the Trans-Mississippi tournament. One of them, Johnny Goodman, went to the semi-finals. Three years later this same tow-headed kid attracted national attention when he beat Bobby Jones at Pebble Beach. Since then he has won the Open (1933) and the National Amateur (1937).

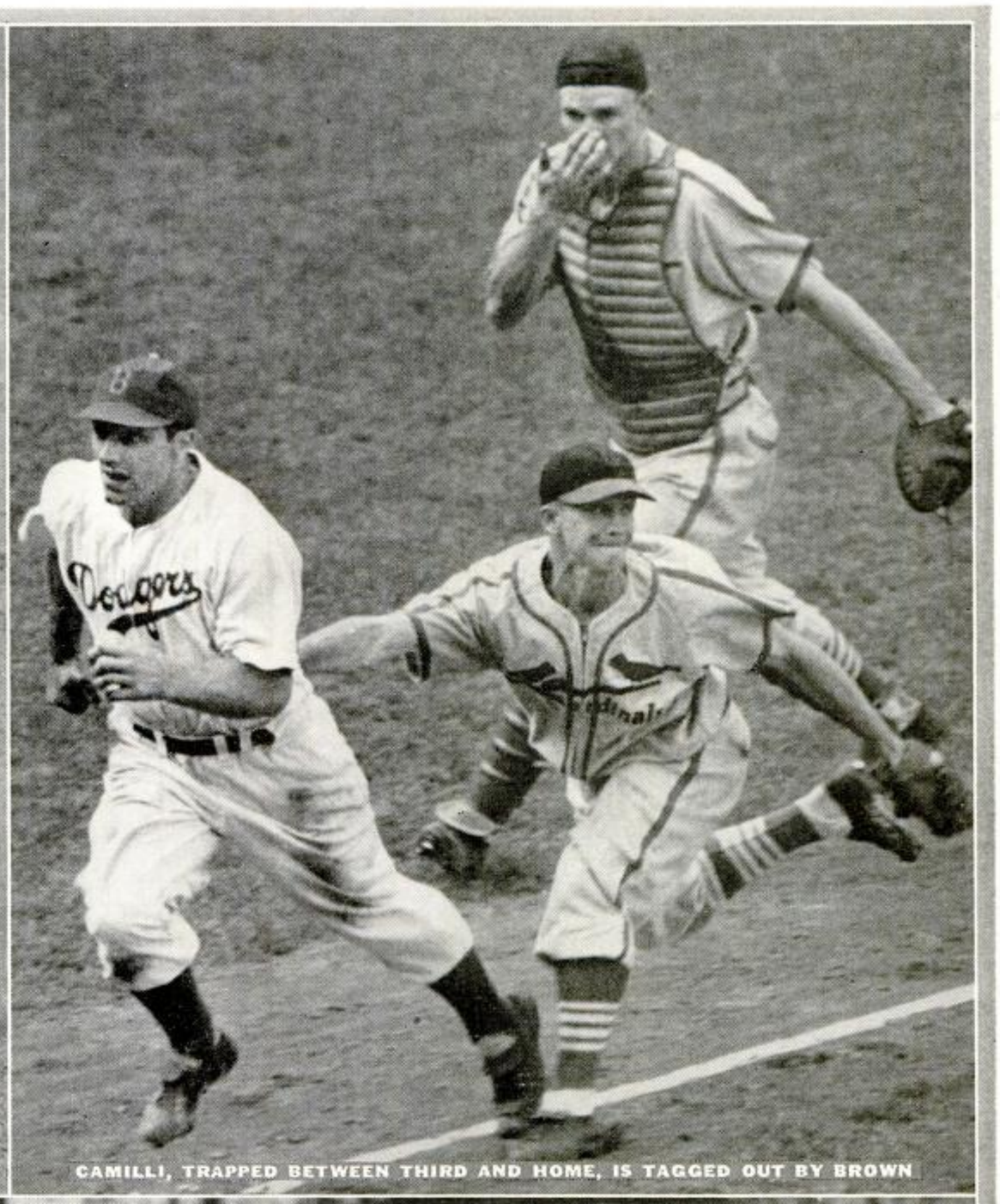
Fortnight ago the amateur golfers of the U. S. paid Johnny Goodman a sentimental tribute by holding the 1941 National Amateur at his home course, the Omaha Field Club. Rooting for Johnny were the Omaha golf fans who had followed his game, tournament by tournament. It was hinted that if Goodman won the title he might even retire as an amateur and become a pro.

But, in the first round, in one of the year's greatest upsets in major sports events, most of the favorites were eliminated. Among those to go down were Johnny Goodman, Charlie Yates, many others. At tournament's end, Bud Ward, 1939 champion, won over Pat Abbott, 4 and 3.

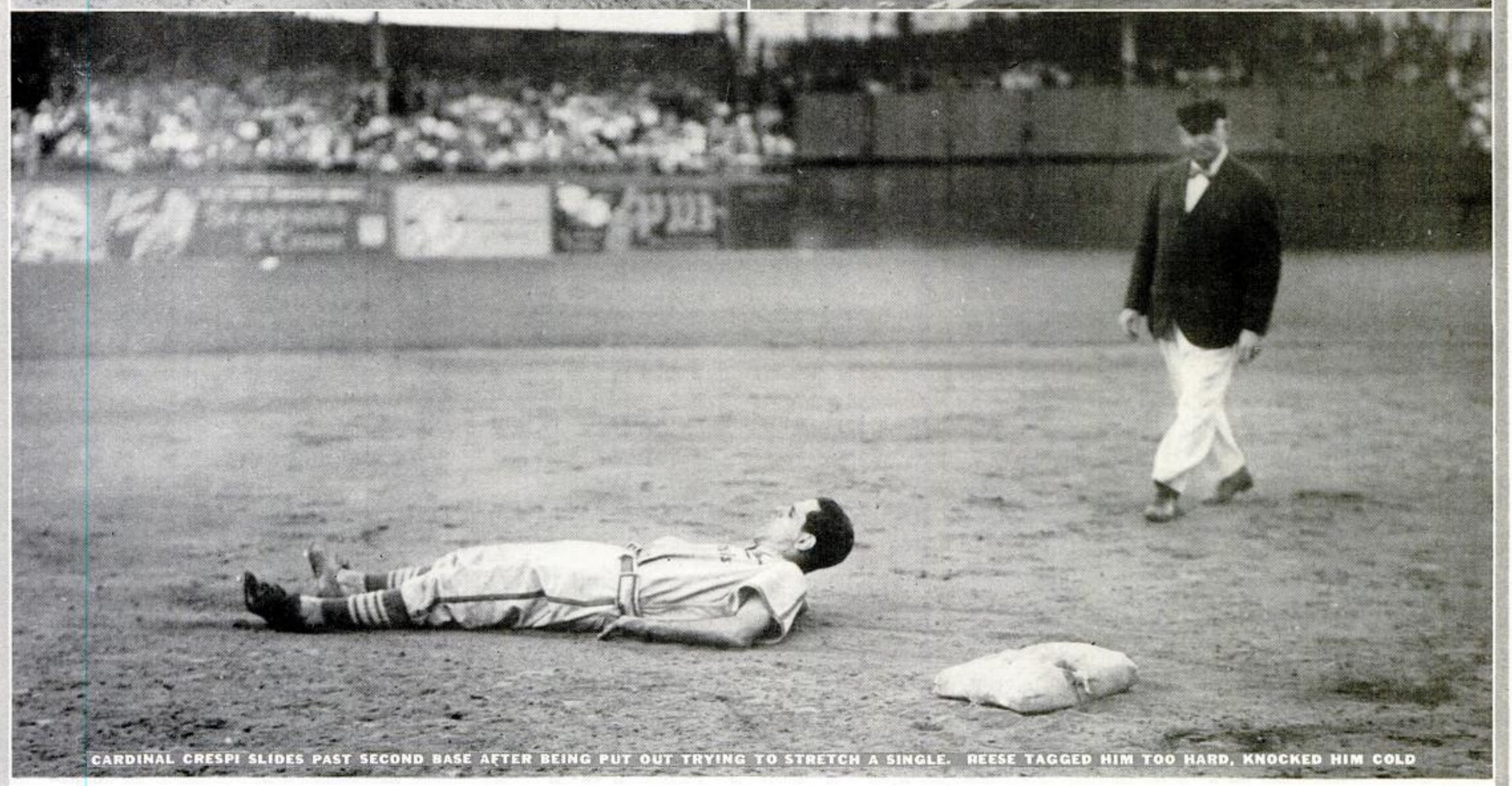
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DODGER MICKEY OWEN CRASHES INTO CARDINAL CATCHER COOPER TO SCORE



CAMILLI, TRAPPED BETWEEN THIRD AND HOME, IS TAGGED OUT BY BROWN



CARDINAL CRESPI SLIDES PAST SECOND BASE AFTER BEING PUT OUT TRYING TO STRETCH A SINGLE. REESE TAGGED HIM TOO HARD, KNOCKED HIM COLD

CARDINALS BREAK EVEN IN CRUCIAL FOUR-GAME SERIES WITH DODGERS

Fortnight ago the St. Louis Cardinals headed into Brooklyn for a four-game series with the league-leading Dodgers. The Cards, crippled by injuries, trailed the Dodgers by a game and a half.

Divided into two double-headers, the games were as exciting baseball as anyone has seen in recent years. Even the umpires, mindful of pressure, were lenient with all-out tactics (*see above*).

First day, before 31,000 Sunday fans, the Cards handily won the first game 7–3. In the second game, Dodger Whitlow Wyatt pitched himself into a 2–2 last-inning tie, then won his own ball game by driving in a run.

Two days later before 39,000 fans, Curt Davis, aided by twelve lusty hits, won for the Dodgers 8–3. Aged, round Freddy Fitzsimmons was well on his way to the third Dodger victory when Peewee Reese blew up in the seventh inning with two consecutive errors, paved the way for three Cardinal runs. With the series even, the Dodgers, with a slight advantage in their remaining schedule, still remained a short favorite to take the pennant.

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A KING AT HOME, MR. WOOKEY IS WAITED ON BY WIFE AND DAUGHTER

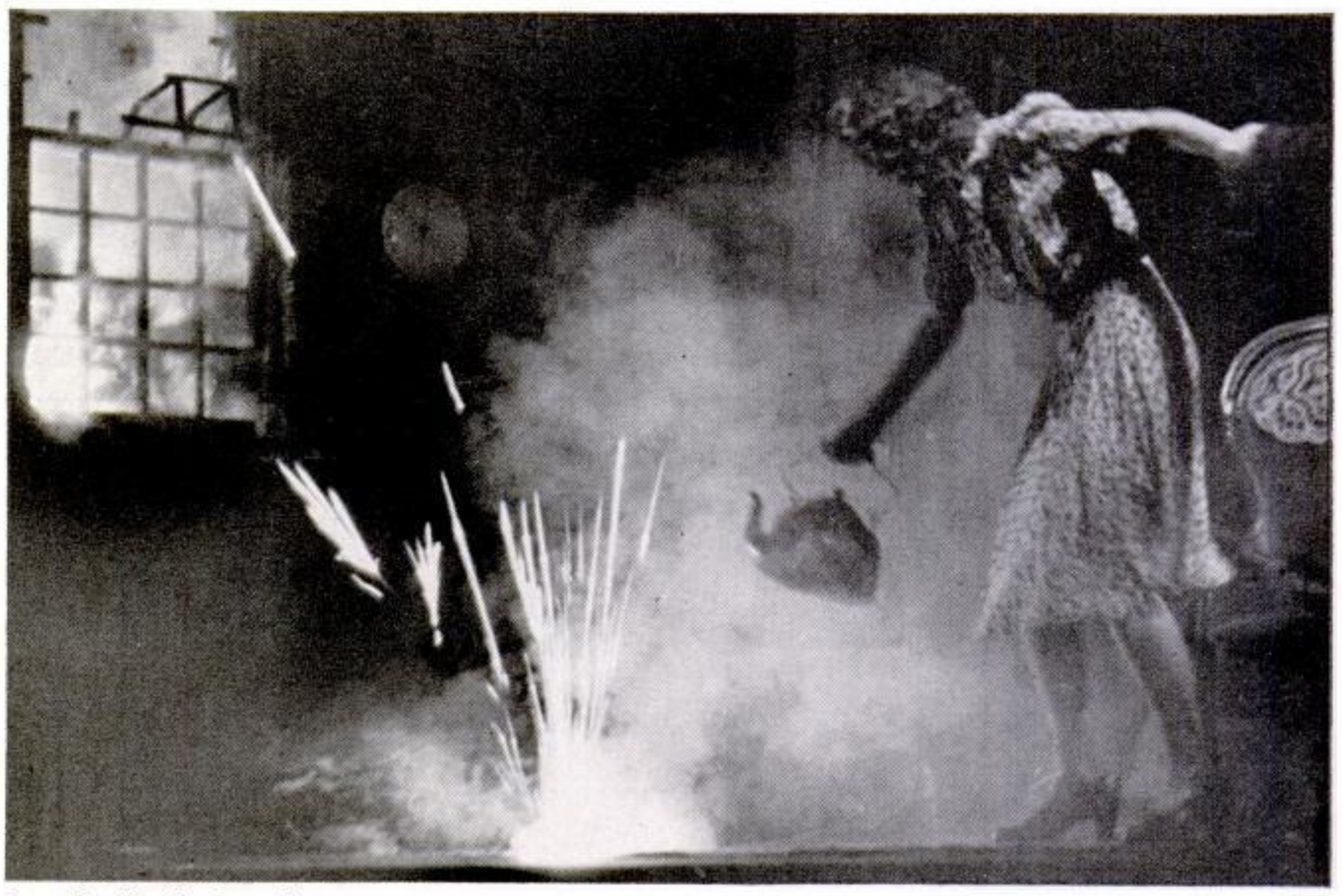
"THE WOOKEY" IS FIRST BROADWAY PLAY ABOUT ENGLAND NOW AT WAR

On Sept. 10, at the start of its new season, Broadway is seeing its first play about England's current war. Called *The Wookey*, its title refers to the play's chief character, Horace Wookey, a London tugboat captain and veteran of the last war. Stern, benevolent Mr. Wookey stands for nobody's sauce, has no use for Britain's wishy-washy ways at the war's start. But when bombs hit his own home, where he is lord of a comic cockney family, Mr. Wookey goes into action.

Movingly played by English Actor Edmund Gwenn, *The Wookey* is an impressive symbol of Britain's "little people," with their good sense and grit. Impressive, too, are the bombs bursting on stage and the wrecked houses engineered with startling realism by Designer Jo Mielziner. Author of *The Wookey* is Frederick Hazlitt Brennan, an American short-story writer who, in an unprecedented deal, received $30,000 in advance for the stage royalties from Metro Studios who are backing the production in association with Edgar Selwyn. LIFE's pictures were taken at a dress rehearsal before a Washington tryout.



Sitting in his back yard in view of the London docks, Mr. Wookey and family listen to radio war news in June 1940. Wookey refuses to ferry re-inforcements to Dunkirk, but at news of retreat he offers his tugboat, makes 17 crossings under shellfire, wins a medal. Still he disapproves of Britain's muddling ways.



Into Mr. Wookey's parlor air-raiders drop incendiary bomb which his daughter (Heather Angel) douses with a teakettle. Below: Mr. Wookey and his son inspect their little house after bombs have wrecked it and killed Mrs. Wookey. Refusing to be evacuated, Wookey & son stick by to see the fight through.



WOOKEY'S DAUGHTER LOVES IRISHMAN WHO JOINS WAR FOR HER SAKE





Bristling for battle, Edmund Gwenn as a cockney captain called "The Wookey" rises from his cellar to meet the foe



MARLENE DIETRICH CLUTCHES BABY X WHEN SHE HEARS POLICE ARE OUTSIDE. CALLING INSTRUCTIONS TO HER SECRETARY, ALINE MACMAHON, SHE STARTS EXIT FROM ROOM



DRAGGING TOY FIRE ENGINE SHE TURNS TO GO WHEN SUDDENLY SHE TRIPS OVER TOY ENGINE. TO SAVE BABY SHE PIROUETS, LANDS WITH ANKLE TWISTED UNDER HER

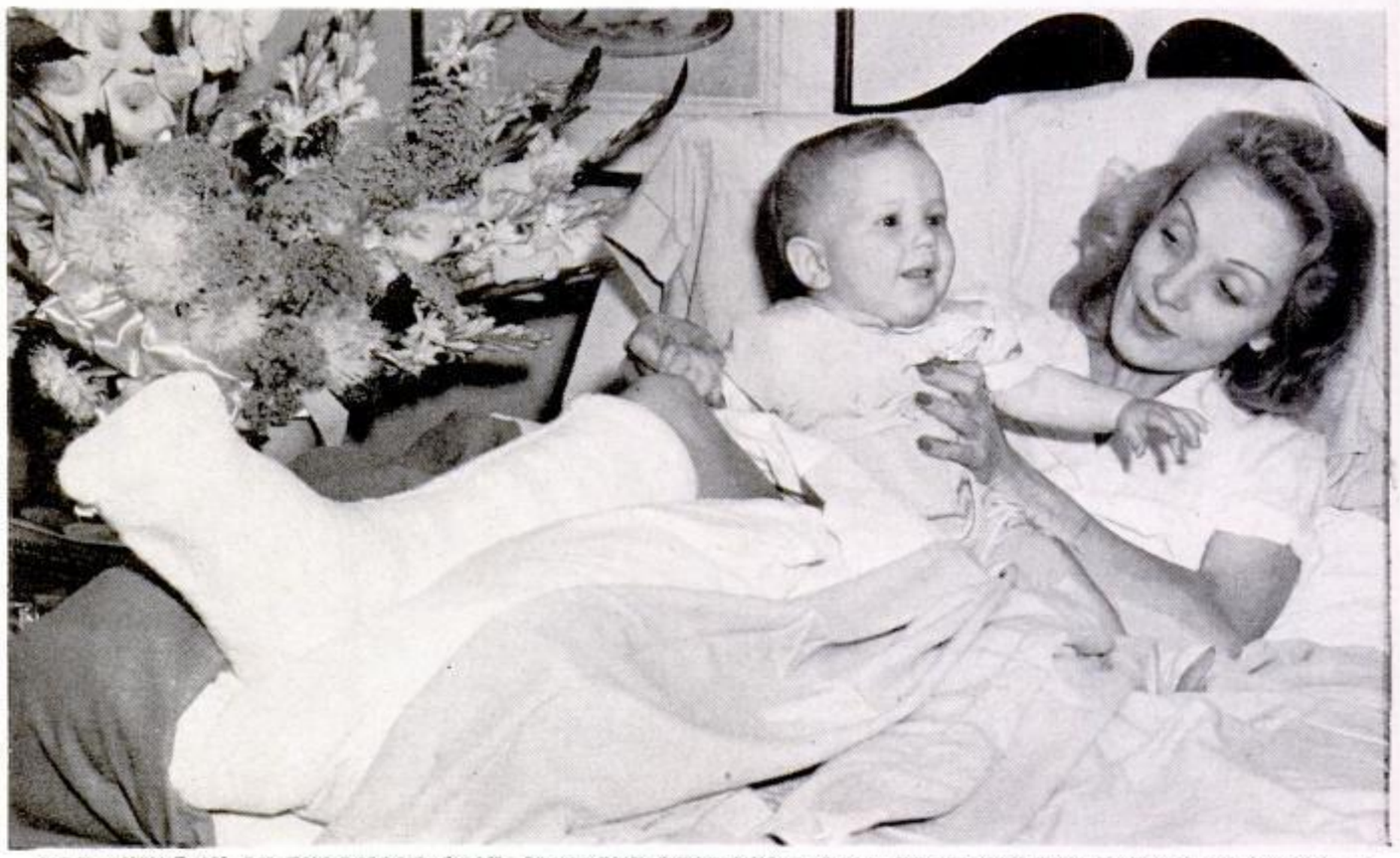


MARLENE LIES ON FLOOR HOLDING UNHURT BABY, WHO BEGINS TO CRY WHEN HIS FATHER COMES RUNNING UP. CAMERA STOPS SHOOTING AS FATHER STOOPS TO TAKE BABY

MARLENE DIETRICH BREAKS ANKLE SAVING "BABY X" IN STUDIO FALL

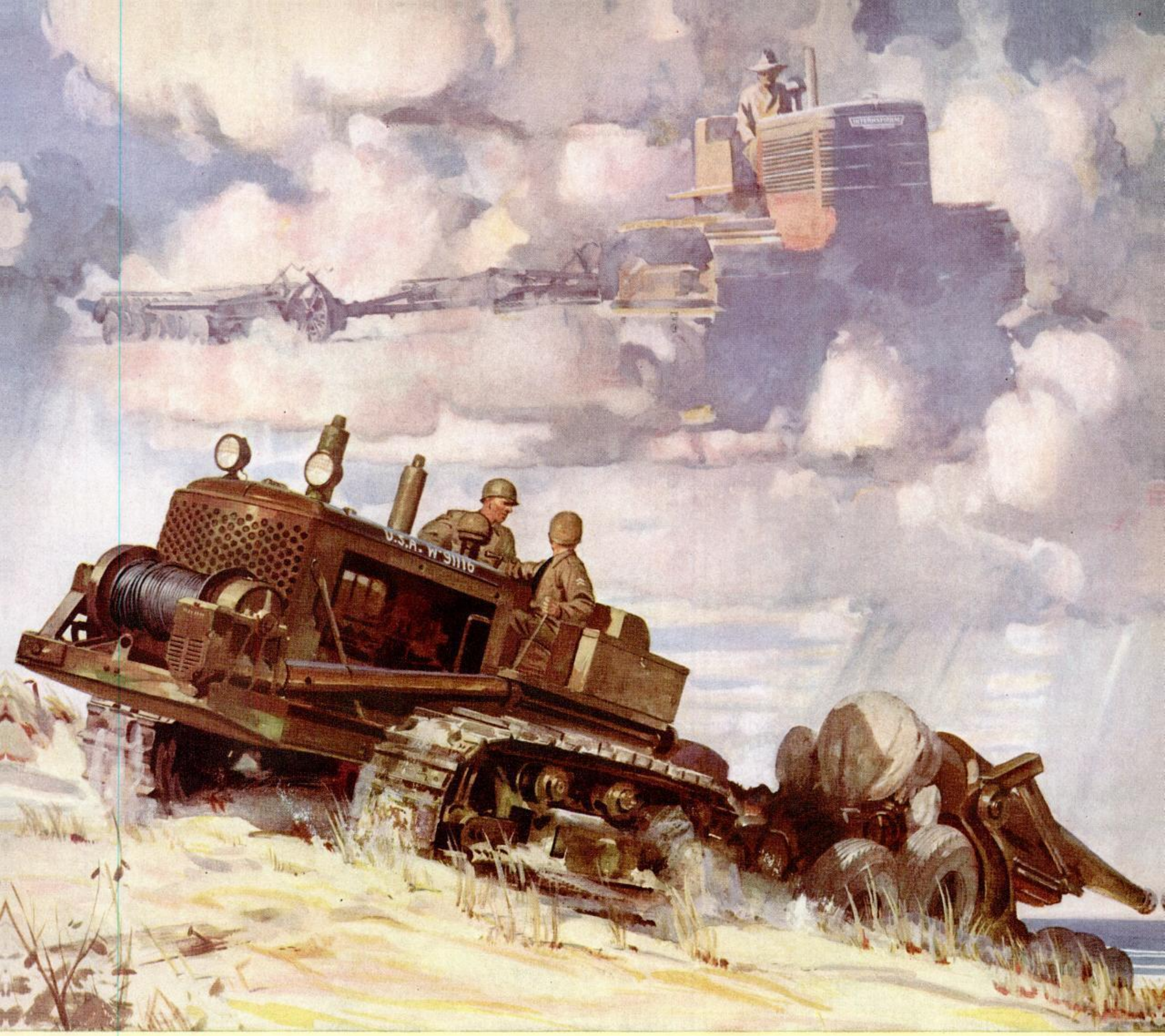
In Hollywood, Aug. 25, Actress Marlene Dietrich was enacting a scene from the Columbia picture, *The Lady Is Willing*. In it she plays the role of a New York actress who adopts a baby without benefit of law and consequently finds herself embarrassed when police arrive at her apartment to ask questions. In the sequence above you see pictured an unexpected and costly development, not in the script, which the camera chanced to catch.

Miss Dietrich had already rehearsed this scene several times with a life-sized doll. But with cameras grinding and the real baby (known only as Baby X because of parental objections to publicity) in her arms, Miss Dietrich tripped and fell. Baby X escaped unhurt and Miss Dietrich protested that she was unhurt also. But a moment later she fainted and X-rays revealed a broken ankle. Physicians announced it must be kept in a cast for perhaps six weeks. Now Columbia is trying anxiously to devise a scheme to complete the picture on schedule. Many of the principals were borrowed from other studios and have imminent commitments to fulfill.



HER ANKLE IN AN ENORMOUS CAST, MARLENE RECEIVES A CALL FROM CHUBBY BABY X IN HOSPITAL

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POWER and *MORE POWER!*

FOR THE NATION'S ARMS AND THE NATION'S FARMS

When Uncle Sam calls for military tractor power *he gets action!* International TracTracTors, planned and engineered to the most exacting specifications, are *ready-made for the job.* The needed machines are rolling off the assembly lines, in factories long since equipped and tooled for production and operating at capacity.

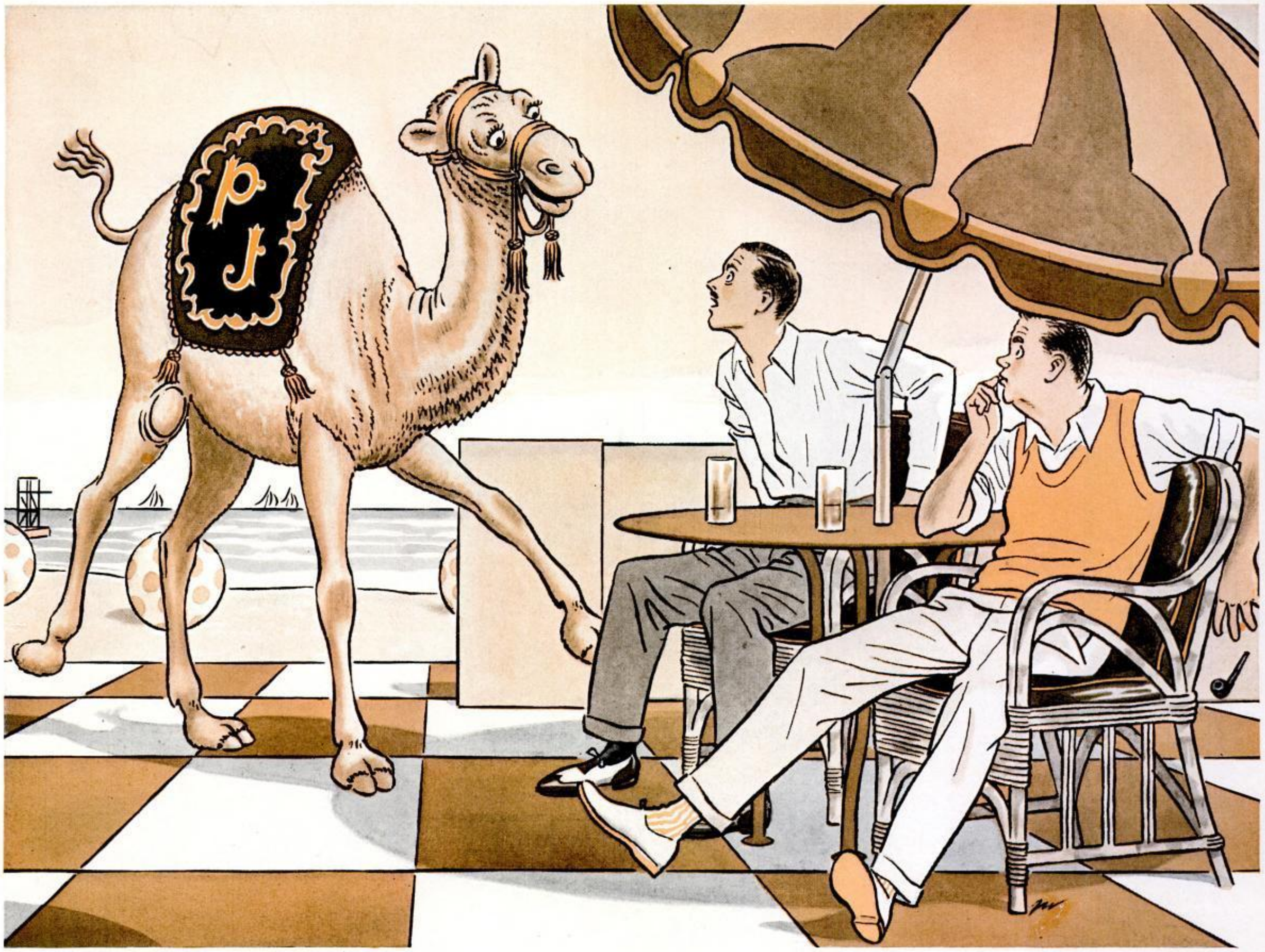
For many years International TracTracTors have proved their power, economy, and solid worth in the service of Agriculture and Industry. That's why they are chosen now to add their mighty pull to the nation's growing defenses.

In the Army the familiar red exterior of these big crawlers is replaced with regulation olive-drab—*almost nothing changed but the paint!* Underneath you'll find the same great combination of relentless power and enduring stamina that makes International TracTracTors famous wherever hard work must be done . . . for the Nation's arms, and for the Nation's farms.

It will continue to be this Company's No. 1 job to supply all possible power for food and for defense — for the greater strength and security of the United States of America.

INTERNATIONAL HARVESTER COMPANY
180 North Michigan Avenue Chicago, Illinois

INTERNATIONAL HARVESTER



"Why so annoyed, Little Brothers?"

MAN: Eh? Good grief, can't a couple of friends have a private argument without camels springing up all over the place?

CAMEL: Pardon, effendi. I thought I heard you mention whiskey.

MAN: Mention it? We've mentioned nothing else for five minutes. Our biggest client is coming for the weekend and he's a whiskey connoisseur.

CAMEL: Ah! Then, Sahib, he will seek *dryness*.

MAN: Dryness, my perambulating polo coat?

CAMEL: A quality of which I am the living symbol, Excellency. A quality most desirable in whiskey.

MAN: Most desirable?

CAMEL: Assuredly, Thrice Blest. It is *Dryness*—or lack of sweetness—which permits the true, rich whiskey flavor to reach your palate . . . unmarred and undistorted. Do you not know that connoisseurs prize this quality of Dryness above all others?

MAN: And do *you* not know, my well-meaning friend, that a connoisseur's whiskey is expensive? There's a limit on what I can spend . . . even on my best client.

CAMEL: Then, O Fortunate One, you can well afford that rare and wonderful jewel among whiskies, Paul Jones. For not only does it have a Dryness which brings out its superb flavor . . . it offers this incomparable flavor for so modest a sum that wise men consider Paul Jones a *great buy*. Which is why its popularity increased fivefold in less than two years. An achievement you would do well to note, effendi.

MAN: I will note it immediately, my good camel . . . and *thanks!* Would you join us in a short trip to some *dry* whiskey?

CAMEL: To Paul Jones? My masters, I will lead you!

The very best buy—is the whiskey that's dry **Paul Jones**



THE STRAIGHT WHISKIES IN PAUL JONES ARE 4 YEARS OR MORE OLD

A blend of straight whiskies—90 proof. Frankfort Distilleries, Inc., Louisville & Baltimore

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ANN MILLER, 18, DANCES LIKE A TEXAS WHIRLWIND

In Columbia's new comedy, *Go West, Young Lady*, Ann Miller helps glorify the West by her larruping tap dances. But Ann herself got her big break going East. Failing to crash Hollywood as a child star, she came to Broadway in 1939, made a hit in the *Scandals*. Then Hollywood sat up and took notice, called her back to dance in *Time Out for Rhythm*.

Now in her latest movie Ann at 18 is so definitely on her way to stardom that she has bought a four-story home where she lives with her mother. Texas-born, Ann with her long legs covers ground like a whirlwind, dances with every inch of her five feet five. Above: Ann is rehearsing for *Go West* atop Columbia's Hollywood studio. On next page you see her inside the studio.

CONTINUED ON NEXT PAGE

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DEB PANICS STAG LINE REPORTER GETS SECRET

Josette Guevara Daly, lovely New York deb, dances the Conga at the Copacabana supper club. Says Josette, "Before dates I give my complexion a Woodbury Facial Cocktail. My skin is smoother since I've used Woodbury." Try Woodbury Soap for ten days. This famous *skin* soap is made of fine beauty oils. You'll like the velvety look it gives your skin.



1. Cholly Knickerbocker, society reporter, jots down Josette's "cocktail" recipe. "First, make a rich lather with warm water and Woodbury Facial Soap. Then cleanse the face thoroughly with this wonderfully soft, refreshing lather.



2. "Now rinse in cold water—and how fresh it makes you look! What's more, this Woodbury Cocktail freshness lasts. Wins you compliments on your complexion hours later, when you're dancing. I'm glad I know about Woodbury Soap.

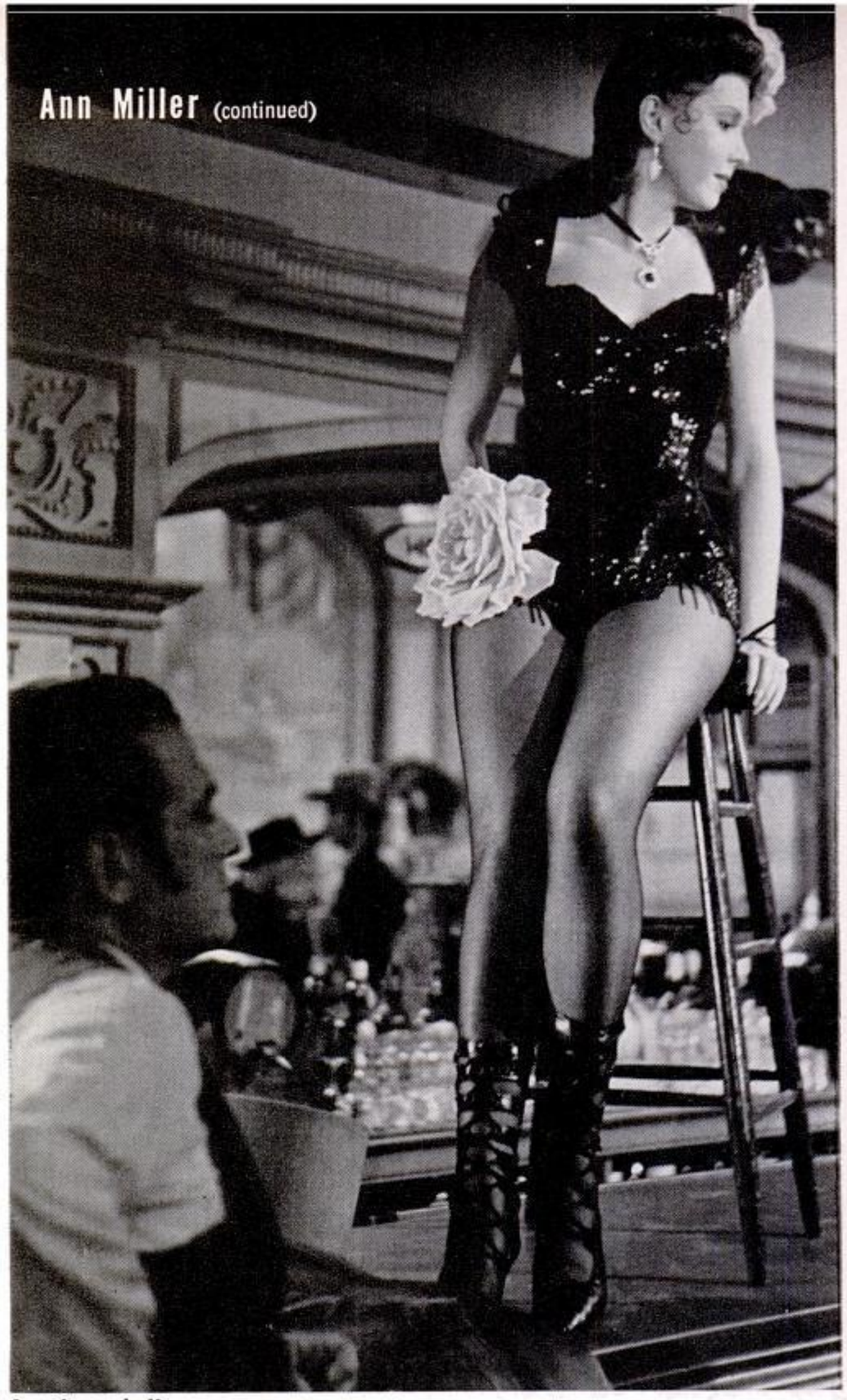


3. "So tonight and every night, I use Woodbury. Men always notice a smooth peaches-and-cream skin. Even when I pack in a hurry, I never travel without Woodbury. It gives such fluffy lather in hard or soft water."



4. For "the Skin You Love to Touch," use Woodbury Soap mornings, before dates, at bedtime, too. Regular skin care with this famous soap is kind to sensitive skin. Fragrant, quick-lathering in your bath. Firm, long-lasting cake, 10¢.

Ann Miller (continued)



As a dance-hall queen of *Go West, Young Lady,* Ann Miller stands on a bar, displaying her legs to best advantage in black silk hose. Below: Fighting over a man, Ann loses in a hair-pulling battle to blonde Penny Singleton. Scenes of women scrapping over men are currently popular in Hollywood, because they flatter men movie-goers.



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A basket of garden goodness
in every can of V·8



Some Like it Cold

—especially at breakfast, when a big frosty glass of V-8 wakes up your taste with brisk refreshment. Drink it at any time of day—with meals or between meals. For children and adults, V-8's extra flavor, extra garden goodness provides vegetables in their most delicious form. V-8 is a food without fat that nourishes as it refreshes.

AN *Inspired* COMBINATION OF 8 GARDEN-FRESH VEGETABLE JUICES

THERE'S SHEER delight to the taste of V-8. There's a new garden *freshness* in its 8 combined juices—so refreshing—so delicately and fragrantly seasoned—so superbly appetizing. And when you drink V-8 you enjoy an *extra* goodness that comes of this combination of juices—the vitamins—the mineral salts, the wholesome solubles of fresh, sun-ripened vegetables conserved for you through V-8's own method of pasteurizing. Everybody likes V-8 for its flavor-rich garden goodness. Have you enjoyed your V-8 today?

3 GOOD IDEAS

- Buy V-8 at all good Food Stores.
- Order V-8 at better eating places everywhere.
- Write for interesting vegetable menu suggestions to The Loudon Packing Co., Terre Haute, Ind.

Recommended Good Housekeeping Bureau — Serial No. 5121

V-8 is distributed exclusively by the Kraft Cheese Company

Some Like it Hot

—for V-8 makes a temptingly fragrant hot vegetable punch, heated as it comes from the can. It's a tasty new "first course"; It's grand for children's lunches. Entertaining? Serve hot V-8 with floating wafer-thin slices of lemon. Festive? Yes!—and simply delicious.

EVERYBODY *Likes* V-8

V-8 — 8 VEGETABLE JUICES

Drink V-8 COLD OR HOT - SOMETIME EVERY DAY

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In the American way of Life



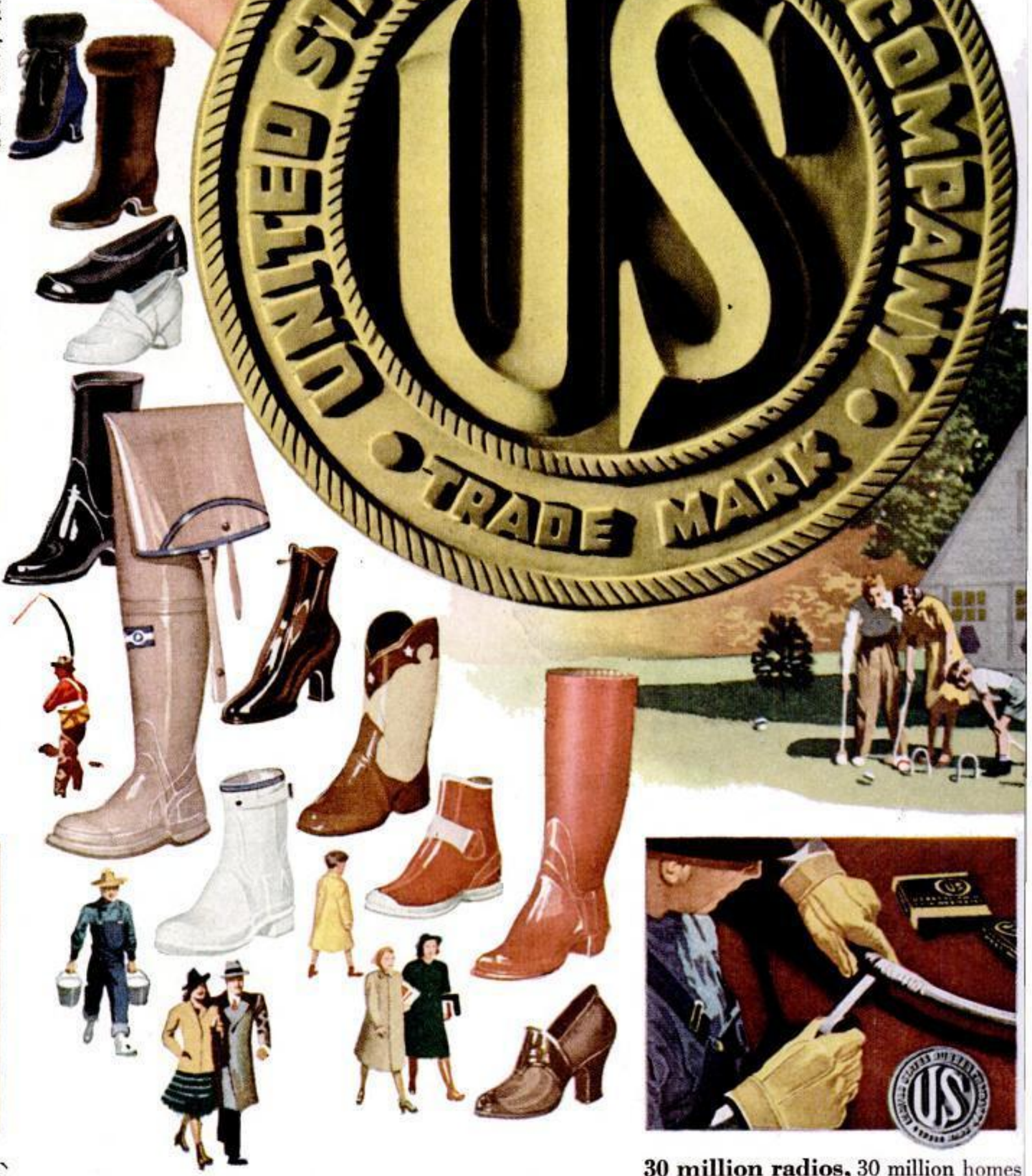
At no time has any people had the abundance of food, the colorful variety of clothes, the plentiful supply of shelter, light and heat, the short work hours and the long play days enjoyed by the American people. And in the creation and maintenance of this American way of life, *rubber* has done much. Symbol of nearly a century of research and progress in rubber, the United States Rubber Company seal is your guarantee of *extra* value, your guide to *extra* quality, your assurance of *extra* satisfaction. Look for this seal.

Now Koyalon brings you luxurious sleep. Lightly supporting you all night long on clouds of air and foam, pillows and mattresses of Koyalon conform to every curve and contour of your body; float you off to deeper, more restful sleep; let you wake refreshed and eager for the day! Koyalon is the *new* cushioning material made by an exclusive "U. S." process in which the pure milk of rubber trees is whipped to a fluffy foam composed of millions of tiny buoyant air-cells. That is why Koyalon is the most restful mattress and furniture cushioning ever developed.



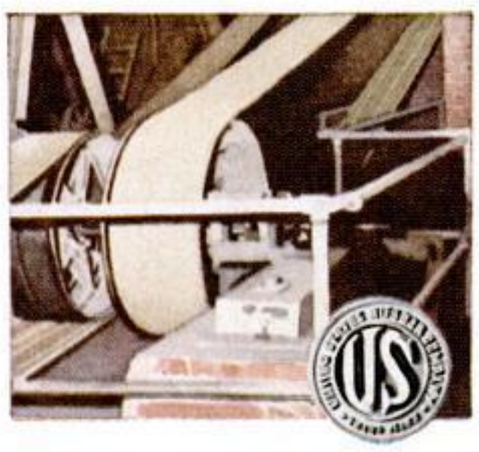


Rubber gives you your daily bread. Sturdy U. S. Farm Tractor tires help farmers plow four acres where only two or three were plowed before. Fast moving, long-wearing U. S. Combine Belts speed the machines that reap and thresh grain; hurry-up mills that grind plump kernels of wheat and rye into flour. And safe, long-mileage U. S. Royal Fleetway truck tires rush the warm loaves from bakery to store or directly to your door.





Fire engines speed on heat-resisting, blowout-resisting U. S. Royal Raymaster tires; in rugged U. S. Firefighter boots and U. S. Raynster waterproof coats, firemen fight flames with tough, long-lived U. S. Eureka fire hose. Thus, rubber helps to protect your life, your family and your home from fire.



Muscles of American industry are the powerful U. S. Royal Transmission Belts and the huge U. S. Matchless Conveyor Belts which turn the wheels, lug the loads and deliver the goods in thousands of factories, mills and mines. Now, when defense depends on production, *rubber* is vitally important.

Cheering in the rain are the colorful, stylish U. S. Rubber Gaytees in many different women's and children's models illustrated above. Note also the sturdy man's rubbers and boots for business wear, farm work or sport. "U. S." also makes many different waterproof rubber shoes and boots for the Army, Navy and Air Corps. At work or play, or in national defense, wherever there's water, rain or snow, rubber guards America's health.

30 million radios, 30 million homes with electric lights, 20 million telephones! Only in the American way of life do you find such a plentiful supply of electric light, heat, power and communication! U. S. Rubber Electrical Wires, Cables, Friction and Rubber Tapes, make possible the full employment of your greatest servant, electricity.

Buy Only What You Need...Take Care of What You Buy

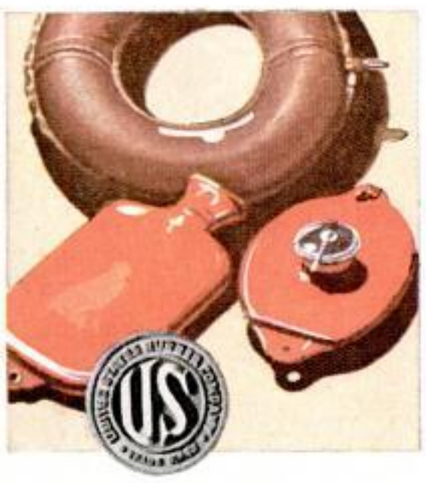
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RUBBER DOES IT BETTER



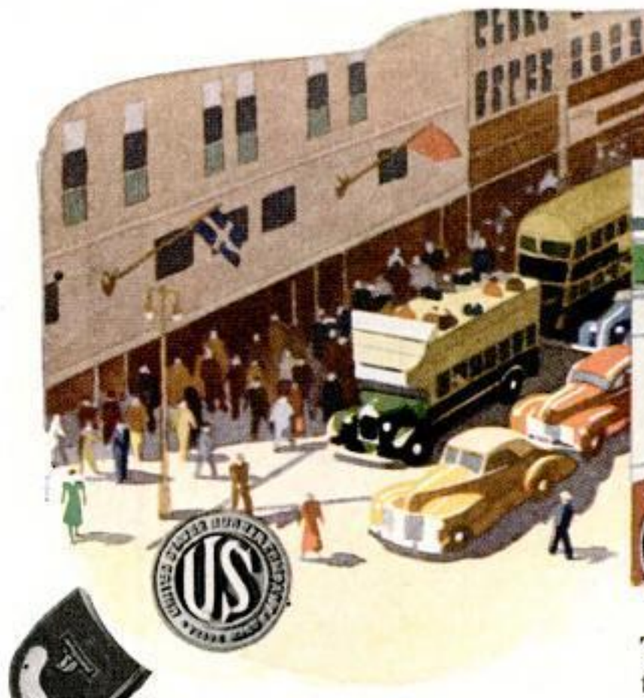
An oil-cushioned center that imparts more club-head-energy to the ball makes U. S. Royal Golf Balls the choice of golfers who want to get longer drives, truer putts, more fun out of their game.



Hot-water bottles, ice bags, syringes, sprays and sheeting are health aids indispensable to the American way of life. Made of the finest rubber by the world's largest rubber company, they give years of economical service.



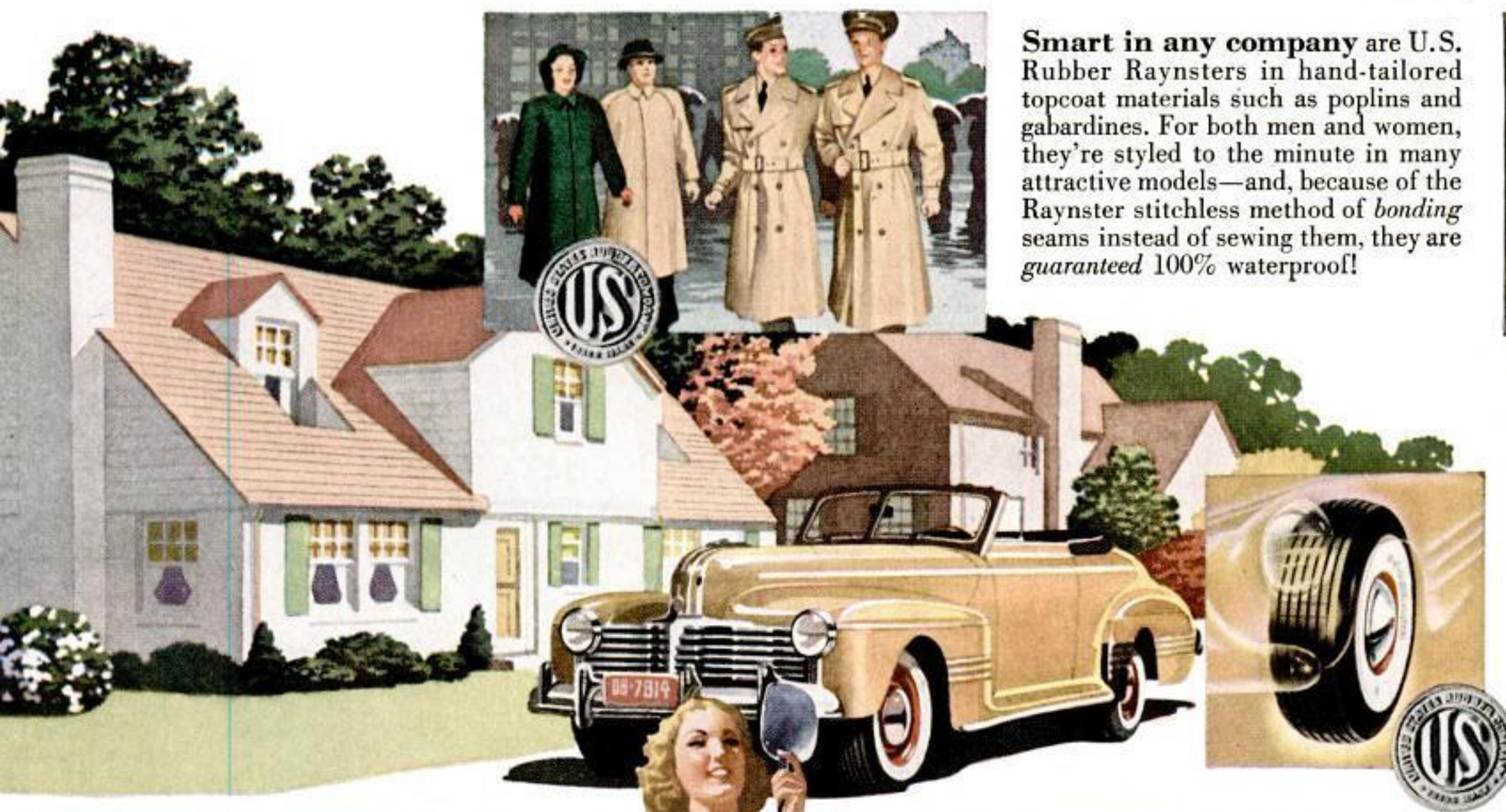
Favorite of millions of American housewives who preserve their own fruits and vegetables are famous U. S. Royal Pe-Ko Edge Jar Rings. Because they form a perfect seal, they're the first recipe for successful canning.



Soften the shock of hard city pavements with long-lived U. S. Super Royal rubber heels, with their white non-slip "Isle of Safety" cushion inserts.



There's a tip for you in these new U.S. Latex Mandarin gloves with the patented finger tips that protect nails from breaking, prevent nail enamel from chipping, keep your hands soft and white.



Smart in any company are U.S. Rubber Raynsters in hand-tailored topcoat materials such as poplins and gabardines. For both men and women, they're styled to the minute in many attractive models—and, because of the Raynster stitchless method of *bonding* seams instead of sewing them, they are *guaranteed* 100% waterproof!



Credit the easy-chair softness of modern motion picture theatre seats to buoyant Koyalon cushions covered with beautiful U. S. Naugahyde. Made of millions of filaments of rubber and millions of microscopic air cells, Koyalon cushions literally breathe cool comfort!

Safer, longer-lasting U. S. Royal Master and U. S. Royal De Luxe quality tires have brought to millions of Americans the peace of mind, the freedom from fear of skids and blowouts, the extra low-cost mileage that makes motoring not only the greatest of all American travel ways, but also one of America's most healthful recreations.



Showers are fun and swimming is, too, when you protect your hair from water or from steamy air with a U. S. Howland Hair Dry Swim Cap. The patented suction cup band keeps water out.



Why do you American girls have the trimmest, slimmest, loveliest figures in the world? One reason is that corsets made with "Lastex"*, the Miracle Yarn That Makes Things Fit, restrain exuberant curves, keep figures within the bounds of style. *REG. U. S. PAT. OFF.



An American berthright is the restful, home-like luxury and comfort you enjoy on trains and planes equipped with cushions, pillows and mattresses of Koyalon, the new foam cushioning material that "floats" your body on a froth of air and rubber. Sag-proof, sanitary, long-lasting Koyalon is one of the many good things rubber brings to your life.



Rubber gives wings to travel! Rubber airplane tires, rubber insulated wires for light, power control and communication, rubber oil and gasoline hose, Koyalon cushions, all have played a major part in making American air travel the fastest, safest, most comfortable in the world.

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A Blend of Straight Whiskies — 90 Proof — Bourbon or Rye. The straight whiskies in Golden Wedding *are 5 years or more old. 11%, one straight whiskey 6 years old. 1%, one straight whiskey 11 years old. 88%, three straight whiskies 5 years old.* Jos. S. Finch & Co., Inc., Schenley, Pa.

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SENATOR REYNOLDS, 57, AND HIS 20-YEAR-OLD FIANCEE, EVALYN McLEAN, ENJOY A DRINK AT THE WALDORF-ASTORIA IN NEW YORK. SHE WILL BE HIS FIFTH WIFE

"OUR BOB" REYNOLDS

THE MARRYING SENATOR FROM NORTH CAROLINA "DON'T HATE NOBODY," INCLUDING THE GERMANS

by ROBERT COUGHLAN

One day in 1932 two newly elected U. S. Senators met socially for the first time in the Washington hotel room of a mutual friend. One was North Carolina's Robert Rice Reynolds, the other Huey P. Long, the Louisiana Kingfish. After the introduction, Huey looked at Reynolds attentively and said, "Don't I know you from some place?"

"Not to my remembrance, Senator," said Reynolds.

"Ever been to Baton Rouge?" persisted Huey.

Reynolds had.

"Why then sure I know you," said Huey. "You used to run that roller-skating rink down there."

"That's right," said Reynolds. "And now I know you. You used to come in and win all the prizes for fancy skating. That's when you were down there sellin' snake oil."

The two men shook hands again in fond recollection. The meeting marked the beginning of a close friendship bound by many common ties. Both men were Southerners, both consummate politicians, both physically dynamic and ethically supple. In Reynolds, Long found an understanding spirit and, as it turned out, an ideological heir. Long died from an assassin's bullet in 1935. Reynolds, the least moribund member of the U. S. Senate, is today at the height of his political power.

Last May he realized the dream of every freshman Senator: the chairmanship of a major Senate committee. When the death of Texas' Senator Morris Sheppard left the chairmanship of the Military Affairs Committee vacant, Reynolds, as the senior Democratic member of the committee, stepped up. The Military Affairs Committee passes on all Army and Air Force bills, and the chairman is responsible for steering the bills through the Senate. In time of war his is one of the most important legislative posts in the nation.

Reynolds' predecessor, the late Senator Sheppard, was a mild-mannered, conscientious man for whose military knowledge the generals had respect. If Reynolds' own scholarship is slender, he at least has an unquestioned interest in military matters. At one stage of his pre-Senatorial career he ran a magazine devoted to Army news, and before that produced movies about Army and Navy life. Even earlier he showed a military turn of mind. In 1914 in Asheville, N. C. where he was a criminal lawyer, he organized a cavalry unit of the National Guard with himself as captain. Old Ashevillians remember him as a dashing figure in his uniform on the local streets. In 1916, however, at about the time the border dispute with Mexico developed, he resigned his commission because of "business interests in Louisiana." His troop went to the border and

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SCORES SENSATION IN *World of Lips!*



New size ANGELUS only 49¢

The *Same* Amazing "STAY PUT" Lip-Allure as Expensive De Luxe Size!



Now! You, too, can afford the gorgeous, enchanting lip-allure of a beauty-famous ANGELUS Lipstick — thanks to this thrifty new 49¢ size. It has the *exact same* youthful, gay, inviting lip-appeal as the expensive de luxe size—used by so many stellar actresses and ultra chic women — women who know the importance of LUSCIOUS RED LIPS —

One Lipstick That *Really* "STAYS PUT" For Hours

You'll adore the *smooth* way ANGELUS goes on. Its *special* soft-textured base — so readily identified with costly Louis Philippe Lipsticks — makes it stay put *for hours* without caking or drying. Yet it never appears greasy.

Truly the GREATEST lipstick value ever offered — by The House of Louis Philippe!

Buy 2 or 3 Latest Fashion REDS

ANGELUS is famous for bringing out the latest, up to the minute reds to harmonize with current fashions. This new 49¢ size should enable you to buy 2 or 3 shades. For all around service try "PATRIOT RED" — one of the gayest, most audacious reds of all —it frankly coaxes the dullest lips to be teasingly vampish—kiss inviting.



For *complete* matched make-up—use Louis Philippe Rouge and Face Powder. Demi-Deb size Rouge Compact now 49¢. At all better drug and department stores.

Louis Philippe

ANGELUS LIPSTICK—ROUGE—FACE POWDER



He kissed Jean Harlow on the Capitol's steps in 1937 as Robert Taylor stood by.



He soothed bawling Sioux papoose on being made "Chief-Stands-For-His-People."

SENATOR REYNOLDS (continued)

later to France, where it saw bloody fighting in the Bellicourt sector. Reynolds spent about a year in Baton Rouge attending to his "interests," which included the skating rink and acting in a vaudeville skit called "Captain Bob of the National Guard." Later he was drafted, but the Armistice was signed before his outfit left for France.

In the Senate, where a certain picturesqueness of character is as normal as warts on a pickle, Reynolds manages to be outstanding. He is, as far as the records show, the only Senator to have publicly bussed a reigning movie queen (the late Jean Harlow), and the only one to have married a Ziegfeld Follies girl. He has had four wives, and is shortly to acquire a fifth. A few weeks ago he became engaged to Evalyn Washington McLean, 20-year-old daughter of Mrs. Evalyn Walsh McLean, Washington socialite and owner of the Hope diamond, famous for having brought bad luck to everyone who has possessed it. Mrs. McLean, who collects political celebrities for her salons with the same intensity that her millionaire gold-miner father, Tom Walsh, once hunted pay dirt, is an old friend of Reynolds and has given the match her full parental blessing. "I consider myself a very fortunate man," Reynolds said when the announcement was made, "and I hope the marriage will take place as soon as possible." Young Evalyn, who last week was visiting incommunicado with friends, was left an income of $80,000 a year by her parental grandfather, John R. McLean. Her father Ned McLean once published the Washington *Post* and was a great social cut-up in the capital during the Harding Administration.

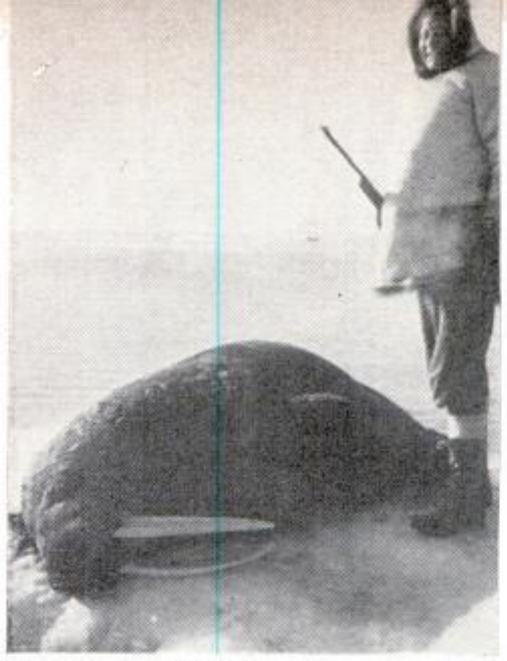
The most sex appeal since Harding

In the studied opinion of several Washington hostesses, Reynolds has more sex appeal than any Senator since Warren G. Harding. He is the Senate's nattiest dresser, leaning toward pastels, sport shoes and snappy neckwear. A great college athlete and onetime professional wrestler, he stands 6 ft. tall in his stocking feet, and is big of frame. He is proud of his physique, and sometimes at parties confounds skeptics by hopping lightly between his hands over chairs. At 57 his sandy-red hair, which he parts on the side and slicks down, is only beginning to thin a little, and except for bags under his eyes his ruddy face is remarkably free of lines. The set of his features reminds one of a better constructed, somewhat wolfish Robert Benchley.

Reynolds is distinguished in many other ways. He is the only Senator who ever shot an enraged bull walrus with a service rifle at 20 yd. The head now adorns his office wall, along with news clippings, innumerable photographs, and an Indian bonnet identifying him as an honorary chief of the Sioux. Besides being a Sioux, Reynolds is the head Vindicator of the Vindicator Association, Inc., his private political movement. The Vindicators, who believe firmly in keeping "America for the Americans," wear "V's" in their lapels and little red-white-and-blue feathers in their hats. Vindicator small fry are encouraged to join the "Border Patrol" and catch "alien criminals" ($20 per head), of which Reynolds thoroughly disapproves along with Communism, rape and Anthony Eden.

Reynolds is the Senate's most enthusiastic traveler, and has written two travel books titled *Wanderlust* and *Gypsy Trails*. His other writings have included a newspaper series on *Twenty Famous Murders;* he is himself devoted to such magazines as *True Detective Mysteries*. Since his election to the Senate in 1932, Reynolds has made three trips to Europe, toured South and Central America, and junketed to the Virgin Islands and Alaska, where he slew the walrus. He has also toured the U. S. by trailer. In 1938, while filibustering against the anti-lynching bill, he took the Senate on a five-hour personally conducted tour of Europe, the Orient, the British Isles, South America, Africa, Mexico and the Malay States. Reynolds' oratorical style is

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He bagged a walrus while wearing Eskimo parka during junket to Alaska in 1938.



He glad-handed photographers on New Year's Eve. Senator is not a teetotaler.

embroidered with bows, smiles, winks, wide gestures, and elaborate compliments to his fellow Senators, his constituents, Uncle Sam, Democracy and his native hills of western North Carolina.

Resonant of manner and master of the quick smile and hearty handclasp, Reynolds is one of the most popular members of the Senate. The Senate page boys voted him their favorite Senator. Few Senators spend more time finding jobs and doing small favors for their constituents, and Reynolds has a large and admiring following at home. Cordiality being a part of their own stock-in-trade, the Senators themselves are somewhat abashed by Reynolds' effusive glad-handing in the Senate Chamber and the Senate dining room, but most of them regard him as a fine fellow and a droll character.

Reynolds is the most candid member of the Senate. A confirmed Camel smoker, in 1937 he endorsed Lucky Strikes for a $1,000 fee. When his opponent in the 1938 elections took him to task, Reynolds explained that the money had gone to charity. "What charity, Bob?" a stooge in the audience would ask. "Well, folks," Reynolds answered slyly, "you-all know that charity begins at home." In a farm bill debate in 1937, Reynolds paid his respects to the small farmers: "We are all now interested in the little man," he told the Senate, "because the little men have the votes; and the closer we come to the primaries of June 1938, the more intensely interested will we become and continue to be interested in the little man." In another speech on foreign relations, he said, "I love everybody and I don't hate anybody. You know why I don't hate anybody? Because hate makes you age quicker than anything else in the world, and I want to stay here in the Senate as long as I can."

Politics is one of the chief industries of the South, and no section of the nation has produced so many colorful and effective campaigners. Against such able competition as "Cotton Ed" Smith, "The Man" Bilbo, "Happy" Chandler and Gene ("The Wild Man of Sugar Creek") Talmadge, Reynolds more than holds his own. He is a rabble-rouser of superb talents, and the late Paul Y. Anderson called him "a politician by vocation, avocation, preference and instinct."

He is a politician by birth

He is also, it might be added, a politician by birth. "Our Bob," as he is fondly known to himself and his constituents, was born in Buncombe County, N. C. His father, William Taswell Reynolds, was clerk of the Superior Court of Buncombe County. His Uncle Dan was sheriff, his Uncle Gus tax collector, and his Uncle Henry chief of police. "Naturally," says Reynolds, "my youthful thoughts drifted toward the career of politics." They drifted elsewhere too, however. At 14 he hopped a boat for Florida, where he got a job breaking Texas mules on a cattle ranch. A year later he came home and entered Weaver College, a small Methodist school, later transferring to the University of North Carolina. There he helped run campus politics, played end on the football team, and captained the wrestling and track teams. During the summers he worked his way to Europe three times on cattle boats and stoked a freighter to South America. After graduation he variously edited a physical culture magazine, was a physical director and professional wrestler in Oklahoma City, an itinerant book salesman in Ohio, a medicine man in Chicago (the "medicine," which he made himself, was a mixture of vanilla extract and myrrh) and a reporter for the Washington *Times*. In none of these fields, however, did he see a proper future, so he went back to the University and learned enough law to set up in Asheville as a criminal lawyer.

The best way for an unknown young lawyer to advertise is to run for office. Reynolds, pausing only long enough to frame his sheep-

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America's Best-Known Baby

Naturally we mothers want the best for our babies; our problem is simply in being **sure** we're getting it. Well, you can **take this** mother's assurance about Gerber's **Foods. I've** raised **five** youngsters on them -- **and goodness knows, they're** healthy enough! **(At that, I'm only one of over a million mothers who've chosen Gerber's for their babies!)**

Mrs. Dan Gerber

3 cereals for Baby to choose!





From the beginning, give him variety to stimulate both appetite and growth! *** *First variety:* Gerber's Cereal Food. It's uniformly smooth and tasty. Pre-cooked: add milk or formula and serve. *** *Second variety:* Gerber's Cooked-in-milk Strained Cereal. It actually has more calcium and phosphorus than vegetables. Highly palatable, too! *** *Third variety:* Gerber's Strained Oatmeal. It's pre-cooked, dried and flaked, ready to serve. Just add milk or formula. All three are enriched in vitamin B_1. *Send for free samples—see coupon below.*



Next on the program . . . Gerber's Strained Foods . . . home-grown vegetables, luscious fruits and desserts . . . scientifically packed. 8 vegetables, 2 soups, 5 desserts. For older babies . . . Gerber's Junior Foods . . . uniformly chopped . . . prepared in the same expert way. Same size can . . . same price . . . same quality. 10 varieties.

Free Samples

Gerber's, Dep't. 79,
Fremont, Mich.

Please send me free samples of Gerber's Strained Oatmeal and Gerber's Cereal Food.

NAME

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CITY AND STATE

Gerber's
Baby Foods

Recommended since 1928 Good Housekeeping Bureau

"From a few months to a few years"

SENATOR REYNOLDS (continued)

skin and hang out his shingle, entered the race for prosecuting attorney of the district that took in Buncombe and two neighboring counties. He bought a half-blind, flea-bitten mare and a pair of oversized saddlebags. The latter he filled with penny candy sticks, each adorned with a red-white-and-blue wrapper bearing the legend, "Ask your daddy to vote for Bob Reynolds." Then he rode up every creek and 'coon track in the three counties, and at every home stopped to introduce himself and pass out his candy sticks to the children. He held rallies at the country schoolhouses and made speeches such as the mountaineers had never heard before. "I don't care a damn about you folks," he told the surprised natives, "and you have sense enough to know it. I don't know anything about law either. I want this job so I can learn some. I want it for the money, too, because I haven't got any. I'm not interested in your welfare. If I was particularly interested in you, I'd have been out here to see you a long time ago."

The mountaineers were delighted. Though the three counties had voted unswervingly Republican for decades, Reynolds, a Democrat and an unknown, won the election by 5,000 votes.

After four years as prosecutor, Our Bob decided to broaden out and run for Congress. He was defeated. Next he went after the lieutenant governorship. This time he campaigned by taking a trip around the world, in company with a North Carolina registry and a trunkful of postcards. Soon thousands of flattered North Carolinians had heard from "Our Bob" from far away, romantic places. Though he was still a political nonentity outside his own district, Reynolds nevertheless led the field in the primary. Having spent all his money on his world tour, however, he lacked funds to see himself through a runoff election, so he dropped out of the race. He had his eye on fatter game, and in 1926 he went after it. He filed for the Senate. He was beaten, but he made such a good showing that he filed again in 1932.

He burlesques a Senator out of his job

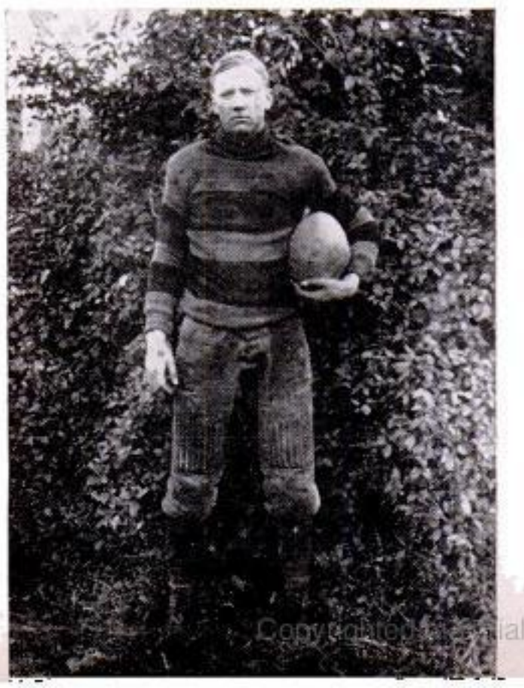
In the campaign that followed, Reynolds established himself for all time as a trend-guesser, entertainer and master of rural demagogy. North Carolina was a bone-dry State: Reynolds campaigned as a Wet. The State political machine wanted no part of him: Reynolds therefore went before the people as a fearless independent. His opponent, Senator Cameron Morrison, was a made-to-order target. A pompous, slow-moving politician-lawyer of the old school, Morrison had married the fabulously rich widow of a Durham tobacco baron, and he was accustomed to elaborate living. In Washington he stayed at the Mayflower Hotel, and he rode in a Rolls-Royce driven by a chauffeur and equipped with a shiny brass spittoon. Reynolds, whose criminal law practice netted him a fairly comfortable living, suddenly became "a pore man." He bought an ancient, brass-bound Model T roadster and slung his oldest and most battered clothing into a valise. He also carried a roll of red plush carpet, a menu from the Mayflower, and a jar of caviar. Thus equipped, he followed Morrison around the State.

"Now you've seen old Cam," he told the voters in his thickest mountain drawl. "Ah want to tell you he's a credit to you all up in Washington—socially, anyways. It really is a treat to see him drive up to the Mayflower *Ho*-tel. He's got him a chauffeur with more gold braid than the King of England, and a bunch of footmen and flunkies. When ol' Cam gets out of his Rolls-Royce autoMObile, all the flunkies come to attention, and this here chauffeur takes a roll of Oriental carpet like this"—and whis-s-s-t, Reynolds rolled his red carpet across the stage—"and ol' Cam gits out, a'carryin' his gold-headed cane, and sashays into the *Ho*-tel and goes up to the bridal suite, where he lives." Reynolds would then put his hands behind

As boy of 12 Bob Reynolds (*right*) posed with a Buncombe County, N. C. friend.



At University of North Carolina he played end, also captained wrestling and track.



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his coat-tails and imitate Senator Morrison sashaying into the hotel.

"Now ah want you all to know what ol' Cam eats in that *Ho*-tel." Out would come the Mayflower menu. "For breakfast he eats 'Eggs Benedictine.' You know what Benedictine means? Why that's the name of some monks. That's a Roman Catholic invention. Costs $2 a plate. He eats a lot of other things, and I guess ol' Cam must spend purty near $25 just on breakfast alone. Now do you all know what ol' Cam's favorite dish is?" Out would come the jar of caviar. "It's caw-vee-yah. You know what caw-vee-yah is? It's *little black fish eggs*, and it comes from *Red Russia*. Costs $1.50 for a little dab." Here would come the punch line. "Now ah want to ask you folks. Don't you all want a Senator who's satisfied just with good ol' No'th Ca'olina hen's eggs, that cost 26¢ a dozen?"

The folks uproariously and overwhelmingly did. They gave Our Bob the nomination by a plurality of 100,000 votes, largest in the State's history.

Soon after Reynolds came to Washington in 1932, his "God-fear-in', 'tater-raisin', baby-havin' " constituents could scarcely have recognized him as the champion of North Carolina hens' eggs. Our Bob became the dapper, carefully manicured attendant at many a Washington salon. Aggressive, vital, personally charming and comparatively young, he was a blessed relief from the gravy-stained old battle horses which mostly populated the Senate. Washingtonians waited curiously to see him in action as a statesman. Soon they had a look. Reynolds was put on the Banking and Currency Committee, which was then beginning its stock-market investigation. Justice Pecora hadn't yet been made the Committee's counsel, and the investigation was limping along dispiritedly. One day Reynolds turned up, and after sitting at the table a few minutes began to fire questions at the witness, a prominent New York broker. They were searching, intelligent questions, and the witness was soon tugging at his collar and sweating freely. Necks were craned at Reynolds, and people asked each other who this new wonder-man could be. Just as the moment came for the kill the new Senator turned to a financial reporter at the press table and said in a loud whisper, "Hey, Buddy, slip me some more of those questions!"

In one of his first interviews as a Senator, Reynolds opined that there were already too many laws, and promised that he would sponsor no new legislation at all during his first term. He weakened later, however, and became one of the Senate's most prolific bill introducers. His forte is anti-alien legislation, which he offers as an economic panacea. Deport all aliens and stop immigration for ten years, he tells the Senate at least half a dozen times a year, and unemployment in the U. S. will automatically disappear.

If No'th Ca'olina is for it 75%, he's for it 100%

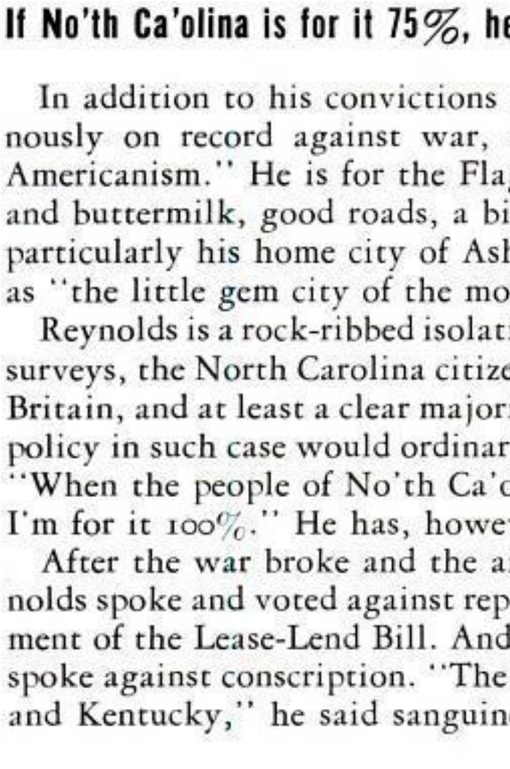
In addition to his convictions about aliens, Reynolds is voluminously on record against war, aid-to-Britain and "all isms but Americanism." He is for the Flag, the Constitution, turnip greens and buttermilk, good roads, a big Air Force, North Carolina, and particularly his home city of Asheville, which he always refers to as "the little gem city of the mountains."

Reynolds is a rock-ribbed isolationist. According to public opinion surveys, the North Carolina citizenry is overwhelmingly pro-aid-to-Britain, and at least a clear majority are pro-intervention. Reynolds' policy in such case would ordinarily be governed by his own axiom: "When the people of No'th Ca'olina are for something 75%, boy, I'm for it 100%." He has, however, been firm in his isolationism.

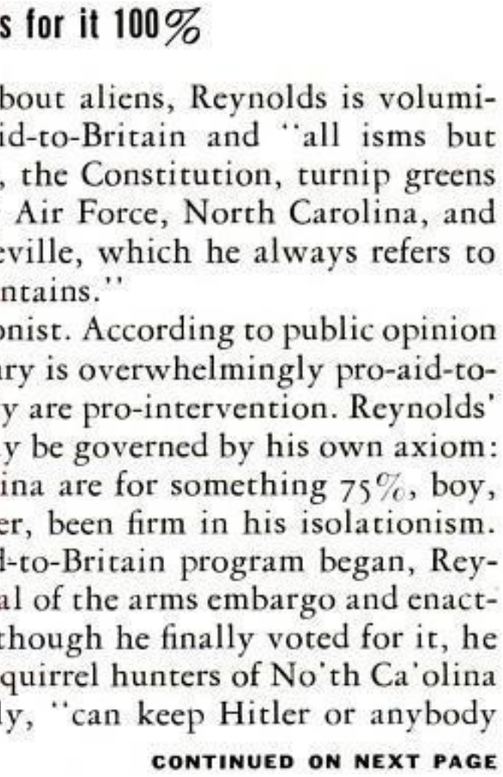
After the war broke and the aid-to-Britain program began, Reynolds spoke and voted against repeal of the arms embargo and enactment of the Lease-Lend Bill. And though he finally voted for it, he spoke against conscription. "The squirrel hunters of No'th Ca'olina and Kentucky," he said sanguinely, "can keep Hitler or anybody

CONTINUED ON NEXT PAGE

As the editor of an Asheville magazine in 1908, he was physical culture enthusiast.



His fourth wife (*left*) was a Ziegfeld girl. Friend at right is Peggy Hopkins Joyce.





WITH ESSENTIAL B VITAMINS IN ABUNDANCE

Clever housewives know liver is one of the most valuable natural sources of the famous *B Vitamins* . . . so vital for sound health, good appetite, and healthy nerves in adults, as well as for proper growth in children. Now John Morrell & Co. offers wholesome, nutritious liver in a new, fully-cooked, ready-to-serve form—*more convenient, more appetizing* than ever before!

Just think! Now you can easily serve tempting cold plates, salads, and sandwiches or delicious hot dishes . . . with the body-building goodness that liver so adequately furnishes. For Morrell E-Z-Serve Liver Loaf is expertly prepared from select liver and other nourishing ingredients . . . smoothly blended to augment liver's abundance of *Vitamin B_1, Vitamin B_2, Anti-pellagra Vitamin*, proteins, and minerals.

Try Morrell E-Z-Serve Liver Loaf today. Serve it any way you like . . . morning, noon, or night. Just slice cold as it comes . . . or sauté, bake, or broil to serve hot. You'll find prize recipes on the container.

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Let's Play Charades



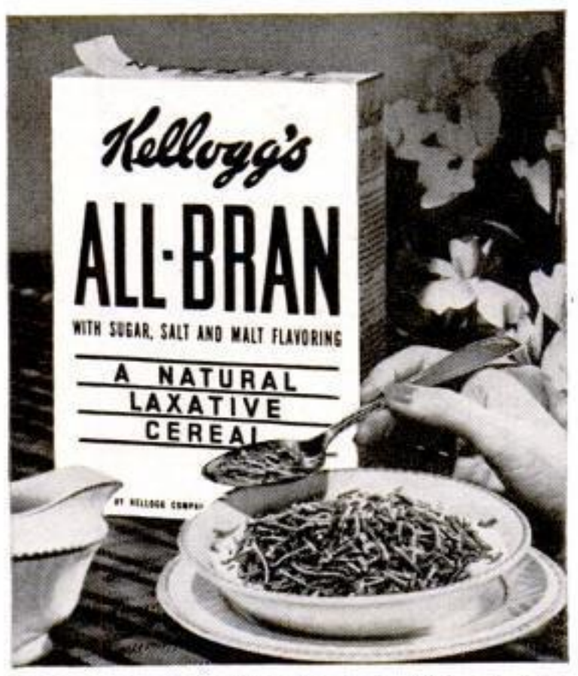
ROUND AND ROUND on the Ferris wheel. It stands for the old "dosing" way of fighting constipation. You're up—you're down. But you never go ahead. And people don't make much progress with constipation—till they get at the *cause* and *correct* it.



STRAIGHT TO THE HEART of the difficulty goes the modern, better way. If your trouble is the ordinary kind that's due to lack of proper "bulk" in the diet, a crisp, toasty, delicious cereal, KELLOGG'S ALL-BRAN, can get at the cause and correct it.



AND HOW MUCH MORE PLEASANT! Compare those unhappy trips to the medicine cabinet with a bowl of crunchy, nut-sweet ALL-BRAN for breakfast. You'll say it's fun to keep fit when a delicious cereal can add so much to your well-being.



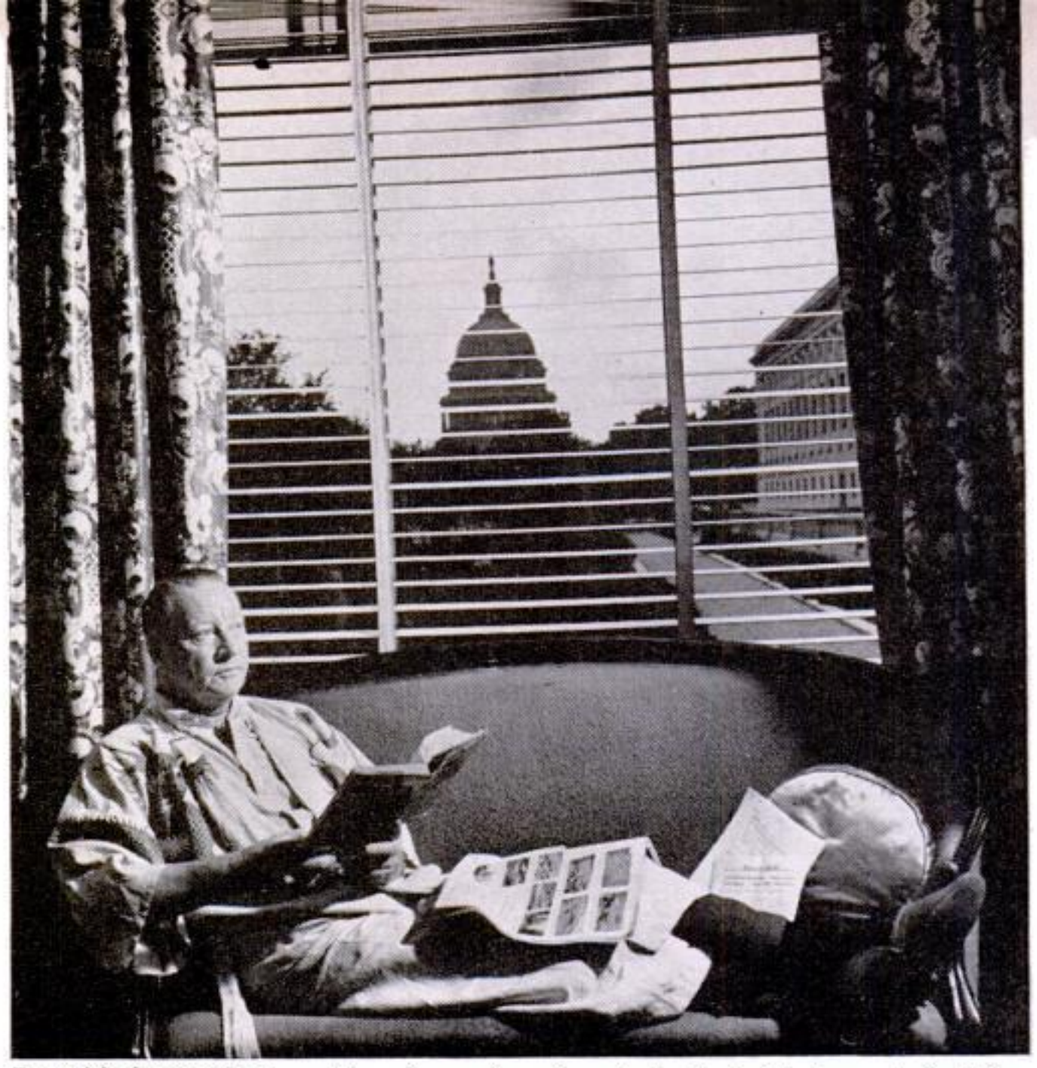
"PASS THE CREAM!" And fill up the bowl with crisp, delicious shreds of KELLOGG'S ALL-BRAN. Make it your steady breakfast cereal, drink plenty of water, and see if you don't forget all about constipation due to lack of "bulk."

Join the "Regulars" with

Kellogg's All-Bran

MADE BY KELLOGG'S IN BATTLE CREEK

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From his home Bob Reynolds enjoys a fine view of the Capitol's dome. Attired in a Chinese dragon kimono and bedroom slippers, he likes to work stretched out on a sofa.

SENATOR REYNOLDS (continued)

else off until the Marines arrive and the situation is well in hand."

Along with the Congressional Record, which he uses intemperately, Reynolds' chief sounding board for his views is the *Vindicator*, publication of the Vindicator Association, Inc. Reynolds started the Vindicators in 1939 to 1) "keep America out of war," 2) "register and fingerprint all aliens," 3) "stop all immigration for the next ten years," 4) "deport all alien criminals" and 5) "banish all foreign isms." Within six months, he predicted, he would have 1,000,000 Vindicators ready and eager to protect the nation against "alien criminals" and other menaces. He was over-optimistic. Though the circulation of the *Vindicator*—a subscription makes one a Vindicator—is a secret, the most extravagant guesses put the figure at no more than 50,000.

As the personal organ of the head Vindicator, the *Vindicator* is an illuminating journal. Though its columns deplore intervention and "isms," particularly Communism, most space is given over to the "alien menace." The "alien menace" is described often in headlines such as this: "Jewish Refugees Find Work," "Rabbi Seeks Admission of One Million War Refugees," "New U. S. Rules Hit Immigration of German Jews."

Reynolds is indignant at the suggestion that he or the Vindicator Association is anti-Semitic. "We're just anti-alien," he explains. "I want our own fine boys and lovely girls to have all the jobs in this wonderful country." In the past, however, he has carried on friendly relations with such notorious Jew-baiters as George Deatherage, ex-leader of the Knights of the White Camellia, and with such fellow-sympathizers as the Rev. Gerald B. Winrod of Kansas and Father Coughlin.

His own State is "appalled"

As an Axis apologist and playmate of native fascists, Reynolds seemed to many a poor choice for the chairmanship of Military Affairs. Possibly because they know him best, the citizens of his own State were particularly unsettled by the idea. The Charlotte *News* was "absolutely appalled" when Senator Sheppard's death opened the way for Reynolds, and the rival Charlotte *Observer* agreed that "his qualifications for this important committee [are] zero." The North Carolina Bar Association passed an anti-Reynolds resolution. The North Carolina legislature, having already voted one futile motion of censure against Reynolds' stand on the Lease-Lend Bill, did nothing more, but some members looked quietly into the possibilities of impeachment.

Despite these sentiments, which were heartily shared in Washington, Reynolds stood only an outside chance of not getting the job. Chairmanships of the Senate's standing committees almost always go to the member of the incumbent Party who has served longest on the committee. No tradition is more carefully nurtured in the Senate, since it assures every Senator that he too, simply by staying in office, will automatically end up in a position of honor and power. Chairmen have important duties. They introduce and sponsor Administration bills in the Senate. Since most of the real work of Congress is done in committee, they can do much to help or hinder

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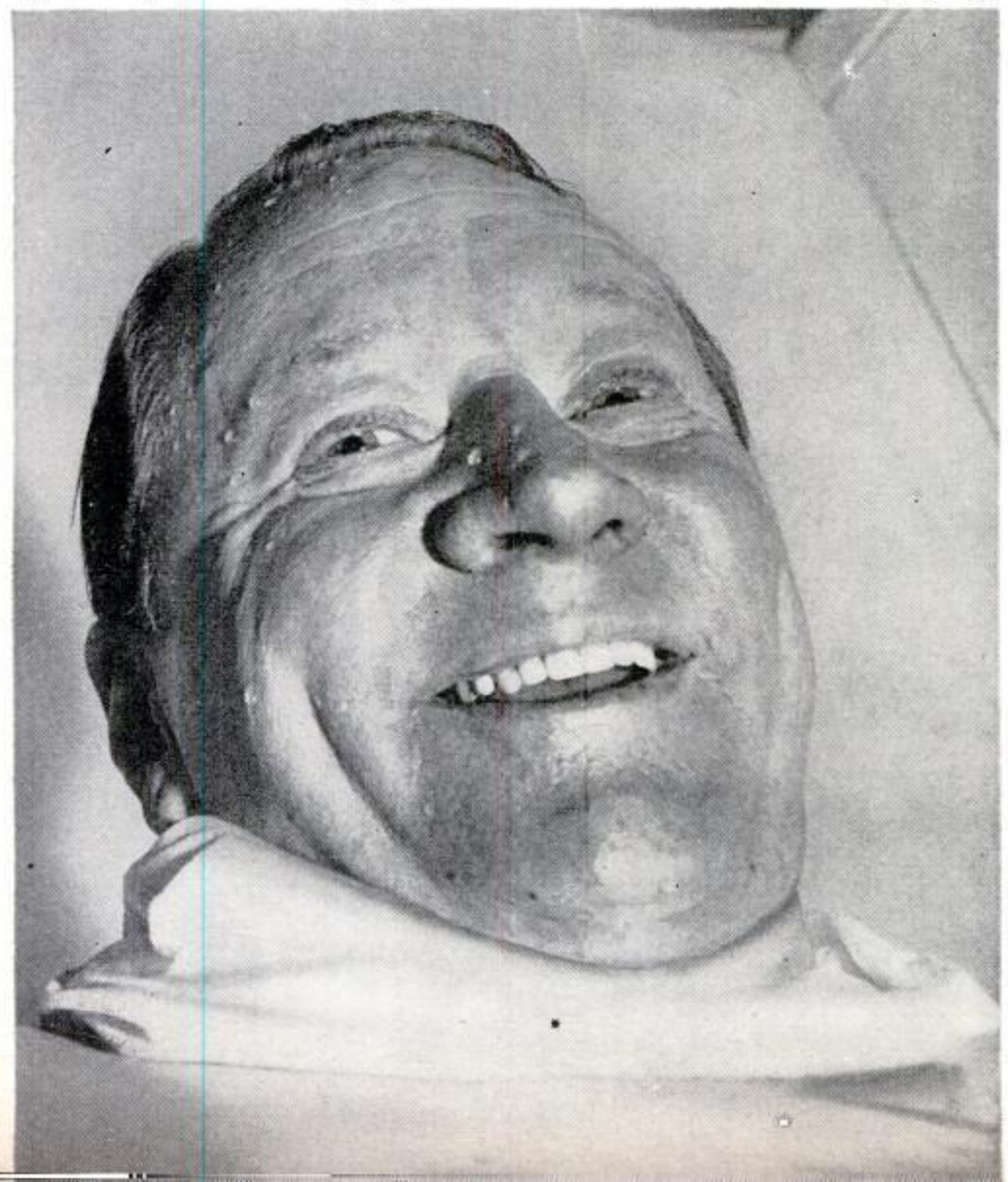
the progress of legislation. As chairman of Military Affairs, Reynolds could, for example, delay an Army bill of which he disapproved simply by not calling his committee into session. Since he appoints the subcommittees which give preliminary study to all military bills, he could "rig" the subcommittee report by appointing men whose beliefs are closest to his own. Once the bill reached the Senate floor, he could cripple it by half-hearted support. If he chose actually to speak against it, the prestige of his chairmanship would carry weight with the public.

In Reynolds' particular case, however, many of the powers of chairmanship are more theoretical than real. In the committee itself he is almost isolated, as was shown a few weeks ago in the first major test on a controversial bill. Of the ten committeemen present for the final voting on the measure extending the service of draftees, nine voted in favor of the bill. Reynolds constituted the minority of one. The decisive factor bearing on a chairman's power is his standing with the other Senators. By his position he is presumed to have more and better information than they on matters in his committee's field, and ordinarily they respect his judgments. It is doubtful, however, that Reynolds' opposition to a measure could in itself influence a single Senator's vote. Finally, the Administration has methods of its own for whittling Reynolds down to size. Instead of entrusting leadership of the floor fight for important bills to Reynolds, the Administration has enlisted Senator Austin of Vermont, ranking Republican member of the committee. Austin, though far from being a New Dealer, is a firm supporter of Administration foreign policy.

As U. S. entry into the war on Britain's side has seemed ever more likely, Reynolds has been at pains to shed himself of his totalitarian tinge. His recent speeches have contained few kind words for the Axis, and his Vindicator Association has been allowed to fall gently toward its natural level, which is the level of a balloon unsupported by hot air. Not as versatile or as nimble of mind as Huey Long, Reynolds never had it in him to become a popular Pied Piper of Huey's stature. Having given over—or at least suspended—whatever ambitions he may have had to be a U. S. Führer, he is occupied now with the much simpler problem of remaining North Carolina's junior Senator. Despite his isolationism he still has strength among the North Carolina masses, based largely on his zealous concern for their place at the Federal pork barrel. "If $700,000,000 of the people's money is to be expended," he once said in a Housing debate, "I want North Carolina, God bless her, to have her part—although she does not need it particularly." As for the pro-interventionists at home, he expects that the war will have ended by 1944, and that the post-war reaction will have made heroes of isolationists like himself.

If the war still goes on then, however, Reynolds may once again find himself a small-town criminal lawyer. As one North Carolinian says: "We were always sort of proud of Bob, even if he is a scamp. He's colorful, he puts on a good show, and he keeps things lively. He was sort of a luxury to us. But in wartime you've got to give up luxuries. Bob is just about the easiest thing to give up I can think of."

In a steam bath he is completely happy as excess pounds ooze away. Once on a hot night during a senatorial campaign he removed his shirt and kept on campaigning.





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A best-selling postcard was Bouguereau's *Bathers*, now hidden in cellar.



Art Institute of Chicago sprawls along Michigan Avenue on the lakefront. Because freight cars on tracks in background jar art objects in museum, some are stuck down with chewing gum.



To guard the art, two German police dogs, Billo and Bella, patrol Institute at night with Keeper Bill Seiler.

CHICAGO ART INSTITUTE

ITS FRENCH EXHIBIT IS TOPS, ITS SCHOOL BEST IN MIDWEST

When Chicago's famed banker, Charles L. Hutchinson, returned from Europe in 1890 with a big art cargo for Chicago's new museum, the haughty New York press said he would probably have it hauled up Michigan Avenue "by milk-white hogs fresh from a creamy milk bath." As yet, Chicago hogs have not been pressed into such active service for art, but they well might be if the alert Art Institute felt it would benefit the public. Today Chicago's Institute is the second largest art museum in the U. S. (largest is New York's Metropolitan). It stands right in the city's center, more accessible than any other major U. S. museum to the people it serves. It is grimy with soot. It looks used, and it is—by more than a million visitors a year.

Chicago's great fire of 1871 wiped out its first small museum. But for the Columbian Exposition in 1893 an imposing Hall of Religions was built which soon became the Institute's present home. Then, with characteristic energy, the citizens of Chicago started to stock it with treasure.

Although the Institute has amassed a creditable supply of Old Masters, its crowning glory is a collection of Modern French Art, from Cézanne to Picasso, which tops any other such collection in the world. Now under the directorship of 37-year-old Daniel Catton Rich, the museum augments its permanent exhibits with a lively program of loan shows. Sometimes these are impressive affairs like the current 20th International Watercolor Exhibit or the recent exhibits of Goya, Picasso and Italian masterpieces. Other times they are intimate one-man shows by young Americans, or annual exhibits by the Institute's student janitors. This summer 30 students who clean studios for day and night classes were represented in a gallery where they hung their official crest: two crossed mops, a feather duster and dustpan.

The Institute, founded in 1866 first as an Art Academy, still uses its entire ground floor as an art school. Here 102 teachers give instruction to some 2,600 students who have the unique privilege, whenever they crave inspiration, of being able to run upstairs to examine or sketch a masterpiece. Thus the Institute is what every museum should be: not merely a tomb for old art but a cradle for new talent. In summer the Institute sponsors a resort colony on the Kalamazoo River in Michigan. Below you see some of its 40 students pursuing their education.

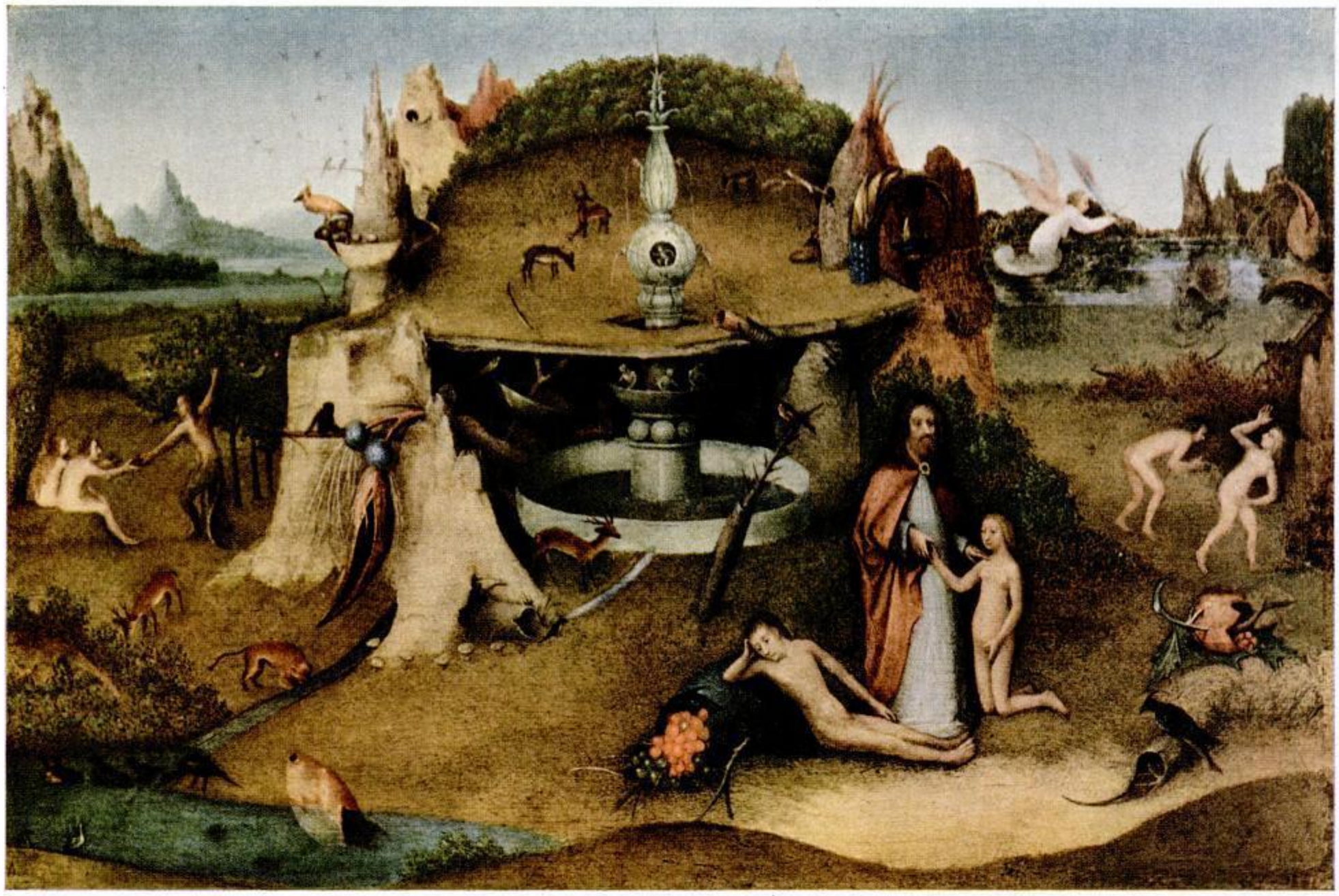
STUDENTS ENJOY OUTDOOR LIFE CLASS AT SCHOOL SPONSORED BY CHICAGO ART INSTITUTE AT SAUGATUCK, MICH. IN CENTER IS WHITE-HAIRED INSTRUCTOR FREDERICK FURSMAN





"The Assumption of the Virgin," first important El Greco housed in a U. S. museum, was bought by Chicago in 1906 for $38,648.34. People were staggered by price, because then the famed Cretan-Spanish painter was little known. Now it is considered a bargain. Dated 1577, the *Assumption* was painted in opulent Venetian style because El Greco worked for Philip II of Spain who admired fancy Italian things.

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"The Garden of Paradise" is by a Dutch forerunner of Surrealism, Hieronymus Bosch, who raised a million 16th Century goose-pimples with his scenes of fiends and hellfire. Here in a gentle mood Bosch shows Adam and Eve in three stages. At center the Lord has just created Eve from the rib of sleeping Adam. At left Satan tempts Adam and Eve with forbidden apples. At right Adam and Eve are chased from Eden by an angel. In the background is Fountain of Life.

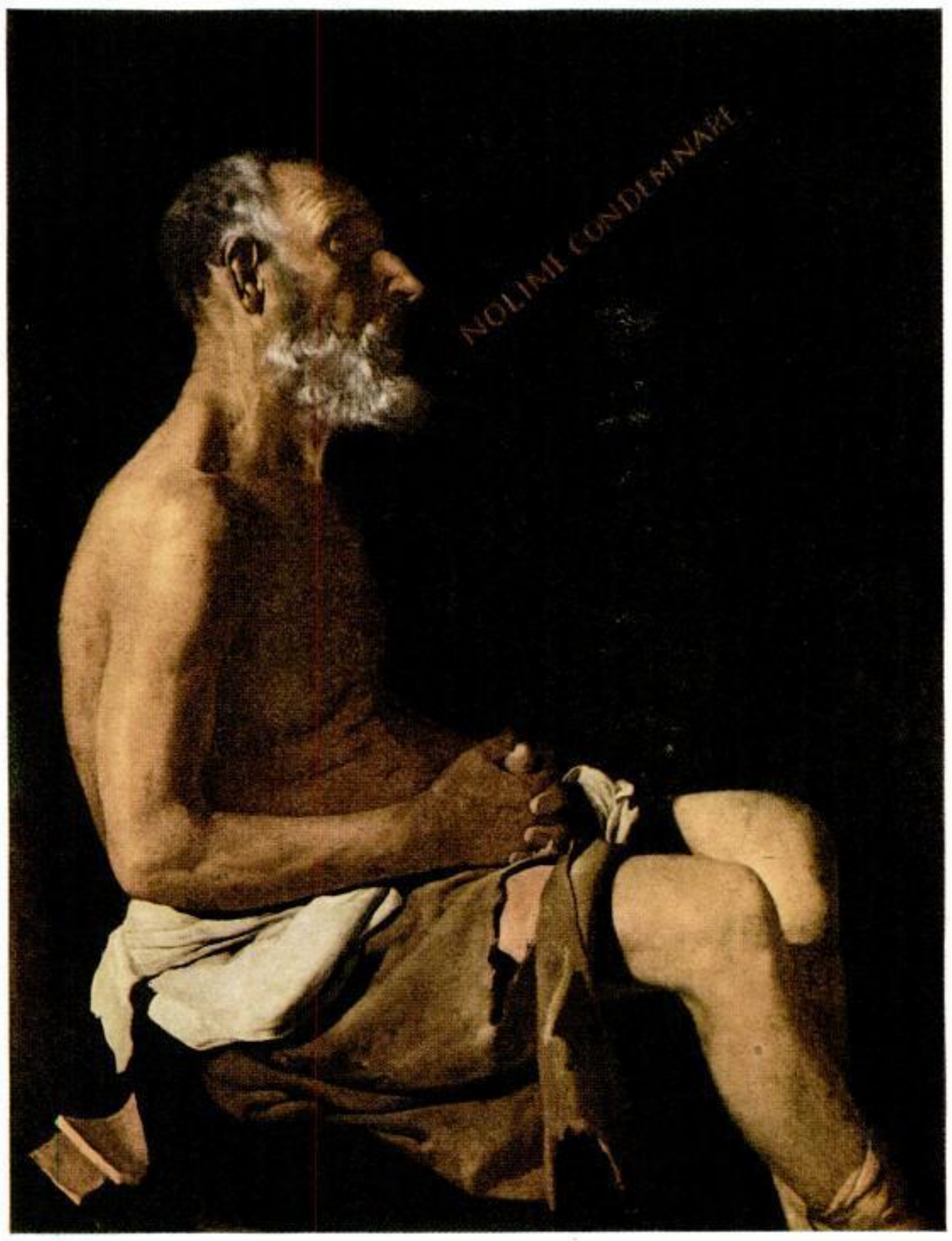


"The Adoration of the Magi" is by a child prodigy, Lucas van Leyden, who may have painted this before he was 18. It is dated around 1512. In the figures of the Wise Men bearing gifts to Christ (*left*) Lucas shows the great Dutch gift for portraiture, also the great Dutch gift for painting the play of light on rich jewels and fabrics. Moonstruck landscape (*in background*) crossed by the retinues of the Three Kings is called one of the miracles of Northern painting.

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"Young Girl at an Open Half Door" by Rembrandt is one of 30 Old Masters bought in 1890 from Prince Paul Demidoff in Italy—a sale that made history and brought fame to Chicago's new museum. Dated 1645, portrait is said to be of Rembrandt's mistress, Hendrickje.



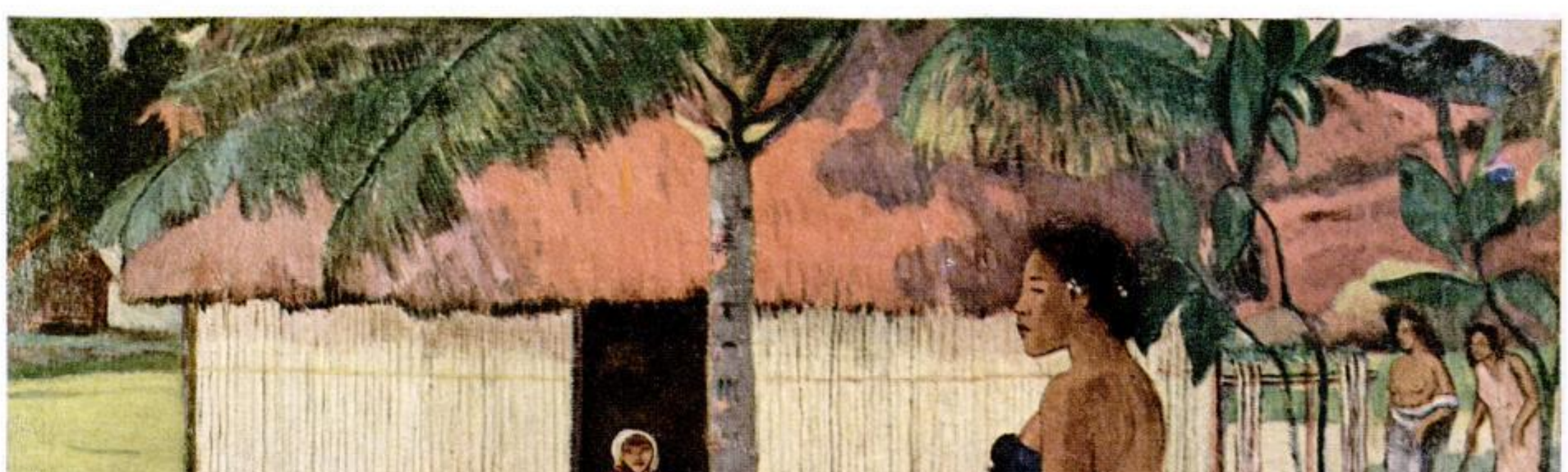
"Job" is a masterpiece by Velazquez of 17th Century Spain. Subject was called *Seneca* by Spanish art experts until in 1931 an Illinois professor pointed out words from Job's mouth—NOLI ME CONDEMNARE—are from *Job 10:2* (I will say unto God: *Do not condemn me*).



"Eve With Serpent" is by Lucas Cranach, the Elder. In 1530's the Cranach family ran a busy art factory in Wittenberg, Germany, made 31 replicas of this Eve of which Chicago's is finest. Ostensibly religious, subject was a big hit in Wittenberg.

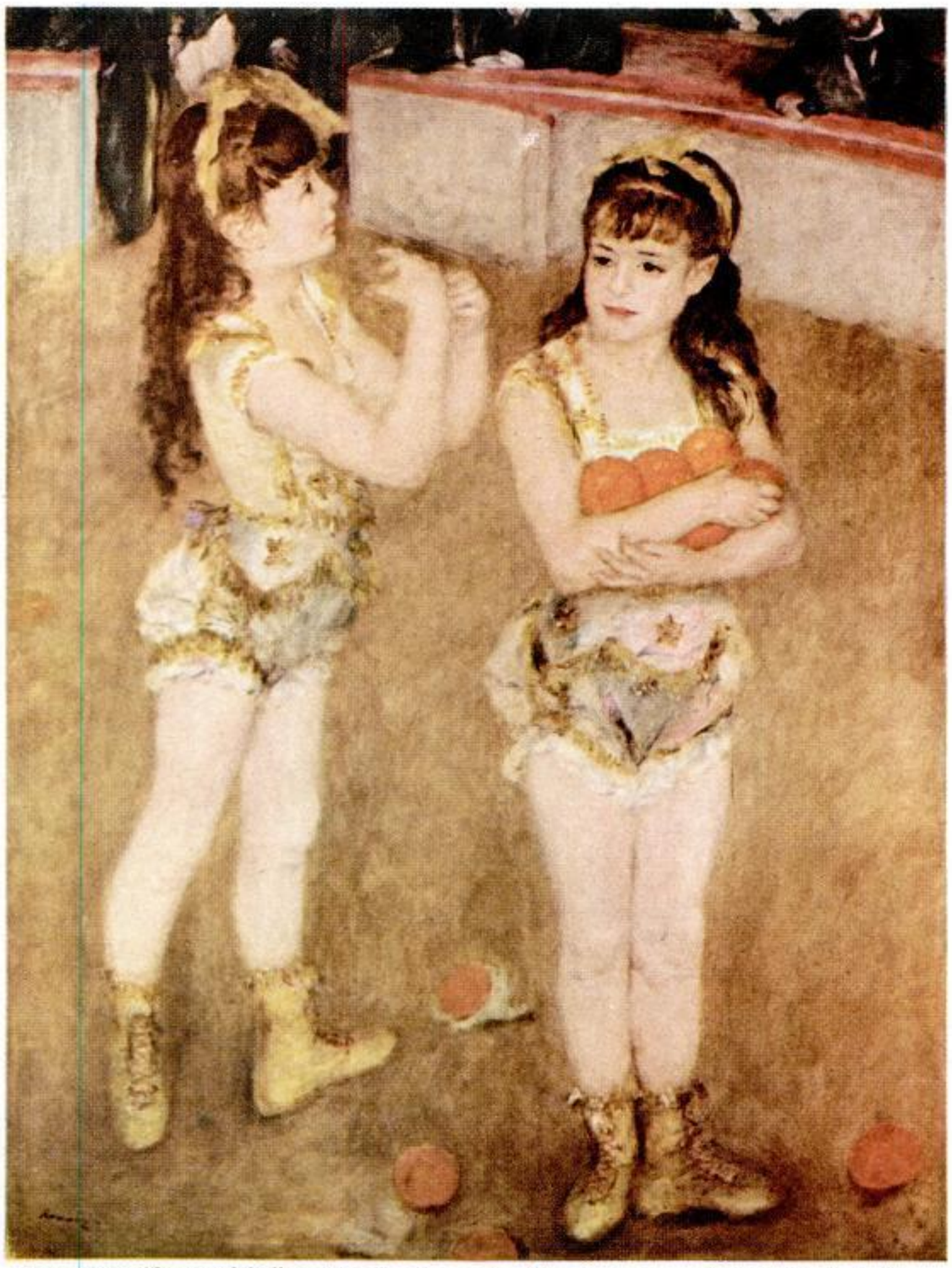
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"The Waterfall" is one of the bizarre landscapes by Henri Rousseau, who served as a customs official in Paris. In 1863 Rousseau visited Mexico as a flutist in Maximilian's military band where he saw exotic jungles that haunted his dreams when he came home. Childlike Rousseau had no art training, painted simply for joy, deeply influenced Picasso and Cubists. He loved the Paris zoo where he sketched animals like the deer posing by waterfall (*left*).

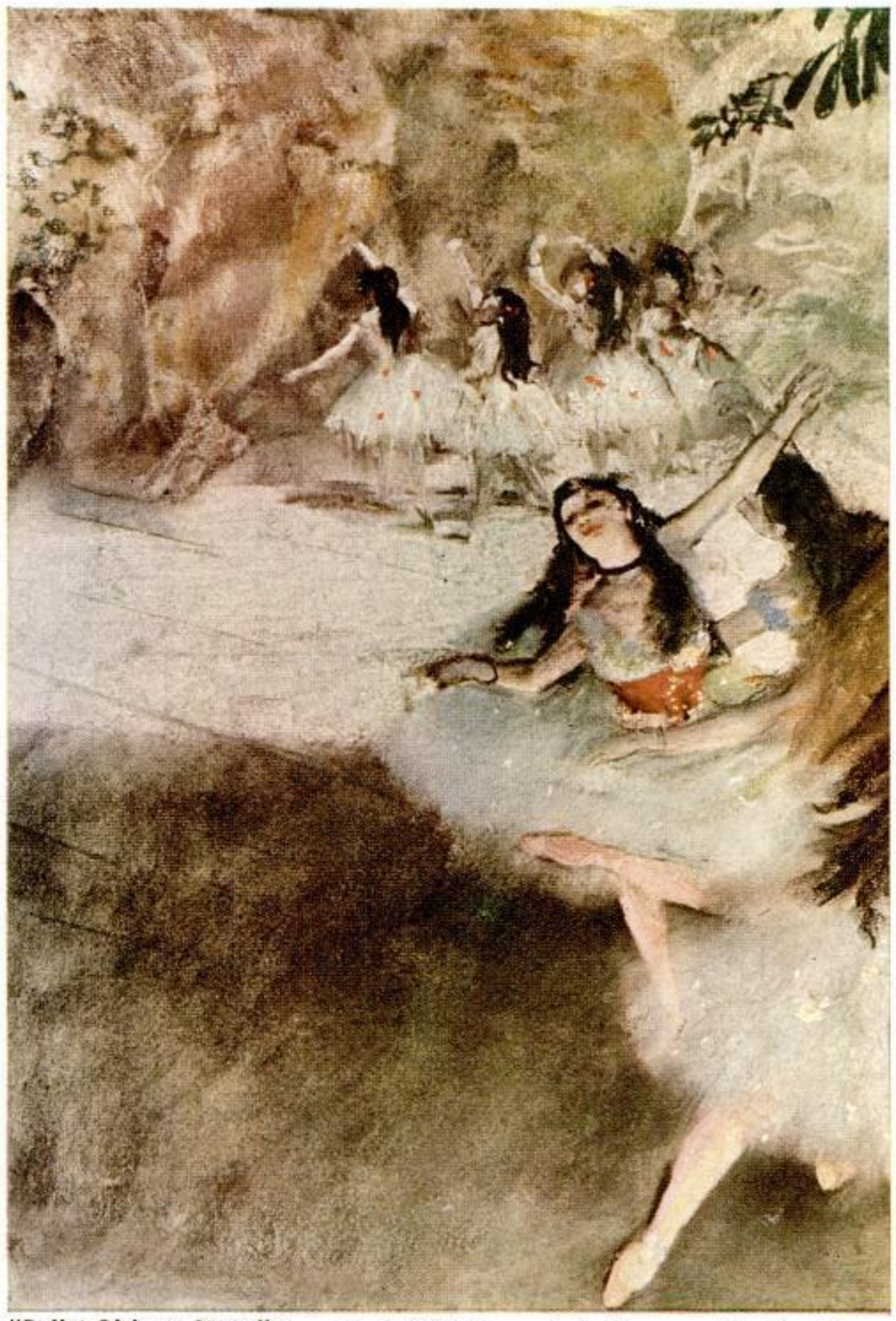


"No Te Aha Oe Riri" is by Paul Gauguin who painted Tahitian titles on his canvases (*see lower left corner*) to increase their mystery for French collectors. This one simply means "Oh, you're jealous." Chicago owns the finest crop of Gauguins in America, including eight excellent oils. This study of South Sea Islanders enjoying doorstep gossip was painted by Paul Gauguin when he returned to Tahiti in 1896, where he fled from Paris to get away from it all.

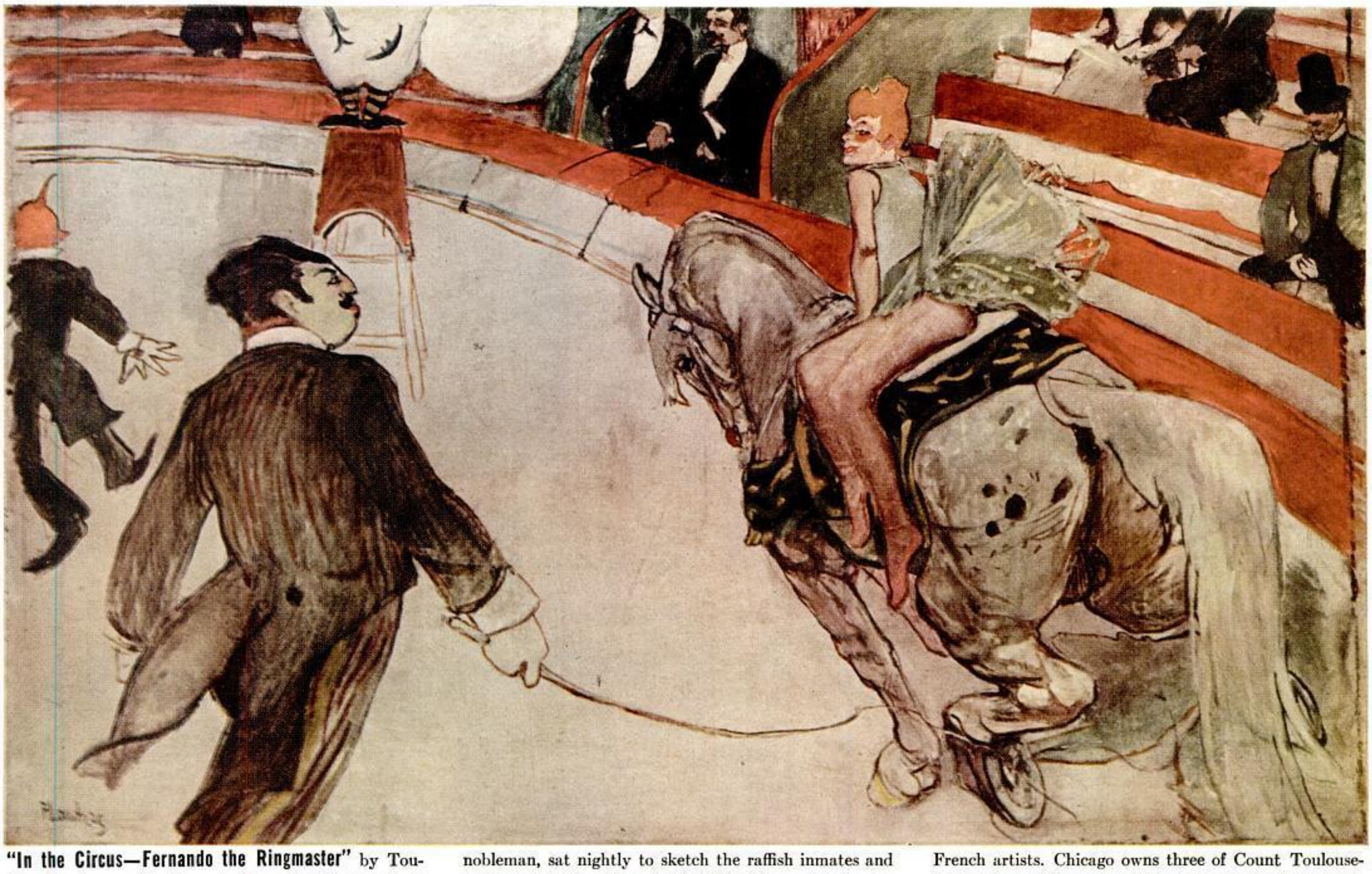
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"Two Little Circus Girls," by Renoir, shows the French custom of selling fruit at shows. These girls probably wandered into Paris in the 1870's with a troupe of Spaniards who were immortalized by the Impressionist painters. Chicago's stock of Impressionists is top-notch.



"Ballet Girls on Stage," done about 1876, demonstrates how superbly Frenchman Edgar Degas, while ambushed backstage, could catch the swirling, gauzy magic of the ballet. Degas "fixed" his chalk masterpieces with secret spray so as not to rub.



"In the Circus—Fernando the Ringmaster" by Toulouse-Lautrec used to decorate the walls of the notorious Paris cafe the Moulin Rouge, where Lautrec, a crippled nobleman, sat nightly to sketch the raffish inmates and soak up absinthe. Done in 1888, *The Ringmaster* shows a typical indoor, one-ring Paris circus beloved by so many French artists. Chicago owns three of Count Toulouse-Lautrec's most famous paintings, boasts the largest collection of his stunning prints and posters outside Europe.

Copyrighted material



"My Mother" by the late George Bellows is an American masterpiece in the native tradition with an underlying romantic strain. The Victorian setting of this lovely portrait, painted in 1921, started a new movement in U. S. art where the "ugly" objects of the Gilded Age take on a nostalgic glow. Critics rank this work with the unblinkingly honest portraits of Copley and the intense Philadelphians of Thomas Eakins.

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Grandmother—even Mother—can remember when candy was almost a "forbidden" luxury . . . but—

What a Difference One Generation Makes!

WITHIN the span of one generation the curious unfounded notions many people used to have about candy have been supplanted by a newer knowledge of its true FOOD VALUE.

Today people realize that candy is more than a "confection". It is a veritable bulwark against between-meal fatigue. Even doctors consider candy a desirable requirement of the daily diet. It is a specified item of military rations. Aviators often rely on candy for food-energy on long flights.

The concentrated food-energy of candy is obvious because candy is simply a delicious combination of many highly nutritious foods everyone eats every day—chocolate, milk, butter, corn syrup, dextrose, sucrose, eggs, fruits and nuts. American candy makers skillfully blend these pure foods into various types of candy—for which America spends upwards of $600,000,000 annually.

Candy is available everywhere at low cost—in schools, factories, office buildings, Army and Navy canteens, transportation terminals, at thousands of stores and candy stands.

Dextrose Adds to Candy's Goodness

An important ingredient of modern candy is corn syrup, which is rich in Dextrose. As a sparkling white crystalline sugar, Dextrose itself adds to the nutritional value of candy, increases its digestibility. In many types of candy Dextrose improves texture, flavor and eating qualities.

Intelligent health-minded people prefer candy products made with Dextrose because they appreciate its great value as the chief quick energy fuel of the body.

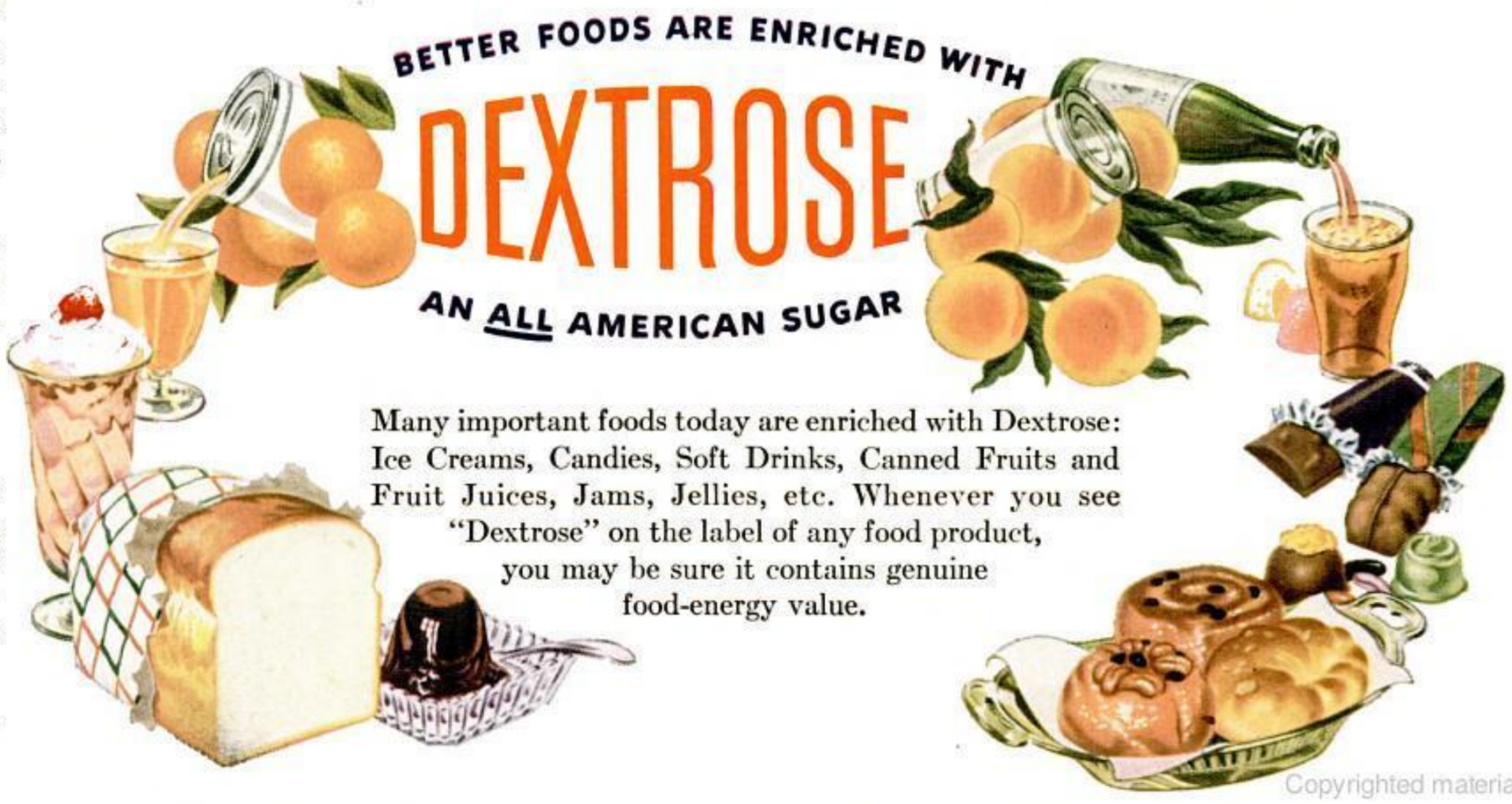
By including Dextrose in many of their products, candy makers have joined hands with bottlers of soft drinks, ice cream manufacturers, fruit packers, bakers and other food processors who enrich their foods and beverages with *Nature's* own body sugar, Dextrose.

Whenever you buy a bar or box of candy, look among the ingredients on the wrapper for "Dextrose". It assures you *always* of genuine food-energy to sustain your body in work or play.

★ ★ ★

America can supply every pound of Dextrose sugar needed for American consumption. Dextrose, derived from America's greatest grain—golden Corn, is wholly, completely American. It is refined in American factories by American workers and distributed by American companies.

CORN PRODUCTS REFINING COMPANY • 17 BATTERY PLACE, NEW YORK, N. Y.
One of the Producers of Pure Dextrose



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Feet of the Future

are being built today

Are your children getting the famous footright benefits of Buster Brown Shoes?



Future man and woman just starting out in life . . .



Now he's "going on four." He'll tell you he's pretty near a man. He walks *almost* like an old-timer—but there are many years to go and many things to guard against before these feet of his are formed for life.



Curly locks, Curly locks—pedaling through the years. *She* must have beauty. She holds her daddy's hand now, but soon she'll be walking beside another man. She must *walk* in beauty—her feet must be graceful and strong.



Look ahead, Mother—he's playing at football now—then his teens then his college, then his life . . . Walking never made up for brains, but good walking carries good brains farther. There are plenty of steps in the Game of Life.



Her Feet Hardly Reach the pedals now—soon she'll be giving recitals. Those feet must grow up for her—true, graceful, strong. They are part of her life—they take her where she wants to go; help her do what she wants to do.



Guard youthful feet until their tenth "birthday" and you've given them a basis of foot health for life!



Buster Browns for Little Boys' Feet to Grow Strong In. Left to right, above: **F-112,** Brown Elk, Super-Flex sole. **F-12,** Brown Elk, Shark tip, Health Cushion. **E-367,** Antique brown, moccasin vamp. **E-366,** Antique brown, half-double sole.



Buster Browns for Little Girls' Feet to Grow Pretty In. Left to right, above: **F-95,** White Elk, Health Cushion. **G-742,** Brown, moccasin vamp, Health Cushion. **F-600,** Patent, Health Cushion. **F-524,** Patent, Elasticized gabardine saddle.

Your children are starting back to school and need new shoes.

Don't take a chance on poor quality or improper fit.

Buster Brown's* exclusive scientific health features and the Buster Brown 6-Point Fitting Plan will give those rapidly growing feet the protection they must have, if foot weakness is to be avoided in later years.

During the past 38 years millions of mothers have thanked Buster Brown Shoes for guarding the feet of their children to safe, healthful maturity.

Write for name of nearest Buster Brown retailer. BROWN SHOE COMPANY, Manufacturers, St. Louis. Also makers of Buster Brown Official Boy and Girl Scout Shoes. **$2.50 to $5.95**

BUSTER BROWN SHOES



FOR BOYS AND GIRLS OF ALL AGES

*Reg. U. S. Pat. Off.

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COKE BAR IS ONE OF ATTRACTIONS AT MARSHALL FIELD'S. COLLEGE SALESGIRLS ARE RUDDY HALE (BRYN MAWR), PAULA STEPHENSON (STANFORD), JEAN ROFF (U. OF CHICAGO)

COLLEGE SHOPS

THE UNDERGRADUATE, AS SALESGIRL AND CUSTOMER, BRINGS A FRENZY OF FUN AND BUSINESS TO STORES

Brass bands, juke boxes, the giggling chatter of many young girls—these are the elements which for the past few weeks have been driving experienced salesgirls in U. S. department stores to the brink of nervous breakdowns. This is the College Shop promotion season. Incredible shenanigans are devised to attract the college trade. In El Paso, Texas, the drum and bugle corps of the College of Mines opened the Popular Dry Goods college fashion show with loud fanfares. In Dallas, A. Harris & Co. lures the college crowd with free rumba and conga lessons. Marshall Field's in Chicago offers contest recordings for any collegienne's specialty. Several stores have critical boards composed of the "smoothest" males from nearby campuses. Most of the stores have juke boxes which play forever without nickels, and limitless free Cokes for all comers. To add to the pandemonium, the shops are staffed by college girls. For pictures of typical College Shops, turn the page.

CONTINUED ON NEXT PAGE

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At Stern's College Shop, Helen Waite (*left*, Smith) wears long boxy sweater, knee socks; Nancy Clark (Northwestern) corduroy jerkin; Peggy Wilson (Vassar) flannel slacks; Agnes Brady (Marymount) middy dress; Virginia Reid (Wellesley) culotte skirt; Gale Budlong (St. Lawrence) plaid weskit dress; Mary Susan Morris (Mt. Holyoke) red clamdiggers.

MODELING & ENTERTAINING, SMALL TALK AND SELLING ARE PARTS OF COLLEGE BOARD JOB

Typical of shops found in big city stores are the three shown on this page. Salesgirls are paid about $25 a week, usually spend that and more on College Shop clothes before the end of their work period. Although the atmosphere is more formal than in towns where everybody knows everybody else, personal calls are numerous. Gibberish about pledges and dates is intermingled with earnest talk about prices and what to buy. Customers and salesgirls are indistinguishable. Since gushing freshmen will buy anything if the right upper classmate is wearing it, sales of merchandise off a salesgirl's back are numerous. All this adds up to good business. College shops this year are enjoying the biggest boom they have ever known. One smallish store in Texas reports that almost $4,000 worth of merchandise was sold in its College Shop in the first three days.



Juke boxes, like one at Rich's, are mobbed by girls intent on hearing favorite tunes. Girls are from Webster Junior College, Randolph-Macon, Wesleyan, Georgia State and Louisiana State.



Gossip board at Stix, Baer & Fuller's displays snapshots taken previous day in shop. This is an excellent ruse for getting customers to return, see comments friend or foe may have written.

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Novelty gloves are good sellers. Among those above are white fur mittens, goalkeeper's mitts, knitted gloves with pigskin palms, furry mop mitts, bright striped knits.



Screwball headgear brings shrieks of delight. Stern's college staff here tries on several stocking caps, baseball caps, beanies, berets, tam-o'-shanters, gob hats, snap brims.

CONTINUED ON PAGE 68

8 O'CLOCK RUSH

IN A HURRY FOLKS? SAVE TIME WITH 5-MINUTE CREAM OF WHEAT!

GANGWAY FOR ANOTHER CREAM OF WHEAT CUSTOMER!

WHY ARE YOU CHANGING YOUR CEREAL BRAND MRS. HOPKINS?

BECAUSE NOW JUNIOR HAS DECIDED TO BE A COWBOY INSTEAD OF A BASEBALL PLAYER

HI, BILL! HOW DO YOU FEEL AFTER THE SCOTTS' PARTY LAST NIGHT?

FINE... NOW THAT I'VE HAD MY CREAM OF WHEAT

CITY BUS

I DON'T KNOW WHAT THEY'VE ADDED TO 5-MINUTE CREAM OF WHEAT, BUT IT SURE HAS MADE A CHANGE IN GRANDPOP!

MUST BE THOSE VITAMINS AND MINERALS... WHOOPEE!

THAT ADAMS GIRL IS ALWAYS LATE STARTING FOR SCHOOL. SOMEONE SHOULD TELL HER MOTHER ABOUT QUICK-COOKING 5-MINUTE CREAM OF WHEAT

WHAT DO YOU MEAN IT LOOKS LIKE THE BAXTERS' HONEYMOON IS OVER?

I HEARD HER COMPLAINING ABOUT THE NOISE HE MAKES GETTING HIS OWN BREAKFAST!

WHAT 'YA MEAN JIMMY'S MARKS ARE UNDER WATER?

BECAUSE THEY'RE BELOW C LEVEL!

SCHOOL BUS DIST. NO. 4

WISH I COULD GET A QUICK BREAKFAST THAT'S EASY TO DIGEST!

TRY 5-MINUTE CREAM OF WHEAT— EVEN MY BABY DIGESTS IT EASILY AFTER ONLY 5 MINUTES OF COOKING. AND IT COSTS LESS THAN 1¢ A SERVING!

HOW DID YOU GUESS THE SMITHS WERE EXPECTING AN ADDITION?

CAUGHT HER WITH A COPY OF THAT NEW CREAM OF WHEAT BOOKLET ON BABY FEEDING!

WHAT'S A GOOD WAY TO USE BROWN SUGAR? I HAVE SOME LEFT OVER FROM THE CANDY I MADE

SPRINKLE IT ON YOUR CREAM OF WHEAT JUST BEFORE YOU POUR ON THE MILK OR CREAM. IT'S A WONDERFUL COMBINATION AND THE KIDS WILL LOVE IT!

"5-MINUTE" AND "REGULAR"

"Cream of Wheat" Reg. U. S. Pat. Off.

5 MINUTE CREAM OF WHEAT

REGULAR CREAM OF WHEAT

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Advertisement



BEAUTYREST GOES TO THE CIRCUS

NO SECRET from the American housewife is the fact that Beautyrest offers the utmost in luxurious sleeping comfort.

But what she may not realize is that this famous mattress is as tough and durable as it is soft and yielding.

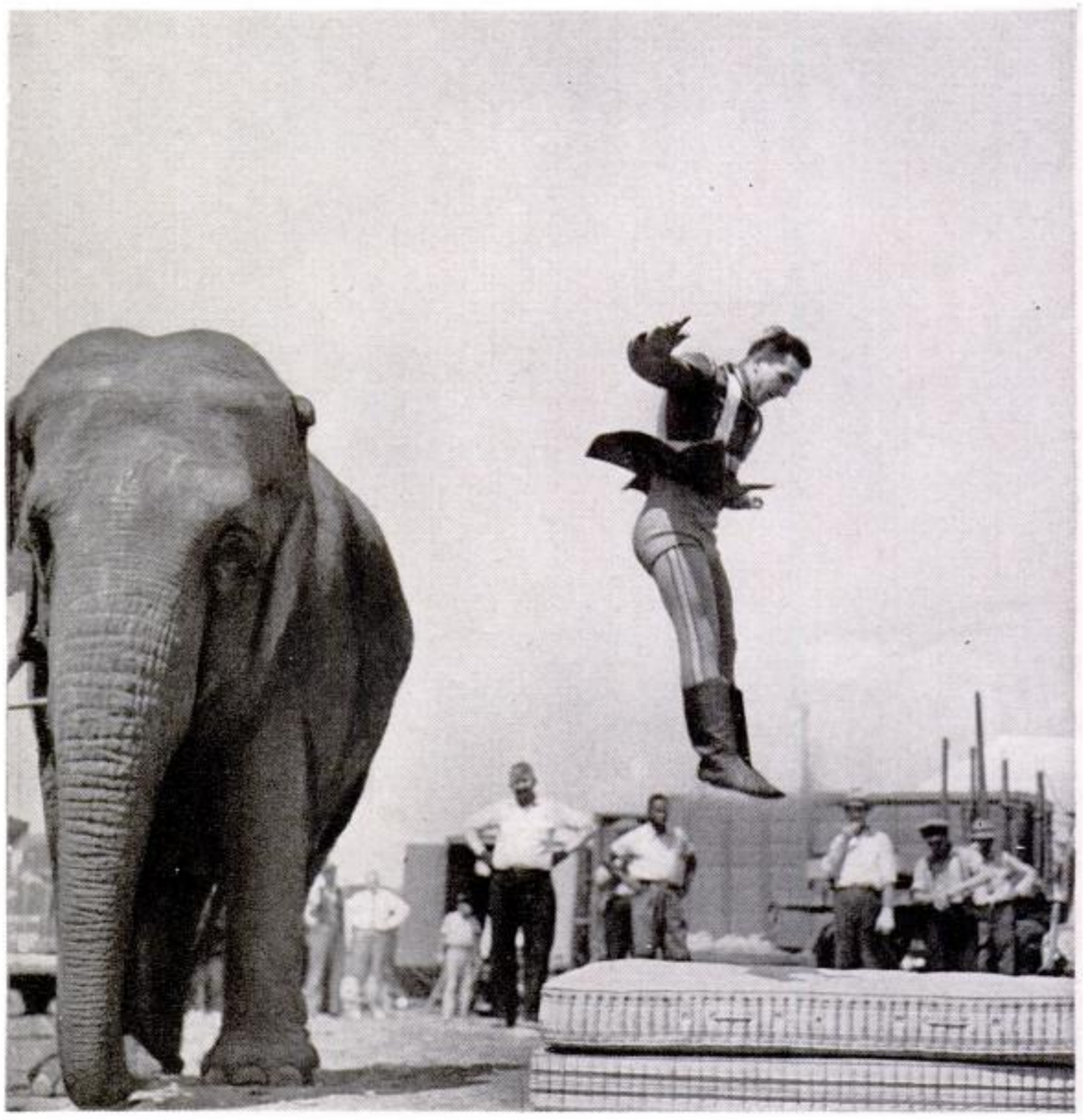


So the makers entrusted a standard Beautyrest mattress to the far from tender mercies of the Ringling Brothers and Barnum & Bailey Circus, hoped the mattress would emerge unscathed from series of spectacularly punishing tests, thus proving its really amazing toughness and lasting qualities.

1. Albertina Rasch dancers spend a rollicking half hour practicing *grands jetés* and *entrechats* (technical name for leaps and bounds) with the unprotesting Beautyrest as springboard. Sharp thrusts of dagger-like ballet slippers leave no evidence that the Beautyrest has been hurt. No lumps and hollows will form on a Beautyrest, and a patented "sag-proof" border keeps the edges firm and even, always. So, mattress need be turned only 4 or 5 times a year.



2. Five tons of Indian elephant compress inner coils into flat steel rings. But when Modoc, queen of the 34 elephants under "big top," lumbered off, mattress sprang back instantly to its former shape. Significant of Beautyrest construction, is fact that huge feet seem *buried* in the mattress. This is because only those springs on which her feet actually rest, sink under Modoc's weight. Beautyrest's 837 coils are separate—not joined together, as are those in other mattresses.



3. One sensation of this year's show is breath-taking "dry" dive and triple somersault by the brothers Yacopi, famed Argentine tumblers, over backs of three elephants. The tumblers' incredibly well-coordinated bodies hurtle through air, land with terrific force on impassively waiting Beautyrest. Mattress shows no ill effects, serves as reminder to open-mouthed little boys that Beautyrest at home would form ideal springboard. This demonstration should convince most fearful mothers that no harm can come to 10-year-guaranteed Beautyrest through rough-house antics.

Copyrighted material



4. Beautyrest and the Beast! The already much-abused mattress is thrown into cage with M'Toto, famed bride of Gargantua the Great, and powerfully destructive creature in her own right. Simmons experts watch hopefully as huge ape inspects mattress, hope she will mangle and twist it, thereby giving chance to show that rolling and bending do not hurt Beautyrest. (Reason: coils are not joined together inside, absorb strain separately.) But M'Toto is too smart, finally lies down on Beautyrest, goes off to sleep.



5. After two full days of torture by circus men and beasts, the mattress was cut open to expose damage, if any. Not a coil was broken, not a pocket torn! This ability to absorb untold punishment is all the more remarkable because Beautyrest is world-famous for gentle, yielding, *luxury* comfort. At its year-round, nation-wide price of $39.50, Beautyrest figures out to only a penny a night—based on conservative 10-year guarantee alone! (If any structural defect occurs within ten full years, your Beautyrest will be rebuilt free of charge.)



6. Hubert Castle, world's greatest slack-wire performer, graciously poses in a reclining position to illustrate the basic difference between Beautyrest and the ordinary mattress. The ordinary mattress, because its coils are all joined together, must *slope* toward the spot where your greatest weight lies—give you "sag" support—as Mr. Castle's wire does. Not so the Beautyrest—each coil acts independently, allows your body to lie in its *natural* position. Instead of your body having to take the shape of the *mattress*, the Beautyrest takes the shape of your *body*.



7. No group on earth holds complete rest and relaxation in higher regard than circus performers, whose life is second to none for strain and excitement. In her rolling stateroom, Bobbie Steele, equestrienne, admits to having tried nearly every mattress before she hit upon Beautyrest. No other absorbs jolts and jiggles of the circus caravan so suavely, gently. Thanks to its individually pocketed coils, the Beautyrest *cradles* your body, supports you evenly, completely, however you lie or turn. *This* is the secret of Beautyrest's buoyant action—*luxury* comfort.

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A popular and revealing phrase from the isle that gives us Teacher's . . .

"It's the flavour"



86 PROOF

TEACHER'S

Perfection of Blended SCOTCH WHISKY

Made since 1830 by Wm. Teacher & Sons, Ltd., Glasgow • Sole U.S. Agents: Schieffelin & Co., New York City • Importers Since 1794

VICTOR

RECORD HIT OF THE WEEK

Blue Danube Waltz



BY

WAYNE KING

A thrilling performance of the King of Waltzes by the Waltz King

Coupled with

TIME AND TIME AGAIN

Two Superb selections for only 50c

Hear them on the new RCA Victrola

The World's Greatest Artists are on Victor

RECORDS

Trademark "Victor" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc.
A Service of RCA. In Canada: RCA Victor Co., Ltd., Montreal.

HAY FEVER GIVE YOU CLOTHESPIN NOSE?



Hay fever stop up your head, stifle your breathing? Let a Luden's help you. As it melts in your mouth comforting menthol vapor rises with each breath to help relieve stuffy nasal passages.



Copr. 1940, Luden's, Inc.



Take a tip from this smiling family—always keep your Chap Stick handy. It brings quick, soothing relief to chapped, roughened lips. Chap Stick Protects lips from wind and cold—keeps them comfortably smooth! It's medicated. Comes in "sticks" or individual "Fives"—25c For FREE sample, write **Chap Stick,** Dept. L-10, Lynchburg, Virginia.



College Shops (continued)



Man's nightshirt has been adapted to make this nightgown of checked flannel. Betty O'Brien, modeling it at Stern's, has won a scholarship for Georgian Court College.

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WE'LL BE THERE...IN

Helen Harper

SWEATERS



At your favorite store
$2.25 to $8

HELEN HARPER, 1372 B'way., N.Y.C.
In Canada: 4052 St. Laurence Blvd., Montreal
In Argentina: C. Correo, 2570 — Buenos Aires
Write For Free Fashion Booklet L1



Blazer jackets are so popular girls insist on initials or names to prevent swiping. Pillow slips, sheets, socks and hair ribbons also have embroidered or stamped names.

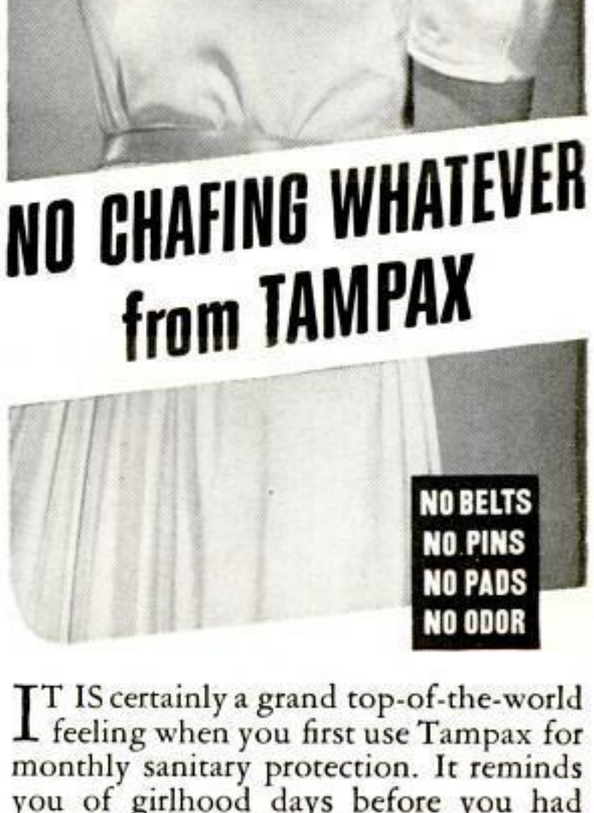


Wide suspenders made of belting with brightly colored stripes are masculine way of holding up skirts, shorts, slacks. Helen's soft flannel shirt is tailored like a man's.

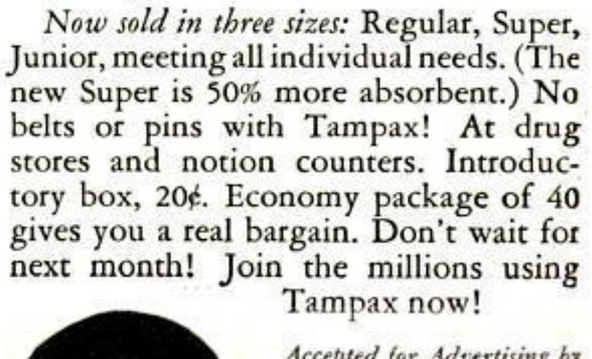


Duck-feet slap-slaps serve double purpose in the dormitory. The sock part has divided toe which slips into velveteen scuffs, can be worn in bed on cold winter nights.

CONTINUED ON NEXT PAGE



NO CHAFING WHATEVER from TAMPAX



IT IS certainly a grand top-of-the-world feeling when you first use Tampax for monthly sanitary protection. It reminds you of girlhood days before you had any troubles with belts and pins and external pads. And with Tampax there is no chafing, wrinkling or bulking. There simply cannot be because Tampax is *worn internally*. Also no odor can form!

Tampax was perfected by a doctor and is made of pure surgical cotton, extremely absorbent but compressed to a dainty size. Each Tampax comes in a patented one-time-use applicator, so your hands need not touch the Tampax. And the whole thing is so compact there is no disposal problem.

Now sold in three sizes: Regular, Super, Junior, meeting all individual needs. (The new Super is 50% more absorbent.) No belts or pins with Tampax! At drug stores and notion counters. Introductory box, 20¢. Economy package of 40 gives you a real bargain. Don't wait for next month! Join the millions using Tampax now!

DON'T WAIT FOR NEXT MONTH!

Accepted for Advertising by the Journal of the American Medical Association.



TAMPAX INCORPORATED LF-8-91-E
New Brunswick, N. J.
Please send me in plain wrapper the new trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.
() REGULAR () SUPER () JUNIOR
Name_____
Address_____
City_____ State_____

THIS IS THE LIFE



Happy and gay is the new baby whose parents select a Thayer Convertible Coach for his pleasure! Thayer roomy coaches offer *solid* comfort, *sure* safety, *extra* convenience. And this year there are gay new two-tone models in blues, grays, greens, and many others that make every stroll a dress parade. $9.95 to $44.95, at your local store.

IS THERE A LITTLE GIRL IN YOUR HOME?
She'll be thrilled with a Thayer Doll Carriage—a faithful small-scale reproduction of the famous Thayer baby coach; same beautiful styling, same special features. Look for the Thayer label in most good toy stores.

Send for Betty Bacon Blunt's Book
"A NEW COACH FOR YOUR BABY" IT'S *FREE*

Thayer
CONVERTIBLE COACHES



THAYER COMPANY, Dept. 529
GARDNER, MASS.
Send free booklet, "A New Coach for Your Baby," to:
*Name*_____
*Address*_____

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Men at work FOR YOU...!

WHAT DO college men *really* wear? What's smart, correct, practical? We asked these style-wise college men to work with us on new Manhattan Fall styles. They gave us the facts, did some down-to-earth deliberating, suggesting, selecting... Now, **leading stores offer an authentic college wardrobe in Manhattan shirts, pajamas, sportswear, neckwear and handkerchiefs... approved by the College Style Committee!**

Here are a few favorites.

Tape stripe, spread collar. Yarn dyed striped Oxford, button down collar. Ties to harmonize.

Knitted ski-suit pajama. Scotstown Twill, new effect in classic coat model.

Sport shirt of fine gabardine. The Corduroy Jacket as Manhattan styles it.

Manhattan
SHIRTS

PAJAMAS • SPORTSWEAR • NECKWEAR • HANDKERCHIEFS



Lenore Tingle of Connecticut College puts her pigtails up in rubber bands. Summers she works at Mary Lewis' N. Y. shop. From school she sends fashion notes to store.

Pigtails are practical style for exam time

Pigtails began going to college in great numbers this spring. The long bob had persisted throughout the winter as the most popular hair-do. Long bobs require frequent curling and combing. During spring finals there's no time for fussing with hair. Furthermore it gets in one's eyes and teeth. Suddenly, on campuses all over the country, long-bobbed girls began braiding their hair. Then the short-bobbed ones took up the fad, played, studied, slept in braids. Now many a store with a College Shop finds it has salesgirls in pigtails.



Doris Mayer, Penn Hall, wears bonnet with pigtails of felt. She spent summer in New York working as photographer's model and as manikin in college fashion shows.

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THE GOOD NEIGHBOR WHO CALLS EVERY DAY★★★★



OUR country's security is not alone dependent upon guns and ships and planes. It also depends on how we rate in friends.

The signs are encouraging. Our Latin neighbors to the south are getting to know us better. One reason is the men and ships of Pan American Airways.

To untold thousands of these Latin neighbors Pan American not only reflects Uncle Sam; it *is* Uncle Sam—the chief contact that many of them ever have with this nation. In the swift, clean lines of the Clippers, in the cut of the men who fly them, in the snap and efficiency of the service, they see something that they can understand and admire.

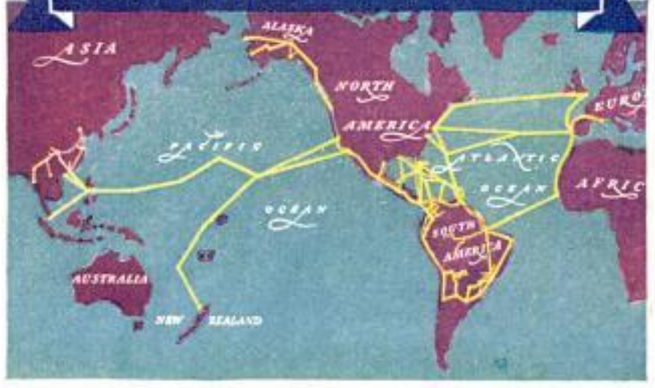
Mere idealism? Not at all. The good will that Pan American is building between the Americas is based upon solid, mutual benefits.

Daily the giant Clippers speed industrial, military and diplomatic couriers on vital missions. They carry a steady stream of business and tourist travelers, of mail, materials and merchandise in both directions. They link nearly 200 cities in the 20 Latin-American republics—bringing their peoples in closer, friendlier, more profitable contact with each other as well as with the U. S.

Hurdling Latin America's ancient barriers of time, distance and primitive transportation, Pan American has done one thing more. It has turned back the challenge of competing Axis airlines there; has made thousands of miles of air routes safe for the democratic principles represented by the Stars and Stripes.

PAA

AMERICA'S MERCHANT MARINE OF THE AIR



Travel **PAN AMERICAN AIRWAYS SYSTEM**

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From an original painting for Columbia Records by Carl Erickson

"THE TONE IS SO TRUE . . . SO AMAZINGLY CLEAR . . . COLUMBIA MASTERWORKS BRING NEW LIFE TO RECORDED MUSIC!"

"YOU'VE accomplished wonders in the field of modern recording. The remarkable freedom from surface noise, the crystal-clear quality of Columbia Masterworks create the illusion that it is all happening then and there . . . the surge and sweep of Beethoven's 'Eroica' conducted by Bruno Walter with the New York Philharmonic . . . the full warmth of Lotte Lehmann's radiant singing of Brahms' Lieder. Yes, here is *great* music!

"By presenting your Masterworks at such low prices, you have brought classical music down from its mountain top into the hearts and homes of a waiting world."

FULL-DIMENSIONAL TONE IS HERE!

Here's the secret of the crystal-clear tone Miss Le Gallienne applauds. A new Columbia process eliminates at least 55.3% of the surface noise. (These measurements were taken by an independent, non-commercial communications laboratory.) Thus Columbia *alone* makes it possible to turn up the tone control of your machine and play Columbia Masterworks with concert-hall realism . . . bringing you all the lovely, "high-frequency" overtones essential to complete tonal beauty.

No need to blot out rich overtones just to blot out surface noise! No more flat, lifeless "one-dimensional" tone!

LAMINATION REDUCES SURFACE NOISE 55.3%

This exclusive new Columbia process applies a layer of fine sensitized material *on the sound surface* . . . material which would be prohibitively expensive in solid-stock records. The result—a brilliance of tone never before achieved . . . at least 55.3% less surface noise.

Test it! Listen to the new Columbia Masterworks. Then play *any* regular old-method record at the same tone level. Listen to the difference!

Just Out!

THESE GREAT NEW COLUMBIA RECORDS

A superb Reiner performance —brilliantly reproduced

FRITZ REINER *conducting the Pittsburgh Symphony Orchestra. Wagner's Prelude to "Die Meistersinger."* This magnificent reading is a marvel of gusto and brilliance. The conductor's beat is incisive, working up to powerful climaxes. Great music, superlatively recorded.
11580-D 12-inch Record **$1.00**

Full-dimensional tonal beauty of the "Rhenish" Symphony

THE PHILHARMONIC-SYMPHONY ORCHESTRA OF NEW YORK *with* **BRUNO WALTER.** *Symphony No. 3 in E Flat ("Rhenish")—Schumann.* Here is a worthy successor to the widely acclaimed "Eroica" that marked Bruno Walter's American debut on Columbia Records. Turn up the tone control and listen to the full richness of this recording.
Four 12-inch Records, Set M-464 **$4.50***

Amazing recording of Grofé's "Grand Canyon Suite"

ANDRE KOSTELANETZ *and his orchestra. Ferde Grofé's "Grand Canyon Suite."* Acclaimed as the highest point so far achieved in the symphonic jazz idiom . . . Columbia's highly sensitive recording reflects with crystal clarity the changing moods of this vividly descriptive music.
Four 12-inch Records, Set M-463 **$4.50***

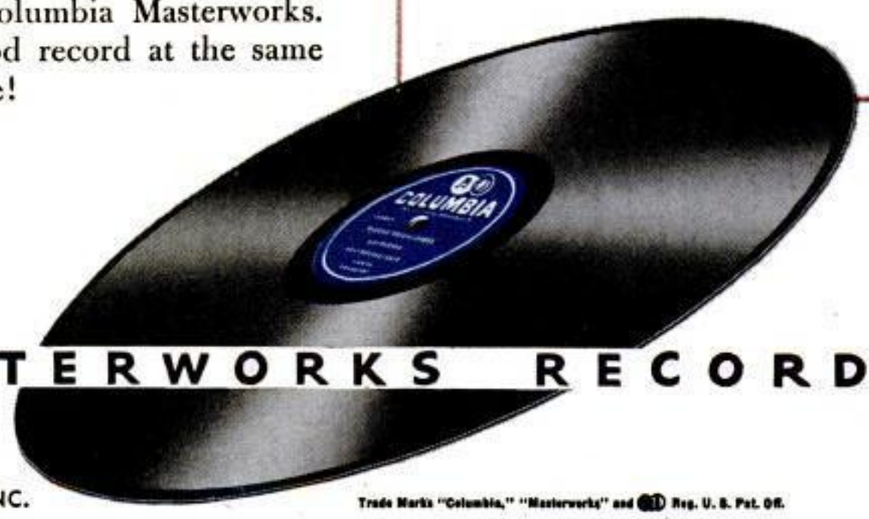
As vivid as Risë Stevens' Metropolitan debut

RISË STEVENS *with orchestra. Habañera, from Bizet's "Carmen." "Connais-tu le pays," from "Mignon."* Another great Masterworks debut of a Metropolitan star . . . this superb Columbia recording brings you the mezzo-soprano voice of Risë Stevens in its full lyric loveliness. A "must" for all opera lovers.
71192-D 12-inch Record **$1.00**

Violin passages crystal clear

ARTUR RODZINSKI *with Louis Krasner and The Cleveland Orchestra. Berg's Concerto for violin and orchestra.* One of the most moving works of our time, this great "Requiem Concerto" displays Alban Berg's genius for writing atonal music that stirs the heart as well as the intellect. The amazing freedom from surface noise achieved by Columbia Records is striking in the violin passages.
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**In modern automatic sequence*



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PARTY PLAYSHOES

SPORTS SLIPPER GOES OUT EVENINGS

The shoes on this page have a familiar look. In general shape they resemble the shoes that women wear at the beach and in the country with slacks and playclothes. The stuff they are made of, however, is vastly different. Summer playshoes are made mostly of linen or cotton. These are made of gold and silver kid, jewel-studded suede and many combinations of bright leathers. Joyce of California, who designed them, calls them Party Playshoes.

About eleven years ago, William Joyce gave up banking to go into the business of manufacturing a new type of house slipper and sports shoe with a wedge sole. With his line of sports shoes called Coolees, he revolutionized the sports-shoe business. With his Party Playshoes he may well revolutionize the evening-slipper business also.



"MEDLEY" HAS STRIPES OF RED, GREEN & ROYAL SUEDE



"MIDRIFF" HAS CUT-OUT DETAIL LIKE MIDRIFF DRESS



"CORONET" HAS JEWEL-STUDDED STRAP ACROSS INSTEP



"BOLERO" HAS A VAMP OVERLAID WITH TUCKED GOLD KID



Inspired by a moccasin, the playshoe above looks right at a party because it is made of gold kid and green suede. Model Dusty Anderson's whole outfit adapts play styles to party wear. Peasant blouse and dirndl are dressed-up corduroy and wool jersey. Below: shoe at left is nothing more than Mexican huarache of fancy gold and silver kid.

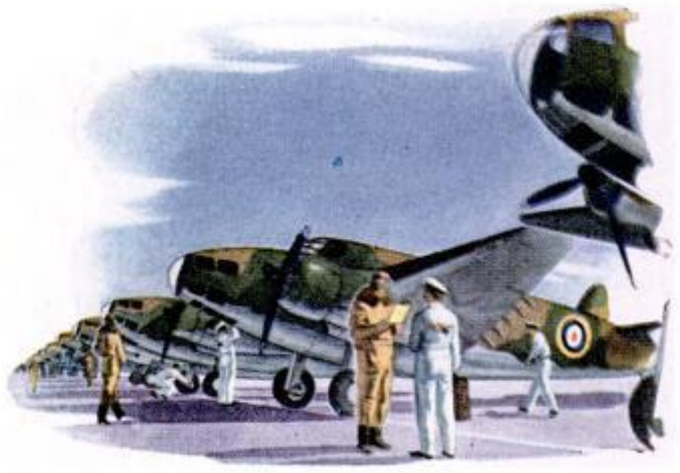


Transatlantic Ferry —

There's a life line to England in the air. Above the submarines and surface raiders...from somewhere in Canada to somewhere in Britain...drone these flights of Hudsons from the arsenal of democracy to the first line of its defense.

Delivered in ever-increasing quantities, Hudsons and other Lockheeds continue to contribute their might to the Battle of Britain. From unbiased reports, probably no 'plane is more frequently praised by pilots of the R.A.F.

American bombers get to Britain, blockade or no blockade, on their own sure power. And their work aids in the convoying of heavier war necessities... food and guns and shells and steel and gasoline...



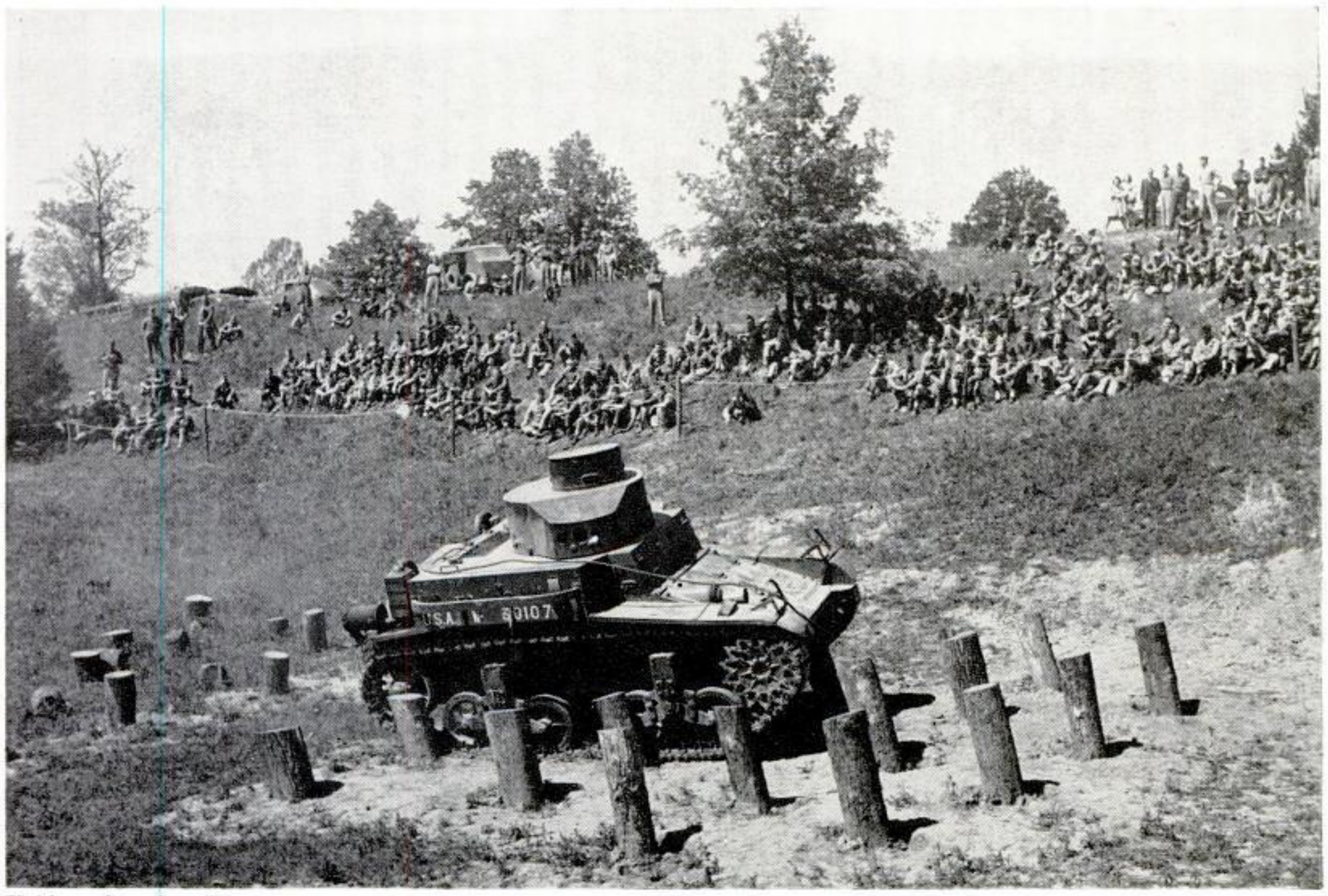
... for Protection today and Progress tomorrow

LOOK TO *Lockheed* FOR LEADERSHIP



Lockheed Aircraft Corporation • Burbank, California

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Field engineering class at Armored Force School sees a light tank get stuck in trap of up-ended logs. One such trap is easily dodged; numbers of them, especially in combination with mines, can break up a mass attack, force it into line of anti-tank fire.

ARMORED FORCE SCHOOL: IT MAKES EXPERT TECHNICIANS

The Armored Force is built on a skeleton of highly trained technicians, familiar with the complex ways of tanks, wheeled vehicles and rapid communication which make up this most modern unit of our Army. These men, the cream of the Armored Force, are products of its school at Fort Knox, Ky. Given the backbreaking assignment to build the school a year ago, Brigadier General Stephen G. Henry has doubled and quadrupled his students to keep pace with the Force—which has mushroomed from one division to six in a year. Here officers and men have crawled under tanks, gotten grimy and calloused learning how the machines work at first hand. They have constructed heavy tank barriers in the fields, rebuilt radios, stood on jiggling platforms learning how to shoot a tank's 37-mm. gun under actual conditions. After the eight-week course, they are competent, confident soldiers—fit to work and to direct other men so that our mechanized forces may be the best in the world today.



Submachine-gun class for officers is taught by a lieutenant with noncoms (*standing, right*) as assistants. Students have disassembled guns in front of them through lectures, learn by doing. Class above has students from staffs of Peruvian and Chinese armies.

CONTINUED ON NEXT PAGE





I'M NO SISSY—but I sure took a beating from fleas! Until the Boss got wise, and got SKIP-FLEA POWDER. "Any dog's fighting way out of his weight," he says, "against those brutes."



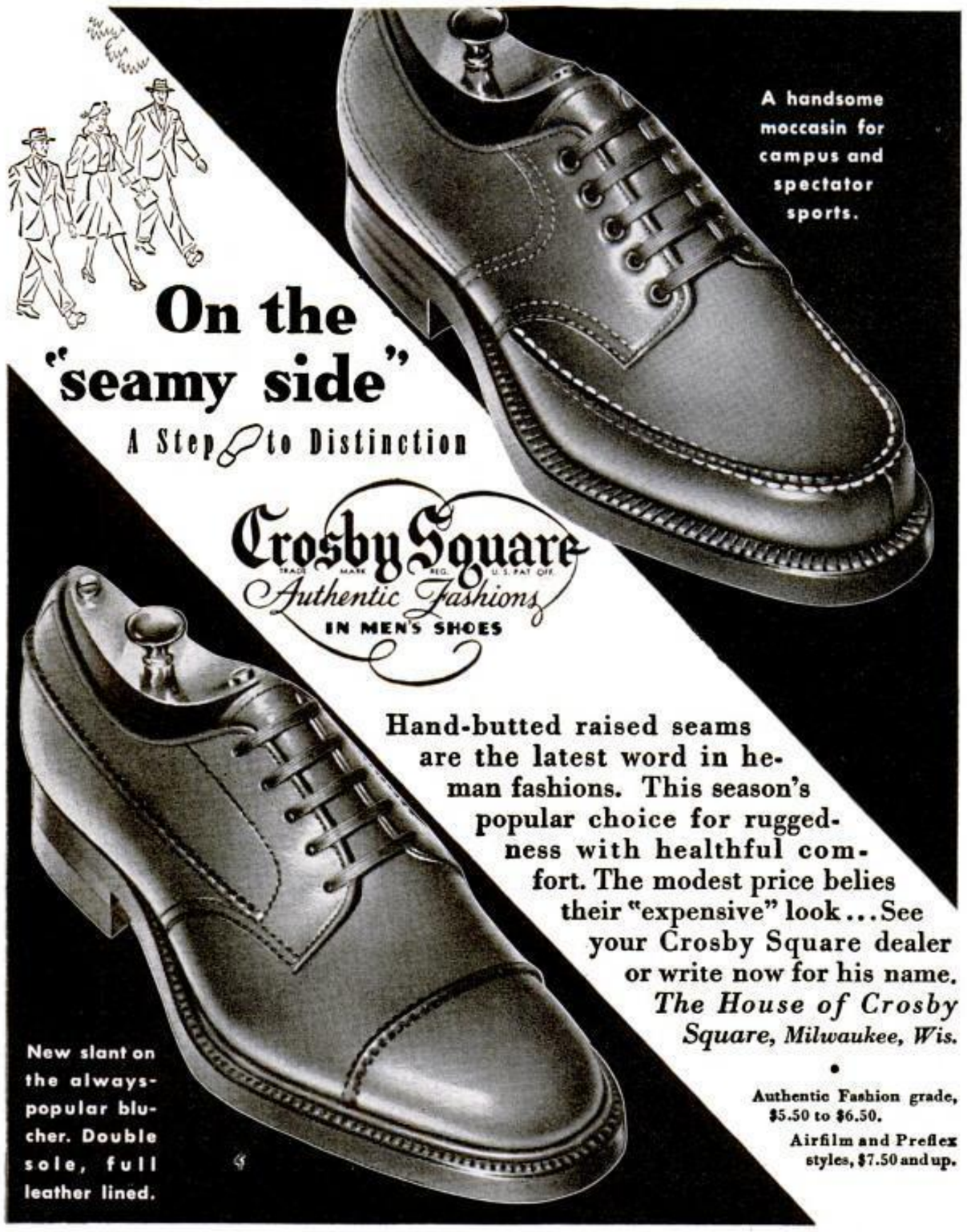
"THEY CAN'T DO THAT TO US," we agree, so I get a load of SKIP-FLEA under my coat. It really *kills fleas*—and no maybe to it! Now I use SKIP-FLEA every week, and nary a bite!



TAKE IT FROM ME, your dog will thank you if you wipe out *his* fleas with SKIP-FLEA POWDER. Get the Sergeant's *Flea Insurance Kit* (both SKIP-FLEA SOAP and POWDER) and the new DOG BOOK—at drug or pet stores.



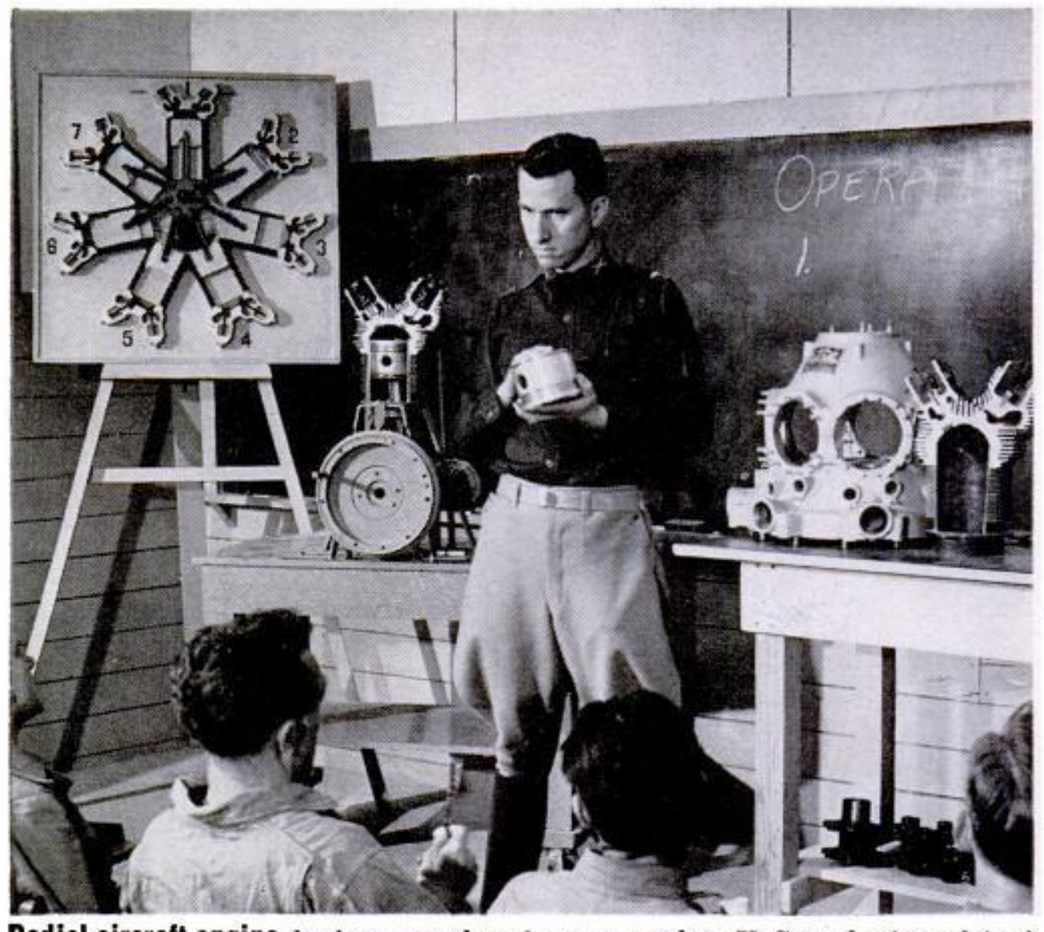
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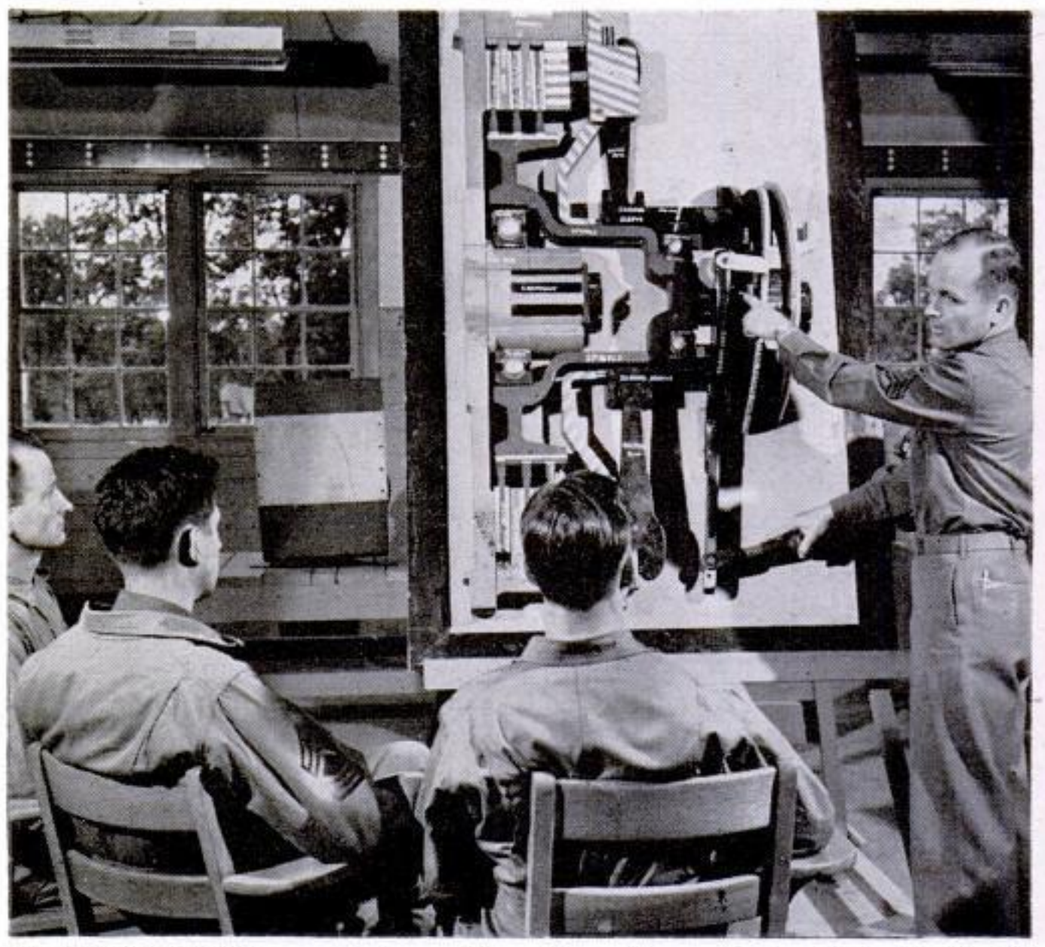




Armored Force School (continued)



Radial aircraft engine, basic power plant for most modern U. S. tanks, is explained with help of actual working parts and a cutaway model showing its seven cylinders.



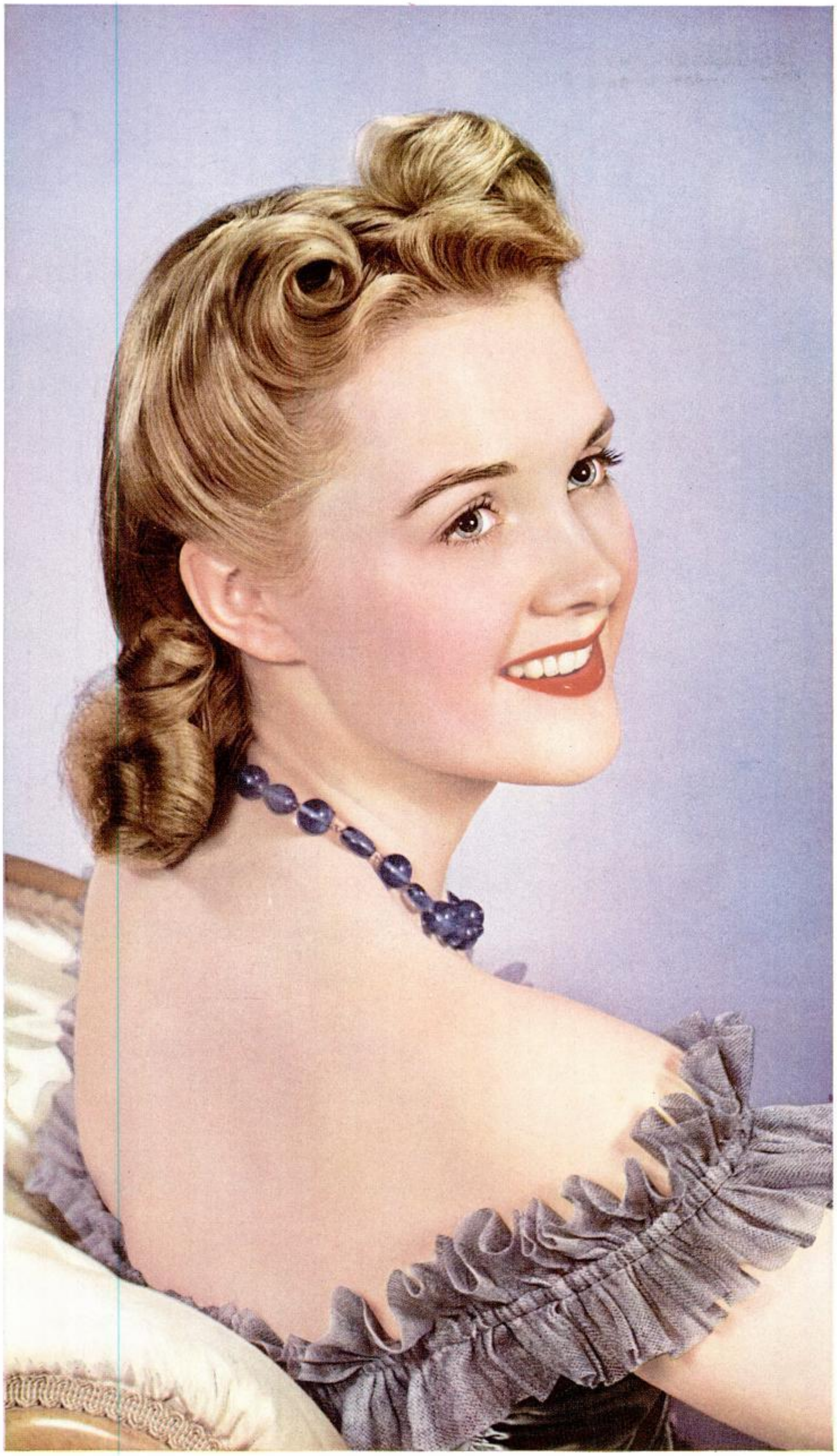
Sergeant-instructor demonstrates workings of a tank transmission. Each school building is divided into a shop and a classroom. The classes alternate at 55-min. intervals.



Repairing a bogey-wheel, on which tank track runs, is part of the final examination for these men. To pass, they must correct troubles instructor has set up beforehand.

CONTINUED ON PAGE 79

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SHADE-MATCHED

for flattery

Your facial color scheme is young and lovely only when the tints blend gently . . . like natural, living colors. "Air-Spun" Make-up makes this possible! Because the tints and textures of "Air-Spun" Powder and "Air-Spun" Rouge are actually blended by racing torrents of air, they take on new, subtle softness . . . new, living, warm richness! • "Sub-Deb" Lipstick in coordinated shades completes the trio—a trio that can give you, not only a new make-up . . . but a new complexion!

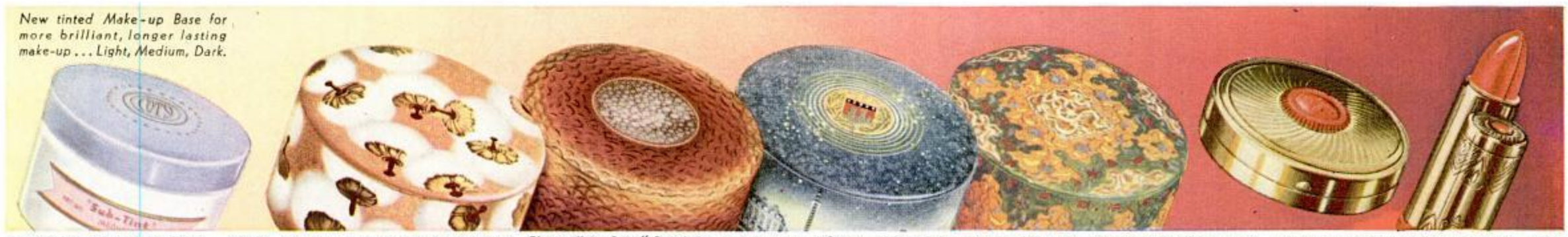
Coty

"AIR-SPUN" MAKE-UP

SIMPLE SHADE SUGGESTIONS

	BRUNETTES			BLONDES	
	LIGHT	DARK		LIGHT	DARK
POWDER	*Rachel No. 1*	*Soleil D'or*	POWDER	*Rachel Nacré*	*Rachel No. 2*
ROUGE	*Dahlia*	*Medium*	ROUGE	*Light*	*Magnet Red*
LIPSTICK	*Dahlia*	*Medium*	LIPSTICK	*Bright*	*Magnet Red*
SUB-TINT	*Medium*	*Dark*	SUB-TINT	*Light*	*Medium*

New tinted Make-up Base for more brilliant, longer lasting make-up . . . Light, Medium, Dark.



NEW! "SUB-TINT" $1 • "AIR-SPUN" FACE POWDER $1. *Choose "Air-Spun" Powder in your best-loved Coty scent! Each fragrance has its individual box: (left to right) L'Origan, L'Aimant, "Paris", and Emeraude.* "AIR-SPUN" ROUGE 50¢ • "SUB-DEB" LIPSTICK $1 OR 50¢

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THIS CAN OF PEAS will illustrate America's new point of view in food



The whole nation is reaching for better things to eat . . . more fun per forkful, more satisfaction per serving . . . more appetizing flavor . . . vitamins and more vitamins . . . proteins and more proteins . . . Green Giant Brand Peas, for example, will illustrate this new point of view in food.



SERVE "JUST PLAIN" WITH BUTTER—or try with celery sauce . . . Melt 3 tbsps. butter in top of double boiler; add 1½ c. chopped celery; simmer over direct heat until softened (about 5 min.). Add 2 tbsps. flour; blend well; add ¾ c. liquid drained from Green Giant Peas and ¼ c. water. Stir constantly until sauce boils and thickens. Add drained peas and ½ tsp. salt; place over boiling water and heat thoroughly. Stir in ¼ tsp. Worcestershire sauce and serve in hot dish . . . *with crusty-brown corned beef hash, toasted hard rolls, head lettuce with Roquefort dressing, and apple pie.*

GREEN GIANT BRAND PEAS were developed as a rare food specialty and in their early days sold for as much as 27 cents a can.

Over the years we have constantly built and bred more quality into them, yet have found ways to bring them to you at everyday prices.

Green Giant Brand Peas are grown from a special exclusive breed (S-537) which grows to large size when still very young and tender! They are packed vine-fresh (averaging less than three hours from the field)—no chance to wilt.

They are really "party peas at pantry prices." You will find them on quality dinner tables everywhere—in the city, and on the farm. Every woman who has a feel for better foods insists on them.

Try them soon. They will add a new dimension to your meals.

Packed only by Minnesota Valley Canning Company, headquarters, LeSueur, Minn., and Fine Foods of Canada, Ltd., Tecumseh, Ontario. Also packers of Niblets Brand whole kernel corn.



At your grocery store there are rows and rows of cans *but only one Green Giant Brand.* Identify it by the Green Giant on the label. Insist on it because it will help you "set a better table."

THE VITAMINS OF GREEN GIANT BRAND PEAS

A 1444
B1 124
C 1038

Figures show average vitamin content of one 17-ounce can of Green Giant Brand Peas in International Units—when heated as for serving. (Vitamin A as carotene, vitamin B1 as thiamine, vitamin C as ascorbic acid.) In addition these peas are rich in body building proteins and a good source of phosphorus, calcium and iron.

"GREEN GIANT" BRAND REG. U. S. PAT. OFF.



► **Don't waste the vitamins and minerals** present in Green Giant Brand Peas and in their liquor. Drain liquor from can into saucepan and boil down to about one-half.



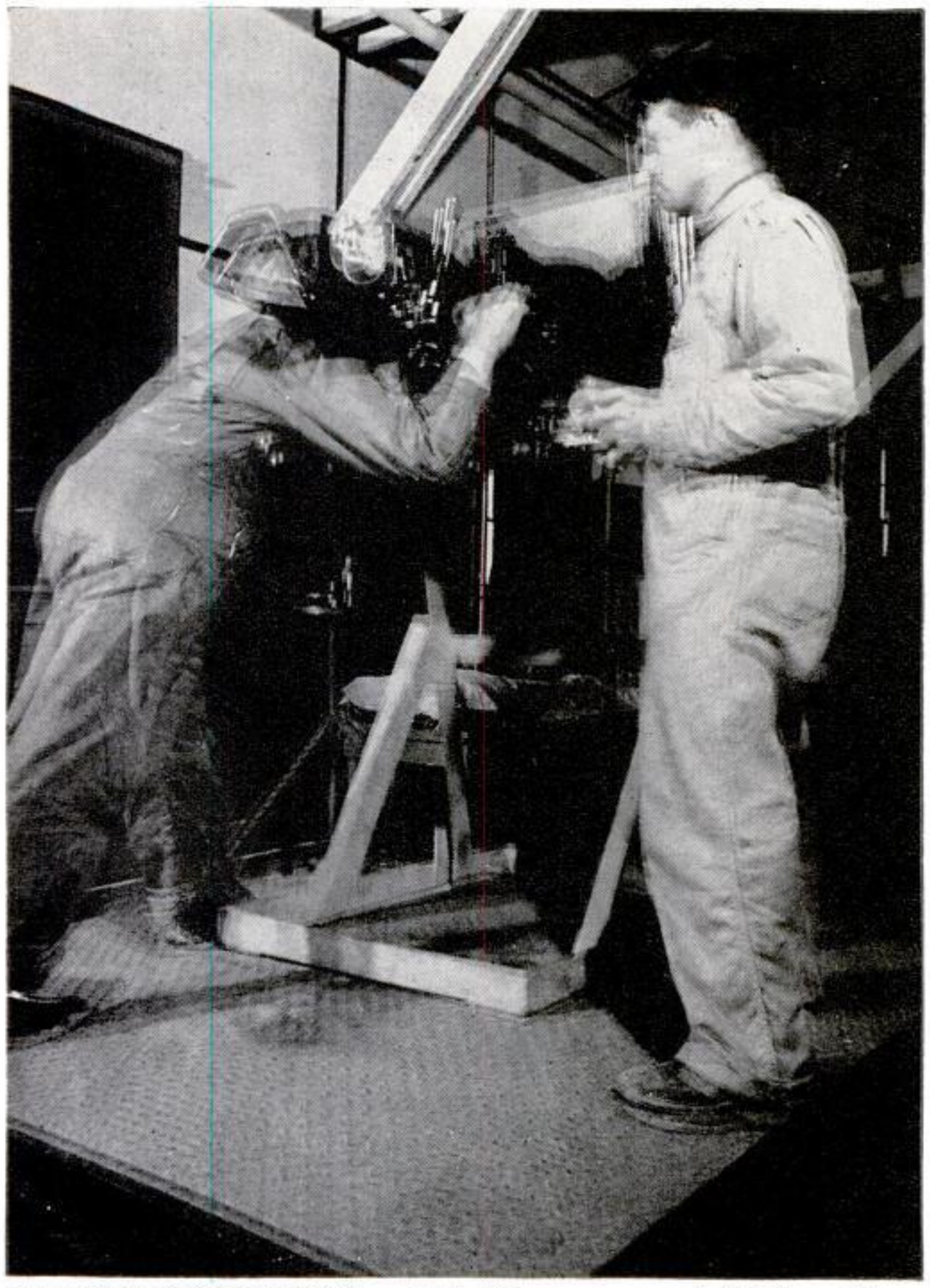
► **Add peas and pat of butter** and heat quickly in their own boiled-down liquor. Season, and serve in hot dish. This saves flavor as well as vitamins and minerals—prevents overcooking of these tender, delicate peas.

Green Giant BRAND *Peas*

NEW PACK NOW READY

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Armored Force School (continued)



Men on moving "wobble plate" learn to fire 37-mm. cannon under battle conditions. School has developed special shell for this gun which fires .22 bullet at indoor target.



Men in "penny arcade" practice marksmanship on machines similar to those seen in amusement parks. School has found this experience greatly improves gunner's aim.

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1/2 PRICE 1/2 SALE

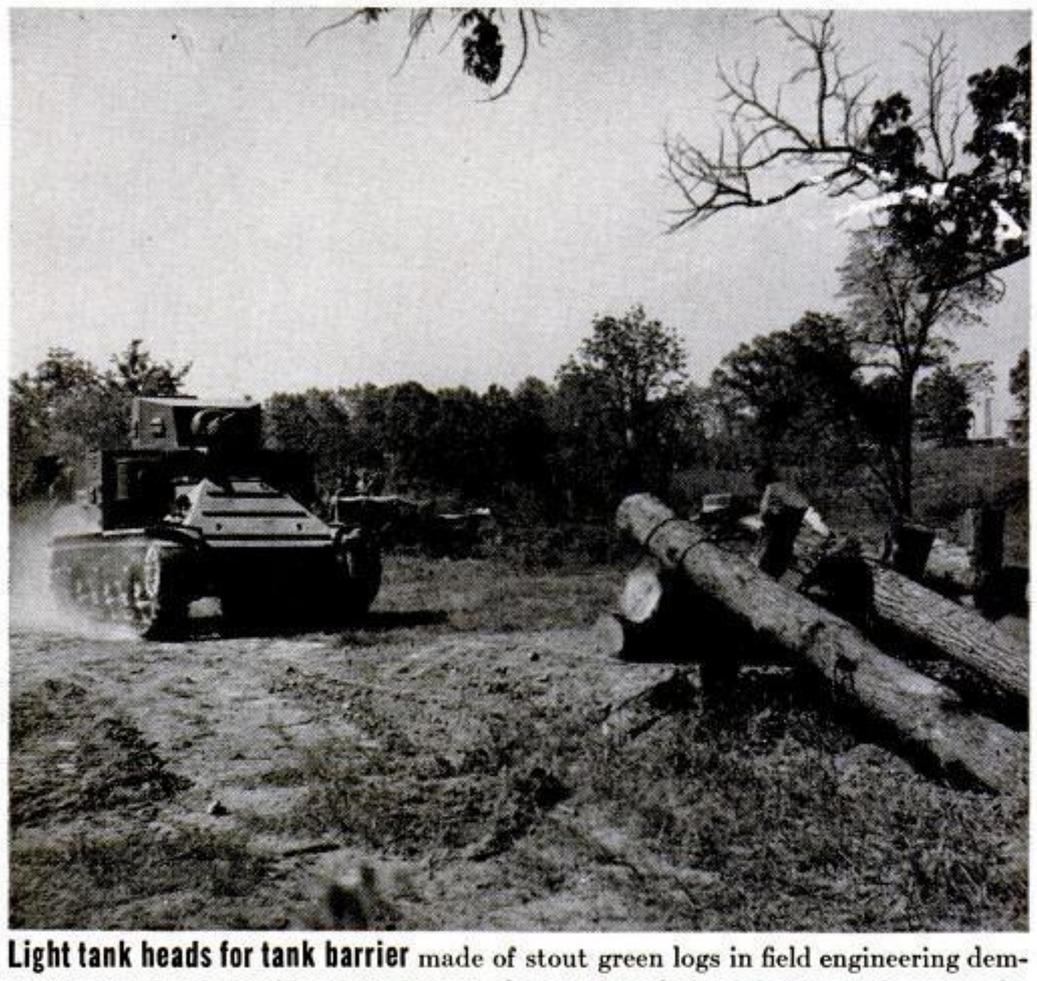


REGULAR VALUE $1.79
BOTH FOR 89¢

Limited time only!

Bargain Combination Offer includes 79¢ Pro-phy-lac-tic Hair Brush and $1 size Wildroot-with-Oil or Wildroot Regular Formula (non-oily)...a $1.79 value. Both for 89¢! Genuine Pro-phy-lac-tic Hair Brush has gleaming *transparent* plastic back and handle. Famous 3-Action Wildroot-with-Oil grooms the hair ... relieves dryness ...removes loose dandruff. Get both brush and Wildroot from your drug store today at special 89¢ price! If dealer's stock is exhausted, send 89¢ to Wildroot Co., Buffalo, New York.

PROFESSIONAL APPLICATIONS AT YOUR BARBER



Light tank heads for tank barrier made of stout green logs in field engineering demonstration. In classes like this, the men learn what their tanks can and cannot do.



Tank plows into barrier at high speed but fails to knock it over. Even though driver and motor survive the terrific impact, tank is likely to slip its tracks at this point.



Tank is now stopped. It has pushed over horizontal logs only to have the supporting logs rise vertically and pin it in place. One track is off the ground completely.



CONSTIPATION is not created overnight . . . certainly it should not be purged overnight by violent methods that high-pressure you and leave you "woozy." A tablespoonful of odorless, tasteless Nujol each night and morning establishes effective intestinal lubrication, gives continuing relief from ordinary constipation. Not "just another" mineral oil—Nujol's viscosity is scientifically controlled to give best results. Get a bottle at the druggist's.





Home Defense

against torment from fiery skin itching, externally caused, lies in *quick use* of soothing

RESINOL OINTMENT AND SOAP

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How should an intelligent woman feel about beer & ale?

Every modern-minded wife and mother should know the truth about beer and form an honest and unbiased judgment as to the place it should hold in her life.

"A girl who uses face-powder is fast***!". . ."A lady who doesn't wear petticoats is no lady at all!". . ."A dress that reveals the ankles is immodest!" Such out-dated opinions are nonsense to the modern-minded woman. Yet the same sort of nonsense is still put forth on the subject of beer by those who would ban it from the thoughtful consideration of women.***

BEER should neither be praised nor blamed for qualities other than its own.

Brewed from rich, wholesome grains and fragrant hops, beer is a product of Nature. Through the centuries, philosophers have rated it one of Nature's blessings to mankind. They have called it "the beverage of moderation."

Today, that definition is approved by science itself. Tests made in the laboratories of a great research institution indicate that beer, used with normal good sense, is ***not*** an intoxicating beverage.

Beer and young people

When children grow up and reach manhood and womanhood, their interests broaden, they begin to explore and appraise the outside world. If a mother is truly wise, she will make home so attractive to her young people during those critical years, that they will enjoy entertaining friends in their home . . . instead of seeking less wholesome entertainment elsewhere.

Kindly, mellow beer can be of great help. Served with a mother's approval and understanding, it becomes an asset in normal, pleasant, friendly gatherings of young people.

Ban this beverage of moderation from your home and you must face this fact:

Your children . . . no longer children now, but budding men and women . . . will make the decision of when and what to drink, outside your home, outside your influence, outside your help.

Then, there is the hospitable place beer can hold in your own life, your woman's world of entertaining, bridge, and friendships.

Beer and YOU

When you entertain, nothing is easier to serve than beer . . . nothing is more economical. Just a step to the icebox and the cool, fragrant brew is ready to serve to your guests.

Contrary to the belief of many, beer is not a fattening food. An eight-ounce glass of beer contains 108 calories. Few beverages, suitable for entertainment, contain fewer. Remember that fact, and you will no longer need to discipline your natural liking for beer.

Served with tempting snacks, cool mellow beer will enhance your reputation as a skilful charming hostess.

* * *

And so, in relation to your family, your friends, and yourself . . . beer should have a pleasant place in your life . . . and can do much to make life saner, sweeter, more worth living.

The brewers of America are eager to have beer win the place it deserves in the confidence of forward-looking women: a beverage of moderation for the nation. As a tolerant and modern-minded woman, won't you help with understanding and support of the brewers' "clean-up or close-up" program . . . to prevent abuses wherever they may occur in the retailing of beer and ale. It is described in a booklet sent free on request. Address: United Brewers Industrial Foundation, Dept. A9, 21 East 40th Street, New York, N. Y.

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RED CROSS SHOES

present

Miss Gladys Swarthout

Mrs. Pierpont Morgan Hamilton

Hildegarde

Miss Josette Daly

IN AN INTIMATE

FASHION FORUM



LEFT TO RIGHT: *Miss Gladys Swarthout*, lovely Metropolitan Opera, radio and motion-picture star and Fashion Academy Award winner; *Mrs. Pierpont Morgan Hamilton*, prominent New York socialite and formerly an associate editor of Harper's Bazaar: *Hildegarde*, glamorous night club singer, named as one of America's Ten Best-Dressed Women: and *Miss Josette Daly*, enchanting New York debutante and 1941 Fashion Academy Award winner.



HILDEGARDE: "I'm sure every woman's first love for fall will be black. And I could almost close my eyes and pick *any* of the new Red Cross Shoes in rich, black suede . . . and *love* it. The Chateau, for instance, or The Antoinette."

MRS. PIERPONT MORGAN HAMILTON: "Yes, and Congo browns, Golden Tobacco . . . the whole range of browns . . . will be tremendously smart, too. Not only in suede, but also in Plio-calf, that new calfskin that's soft as a kitten. Here it is . . . in The Taylore and The Polo."



The ANTOINETTE

The TAYLORE



The PLAZA



The HOLLIS



The CHATEAU



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Clothes by Jane Derby. Hats by John-Frederics.



The STANFORD



The RODEO



MISS JOSETTE DALY: "The casual type of shoe is becoming increasingly important in every wardrobe—for about-town wear as well as sport, and, of course, *college* girls love such casual, classic Red Cross Cobbies as The Rodeo and The Stroller."



The DAVINA

CHOOSE YOUR BEAUTIFUL new Red Cross Shoes from the brilliant collection your dealer is now showing. See for yourself why more smart women wear Red Cross Shoes than any other fine footwear. Every stunning pair—for dress, sport, walking—made over the exclusive "Limit" Lasts to fit perfectly, bring vivacious youth to your step. The United States Shoe Corp., Cinti., O.





The SKI

America's unchallenged shoe value at

$6.50

Denver West, $6.85



The ARGENTINA



The POLO



The STROLLER



MISS GLADYS SWARTHOUT: "It's *in line of duty*, this fall, to be young and appealing and womanly. Which means that such youthful, feminine Red Cross Shoes as The Davina and The Argentina will be seen on the smartest feet, this season."

Red Cross Shoes

A BEAUTY TREATMENT FOR YOUR FEET

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GIRLS WHO WANT *"That New York Look"*

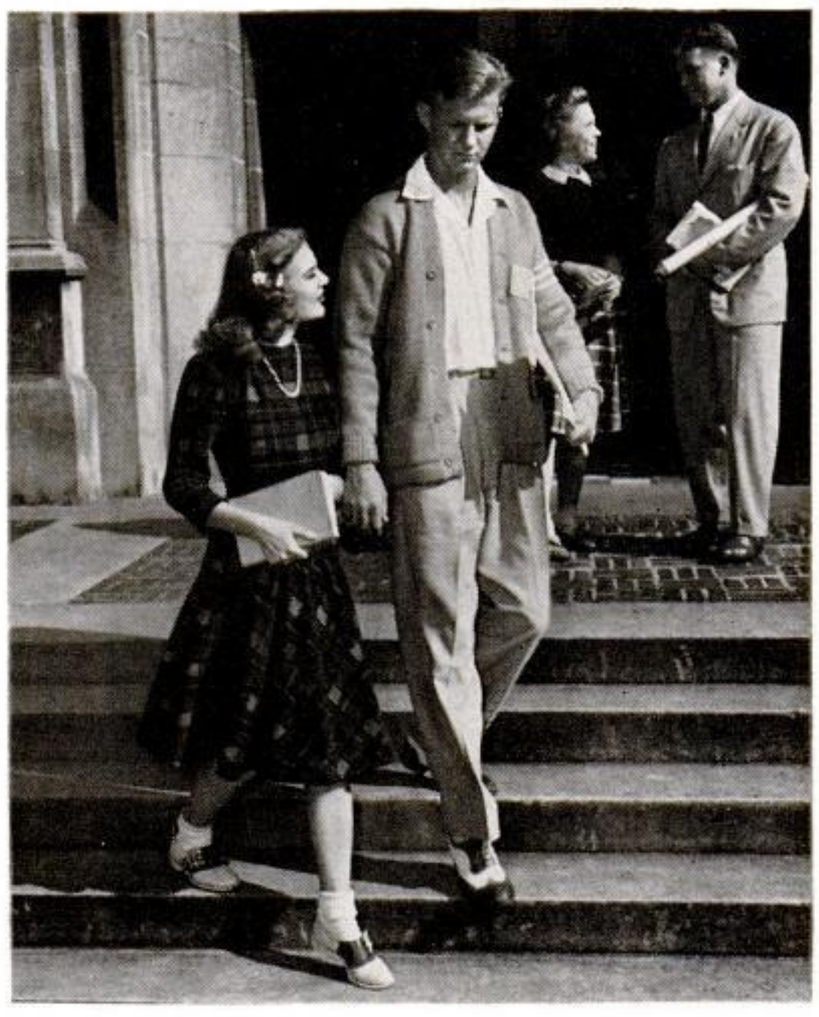
wear dresses with this label

NEW YORK *Creation*
N.Y. DRESS INSTITUTE
Made under standards of
I.L.G.W.U.
© N.Y.D.I.

Martha Montgomery,
popular University of Tennessee senior,
chooses college wardrobe of
exclusive New York Creations



Leaving the Streamliner which has brought her from home in Clarksdale, Miss., Martha is met by Chi Omega sister. "What a *honey* of a plaid jacket-dress!"



Coming out of Ayres Hall in a red-and-green plaid wool dress, Martha seems to have the situation well in hand! A variety of smart, everyday class dresses are a "must" to the clever college girl. On campus it's a "five-dress week."

"IN COLLEGE, a girl simply *has* to have dresses—and plenty of them—if she really wants to be popular," says Martha Montgomery. "A one-dress girl might as well have a school uniform, for all the attention she gets. Can you imagine wearing the same dress, day after day, to classes and around campus?

"What's more, if you go out for college activities, you *need* all kinds of dresses—for sports, traveling, dates and parties. And, they ought to be zippy and new—the *latest* thing from New York. All the smartest looking girls I know wear New York Creations.

"I get a regular clothes allowance from home and I try to work it out to have as many *different* dresses as possible that will go with the same shoes, hats and accessories. After all, there's no substitute for a new dress. That's what people *really* notice."

No matter the price you wish to pay or type of dress you desire, you will find that the latest styled, correctly sized, best tailored dresses now carry the hallmark of fashion rightness and quality—The New York Creation Label. NEW YORK DRESS INSTITUTE, 1450 BROADWAY, NEW YORK.



Time out between dances in the Gym. Martha, wearing an aqua-blue taffeta with drop-shoulder effect, joins the "gang" for a round of laughter. "There seem to be twice as many formal dances now as there used to be," Martha comments. "It never seems like a party to me any more unless we all dress. The silly idea that one dress will do for any occasion is out with the girls I know."



Phi Gam House is the scene of many dinner parties and fun. Martha's choice of a soft, purple crepe dress, trimmed with new, shiny silver banding for such an evening, spotlights her taste—proves she chooses the right dress for the right occasion.



In shop, near university, Martha chooses a New York Creation. She is wearing a grayed-blue crepe afternoon dress. "With this label it's so easy now to pick out the *latest* dress from New York."

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THE ALDEN FAMILY

A SEQUEL TO THE FIRST AMERICAN LOVE STORY

But as he warmed and glowed, in his simple and eloquent language,
Quite forgetful of self, and full of the praise of his rival,
Archly the maiden smiled, and, with eyes overrunning with laughter,
Said, in a tremulous voice, "Why don't you speak for yourself, John?"

As every American schoolchild knows, John did speak for himself. The consequences, which would certainly have startled and embarrassed the lovers if they could have foreseen them, are less well known. There are now an estimated 5,000,000 people walking the streets and riding the roads of America who are direct descendants of John and Priscilla Alden. Of these, the Alden Kindred have listed in a Master Index 29,000 who bear the Alden name. Some of them are shown below eating dinner at Duxbury, Mass. in a replica of cabin which John built there in 1627.

John and Priscilla owe their renown almost wholly to the poem by their great-great-great-great-great-grandson Henry W. Longfellow from which the above lines are taken: *The Courtship of Miles Standish.* Stuffy historians cast doubt on the legend according to which John was dispatched to woo Priscilla as proxy for Captain Standish. But their love story nonetheless remains the first and most famous in American history. And the story was by no means ended as

Old and yet ever new, and simple and beautiful always,
Love immortal and young in the endless succession of lovers.
So through the Plymouth woods passed onward the bridal procession.

Neither John Alden nor Myles Standish was a genuine Pilgrim (or Separatist, as the colonists called themselves, because they favored separation of Church and State). Alden, aged 21, was hired to go along on the *Mayflower* as a cooper (barrel-maker). Standish was a professional soldier, hired to fight off the Indians. Priscilla Mullins, daughter of a well-to-do family of Huguenot descent, was left alone in the world when her father, mother and brother died in the first terrible winter at Plymouth. She and John were married the next year, in 1622.



"JOHN AND PRISCILLA" BY FRANCIS D. MILLET

The settlers soon began to feel crowded in Plymouth and some of the more enterprising, including Alden and Standish, moved a few miles north to found a settlement named Duxbury after Standish's ancestral home in England. There John Alden lived long and prospered. He was one of eight colonists who paid off the £2,400 grubstake supplied for the *Mayflower* venture by the Merchant Adventurers of London. He became surveyor of highways, magistrate, deputy governor, served on the council of war against King Philip. When he died in 1687, aged 88, he was last surviving signer of Mayflower Compact.

John and Priscilla, God-fearing builders of a new land, already had three children when they moved to Duxbury. Eight more were born to them there. Eldest son John was arrested in 1692 on a witchcraft charge, broke jail "at the bloodyest crisis of the tragedy," and appeared late at night in Duxbury explaining that he was "flying from the devil." Eight of the eleven children, including Daughter Sarah who married Myles Standish's son Alexander, waxed fruitful and multiplied to produce the myriad posterity which includes the people on the following pages.



ALDENS WHO STILL LIVE IN ANCESTRAL DUXBURY, MASS. TAKE DINNER IN A REPLICA OF THE LOG CABIN WHICH JOHN ALDEN I BUILT WHEN HE MOVED THERE IN 1627

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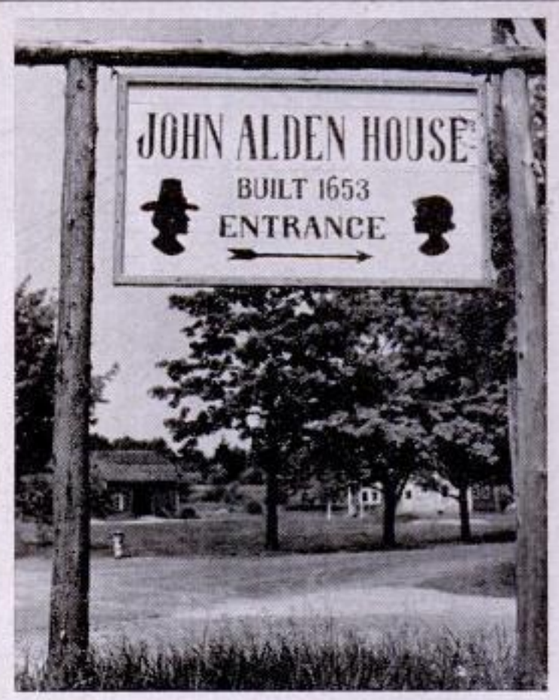
Duxbury, Mass., where John Alden and Myles Standish settled, is 30 mi. south of Boston.



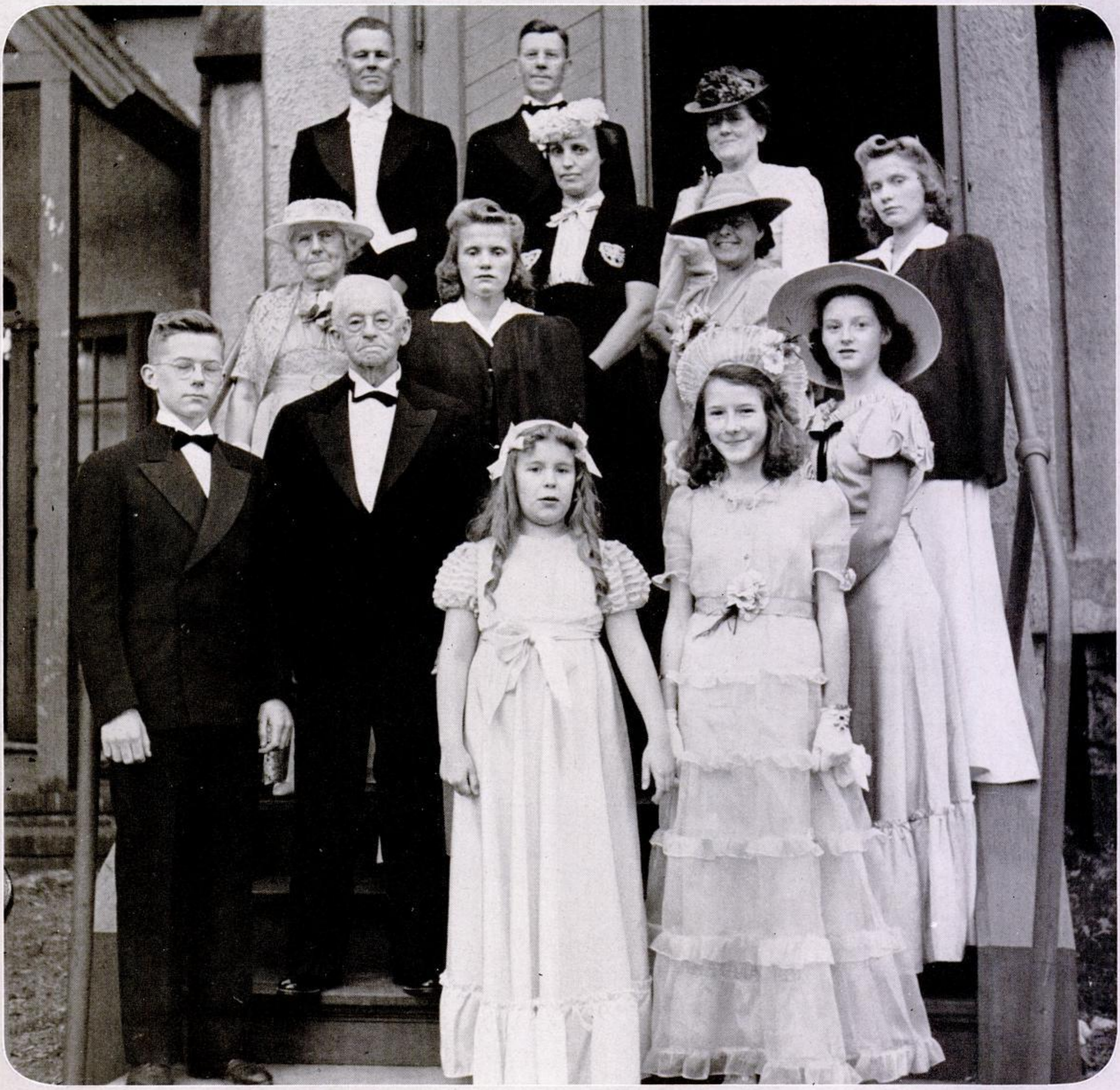
John Alden's grave, exact location unknown, is somewhere in Standish Burying Ground.



Priscilla Alden is commemorated by Alden Kindred marker. Date of death is unknown.

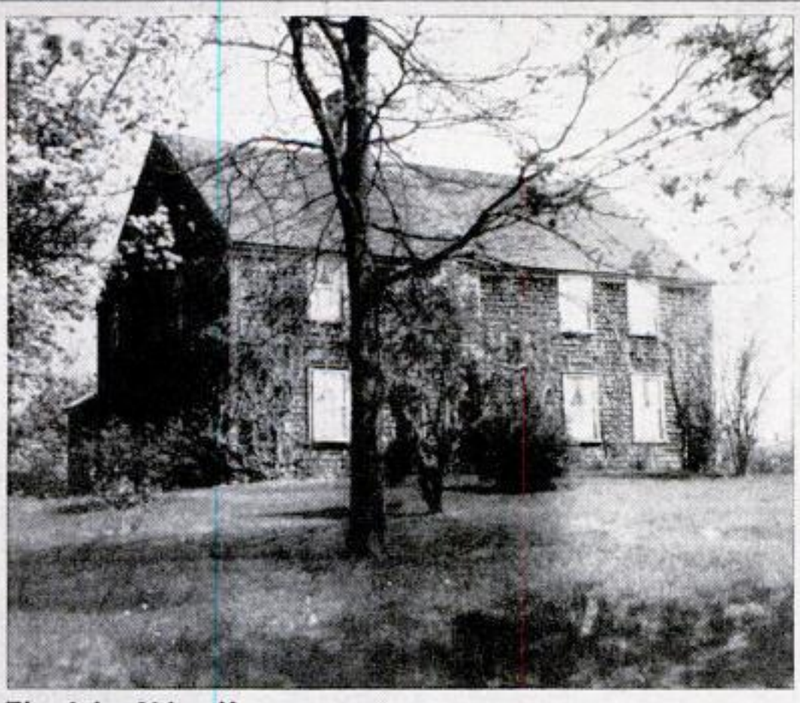


Hand-painted signs by Mrs. Arthur Alden point tourists' way to the John Alden House.



Another Alden wedding, 319 years later, brought this family group together last May. John Alden, 16, stands at left front beside his grandfather, Charles L. Alden. On top step are two of Charles's sons: Myles Standish Alden (*in white tie*) and Arthur, John's father. Mrs. Arthur Alden stands at husband's left, their daughter Beatrice at front right.

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The John Alden House, built by John I, stands on Alden Street in Duxbury. For 25¢ Mrs. Arthur Alden shows tourists around.



A replica of log cabin John and Priscilla built when they first moved to Duxbury was built by Charles L. Alden in 1923.



The Arthur Aldens spend winters in this rented house, summers in the cabin. Son John's jalopy stands by garage.

SOME STILL LIVE IN DUXBURY

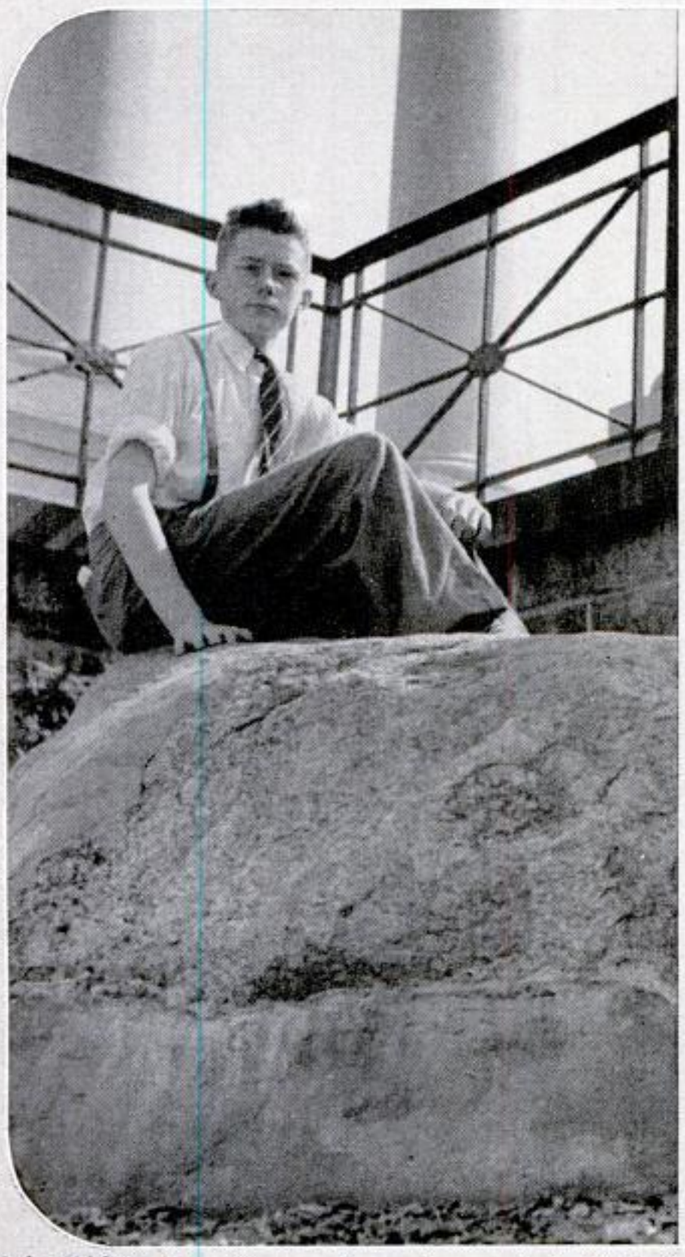
By 1653 John Alden had prospered sufficiently to build the fine ten-room house shown at top left. It still stands in quaint little Duxbury, Mass. Passed down from one Alden to another, it was eventually turned over to the family association, the Alden Kindred of America, as a memorial and tourist site. Its present caretaker is Mrs. Arthur W. Alden, who lives with her family behind it in the house at top right. Whenever a tourist honks his horn, Mrs. Alden drops whatever she is doing to rush over to the old house, collect 25¢ admission and conduct a little lecture tour.

Tourists usually look impressed when Mrs. Alden's husband or children happen to be in sight and she (one of whose own ancestors was in the boat with George Washington when he crossed the Delaware) proudly points them out as actual descendants of the fabled John and Priscilla. But Mr. Alden, possibly because his father has made a considerable hobby of it, is pretty well bored with the subject of his ancestry. A quiet, outdoor-loving man, Arthur Alden would probably have been happily suited to life in the Plymouth Colony. Now he works 12 to 14 hours a day as manager of the White Bros. milk bar in Duxbury, gets only an occasional day off for fishing, hiking, sapping maple trees, digging clams. But, though he started life in a 21-room mansion (his father owned a big milk-distributing business in Boston) and was fairly prosperous himself until he lost $40,000 trying to start a Ford agency, he makes no complaints about his present life.

The Arthur Aldens have two children: John, 16, and Beatrice, 12. John, who is tenth in line from John I, is a shy, studious boy whose favorite sport is taking apart and re-assembling his $5 jalopy, Mollie. He works in the milk bar Saturdays and Sundays, making $1.50 a day, earns extra money outside school hours repairing bicycles and delivering papers. Ambitious, he wants to get out of Duxbury, which now makes its living mostly off the rich Bostonians who spend their summers there. And too, says John Alden X, "I'm sick of being an historical attraction."



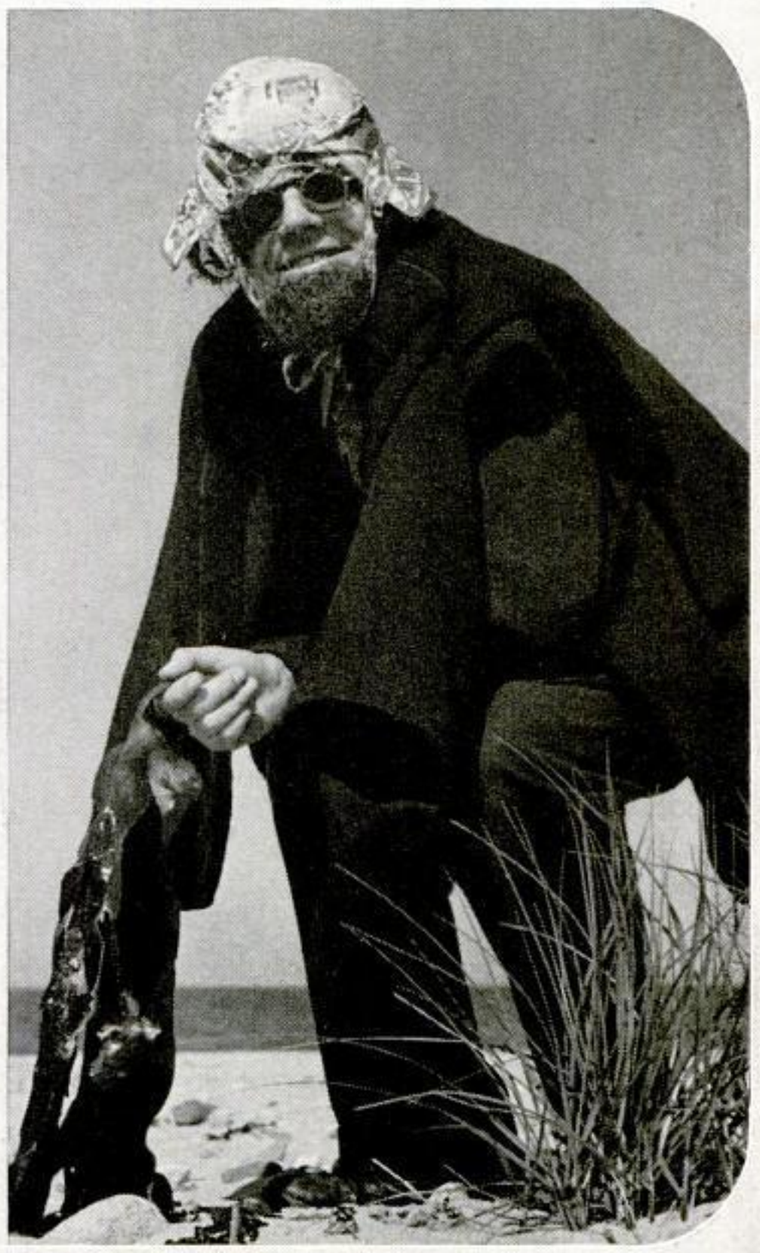
Arthur Alden, 53, is the outdoor-loving manager of White Bros. milk bar. He spends 12-14 hr. a day behind the counter.



John Alden, of tenth generation, who says he is "sick of being an historical attraction," on Plymouth Rock.



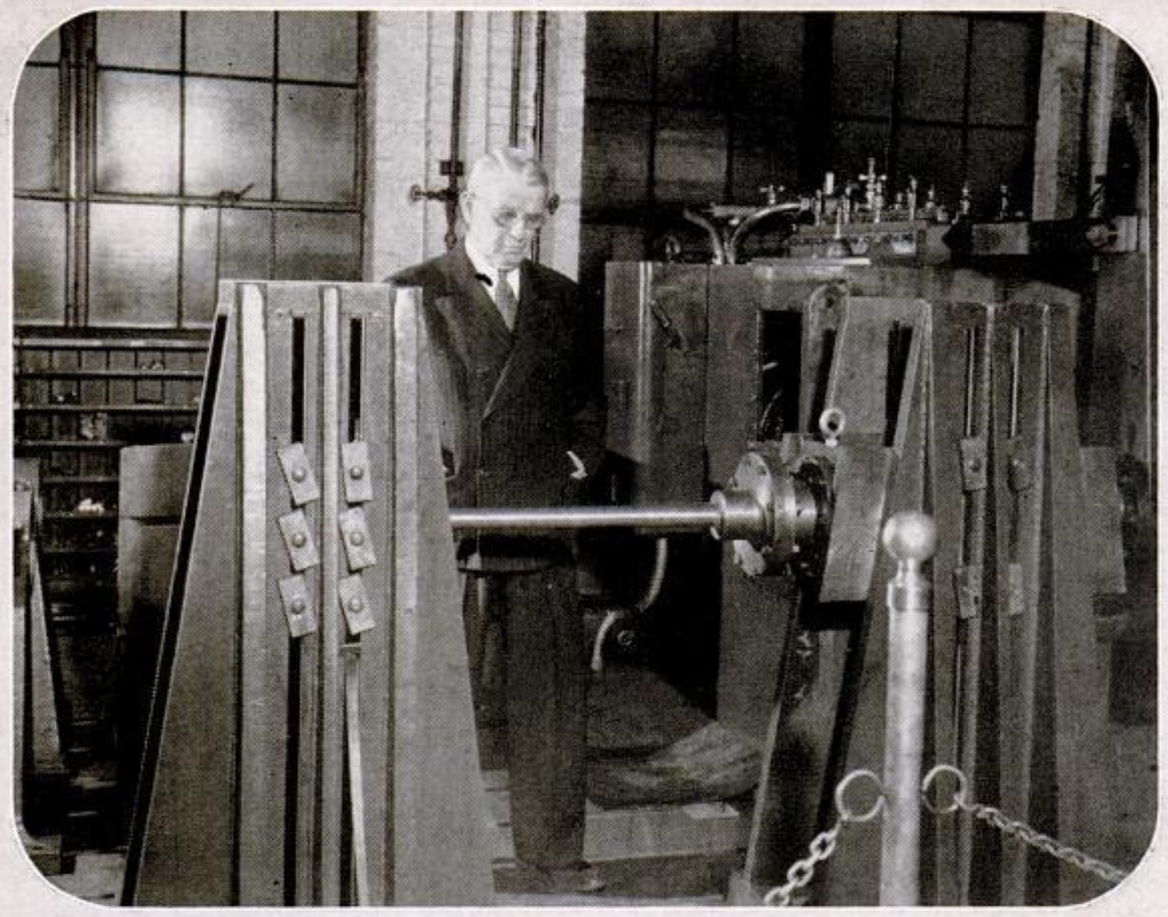
Jean and Joan Alden, 16, identical-twin daughters of Myles Standish Alden (*right*), are seniors in Middleboro, Mass. High School.



Myles Standish Alden, brother of Arthur, clowns at a beach picnic. He has a job in the State Public Works Department.

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Herbert Watson Alden, 70, recently retired as board chairman of the Timken-Detroit Axle Co., but remains active as director of engineering. Timken is now making most of the Army's tank transmissions, which Mr. Alden designed, as well as axles for 4- and 6-wheel-drive Army trucks.

THESE ARE FOUR OF THE ALDENS IN "WHO'S WHO"

Of John and Priscilla Alden's numerous posterity, few who bear their name have become famous. Tending to the learned professions (John Alden I was better educated than most of the Pilgrims), distinguished Aldens of the past have been noted more for long lives and many children than for the worldly achievements attained by some of their fellow descendants not named Alden (*see p. 91*). There are, however, several bygone Aldens whom the Alden Kindred recall with pride. Various bearers of the name have written such pamphlets as *Despotism vs. Republicanism, Emancipation and Emigration* and *Vaticanism Unmasked, by a Puritan of the Nineteenth Century.* A Major Roger Alden was aide to General Greene in the Revolution, and his son, Captain Bradford Alden, became commandant of West Point. Rear Admiral James Alden served in the Mexican and Civil Wars. Dr. Seth Alden attended the family of Ethan Allen, and the Rev. Ebenezer Alden preached Daniel Webster's funeral sermon. The Rev. Joseph Alden was once president of Jefferson College. The Rev. Timothy Alden, a Harvard graduate, founded no less than seven educational institutions.

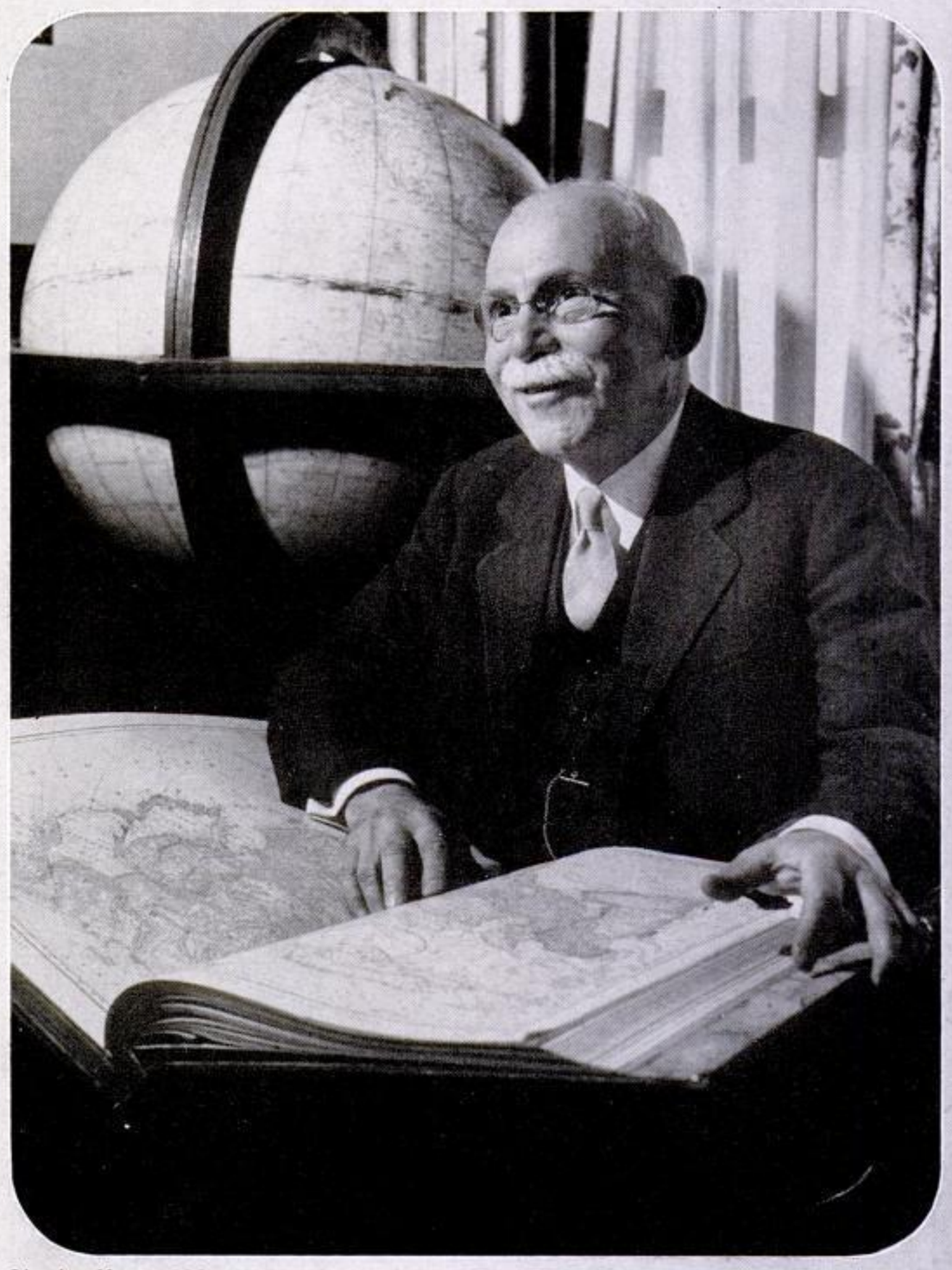
The same partiality for the learned professions appears among the eleven living Aldens listed in *Who's Who,* all of whom are verified by the Alden Kindred as descendants of John and Priscilla. They include two lawyers, two college professors, an architect, a lecturer, a railway official, an engineer, a yacht designer, a clergyman and a geologist. Four are shown on these pages.



John G. Alden of Little Compton, R. I. confines his *Who's Who* listing to "yacht designer, many of whose boats have won ocean races." The fact is that Mr. Alden has more yachts to his credit in *Lloyd's Register of American Yachts* than any other four designers together.



The Alden Kindred of New York, whose officers are shown above, compiles a family Master Index and publishes a monthly *Alden Kindred Gossip.* Another group, the Alden Kindred of America, Inc., holds a yearly reunion at Duxbury. The U. S. has more than 500 such family associations.



Charles Henry Alden, 73, is an architect who has practiced in Seattle since 1909, designed many of the city's distinguished buildings and homes. A bachelor, he lives at the University Club, takes special pride in its library which he founded, assembled and decorated.

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Carroll Storrs Alden, a beloved "Mr. Chips" of the U. S. Naval Academy, has taught English, history and government to nearly all of the officers who now man U. S. warships. A Yale graduate and warm friend of Billy Phelps, he went to Annapolis in 1904. He has written, alone or in collaboration, many a book on naval history, including *A Short History of the U. S. Navy* and *Makers of Naval Tradition*. Last April, Professor Alden reached the compulsory retirement age. He is shown here, in the auditorium of Mahan Hall, delivering his last lecture.

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THESE ARE SOME WHO HAVE FALLEN ON HARD TIMES

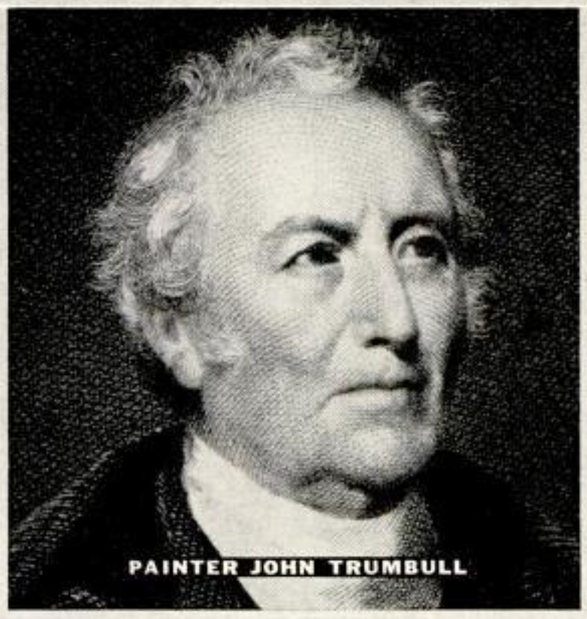


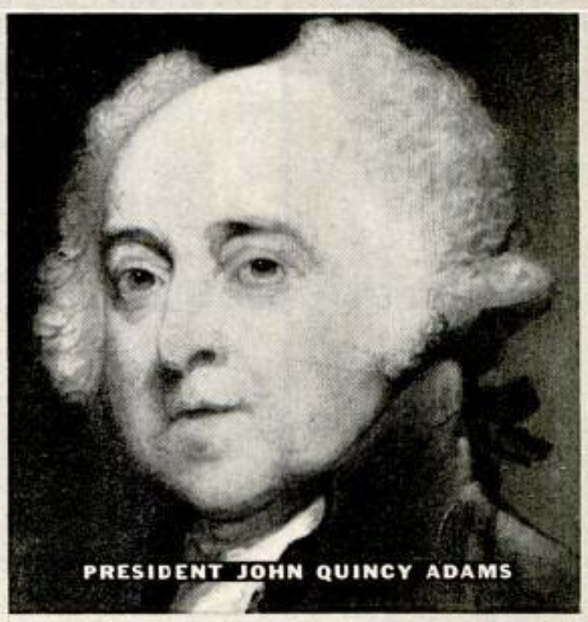
The five children of John Alden of Clear Lake, Mich. here pose on the porch of their dilapidated, unpainted home in the woods beside the lake. They are, l. to r.: (*front row*) Linda Lou, 4, Charles, 5, John, 7, (*back row*) June, 9, Lenora, 11. Their happy-go-lucky father, a descendant of John and Priscilla's second son Joseph, inherited part ownership of the lake. He rents boats and charges for fishing privileges in summer, traps and does odd jobs in winter. Since his wife left him, Lenora has been mother of the household. Social workers have tried to take the children away from him, but he and they both refuse to be parted. Though short on luxuries, including soap, these five small Aldens are healthy, happy, and fearning to make something of themselves at a nearby school. They have plenty of fun playing games by the lake and romping with their four dogs. They used to have a goat, too, but it fell down the outhouse and expired. On the opposite page are some of their better-known dead and living kinfolk, descendants of John and Priscilla who do not bear the Alden name.

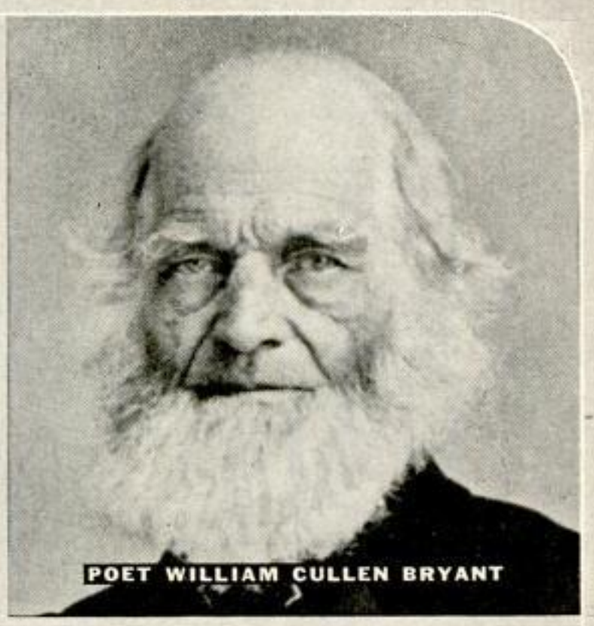
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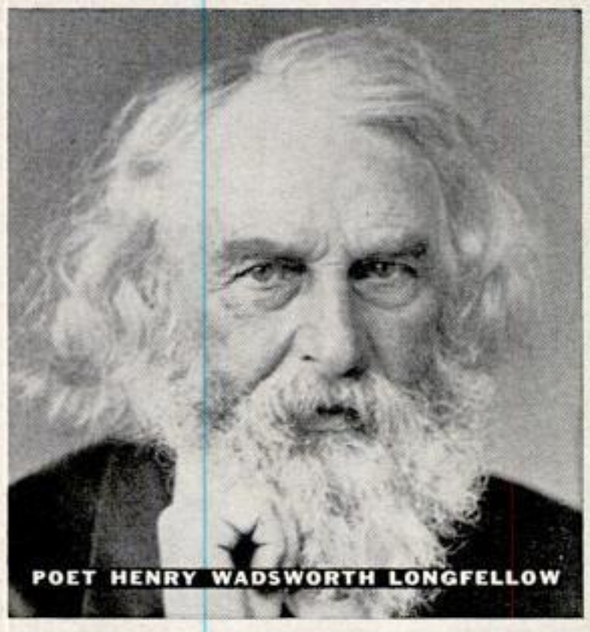
THESE ARE FAMOUS DESCENDANTS NOT NAMED ALDEN

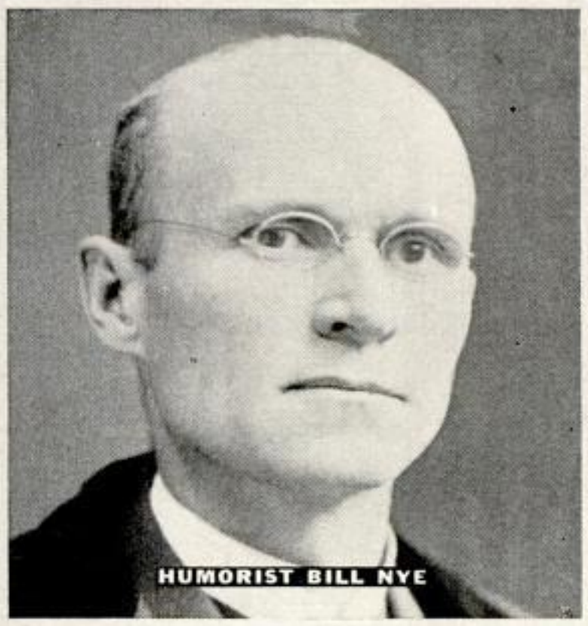

GENERAL TOM THUMB

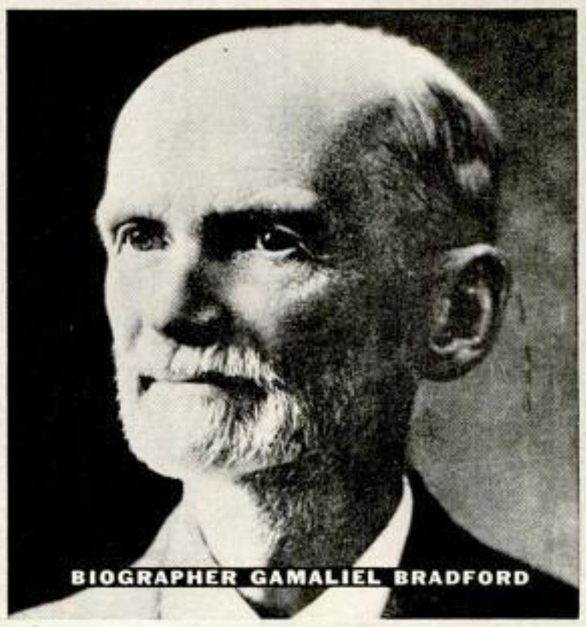

PAINTER JOHN TRUMBULL

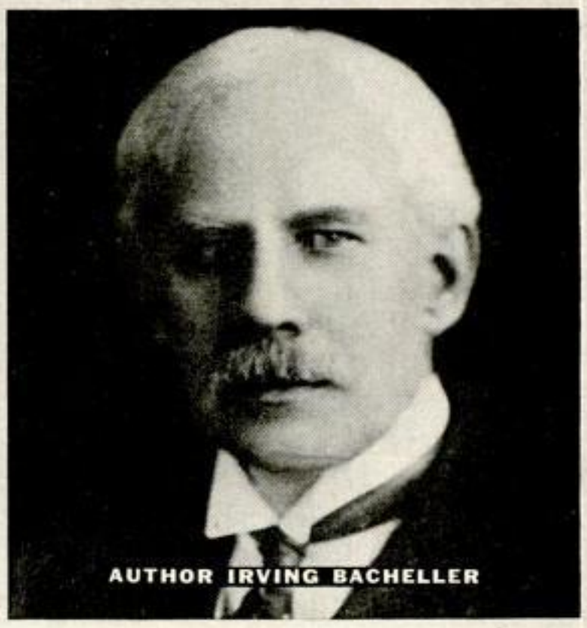

PRESIDENT JOHN QUINCY ADAMS

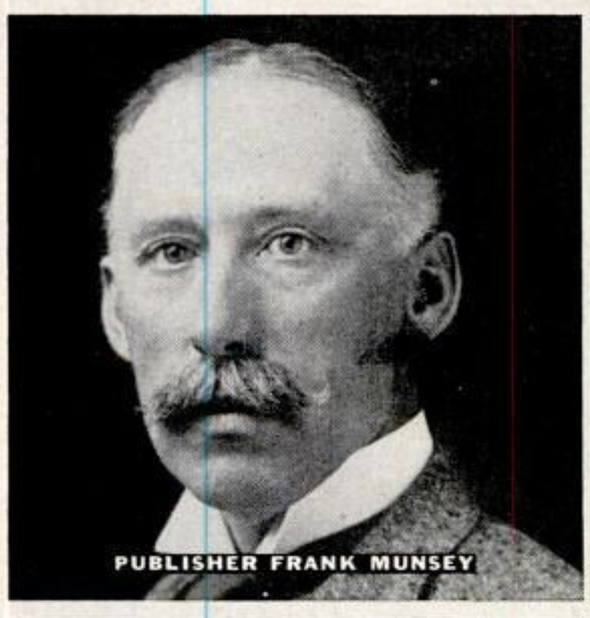

POET WILLIAM CULLEN BRYANT

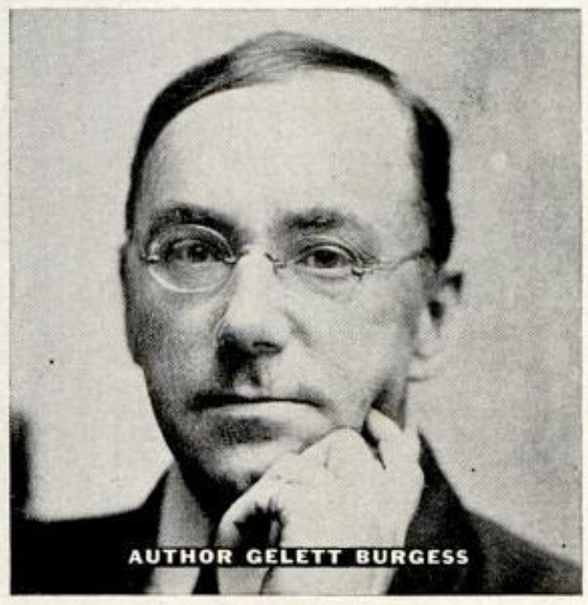

POET HENRY WADSWORTH LONGFELLOW

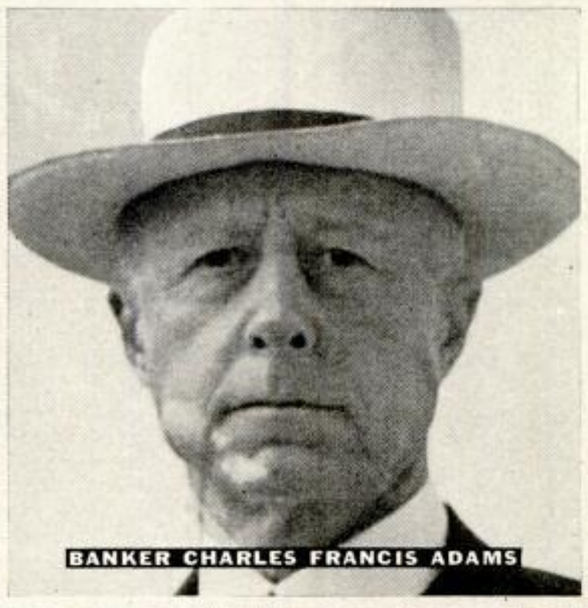

HUMORIST BILL NYE

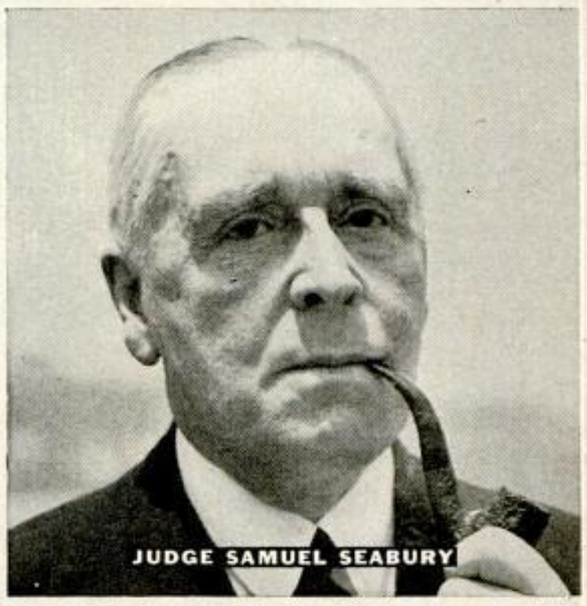

BIOGRAPHER GAMALIEL BRADFORD


AUTHOR IRVING BACHELLER

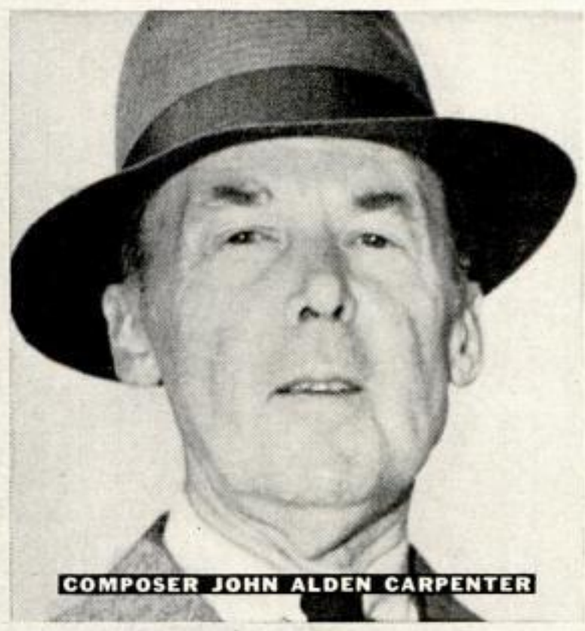

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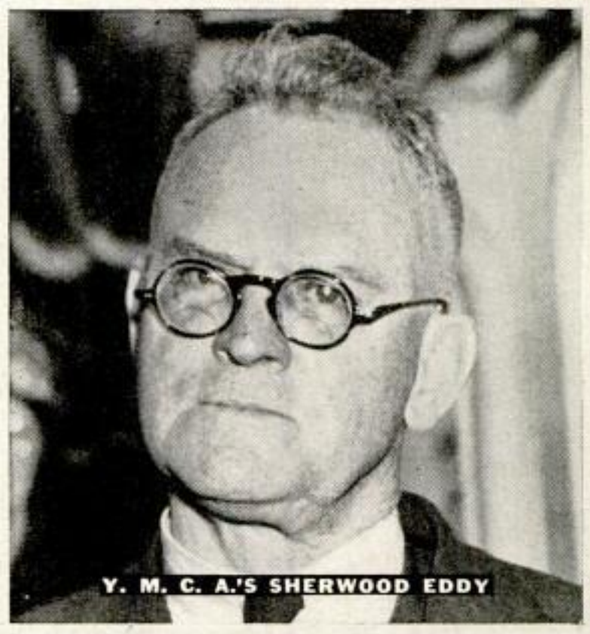

AUTHOR GELETT BURGESS


BANKER CHARLES FRANCIS ADAMS


JUDGE SAMUEL SEABURY


DIPLOMAT BRECKINRIDGE LONG


COMPOSER JOHN ALDEN CARPENTER

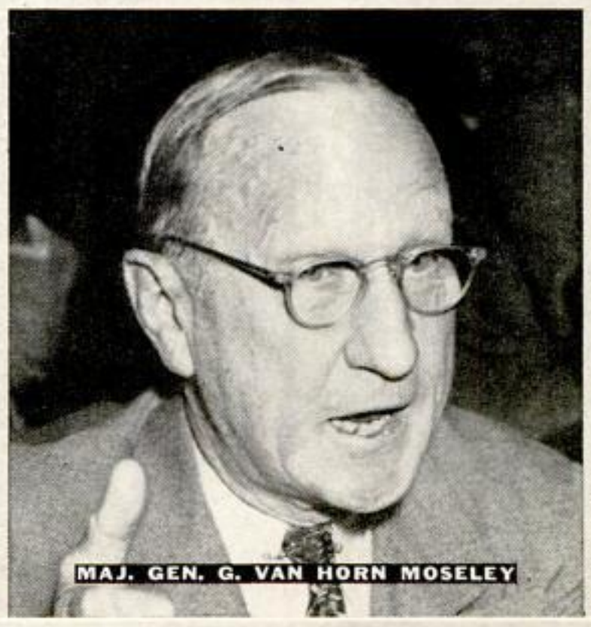

Y. M. C. A.'S SHERWOOD EDDY



POETESS NATHALIA CRANE


ACTRESS BETTY FIELD

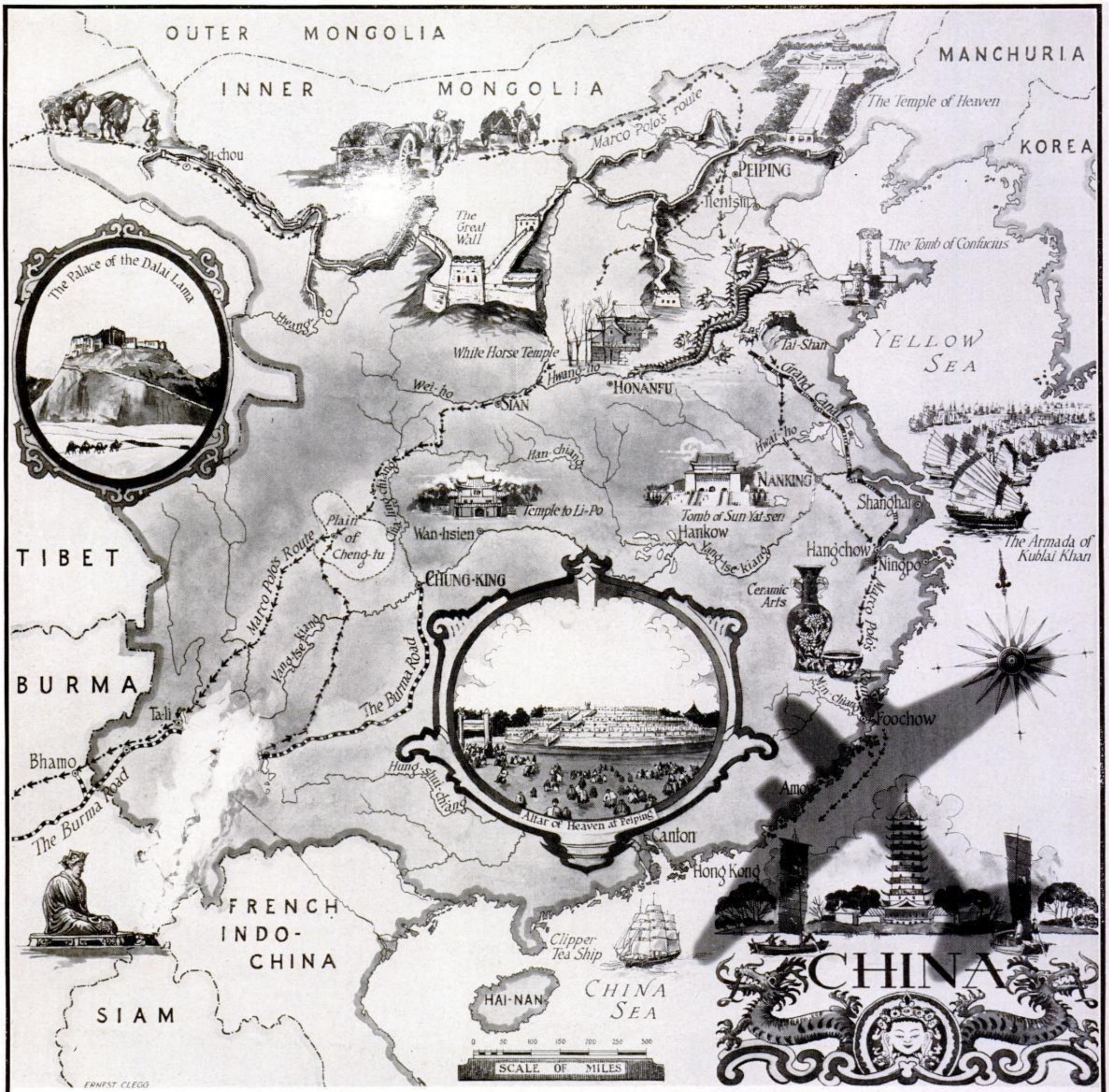

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WINGS OVER CHINA



THE MODERN WORLD CASTS ITS SHADOW ACROSS THE FACE OF IMMEMORIAL CHINA

THIS is not a military map of modern China. It is a picture map of the history of Old China, the 4,600-year-old kingdom of the Middle of the World. Fittingly centered on the map, because it represented the unity of China, is the Altar of Heaven on which the Emperors in Peking used to pray in the center of nine concentric circles of marble to the God of the Universe, Shang-ti. China's code of human conduct goes back 2,500 years to Confucius, whose tomb is shown. From India by way of a symbolic White Horse, which gave its name to a temple in the North, came a religion and a life-after-death from Confucius' contemporary, Buddha. In 762 A. D. China's greatest poet, Li Po, a drunkard, drowned trying to kiss the sheen of moonlight on water and got a temple dedicated to him. Elsewhere on the map are shown the route of Marco Polo to the court of Kublai Khan whose great armada notably failed to vanquish the Japanese seamen. Near Nanking stands the modern tomb of China's "George Washington," Revolutionary Sun Yat-sen. China's real dragon is the flooding Hwang Ho River.

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OR CHINA OVER-SIMPLIFIED—AN IMAGINARY DIALOG WHEREIN A DISTINGUISHED AMERICAN PLAYWRIGHT LOOKS DOWN ON THE LAND AND DRAWS SOME WISE CONCLUSIONS

by CLARE BOOTHE

Playwright Clare Boothe accompanied her husband, LIFE's Editor Henry R. Luce, to the Chinese front last May. Her photographs illustrated his account of that journey published in the June 30 issue of LIFE. Herewith Clare Boothe sets down some of her own deductions about China made in the course of her visit in which she flew from Hong Kong to Chungking to the Yellow River front in the North and back again.

"You've been to China—"

"I flew over a lot of it, in three weeks—"

"Still you must have seen something—"

"The land. . . ."

"Oh, well, no Westerner can really understand China anyway: The Orient is so mysterious."

"Chinese say, only what you see with your own eyes, in China, is certain. I say, I saw—the land. There seems very little mystery about China when you see it over the wing-tips of a Douglas two-motored job. When you look down on the land the way the Lord must have done, after He made it."

"God must have loved the Chinese people—He made so many of them."

"Perhaps. But even He must have had mixed feelings about the land He gave them. Do you know the cosmic prescription for the Land called China? Create four million square miles of earth on this planet. Blast that barren part of it called Mongolia with cold dry arctic winds, with dust storms and blizzards. Carpet the West, Sinkiang and Tibet, with blistering deserts and rive it with topless mountains. Sour its South with evil swamps, pock it with festering jungles, wash its plains with hot torrential rains and raging black typhoons while the cold is cracking the stones of the Northern temples. Then slash that whole up with impassable barriers, the soaring, snow-capped ranges of Tsinling."

"But what of the East, of 'China proper?' *There* are vast and fertile plains and rich valleys."

"Perilous Paradise! Watered from the roof of the world with the greatest, most treacherous rivers of the globe. Add to this happy region long deluges, longer droughts. And then people this calamitous macrocosm with 450,000,000 prolific, vital, efficient microcosms: Mongols, Manchus, Tibetans, Moslems —'the Chinese people.' "

"That's certainly the prescription for Catastrophe."

"Did you read the papers today? What do the headlines say?"

" 'On the Russian Front, 9,000,000 men have been locked for two months in the most titanic struggle in history.' Not a word about China!"

"Exactly. True history would headline *this* news: 'In China 450,000,000 people have been locked for a thousand years in a titanic struggle with Starvation.' "

"Ah ha! I suspect we will now get the well-known Economic Interpretation of History."

"I am asking you to view China from an airplane, not a pulpit. Look down from it on the land of China, and the Great Mystery of the Orient becomes a Great Question;—a question of vast import, for the answer concerns today, one-fifth of mankind, directly and dreadfully, and indirectly the other three-fourths tomorrow: '*Does the Good Earth belong to the Sons of Han, or do the Sons of Han belong to the Good Earth?*' "

"Answer please?"

"The answer lies below you—look down at these silver, brown, tender green geometrical patterns below you, shaped like cockleshells, half-moons, shining slivers of quarters, interlocked endlessly. They are the rice paddies of Szechwan, Kwangsi, Kwangtung, and the South. See how they trickle down the dark sides of the deepest valley, rise to the smallest jealous crevices of the highest mountain. Soar over the eroded loess terraces of the West, of Shensi and Shansi, stacked beneath you like a hundred million flat little table tops or a billion erratic little steps, mounting up and down tirelessly. Roar over all the plains and valleys, plateaus and delta lands of the East. Is there a yard, a foot, an inch that might grow a tiny green sprig of rice, bean, onion, millet, wheat? It grows there. Ask what are those millions of little black specks which dot these interminable shapes of earth from sunrise to sundown, that move and scatter, here, there, everywhere, like purposeful insects?"

"Oh, let me guess. Men."

"You don't have to be a geomancer to divine that for these men-insects, those figures of earth, lines of fields, plots, acres, have one simple meaning: Survival. Bread. Life."

"Man does not live by bread alone —."

"A missionary told me that the most common 'proverb' in China is 'Rest on Heaven, and feed your mouth.' Ask a Chinese how many there are in his family, and he will answer—'so many *mouths*. . . .' "

"The fabulous Mystery of the Oriental Soul is half solved when you view it as the problem of the Oriental stomach."

"Alimentary, my dear Watson?"

"Precisely."

"I infer that you imply that as the matter stands, the Sons of Han belong to the earth?"

"They are seeking their Freedom—"

"From the soil? I read in the papers, it's from the Japs."

"Since you only got around a few months ago to reading about the Japs, who have been in China for four years now, restrain your interest in them ten minutes longer."

"As you were saying, the Chinese are enslaved by the earth?"

"Rooted in its fields like wheat stalks, in its paddies like rice shoots. Tear them from the earth and they cannot live, they die, they wither. There is nothing but the land in China."

"You must have seen some towns, some villages, some cities?"

"Many. But most of these, too, live on the soil, are rooted in it, or if not rooted, grow on it like fungi."

"Oh, you *saw* that, from the air, did you?"

"In the interior everywhere I saw villages, towns, cities lying like black spiders, in the vast silver webs of the rice paddies or like muddy hubs in the brassy wheels within wheels of the wheatlands. Most of the tiny roads that left them, like spindly spokes stopped at the rims of the circles. Few cities were joined with city by the great axle rods of highways. In town after town in the interior, I saw no factory chimneys, no rail centers, no parks and government buildings, none of the signs of a dynamic money or industrial economy. These villages and cities were all alike in color and structure: gray clusters of roof tops, cellular growths like wasps' nests. And the ancient, time-fixed walls showed that when a village or city had grown to the limit of the countryside's ability to produce a surplus above the farmer's daily needs for town barter, the town had to 'stop growing.' Five hundred years before the West ever heard of it, Chungking was a walled city of 400,000. It has 'grown' little since then."

"So you saw, from the air, that these towns and cities were nothing but local market places, where local produce was exchanged for other local produce, or the surplus might be exchanged for 'foreign' products. And you *saw* there wasn't much surplus—Now how did you see *that*?"

"There were so few roads cutting across this land from the 'outside world.' That showed no demand for foreign products. Was this land so precious that men dare not even sacrifice an inch to run roads across it? It seemed so, from an airplane. Then one thought, even in 'good years' the overburdened soil must be weary of the plow, the harrow, the thousands of water buffalo feet, the billions of human ones that dig and dredge and prod and poke about in it endlessly. It must want to be left alone, to be just mud, quiet primordial slime. Like an old mother, it must be infinitely tired of bearing, hungry to be fed, sick of feeding."

CONTINUED ON NEXT PAGE

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"How is it fed, if it is so endlessly harrowed?"

"With *materia anima*, human dung. 'Nightsoil' is hawked in the towns where there is even a Nightsoil Market. In the port cities, nightsoil from the 'foreign concessions' brings highest prices. Unearned excrement is richest. . . . But the toiling Son of Han endlessly plows his lovingly hoarded thin excrement back into the weakening soil. The rice, the millet, the soybean, even the peaches and persimmons he eats become compound of him, he of them most intimately. The man eats his farm. His farm eats him—so man himself becomes the greatest crop, the animate crop of the soil of China. Sometimes when the man-crop grows too large, and the soil too weak to bear it, a drought, even a short drought, touches off a long disaster of famine. Sometimes the floods partially retrieve the disaster of the droughts. Rising convulsively, the rivers drive the ravenous and surplus crop-man from it, or trap him under turgid waters by thousands, plowing him under, to fertilize the good and weary earth, with rich silt and slime, and with flesh and bones built of rice and peaches. Wisely the Chinese call the flooding Hwang Ho the 'Sorrow of China,' but the flooding Yangtze, 'The River Descended from Heaven.' For no one in China can really say whether floods are an evil or a good thing."

"In any case, a bitter Benevolence."

"Very. For Famine and Flood, Drought and Pestilence leave on the survivors their peculiar stigmata of violence. The cripples and dwarfs and lepers who infest the cities, the ulcerated blind beggars, cracking the lice from their own mangy beards in their yellow teeth, the blood-spitting children, eyesore and snot-nosed, verminous and scabrous, the white-eyed, sunken-eared women, all the fang-toothed idiots were born of the floods and the famines, are the spawn of the catastrophe called China. Chinese farms smell of dung. Chinese cities smell of dung, tears, sweat and corpses. In Shanghai today, the authorities do not count the bodies. They report, 'so many *tons* of human matter gathered up this morning.'"

"What you mean is that they haven't got—a Chinaman's chance."

"That phrase was a thousand tragic years being coined for your amusement."

"I'm not laughing. This is not a very happy picture you are painting of China."

"And I'm not finished. To the Elements, the ancient enemy of The Tortured Sons of Han, add another, a fiercer, a fouler, more potent."

"What now?"

"*Who*. Everywhere else on the globe, man's fiercest enemy is—Man. It is the same in China."

●

"You didn't see that from the air —"

"From a plane, you can see the great Wall of China, writhing and coiling like a frozen dragon across 1,500 miles of the North. It was built, thousands of years ago, to stem the hordes of Huns, Tartars, Mongols, Manchus, and later the Turks, Arabs, Tibetans, Barbarians, who beat against China in cruel, never-ending waves, seeking to pillage the fruits of the fat years, to loot the looters, the Princes and Lords of China, to enslave the enslaved still further."

"But China always absorbed *them*! The way they will absorb those disgusting Japs."

"You just can't wait to get to the Japs. You are like everybody else, infatuated with ephemeral headlines."

"Now, I'm on China's side. I want her to win, even though you make China sound so dismal—and hopeless. . . ."

"But we *can't* help China today, until we know China's yesterday. The Chinese couldn't help themselves either, until they were willing to face that."

"Carry on, or rather backwards—"

"Well, in between the last of the Barbarians, and the blood-stained Sons of Bushido who so fascinate you, came the Western Powers. England, France, Russia, Portugal, Germany. Between 1842 and 1914, England seized Hong Kong, Kowloon, Burma, Nepal, and Bhutan. Russia grabbed the Maritime Provinces. France gobbled Cochin China, Annam, and Tonkin. Japan slickly annexed Formosa, the Pescadores Islands, Korea. Portugal had already taken Macao. Germany, late at the feast, got Kiaochow, and some islands."

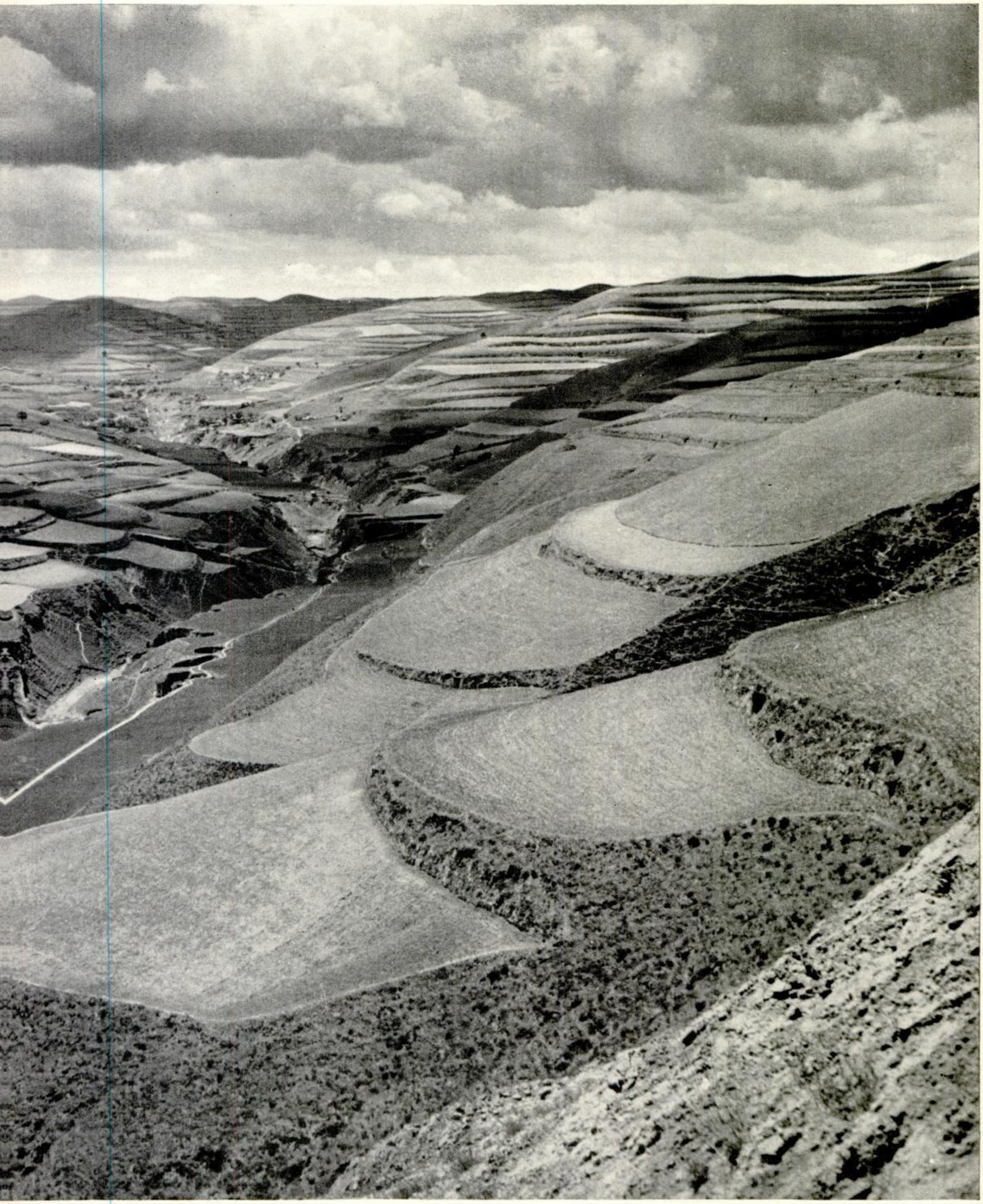
"Were all of those places China?"

"The Chinese who had been living there for centuries thought so. And all these Powers wrung additional 'protectorates,' 'leases,' port treaties—with tariff, trade, custom, and 'extra-territorial' concessions from China. Three times a corrupt and feeble Dragon Throne fought the greedy Powers. First—in 1839 in the Opium Wars—"



"Like a million table tops" are the terraces of China's great Northwest between Lanchow on the edge of Inner Mongolia and the Nationalistic center of Sian. Bad erosion has scarified the brown earth and is still washing it away down the little streams. The Chinese of Kansu and Shensi plant wheat in the ter-

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raced lowlands and graze sheep on the hilltops. A white path winds down the valley and other paths cut up the hill at left, one to a tiny village. There are other houses up the valley and children play along the stream bed. Adobe ranch houses and forts stand on the hilltops. The usual drink here is boiled water, with or without tea. A delicacy is hot water, egg and grain wine for breakfast. Meat and vegetables are very hard to get. This remote inland country is more than 1,000 miles from Shanghai on the coast and about 400 miles due north of Chungking.

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A century ago this was the way the Emperor Tao-Kuang, father-in-law of the infamous Dowager Empress Tzu-Hsi, reviewed his guards in the gold-roofed Forbidden City ("The Great Within") inside Peking. High on his balcony in the background sits the Emperor.



The tragic Emperor Kuang-Hsü, an absolute prisoner of the Dowager Empress and her palace eunuchs because of his Reform Edicts of 1898, is carted through streets of Peking in hollow splendor after anti-foreigner Boxer Rebellion. Empress encouraged the Boxers, disgraced China, fled Peking taking Emperor with her.

WINGS OVER CHINA (continued)

"Wouldn't the Western Powers even let them have opium? Considering their sufferings, they might have been permitted that anodyne."

"The Western Powers *forced* them to buy it. The Chinese called opium 'this scourge, worse than a universal deluge, than an invasion of wild beasts.' But the Dragon Throne, engrossed in pleasure, wasting the substances of China to feather its peacock headdresses, lost the Opium Wars with the Western Powers. And then China fought the English and French again in 1856, the Japanese, for the first time, in 1894. And in 1900, in a frightful spasm of 'anti-foreignism,' fomented by the Manchu court itself, China fought all the Powers of Europe, in the bloody Boxer Rebellion."

"Losing always?"

"All anniversaries in China commemorate humiliations."

"Did the West give them nothing, in exchange for all the West took from them?"

"Knowledge. China learned from the guns, the ways of guns . . . from the traders, the ways of money . . . from the machine, the ways of industry. And from the missionaries and educators who came, China learned Western thought and ideals. More and more Chinese intellectuals, students, merchants, educators began to travel; and they brought back under their new shaved heads the dynamic ideas by which China might one day hope to redeem itself, protect itself, and defend, if necessary, its Way of Life against all aggression from East or West."

"I'm sorry—but the Chinese Way of Life *you* have described hardly seems worth defending. . . ."

"It wasn't—perhaps for the past four or five centuries. And that's why China couldn't defend it. That's what thoughtful Chinese like Dr. Sun Yat-sen, China's first great modern leader, began to see, at the turn of the century. They saw that the great, rich, once potent civilization they had built through thousands of years seemed to have spent its force, lost its way. They saw that Chinese civilization itself was suffering the fate of all China's conquerors: it too had bogged down at last in China. . . . They saw that, too vast and wild to be conquered totally, China internally was too sick to kick out the would-be conquerors.

●

"But let's go back to *1911*, the most important date to remember about Modern China. Back to the Land, and the three-fourths of China's people, the landless peasants, who lived on sampans and junks, the ricksha men and the coolies, and the 'landed peasants' who owned less than five acres to a family.

"In China, in 1911, the other fourth of China's people were craftsmen, shopkeepers, merchants, priests, mandarins, landlords, government functionaries, and princes. And the Manchus were reigning. Then this 'propertied fourth' never failed, consciously or unconsciously or simply because they now lived in a dog-eat-dog land economy, to take advantage of the peasant in his hours of greatest duress, to smack him down, with taxes and fines when he got his head above the flood rivers, or 'take over,' for taxes, his land when he didn't. From those below the Manchus, all the peoples' complaints were met by passing the buck back to the Manchus. And it is true that they demanded heavy tribute from those under them, and death to those who resisted them. And there was no political or legal or military mechanism by which the Manchus could be prevented from doing so."

"The Laws of Confucius?"

"A body of Ethics—preachments on good government. But over a long period of centuries, the Analects of Confucius had become the Maxims of Confusion. Do you think the rulers of Europe could be kept virtuous fellows even for one year simply by daily invocations of the Ten Commandments and the Sermon on the Mount?"

"Unfortunately, they couldn't—and haven't."

"In 1911, millions of Chinese, led by the Chinese intellectuals who had sensed that the West had the formula for Freedom, began to shout, 'Down with the Dragon and up with the Flag of the Republic!' Then Dr. Sun Yat-sen, a mild-faced little man, who had traveled much in our Land of the Free, swiftly returned to China to lead the Revolution, and in doing so became incontrovertibly 'The George Washington of China.' Let me read you China's Declaration of Independence:

CHARGES AGAINST THE MANCHUS

Shanghai, Jan. 5

The following Republican Manifesto is issued today.

To all friendly nations,—Greetings! Hitherto irremediable suppression of the individual qualities and the national aspirations of the people having arrested the intellectual, moral and material development of China, the aid of revolution was invoked to extirpate the primary cause. We now proclaim the consequent overthrow of the despotic sway of the Manchu dynasty and the establishment of a Republic. The substitution of a Republic for a Monarchy is not the fruit of transient passion, but the natural outcome of a long-cherished desire for freedom, contentment and advancement. We

Dowager's husband, Emperor Hsien-Fêng, had Tzu-Hsi only as a secondary consort, but her son became the child Emperor T'ung-Chih. His mother was regent during most of his reign.



Dowager Empress Tzu-Hsi ("Venerable Buddha") sits among her ladies who wear Manchu court dress and redden their lips. Her "retirement" as regent made her really a "super-empress."



Little Pu-Yi at 2 became Emperor Hsüan-T'ung when his uncle, the imprisoned Emperor Kuang-Hsü, died in 1908. His reign lasted three years, until he was deposed by Revolution in 1911.





Dowager Empress, as a huge concession to modernism, takes her first ride on a train and thanks French railway official for her safe trip. Notice her long fingernails and square stilt shoes.



Her prisoner and nephew, Emperor Kuang-Hsü, married to her niece, was obliged to receive foreign diplomats as though he were the real power. Hidden brick walls shut in throne room.



Reform Emperor Kuang-Hsü, before his fall, read about the new marvels of Western civilization, lost a war to Japan. Later Dowager Empress beheaded his liberal advisers without trial.

Chinese people, peaceful and law abiding, have not waged war except in self-defense. We have borne our grievances for 267 years with patience and forbearance. We have endeavoured by peaceful means to redress our wrongs, secure liberty and ensure progress, but we failed. Oppressed beyond human endurance we deemed it our inalienable right, as well as a sacred duty, to appeal to arms to deliver ou selves and our posterity from the yoke to which we have for so long been subjected. For the first time in history an inglorious bondage is transformed into inspiring freedom.

"Did you get that part about *267 years*? They bore their grievance with forbearance and patience for 267 years! And 14 years of the Versailles Injustice was too long for patient Adolf!"

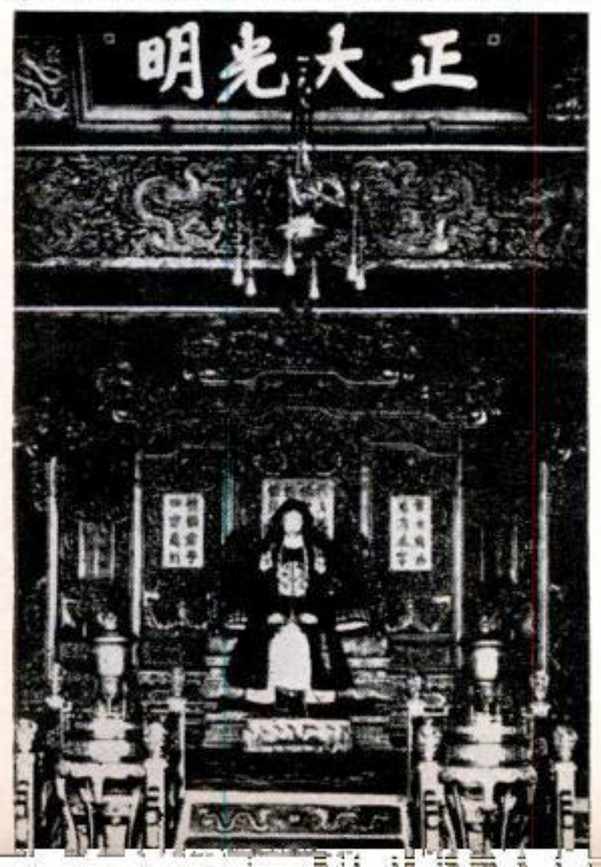
"What China had borne for 267 years, China will refuse to bear again if it takes 267 years of impatience. Anyway, the Chinese had their Revolution. And within a year millions of coolies cut off their long pigtails, that ignominious symbol of servitude, that convenient rope for swinging pates from poles, for banging them against the bloody walls of prisons."

●

"In China *nothing* goes to waste. Now what *did* they do with 200 million pigtails?"

"Why did you ask? That question will always haunt me. . . . But after the Revolution, everything was not all right. It had been all wrong for too many thousands of years to come right, simply because the Manchus had toppled, and good Dr. Sun Yat-sen had enunciated his People's Three Principles—which were, roughly translated, *Min Tsu*—The equality of races; *Min chuan*—Government of the people by the people and for the people; and *Min sen*—The right of every individual to possess the elements necessary to his subsistence. But even Sun Yat-sen, himself, knew that, although the New China had been born, the Old China would be a long time a-dying. He allowed precisely 14 years for the deathbed agony, at the end of which time Young China would bury Old China at last, peacefully, though without lamentations. He set, in short, three conditions for the attainment of the People's Three Principles: First, a seven-year period of *military tutelage*—under the Nationalist Revolutionary Army; Second, a seven-year period of *political tutelage*—under the 'Kuomintang,' as the Nationalist Revolutionary Party was called, during which the Party would be backed by the Army, and then (he said) would come the period of *constitutional government*, under perhaps a two-party system with the Army relegated to a democratic defense constabulary, to last apparently world without end, forever. But Young China was impatient. Young China wanted at once everything to be different. There were still hundreds of thousands of pigtails left in the farthest provinces (where they had not yet heard of the Revolution) when Young China began to point with scorn and bitterness to the fact that the flag of the Republic flew over China —but that China still continued to *starve* under it. What was wrong? Apparently the Manchus were *not* the 'primary cause' of China's patiently borne ancient grievances, of its inglorious bondage. Who, then, was the villain? It must be the Foreigners! Between 1911 and 1918, Dr. Sun Yat-sen and his colleagues transferred (not a difficult matter) their hatred and abhorrence of the Manchus to the white devils profiting in their midst, to the Western Powers, to the manifestations of Imperialism exemplified by the 'Foreign Concessions.' So, after a brief attempt to co-operate with the Democracies during the World War, Sun Yat-sen and his Revolutionaries went gunning for the Foreign Powers who 'exploited China.' The flames of their hatred were fed anew by the Versailles Treaty. At Versailles certain elegant, well-educated white-faced gents in striped pants repaid their Chinese Ally, and the Chinese soldier-coolies who 'loaded on' the ships for the Allies at Brest and Le Havre, by awarding German-held Shantung—to Japan! To the Japan which, while America was busy making the world safe for Democracy, had been already invading Shantung. No wonder Dr. Sun Yat-sen and his colleagues wanted to go 'all out' against the Powers. And they tried to. Strikes on the Shanghai docks. Embargoes at Hong Kong. Boycotts on Japanese products. Now it is precisely at this point that the eight-year-old Revolution began to get pretty complicated—and go a little sour. For in the end it appeared that the Chinese mandarins, merchants, bankers, compradors rather liked the profitable business they did with the white devils (and even yellow devils of Tokyo) and didn't at all see why, now that they'd had quite a successful Republican Revolution, they couldn't 'do business as usual.' The landlords and rich peasants, no longer having the protection of the Manchu authorities to protect them from an awakened but confused peasantry, turned to the private 'war lords,' China's Capones, who had sprung up tenfold strong when the Imperial Manchu Dragons' Teeth bit the dust. These gentlemen in turn liked the tribute they were paid for 'protection' as much as they liked the plunder they took from the farmer. By 1925, the scene was overripe for the words of Lenin. And a Russian called Borodin had brought them to the kindly Dr. Sun Yat-sen, and showed him how

CONTINUED ON NEXT PAGE



Pathetic aftermath of Emperor Hsüan-T'ung's reign was his posing on throne in the Forbidden City after Revolution of 1911. No real Emperor was ever photographed on his throne.



"Exiled" to his own Forbidden City, deposed Pu-Yi walked the gold dragon roofs of his domain from 1912 until he was chased out by a war lord in 1924 to the Japanese Legation.



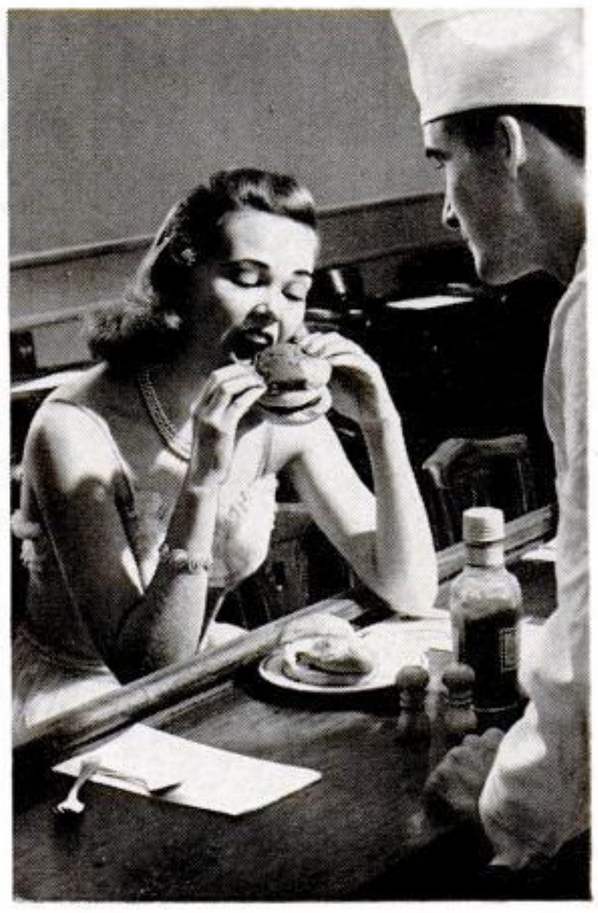
Emperor of Manchukuo, a Japanese puppet, since March 1934 is the last state of Pu-Yi, who is now Emperor Kang-Tê. Technically he is as much Emperor of China today as he ever was.



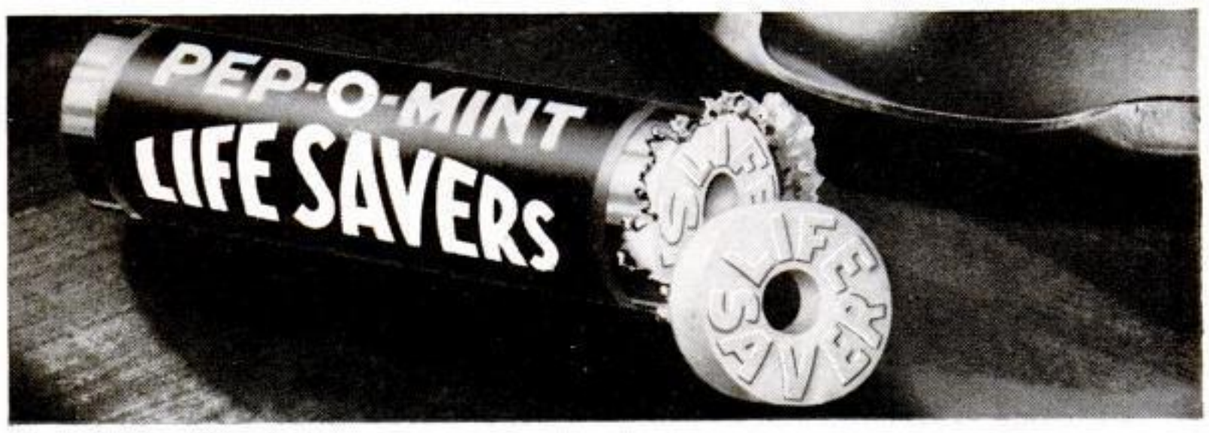
Three things for gals to take along on dates: house key, mad money, pleasant breath. The last part is easy with delightful, breath-taking PEP-O-MINT LIFE SAVERS.



Questing for a quick quencher? Quite qualifying are CRYST-O-MINT LIFE SAVERS. That's your "Q" to get a pack of this dandy candy today.



Hamburger and onion? Okay, so long as you kayo the afterglow with a delicious PEP-O-MINT LIFE SAVER to sweeten your breath and aid digestion.



Everybody's breath offends sometimes after eating, drinking, or smoking. Save yours with LIFE SAVERS. Choice of 14 delicious mint and fruit flavors. Sold everywhere. 5¢.



Loess land shows erosion much farther advanced than on pages 94–95. This is also Northwest China, not far from Sian. Loess rock is soft, porous and yellowish, erodes into steep walls and columns suitable for caves. In upper center is a Chinese village.

WINGS OVER CHINA (continued)

they must be implemented to save China. Dr. Sun Yat-sen must see quite clearly that the primary cause of ancient Chinese grievance was the Chinese landowners plus Foreign Imperialism. In short: Capitalism everywhere. So up went the cry from Young China: 'The *good earth* must belong to the Sons of Han . . . or we shall never know Freedom!' and 'Down with Foreign Imperialists. World Revolution everywhere!' Sun Yat-sen believed Borodin. Many men around Sun Yat-sen believed him. One of these men was a great favorite of Borodin. He was head of the Nationalist Military School, the Whampoa Academy. He was young, but he was bold and shrewd, and passionately *for* China. Borodin made him a general. His name was Chiang Kai-shek."

"And *he* was a Communist?"

"Well, perhaps not, but it was with Russian help that in the short space of two years Chiang, the stripling general, became the most powerful man in China. And then one day in 1927, quite suddenly, Chiang Kai-shek started a bloody purge of the Communists, killed and shot their military leaders, and sent Borodin back on the long road to Moscow where he was hung by the Leninists on the gallows for his failure."

"But *why* did Chiang Kai-shek change like that and betray 'The People's Revolution?' And you say the Oriental mind isn't mysterious!"

"Well, Senator Wheeler voted for Roosevelt only ten months ago. In Chungking, my Chinese friends find the Western mind very 'mysterious.' But I have a theory about Chiang Kai-shek's extraordinary *volte-face* and his renunciation of his Communist connection. It's nothing, you understand, but a theory. Perhaps even in those days, Chiang wanted to unify China."

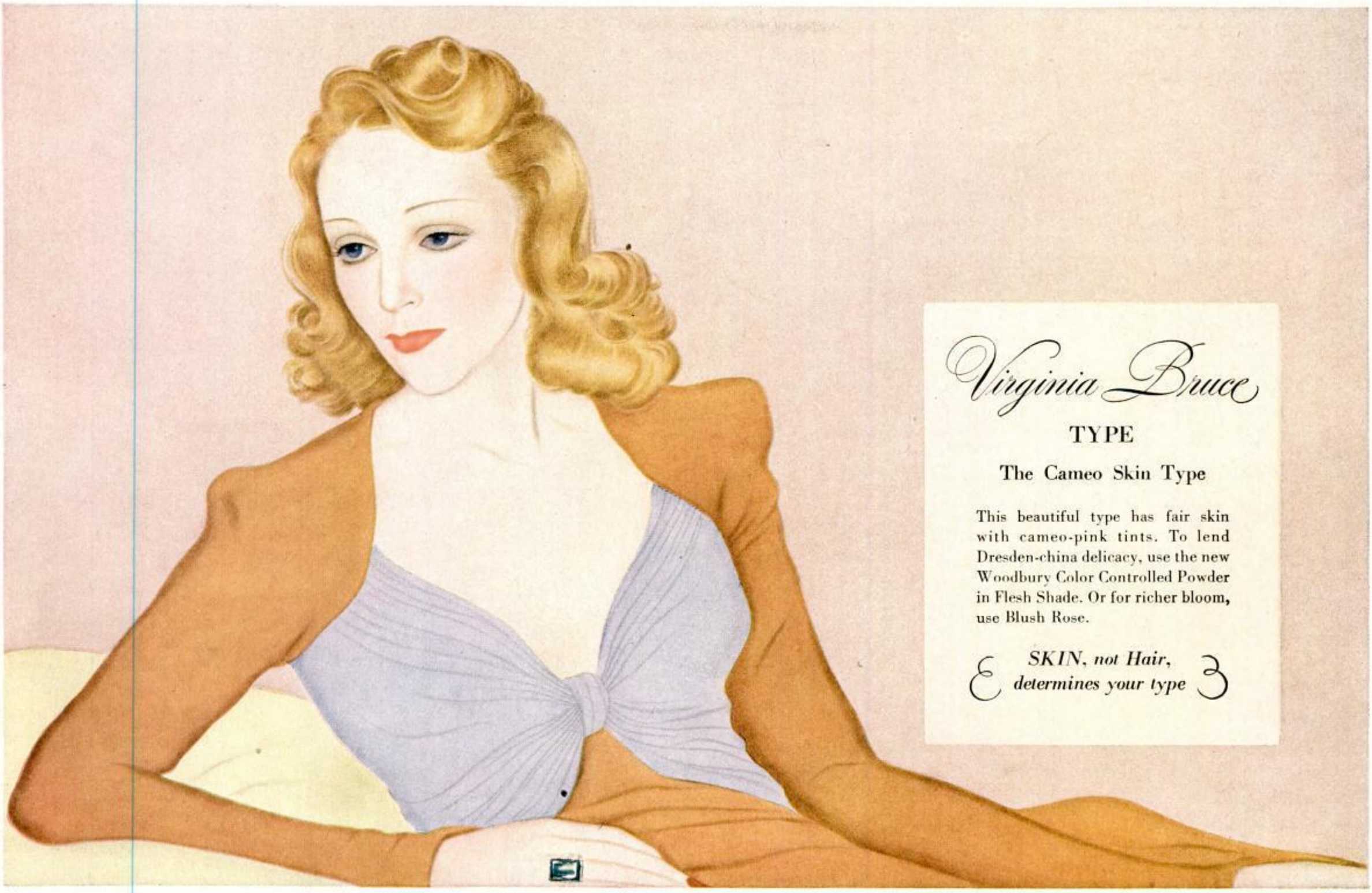
"By civil war?"

"That's the way Abe Lincoln did it here, remember? And China had had its George Washington, Sun Yat-sen. Chiang, perhaps, really saw himself as China's Abe Lincoln. How (he may have asked himself) shall I unify this impoverished and chaotic country of mine? And he may have said, 'First, I must make it strong, only *then* may I deal with it justly. . . . ' Perhaps Chiang saw China could never be

CONTINUED ON PAGE 101

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VIRGINIA BRUCE, LOVELY CAMEO SKIN TYPE, IS PORTRAYED HERE BY REYNALDO LUZA



Virginia Bruce

TYPE

The Cameo Skin Type

This beautiful type has fair skin with cameo-pink tints. To lend Dresden-china delicacy, use the new Woodbury Color Controlled Powder in Flesh Shade. Or for richer bloom, use Blush Rose.

SKIN, not Hair, determines your type

Virginia Bruce says: "Woodbury's new Color Controlled Powder gives my complexion a startling clearness—makes it look smooth as velvet. I've never seen such powder!"

For that radiant, romantic look, says Hollywood

key your powder to your skin type

Now Woodbury creates a new Color Controlled Powder in shades keyed to dramatize the 5 basic skin types. Your type is among them.

by LOUELLA PARSONS, famous Movieland Commentator

TO win new admiration, love, heed Hollywood. Leading directors say: "It's skin, not hair, that determines type." That's why they divide all beauty into 5 skin types. You are one of them.

And for each type, Woodbury now creates Color Controlled powder shades that are miracles of type-emphasis.

Each shade is a new marvel of clearness, too, for Woodbury Color Control eliminates color specks that once marred smoothness. And Color Control makes Woodbury fine, soft, clinging.

Today, get delicately perfumed Woodbury Powder. See new loveliness—love—come your way!

Dolores Del Rio



Tropic Skin Type. Vivid skin, dusky or olive tones. For luscious richness, use Woodbury Brunette. For copper glow, use Champagne shade.

Brenda Joyce



Honey Skin Type. Amber skin with gold tints. For accent, use Woodbury Champagne shade. Or for a lovely, rosy look, use Windsor Rose.

Merle Oberon



Ivory Skin Type. Creamy skin with ivory tints. For striking clearness, use Woodbury Rachel shade. For a deeper, velvet tone, use Blush Rose.

Myrna Loy



American Beauty Blend. Light-dark blend, with peach undertones. For accent, Woodbury Windsor Rose. For exotic effect, Brunette.



NEW! Woodbury Matched Make-up (Powder, Rouge, Lipstick), all for $1.00. Woodbury Powder also comes in 10¢, 25¢, 50¢ sizes.

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(Paste coupon on Penny Postcard . . . if you wish)

John H. Woodbury, Inc., 8416 Alfred St., Cincinnati, Ohio (In Canada: John H. Woodbury, Ltd., Perth, Ontario)

Please send—free and postpaid—all 6 new Color Controlled Shades of Woodbury Powder keyed to types. Also tube new Woodbury Foundation Cream.

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One of the modern ways of L·O·F Window Conditioning



Easy in! Easy out! This type of storm window, fitted with L·O·F Glass, consists of sections that fit into permanently placed metal frames. Screened sections fit the same frames.



Easily washed indoors. Being simple to remove from inside, these storm windows can be taken out and washed whenever they need it. They fit snugly.

Double windows! Double comfort! Double thrift!

Why pay money to be uncomfortable? Heating costs a lot more and the house is not as comfortably warm *without* Window Conditioning—double windows and doors with Libbey·Owens·Ford Quality Glass. Drafts may cause colds.

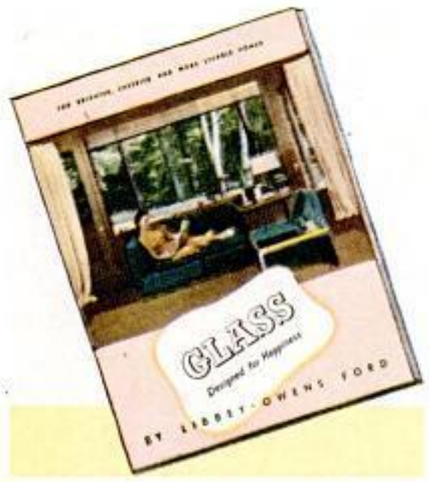
According to scientifically measured results, Window Conditioning can save up to 30 per cent of your fuel bill. With *both* Window Conditioning and attic insulation, you practically double the savings—as much as 40 to 50 per cent of heating costs—and play a real part in helping to conserve the nation's fuel.

Another advantage of double glass insulation is freedom from foggy, drippy windows. You can have healthful humidity without having water condense on the glass and run down to ruin window sills, loosen wallpaper, soil drapes.

There are many types of storm windows and doors glazed with Libbey·Owens·Ford Glass. Your lumber dealer displaying the L·O·F shield is the place to go for the kind you need. He will give you facts and figures on costs and savings. See him before snow flies and be comfortable this winter.



"We saved $38 on fuel last winter." Case after case, like this one in Illinois, proves the pay-for-itself economy of Window Conditioning. Storm windows save as high as 30 per cent of heating costs. Add to that the extra comfort they give and the freedom from "steamed" windows. Good reasons, all, for seeing your lumber dealer about L·O·F Window Conditioning (and attic insulation) before Jack Frost comes around.



GET THIS IDEA BOOK! It's brand new and full of ways you can make your home more livable and lovable with L·O·F Glass, Designed for Happiness. Send 10c to Libbey·Owens·Ford Glass Co., Dept. L-98, Nicholas Building, Toledo, O.

LIBBEY OWENS FORD GLASS

Designed for Happiness

See your L·O·F Lumber and Glass Dealer

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There's a double reason
for giving them this
JUICE



● The reason youngsters go for Florida canned grapefruit juice is because it *tastes* so good. Tangy, wide-awake, refreshing.

The reason wise mothers like to give it to them is because this pure, undiluted juice is an energizing and *safe* summer drink—even for delicate stomachs.

And it's so convenient and *economical* you get *twice the vitamins for your money* as in any non-citrus juice or soda drink.

Keep Florida canned grapefruit juice always in your refrigerator—along with Florida canned *orange* juice, and canned orange-grapefruit *blended* juice. Packed under many fine labels. Florida Citrus Commission, Lakeland, Florida.

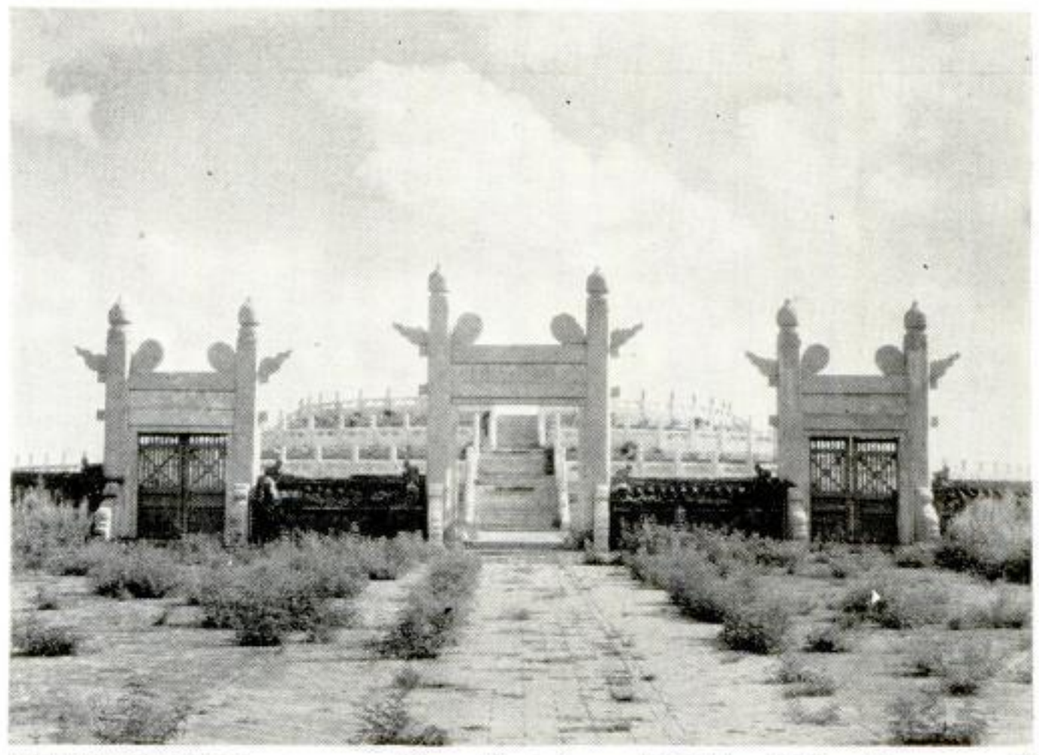
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FOR BETTER SIGHT
USE BETTER LIGHT



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DROWSY?
Easy-to-take tablets for sleepy drivers, office fatigue, over-indulgence. Harmless as coffee!
At your druggist-10c-25c-50c
Keep Alert with
NODOZ
AWAKENERS



On Altar of Heaven, a 500-year-old marble circle outside Peking, Chinese Emperor used to kneel alone to the God of the Universe (Shang-ti) on Dec. 22. For at least 4,000 years Chinese Emperors had worshiped an invisible God. Emperor spoke for all his people.

WINGS OVER CHINA (continued)

made strong, without the willing support of the rich Western Powers. Perhaps in the final analysis, Chiang did not sell *out* to the Western Powers, but bought *in* with them in order temporarily to call them off a weak and backward China. God knows, after 267 years of the Manchus, and ten years of a Republican Revolution, and seven years of incipient Communism, China needed a breather to rally her material forces. In any case, having made his peace with the Powers, Chiang borrowed money from the Big Banks with which he built schools, hospitals, railways, factories, highways, and equipped armies. And with those armies on those highways, he tracked down and chased out most of the 'war lords' of China, and the pillagers, bandits, kidnapers, prowling guerrilla bands. He won the support of the propertied classes (which *mirabile dictu* enabled him to tax them more effectively), the allegiance of merchants and traders and the millions of China's shopkeepers—for millions of Chinese are 'traders,' and the love of 'gain' is deep-rooted in the national character, so deeply that it would forever perhaps be at war with a Russian style of Communism. And so, adroitly using Western money and material, and Western ideology, and Western guns, Chiang forcefully began to educate, open up, unify China. The price he paid for this desiderata was, as you say, civil war with the Chinese agrarian revolutionaries. . . . "

●

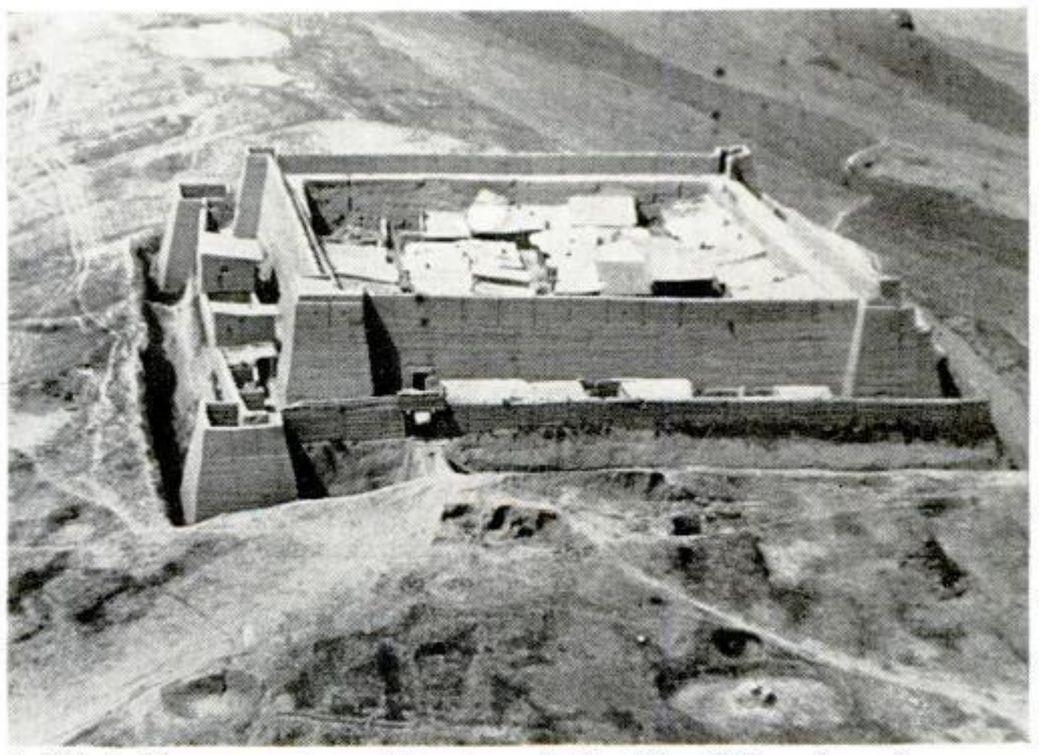
"But you said—*you* said, the *grave question*, the only question in China was: 'Shall the Sons of Han belong to the earth?' "

"Yes."

"But it was the *Communists* who wanted to *free* them."

"Chiang Kai-shek was very fond of flying over China in an air-

CONTINUED ON NEXT PAGE



Fortified villages, mostly crumbling into ruin, dot China. This one has a dry moat as well as wall, parapet and watchtowers. Road into it leads across foreground through two gates. This is in Northwest, has often fought Mongol raiders and local bandits.

"Cool Shaves make
my rough a
SMOOTH FAIRWAY!"



● "Fellow golfers, trim your shaving handicap of stings and burns. No matter how rough your course, Ingram's quick-action lather makes you shave like a champion. Play your face in par, breeze home a cool and comfortable winner with cool, cool Ingram's.



● "For Ingram's is an unique cream. It is cool—planned cool and soothing—to condition your face for shaving while it wilts your whiskers. Even the toughest beard becomes a lightning-fast fairway when that Ingram lather goes to work.



● "You shave free and easy—clip minutes from your shaving time—and wind up feeling as if a master barber had given you his personal care. Your face looks younger and more attractive—you finish with a freshening coolness that stays with you for hours.

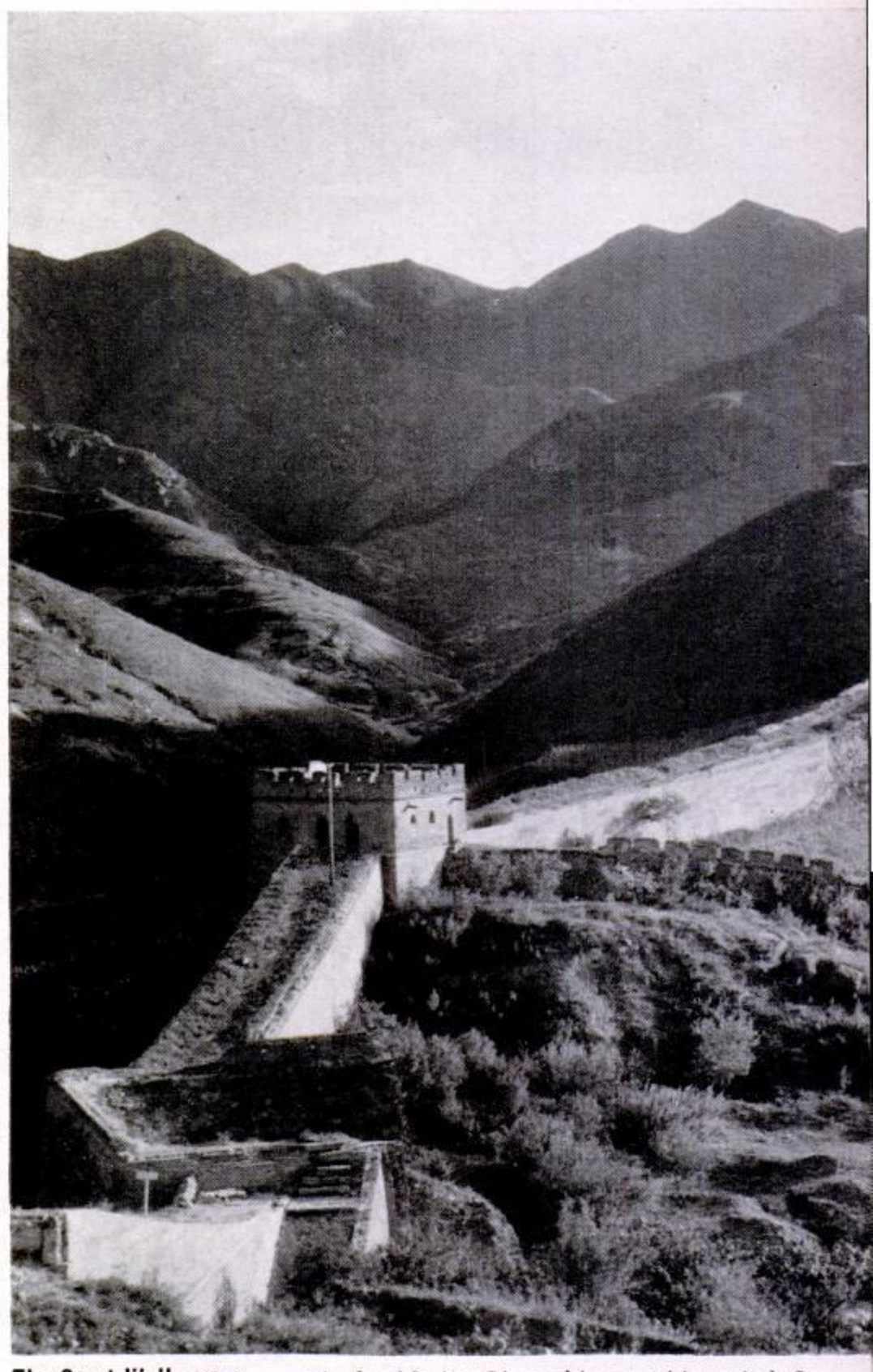


● "Ingram's gives you more than the clean and cool shave you have always hoped for and never quite achieved. No lotions necessary—no tonics needed with Ingram's. Each Ingram's shave feels like an invigorating facial. Get a tube or jar today! Concentrated for economy."

INGRAM'S
SHAVING CREAM

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The Great Wall of China was the first Maginot Line and in general it worked. Conquests usually came by treason of generals in command of the Wall. The Manchus were invited into China as allies and merely stayed on as conquerors. Wall is one of most

WINGS OVER CHINA (continued)

plane. So he may have seen more clearly than the Communists the answer to that Freedom."

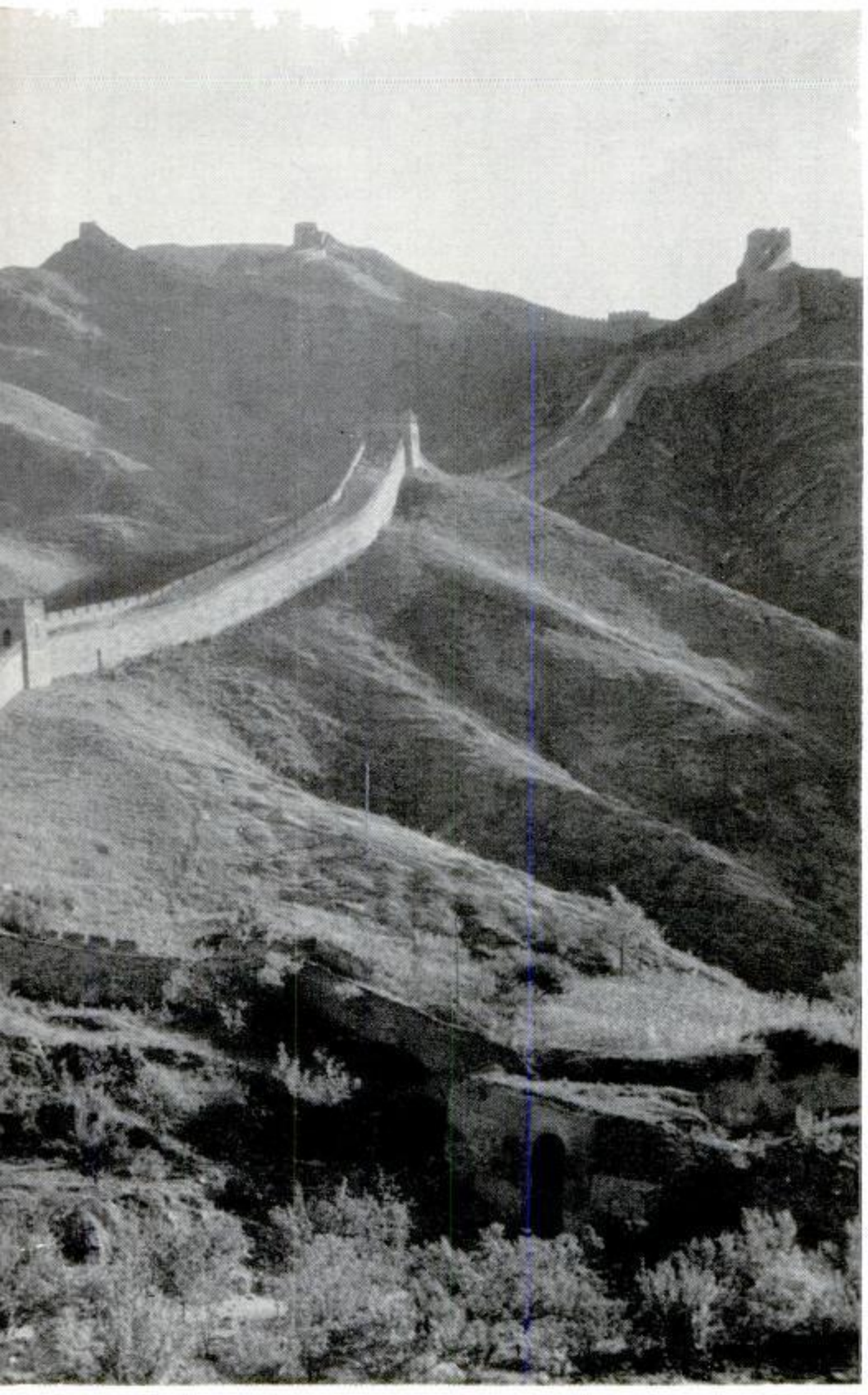
"Now you've got Chiang Kai-shek in your airplane."

"It was in his airplane, which he loaned me, that I saw some of the things this year that he may have seen—in 1927. He just may have seen, from his plane, that the machine, alone, can rescue the Sons of Han from the soil—railroads, trucks, mills, radios, foundries, refrigeration cars, lathes, looms, dynamos, machines for building dikes to stem the floods, roads to carry produce, ditches to irrigate drought lands, bridges to link the rivers—these alone would siphon off labor from the over-burdened soil, open up China, make it dynamic. Chiang Kai-shek is a dynamic man. Perhaps he saw, from the air, China's basic needs. . . ."

"You journalists' basic need is a good dynamic word for dynamic."

"Then, in 1932, while Chiang was still in the money-borrowing, Communist-shooting phase of unity, came Manchukuo. Hot-headed Young China was 21 years old. Many of his young partisans deserted Chiang to join the Communist Revolutionary Armies, a gallant band, still intact in their faith, if not in their numbers, because they wanted to fight Japan *then*, and Chiang didn't. Perhaps Chiang Kai-shek didn't want to send a boy to do a man's work. Call it 'appeasement,' or call it, as Woodrow Wilson once did, 'watchful waiting.' Chiang kept right on building and strengthening China Proper for the war with Japan that he too knew was inevitable. But when the Japs started 'The China Incident' by firing on Chinese sentries at the Marco Polo Bridge, in 1937 Chiang felt at last he could trust 26-year-old China to fight a tough man's war. He made a parlous but practical peace with the Communists. Today, in China, those who see only the land are still Communists. Those who have

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important words in Chinese. *Ch'eng* is word for both city and city wall. There was no real city without a wall. This 2,100-year-old wall runs for 1,500 miles, averages 28 ft. high and has a 12-ft. road on top. It is made of earth faced with stone or brick.

seen the vision of the Machine are Chiang Kai-shekists. And both are Chinese, and both are patriots, however bloody in the past or future, their differences."

•

"Now you didn't see all that you have told me from the air. You had a couple of books, if not Chiang Kai-shek himself, on the seat beside you."

"I saw most of it from the air. Saw that the economy of China was—rice for its bowls, the politics of China was—rice for its bowls. Saw that the Machine was the only thing that could fill them to over-flowing and save tomorrow, as it is helping today, to defend China.

"The plane I flew in from Hong Kong to Chungking sailed easily over those prehistoric impassable barriers of mountains and unnavigable rivers. It carried serums and medical supplies to China's armies, that would have been months reaching them by muleback, and I knew (perhaps a poetic impression but a strong one) that those peasants who unbent their burdened and sweating backs to lift their faces from the paddies to the silver belly of that plane, would never again be content to see only birds in the Chinese firmament. I saw the Yellow River Front, I saw Chinese soldiers manning great guns there. I saw *from the air* that the Yellow River and the land was not defending the Chinese. The Chinese (and their guns) were defending the Yellow River! And if you were to fly over the Burma Road, you would see trucks crawling endlessly up it from Lashio to Chungking, filled with oil, machine tools, airplane parts, radio equipment, which make it possible for 'the peasants' to carry on their war against the Japs. To be sure, that road was built by millions of human hands, bare hands. But it was built willingly, gladly. Would those Chinese coolies have built such a road for oxcarts? I doubt it.

CONTINUED ON NEXT PAGE



"HEY—TELL YOUR SECRET to *my* wife, too . . . will ya, Elsie?" cried the village gourmet. "This is the best home-made ice cream I ever tasted . . . and I've tasted 'em all!"

"Why, it's no secret," said Elsie, the Borden Cow, pleasantly. "I simply use Borden's Eagle Brand Condensed Milk. Thousands of women tell me it makes a world of difference. In fact, they say it's moo-raculous!"

"It *tastes* moo-raculous!" said the town's best cook. "Don't you *ever* get ice splinters or starchy taste or flat flavor?"

"Nope," said Elsie, emphatically. "Eagle Brand will rid you once and for all of those three jinxes that spoil many refrigerator ice creams."

"Well, it certainly is wonderful. Is it hard to make?"

"Child's play!" said Elsie. "Just follow the magic recipe below. Thrifty, too. The new half-size, half-price can of Eagle Brand makes a batch of ice cream for the average-size family. (The large-size can makes twice as much.) A Magic Recipe Leaflet comes on every can. It tells you how to make cake-frostings, pie-fillings, cookies, and candies, too."



Magic Peppermint Stick Ice Cream
(*For Automatic Refrigerator*)

⅔ cup (half-size can) Eagle Brand Sweetened Condensed Milk
½ cup water
1 cup whipping cream
1 cup crushed peppermint stick candy

Mix Eagle Brand Sweetened Condensed Milk and water. Chill. Whip cream to custard-like consistency. Fold into chilled mixture. Freeze in freezing unit of refrigerator until half-frozen. Scrape from freezing tray and beat until smooth, but not melted. Fold in crushed candy. Replace in freezing unit. Stir once before completely frozen. Serves 6.



NOTE: Borden's Eagle Brand comes in *two* sizes. The new half-size, half-price can is just right for the recipe above. The Magic Recipe Leaflet, on every can, tells how to make cake-frostings, pie-fillings, cookies, and candies, too.

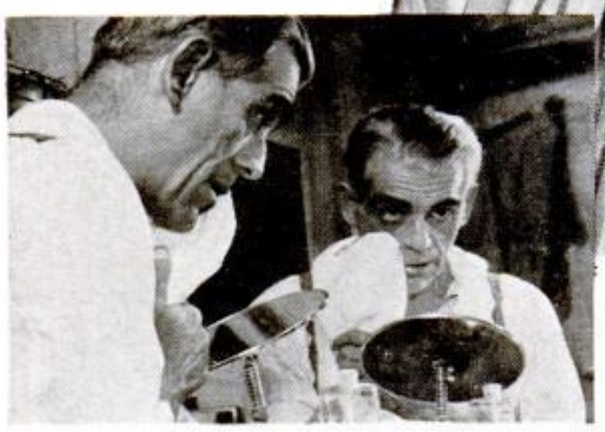
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ACTORS' FACES

are *EXTRA* sensitive to *Shaving Cream*
(because of make-up, daily shaving)





In "ARSENIC AND OLD LACE," Boris Karloff terrifies Helen Brooks. *At left,* Mr. Karloff removes his make-up. This is hard on his skin. "My face gets so tender that I must avoid irritating shaving creams," says Mr. Karloff. "I insist on Williams—it never stings or burns."

that's why BORIS KARLOFF *uses* WILLIAMS

It's no fun to have your face covered with stage make-up every day. And it's worse when the make-up comes off. Heavy towels, sometimes strong chemicals, are needed. Add to this the irritation of daily close shaves. No wonder actors' faces are *extra* sensitive to shaving cream!

To make a mild shaving cream, top-grade ingredients must be combined in precise amounts. Such a cream is Williams, made with the skill that comes from over 100 years' experience.

Only rich, bland ingredients are used in Williams—and blended as carefully as a prescription. Snow-white, creamy-lathering, *mild*—Williams lets you shave closely with comfort. Get a tube today.



"AN IMPORTANT MEANS OF MODERN TRANSPORTATION"

COLUMBIA BICYCLES...



Cycling provides dependable, economical, gasless conveyance. But whether you cycle for workaday chores or for the sheer healthful pleasure of the ride itself, the superiority of "America's *First* Bicycle" is unmistakable.

With an eye on the sky-ways the new COLUMBIA bicycles are designed for speed, beauty, and safety . . . for that all-important "maneuverability" in handling, balancing and split-second response that you will find such a delight.

Exclusive features such as the new *Streamliner* light . . . specially designed chain guard . . . and the new scientifically designed safety reflector for night riding add to the value of the . . . NEW COLUMBIA BICYCLES.

•

Look for this name-plate on a Genuine Columbia . . . the best known name in bicycles.



Columbia

AMERICA'S *FIRST* BICYCLE
FIRST IN 1877 · FIRST IN 1941

See them at your dealer's... NOW! Or write us giving dealer's name, and we'll send a colorful folder on the many new COLUMBIA-built models. THE WESTFIELD MANUFACTURING COMPANY, ONE CYCLE STREET, WESTFIELD, MASS.



Chinese village has every mark of a local, agricultural economy. Here the harvested grain is stacked beside the thatched roofs, ready for threshing. There are no paved roads, railways, factories, telephone lines or highways to neighboring villages and towns.

WINGS OVER CHINA (continued)

But they, too, had seen the vision of the Liberator coming to them, the Machine. Eyewitnesses have told me that they built that road under a rain of Jap bombs, *singing*. East is East, and West is West, but when you look down on Fighting China, Chiang Kai-shek's China, from an airplane, you see the twain are meeting never to part. And as the two great halves of the world, East and West are being joined, so is the great issue before the 'civilized world' being joined, too, never doubt it."

"What issue?"

"Shall modern man, freed from the soil by the machine, become again a slave—to the machine itself? To the 'Liberator?' For that's the way Hitler will have it if he wins, and the Japs will have it if they win —"

"Well everybody knows that without getting in an airplane. Well, thanks for the ride. Though I suspect that your wings over China is China over-simplified?"

"Obviously. May I tell you something else I saw, too, from the Clippers and Douglases I flew in over the Pacific and back, and over China?"

"If it's not too long."

"Hemispheres are arbitrary lines drawn by cartographers, debated by Parliaments, revised by Generals. There are no hemispheres in an air world. When all the world takes to wings, we'll see that. Perhaps then we'll get the Great Peace, the World Peace—The Peace of Ameurasia."



"Four hundred million little black specks" labor patiently across the face of China. Here thousands of coolies level off and fill in land for an airfield. Soil is moved in baskets slung on shoulders. Height of total work done so far can be seen at lower left.

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THE *BUSIEST* AIRPLANES IN THE WORLD!



. . . speeding men, mail and materials for Defense

WITH adequate time taken out for meticulous maintenance and overhaul, the planes of the nation's Airlines do more work, day and night, than any air fleet of comparable size in the world!

The domestic fleet of airliners—approximately 350 planes in all—is small in the light of the thousands of planes that are being produced.

Yet in 1941, this efficient fleet will transport about 5,000,000 ton-miles of air express, an increase of 45% over 1940; 14,000,000 ton-miles of air mail, an increase of 35%.

And thousands more passengers will be carried, in expediting the program of National Defense!

As defense production increases... as orders are placed in every city and town of the entire country our Air Transport fleet will be busier than ever. In fact, more planes will be needed to maintain these Lifelines of Defense.

In the present crisis, the urge is for speed . . . for saving time . . . and that's what the Airlines offer.

Speed in transporting technicians, scientists, workers, and executives, to and from defense centers and the island outposts beyond.

Speed in transporting blue prints, specifications, vital tools and materials.

Speed which would not be possible save for the established passenger, mail and air express service of the nation's domestic and international Airlines . . . the greatest Air Transport system in the world!

To do this job . . . to give the United States the dependable service it needs . . . to save *Time* . . . the one irreplaceable element, the most precious of all—the Airlines pledge themselves—24 hours a day!

SAVE TIME BY AIR

For information on schedules, fares, etc., to any point on the domestic or international Airlines, ask any travel agent or airline office; or write: AIR TRANSPORT ASSOCIATION, 135 South La Salle Street, Chicago, Ill.

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America's two newest and strongest battleships . . . the "NORTH CAROLINA" and "WASHINGTON" only new U. S. battleships commissioned in the last 20 years . . . are equipped with new Super-Speed L C Smith Typewriters.

QUIZ!! GUESS HOW MANY DIFFERENT TYPES OF NAVY VESSELS USE TYPEWRITERS!

Aircraft Carriers
Ammunition Ships
Battleships
Battle Cruisers
Cargo Ships
Destroyers
(Flagships)
Battleship Division
Cruiser Division
Destroyer Squadron
Destroyer Division
Submarine Squadron
Submarine Division
Motor Torpedo Boat Squadron
Motor Torpedo Boat Division
Subchaser Squadron
Subchaser Division
Gunboats
Heavy Cruisers
Hospital Ships
Light Cruisers
Mine Layers
Mine Sweepers
Mosquito Boats
Oil Tankers
Repair Ships
Submarines
Subchasers
Store Ships
Transports
Tenders

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Fleet orders from an Admiral . . . flight reports from the Hell Divers . . . the log of a "pig boat" . . . and the homework of a school boy!

— all in the day's work for SMITH-CORONA typewriters

IT'S easy to understand how typewriters help Uncle Sam's Defense Program. The Army, the Navy, the Marine Corps, the Air Corps and all the other important branches of the service need typewriters to speed up operations.

But how can a typewriter help you?

If you're a student, typing can help you think faster, clearer, and incidentally, get better marks. If you're on the threshold of a career in business, typing will help you make your way to the top faster. And remember, learning to type is easy.

If you're a secretary, then a *better* typewriter will lessen fatigue, increase your efficiency and output.

What typewriter should you buy?

The answer is, of course,"the best." And "the best" to us and thousands of satisfied users everywhere is a Smith-Corona typewriter. They are the finest machines we know how to make.

Corona dealers are everywhere!

Ask your local dealer to let you take a Corona portable home with you for a *free* trial. Ask about easy terms too. Begin your career by typing today.



"Crack" Corona portable... the Speedline *Silent,* also *Sterling* and *Standard* models. All three have famous Floating Shift and many other exclusive features. Slightly lower in price, but equally good values are Corona *Comet De Luxe,* also has Floating Shift . . . and two Corona Zephyr models, *De Luxe* and *Regular.* Carrying case and touch typing chart included with all Coronas. *All Coronas have the Regulation standard keyboard.* Ask dealer for free home trial and easy terms.



EXECUTIVES AND SECRETARIES! You name the time, the place and the job and we'll send over a new Super-Speed L C Smith for free demonstration. Just phone our branch or dealer in your city and ask to see the L C Smith in action! Also see the Silent-Secretarial model.

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Corona Adding Machines ★ Vivid Duplicators ★ Typebar Brand Ribbons and Carbons

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SEND FOR FREE BOOKLET "Typing is Easy," by former Champion Typist Norman Saksvig.

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Please send me free copy of "TYPING IS EASY".

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AQUABELLES BASK IN AMMIDOWN'S BACK-YARD DUNKING POOL. IN CABANA, SECOND FROM LEFT: SIMONE SIMON

Life Goes to a Party

Cafe socialites splash around in New Yorker's back-yard pool

On the evening of Aug. 9 the sound of splashing waters rose from a back yard in Manhattan's East Sixties. There were other sounds too, and eventually the neighbors complained and the police arrived. But from 9:30 p.m. till well after midnight two dozen cafe socialites disported themselves at a party to celebrate the formal opening of the only privately owned outdoor swimming pool on Manhattan Island.

Its owner and creator, Philip Ammidown, is an architect and Yale man (class of '30). Few years ago he persuaded a New York real-estate owner to let him put a penthouse atop a 12-story Park Avenue apartment building. Mr. Ammidown paid all expenses of construction which came to $12,000. In return the landlord let him live there for four years rent-free.

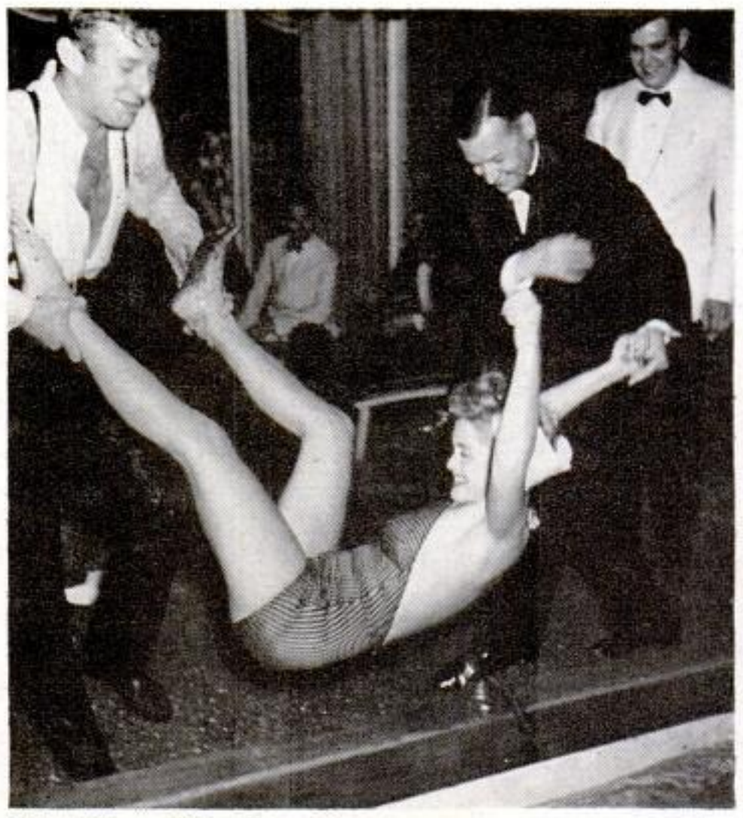
Mr. Ammidown's current domicile is featured, not only by his swimming pool, but by a handsomely equipped bar and two butlers, both named Robert. His servant problem is simple, because he knows that whenever he yells "Robert" someone is sure to come.

It happened that Mr. Ammidown's birthday coincided with the opening of his pool, so there was a birthday cake as well as liquid entertainment. The birthday candles shimmered golden in the pool, which is 14 ft. long, 8 ft. wide and 4 ft. deep. The water, fresh from Westchester, seemed a little chilly at first but bathers got used to it as the party warmed up. Two Aquabelles, formerly with the World's Fair Aquacade, floated prettily about and made themselves generally agreeable. Rampageous life of the party was Patricia ("Honeychile") Wilder, radio and night-club entertainer, who, like a waggish Valkyrie, repeatedly hurled herself against anyone reckless enough to stand at the water's edge.

Kibitzers peered from surrounding windows and rooftops at the aquatic fun. As the evening wore on some grew petulant and protested to the police about the splashing. But Mr. Ammidown explained sensibly that there had always been splashing in his house, even before the swimming pool was built. It was going on to 2 a. m. when the last guests climbed out of the pool and adjourned to the Stork Club to dry out.



Orin Lehman, governor's nephew, is pushed into pool in his clothes. Out for revenge, he grabs nearby Bonnie Edwards.

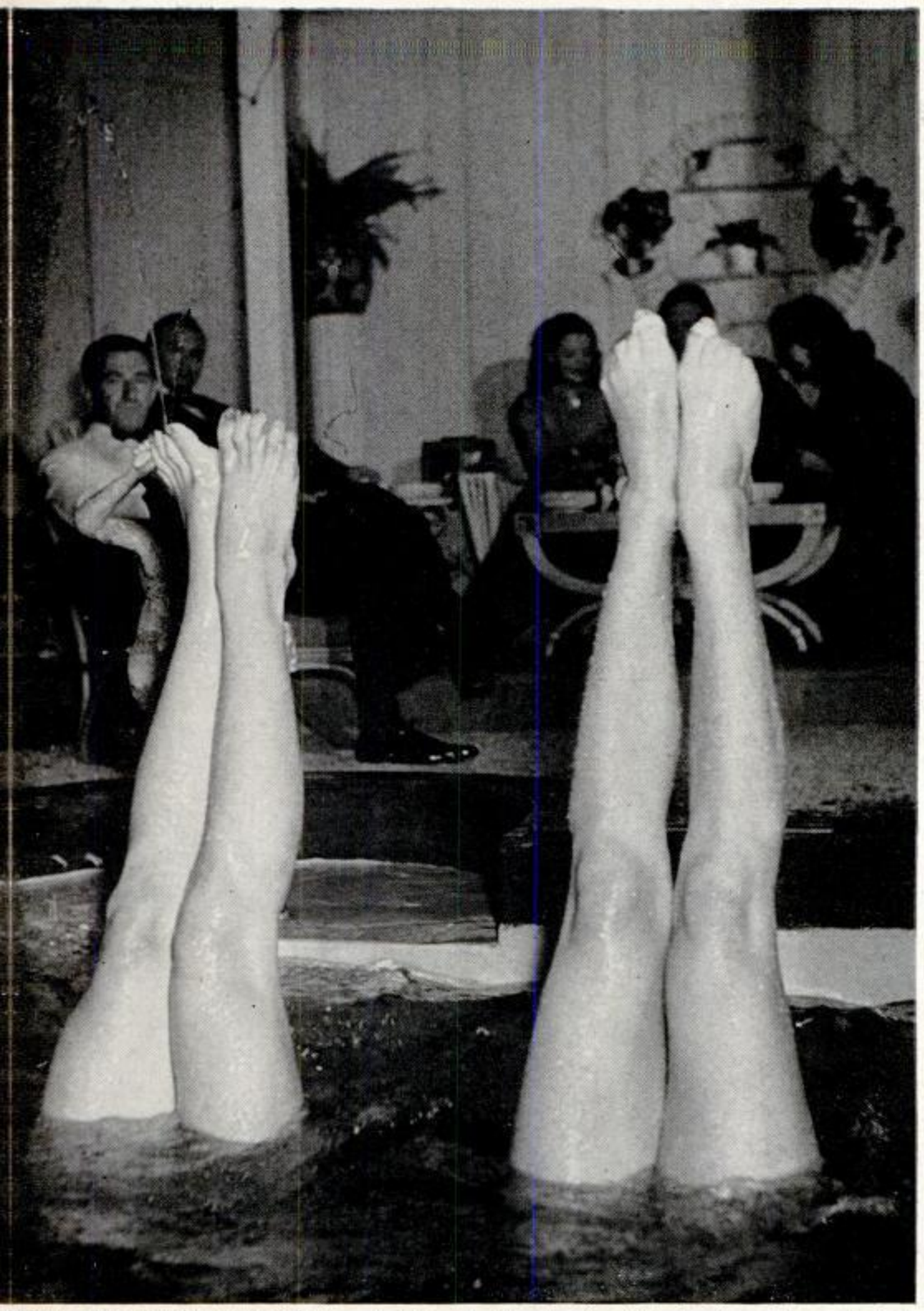


"One, Two, Three," cry Orin Lehman and Aeronaut Sherman Fairchild. *Splash!* Into pool goes poor pretty Bonnie.



Bonnie's bruise is made all well by Arthur Barker. It was Honeychile Wilder, not Bonnie, who pushed Orin into pool.

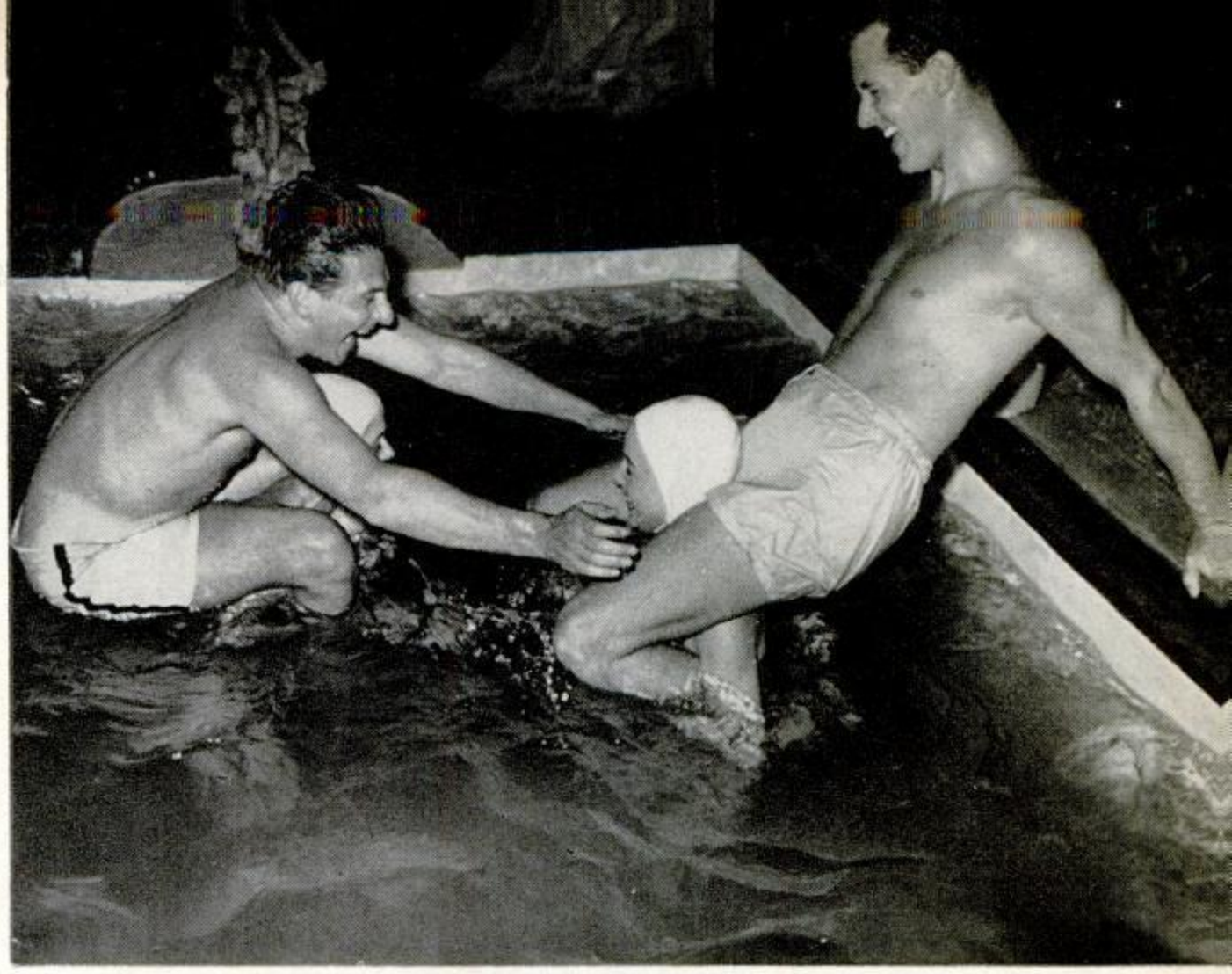
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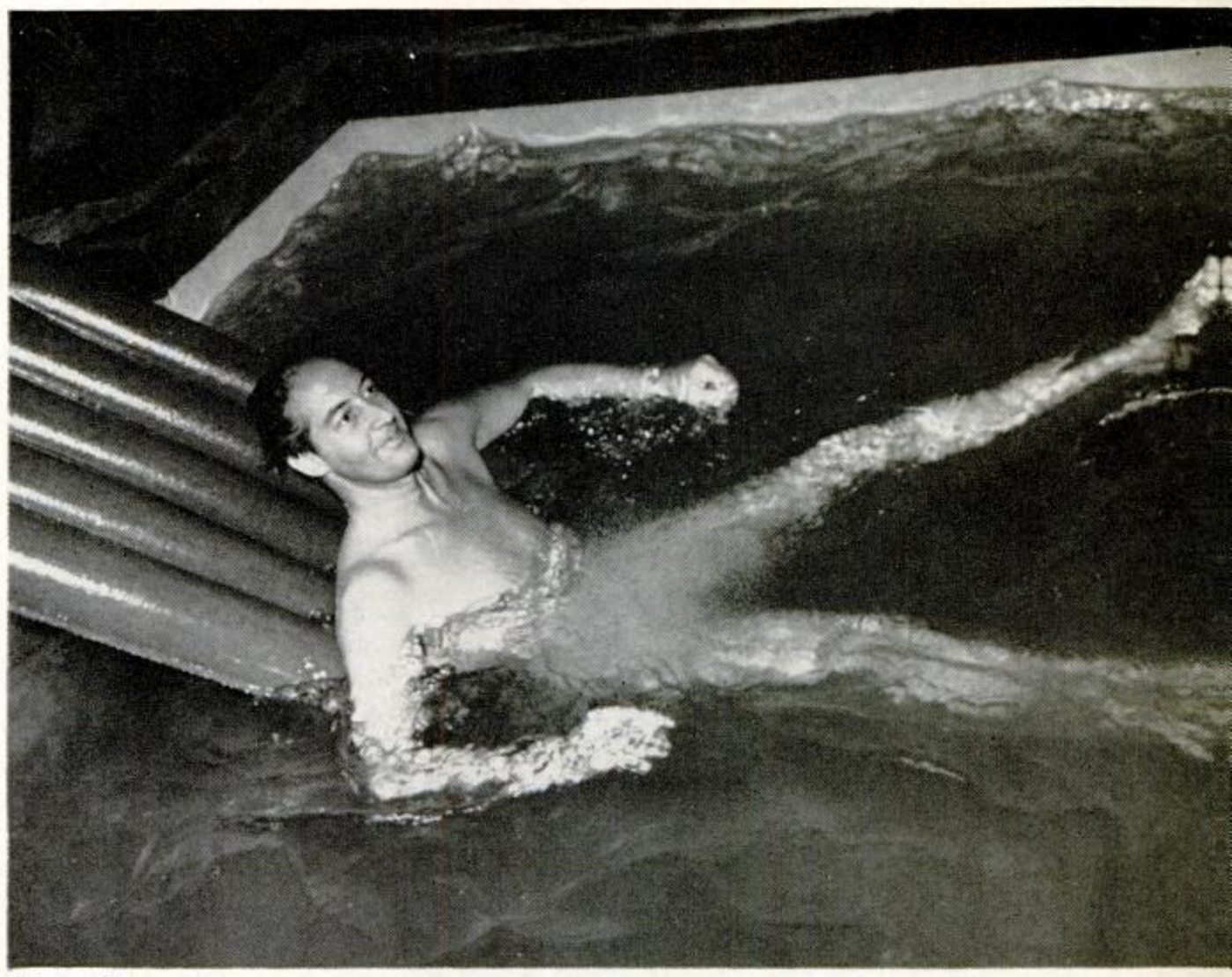
Like curious marine mammals, inverted Aquabelles stand on their hands on the pool's bottom. Guests seated in the brightly lighted cabana at rear of the pool look on detachedly.



Soaked again, Orin Lehman looks up and grins after a second ducking instigated by waggish Honeychile Wilder. This time hapless Orin is wearing a suit lent by Host Ammidown.



A naval battle gets under way with male combatants riding Aquabelles. The jousters here are Socialites Percy Melville and Arthur Barker. In wintertime Arthur Barker likes to play squash.



Afloat and happy, Host Ammidown reclines in his back-yard pool. A belt attached to rubber mattress keeps him from drifting away. Below: wet guests converse amicably in a corner of the pool.



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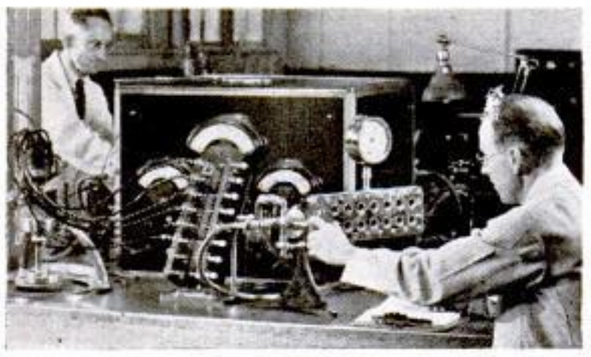


How Auto-Lite "Plug-Chek" Helps Discover Engine Ills..!

HERE is an opportunity for every motorist to check engine performance, and save money. A new service called "Plug-Chek," developed by Auto-Lite engineers and now offered exclusively by Auto-Lite Spark Plug Dealers, gives vital facts on engine performance—checks spark plug performance quickly. Here's how.



Matching the business end of your spark plugs against examples on the "PLUG-CHEK" Indicator, helps give Auto-Lite Service Men the "inside story" of your engine. Get a "PLUG-CHEK" today.



From countless tests and experiments, which were conducted on Spark Plugs under actual operating conditions, Auto-Lite engineers developed "PLUG-CHEK"—a new service for motorists.

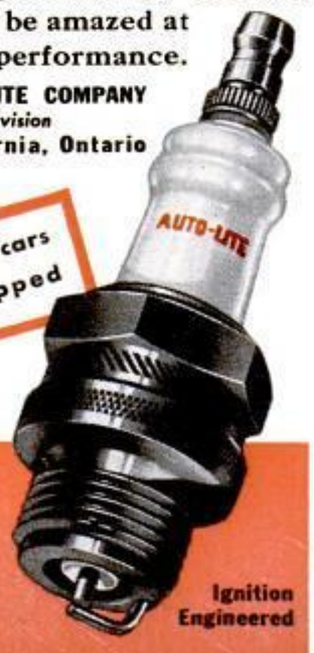
Your service man simply matches the business end of your spark plugs with the examples shown on the "Plug-Chek" Indicator, checks this reading in his Data Book. It's an easier, surer way to spot plugs not up to par, or that have burned or fouled because of some engine irregularity.

Thousands Replace With Wrong Type Spark Plugs

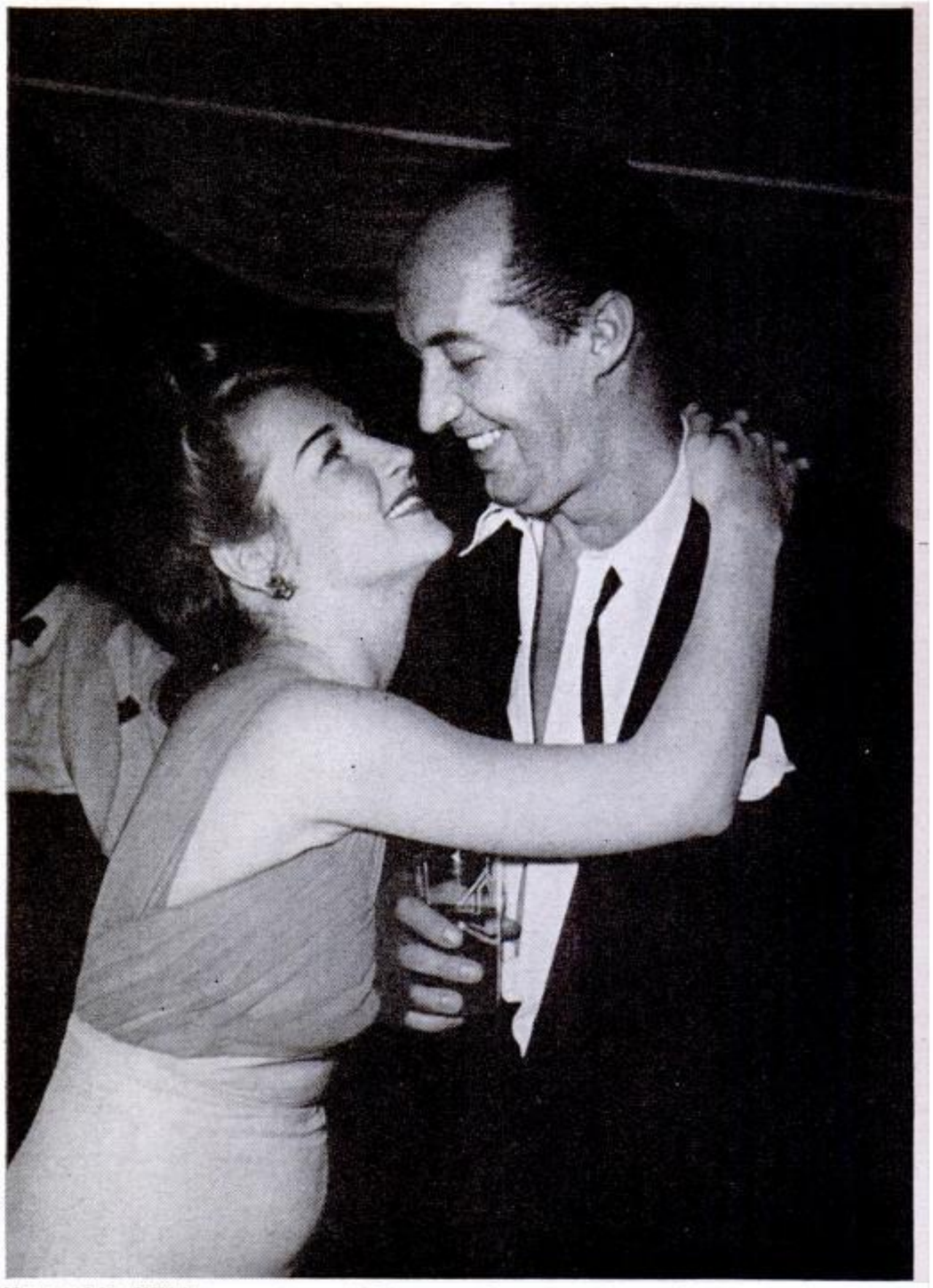
A "Plug-Chek" shows your Auto-Lite Service Man the exact type of spark plug to use for best results. And when worn plugs indicate replacement, be sure to get new Auto-Lites—the spark plug ignition engineered by ignition engineers. You'll be amazed at the difference in performance.

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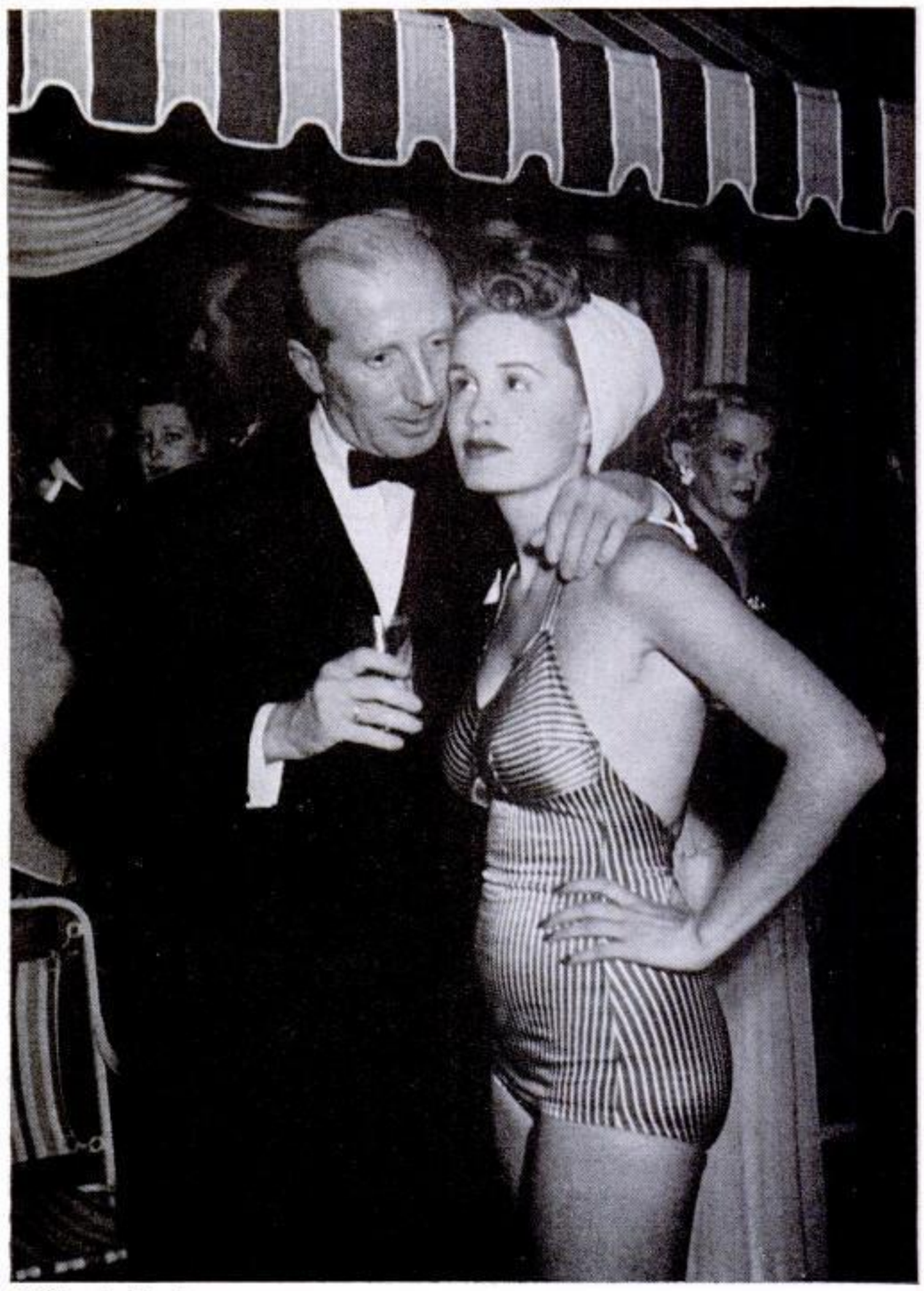
1 out of 4 new cars Auto-Lite equipped



AUTO-LITE SPARK PLUGS
Ignition Engineered

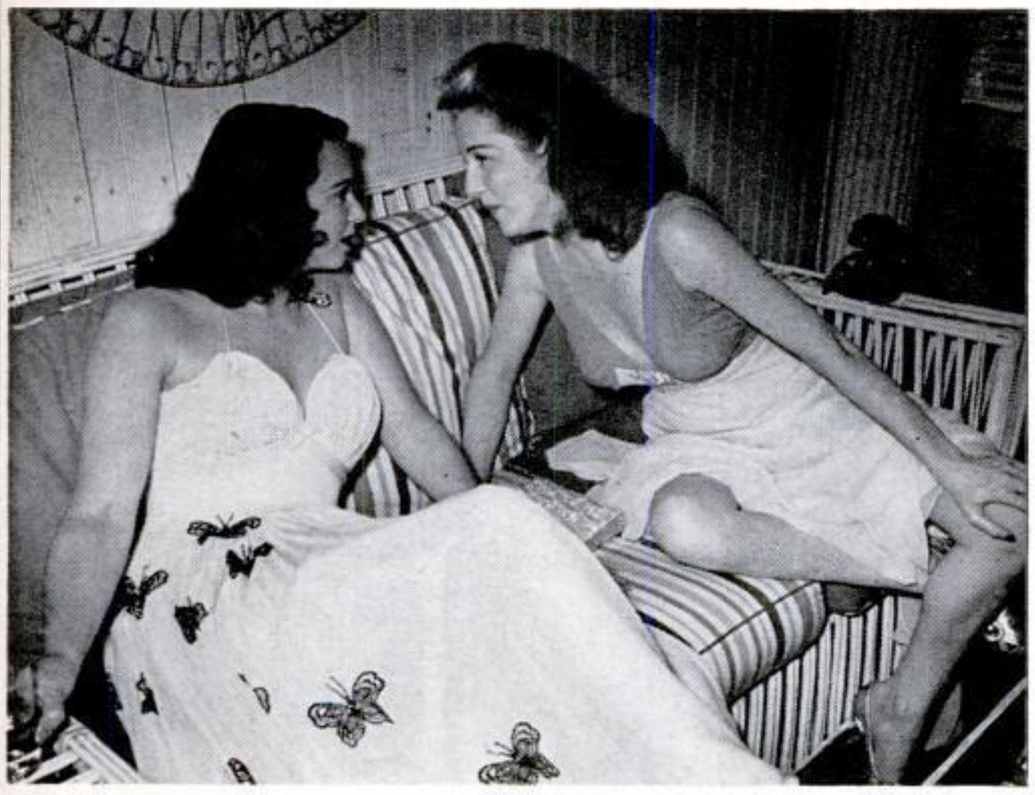


Honeychile Wilder urges Host Philip Ammidown to relinquish his highball and take a plunge. To hurry him, Honeychile and Lenore Lemmon have unbuttoned his shirt.

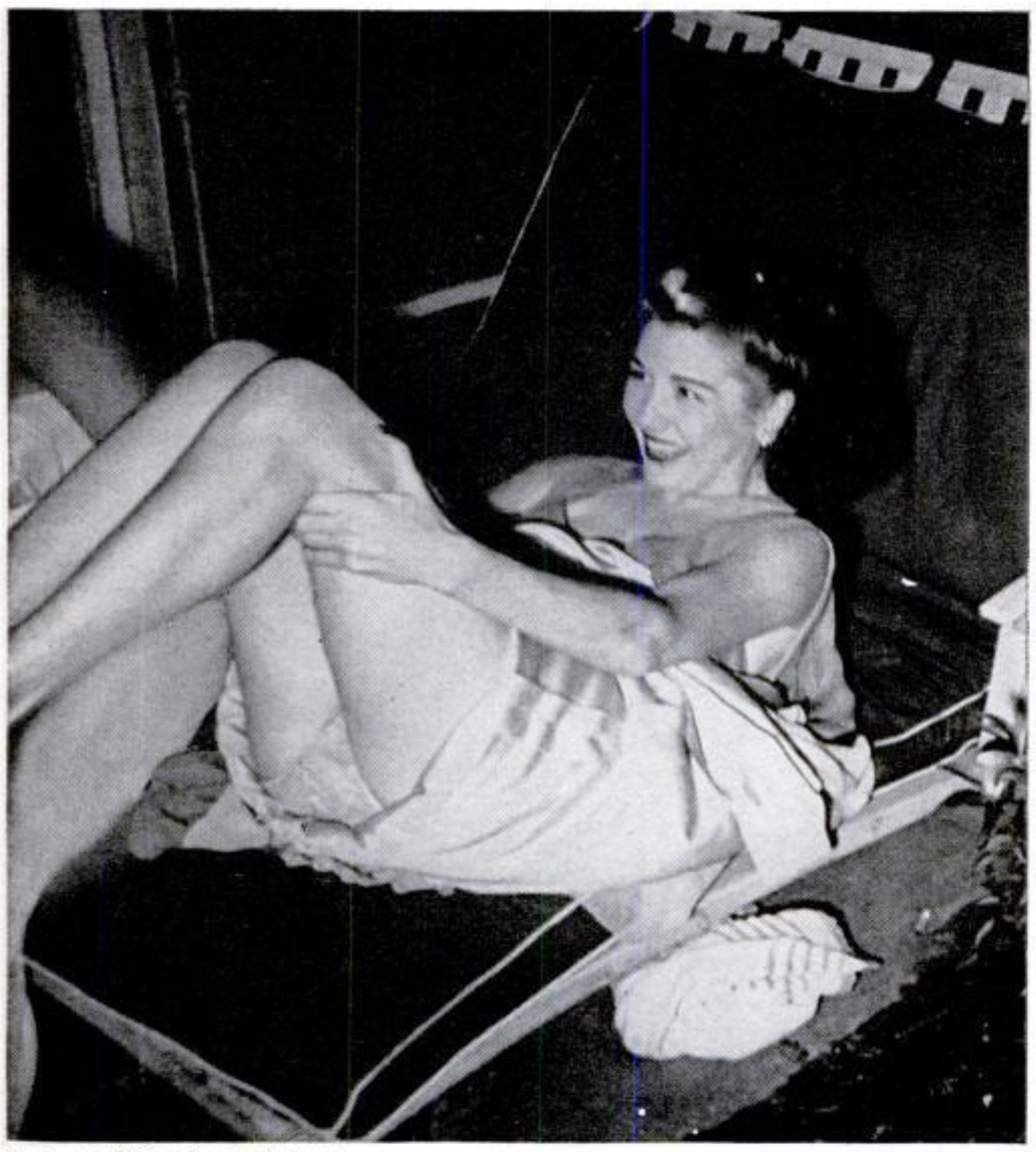


California Playboy Paul Leviton murmurs sweet nothings in Bonnie Edwards' ear. Twice-wed, twice-divorced, Socialite-Sportsman Leviton shoots golf in the low 70's.

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Lenore Lemmon and Honeychile swap a little hot gossip. Few nights later Lenore got into a fight at the Stork, was told henceforth its doors would be closed to her.



Irrepressible Honeychile demonstrates her version of "V for Victory." Twice married and divorced, Honeychile admits to having been "solid in love" four times.



Police end the fun. They called several times during the evening,begged the guests to quiet down. Each time they appeared Honeychile greeted them affectionately.

Bonded

Pro-phy-lac-tic

TOOTH BRUSH



GET THE LATEST!

PROLON BRISTLE won't get soft and soggy!... break off!

No other nationally advertised brush has newer, costlier, or better du Pont synthetic tooth brush bristle . . . because there is no newer, costlier, or better grade on the market.

GET THE SAFEST!

"ROUND-ENDS"—No other brush has them!

Photo-micrographs show why patented "Round-End" bristles insure gentler action on the gums:



ORDINARY BRISTLE— note the harsh, rough, jagged points.

"ROUND-END" PROLON bristles—obviously they are gentler to the gums.

GET THE LONGEST LASTING!

The only brush in the world with a MONEY-BACK 6-MONTHS GUARANTEE!

No other nationally advertised tooth brush can possibly have longer-lasting bristle than PROLON . . . our name for the finest grade of synthetic tooth brush bristle sold by du Pont.

No tooth brush manufacturer can truthfully claim better or longer-lasting bristle than PROLON!

No better or longer-lasting synthetic tooth brush bristle is made. And *no other* synthetic bristle has Pro-phy-lac-tic's patented "Round-Ends."

To back up these claims for quality, we specifically guarantee the BONDED Pro-phy-lac-tic for 6 months of use. The brush may actually last a year, 18 months, 2 years. No one knows. It has not been on the market long enough to find out.

But note that only Pro-phy-lac-tic gives this definite 6-months money-back *guarantee*. The big difference, the big *plus*, in favor of Pro-phy-lac-tic is "Round-End" treatment of the bristles . . . a process which no other manufacturer can use because it is protected by U. S. Pat. No. 2,066,068.

Together with the 6-months money-back guarantee, this "Round-End" gentler-to-the-gums feature makes reason enough for you to insist on BONDED Pro-phy-lac-tic!

* * *

For those who prefer it, finest *natural* bristle is also available in the BONDED Pro-phy-lac-tic Tooth Brush. PROLON bristle, or natural "Tempered" bristle, both are guaranteed for six months. Either is 50¢ . . . leading the complete line of Pro-phy-lac-tic Tooth Brushes, priced from 23¢ up.

Plastic Brushes in Bright Jewel Colors!

A new line of Pro-phy-lac-tic dresser and toilet brushes. Transparent backs of Jewelite—a new plastic, in a choice of four liquid-clear jewel colors. Moisture-resistant "bristles" of Prolon. From $1.50 to $10.00. *Illustrated: Roll-Wave, a unique "curved-to-the-head" brush, $4.00*



Jewelite Brushes ***BY PRO-PHY-LAC-TIC***

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IN EVERY AMERICAN COMMUNITY...

Today there is a theatre in every American community showing The March of Time. Thousands of these theatres have mailing lists of "March of Time fans" which run into millions — names of people who have requested that they be notified regularly of the date and time each new issue will be shown. They themselves make it a point to see every issue, because they know that The March of Time is the *only* screen feature that compounds the world's significant news into complete, logical, sense-making stories.

Your theatre manager will be glad to give you this service. Current issues now showing in U.S. theatres:

"THUMBS UP, TEXAS!" tells the story of the nation's biggest, most fabulous state, and shows the part it is playing today in the nation's defense program.

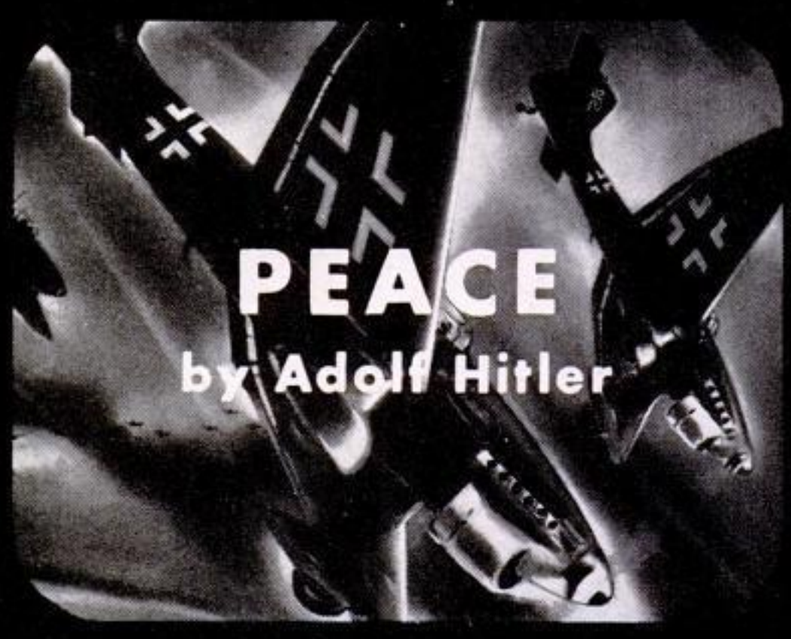
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"PEACE BY ADOLF HITLER" analyzes the long list of Hitler's broken promises, double-dealings and treacheries . . . it states the case against the totalitarian peace offensive.

* * * *

"8 MILLION YANKEES" is the drama of historic New England — its part in America's past — and its link with America's troubled destiny.







THE MARCH OF TIME

Produced by The Editors of TIME • A NEW ISSUE EVERY FOUR WEEKS

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PICTURES TO THE EDITORS

MODERN CLIFF DWELLERS

Sirs:

On a recent trip up the picturesque Kentucky River I ran across these modern cliff dwellers, living less than 50 miles from Frankfort, capital of the Blue Grass State.

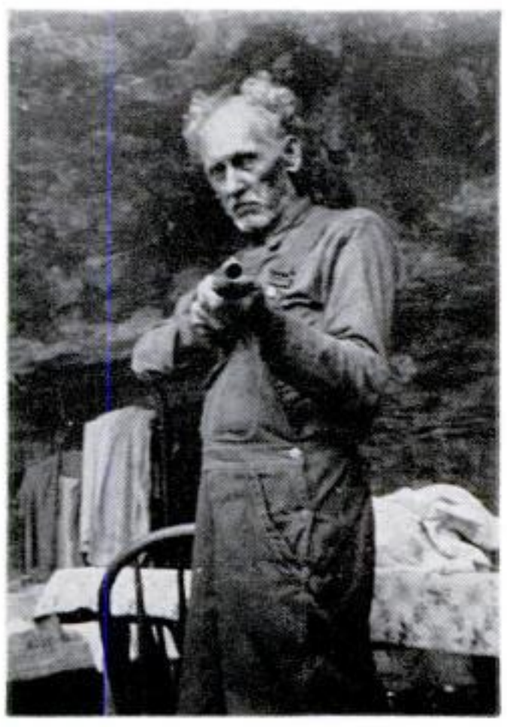
Nestled at the base of towering palisades, I spotted this cave equipped with all the comforts of home but a front door. These folks have been living here contentedly for three months and plan to continue indefinitely, claiming that the cold winter winds will pass right by.

The old man trusted no one and leveled his gun at me as I approached and snapped the shutter. He kept it close by until I was safely down the river.

JERRY HURTER
Ludlow, Ky.







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enjoy the luxury of

Ancient Age



the whiskey of the
"FLAVOR-YEARS"



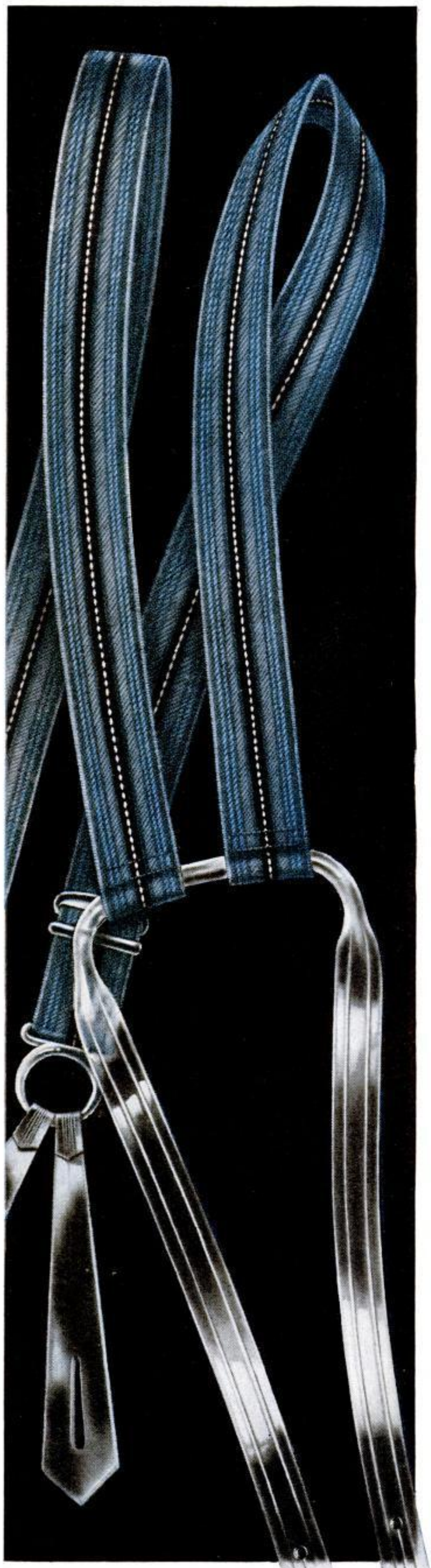
You can't hurry Father Time when he's aging a superb whiskey! That's why we let the Ancient Age whiskies sleep undisturbed for a full 8 years. Matured by these extra "Flavor Years"... mellowed at leisure for your taste to treasure ... the straight whiskies in Ancient Age are eight YEARS OLD*

Also available at 5 years old

KENTUCKY STRAIGHT BOURBON WHISKEY. THIS WHISKEY IS 5 YEARS OLD. 90 PROOF. COPR. 1941, SCHENLEY DISTILLERS CORPORATION, NEW YORK CITY

THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 8 YEARS OLD.
*ANCIENT AGE IS A DE LUXE BLEND OF STRAIGHT WHISKIES, 86 PROOF.

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Enjoy

THE SENSATIONAL

NEW

PARISWING

WITH ADJUSTABLE BACK

SUSPENDERS BY

PARIS

CAN'T SKID OFF YOUR SHOULDERS



- GREATER COMFORT
- PRECISION FIT

The first and only suspenders with stretchable, adjustable *Glas-Tex backs. Twin sets of button holes in the back tabs to assure correct and comfortable fit. You attach back tabs at lower button holes first, then adjust front buckles. If you wish to shorten suspenders you simply snip off lower button holes in back and attach through those remaining. Your dealer has the new PARISWINGS in a wide variety of Fall colors and patterns at $1. A. Stein & Company, Chicago . . . New York . . . Los Angeles . . . Toronto.

(*Trade Mark) Made from "Vinylite" Brand Resins—TM—C. & C.—C.C.C.

- Twin sets of button holes for double adjustment. To shorten just snip off lower button holes.

PICTURES TO THE EDITORS

(continued)

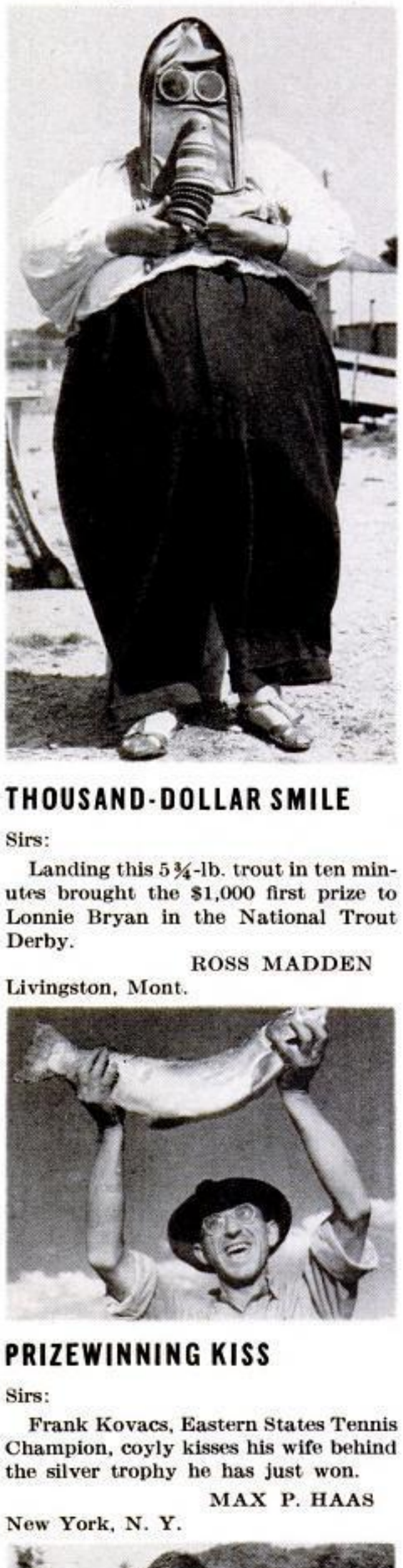
HEADACHE FOR BRISTOL'S A.R.P.

Sirs:

No gas mask would fit 588-lb. Barney Worth, Britain's heaviest man, so this one was tailor-made.

EDWIN H. CALHOUN

Bristol, England



THOUSAND-DOLLAR SMILE

Sirs:

Landing this 5¾-lb. trout in ten minutes brought the $1,000 first prize to Lonnie Bryan in the National Trout Derby.

ROSS MADDEN

Livingston, Mont.

PRIZEWINNING KISS

Sirs:

Frank Kovacs, Eastern States Tennis Champion, coyly kisses his wife behind the silver trophy he has just won.

MAX P. HAAS

New York, N. Y.



Sept. 8th's new note in neckwear



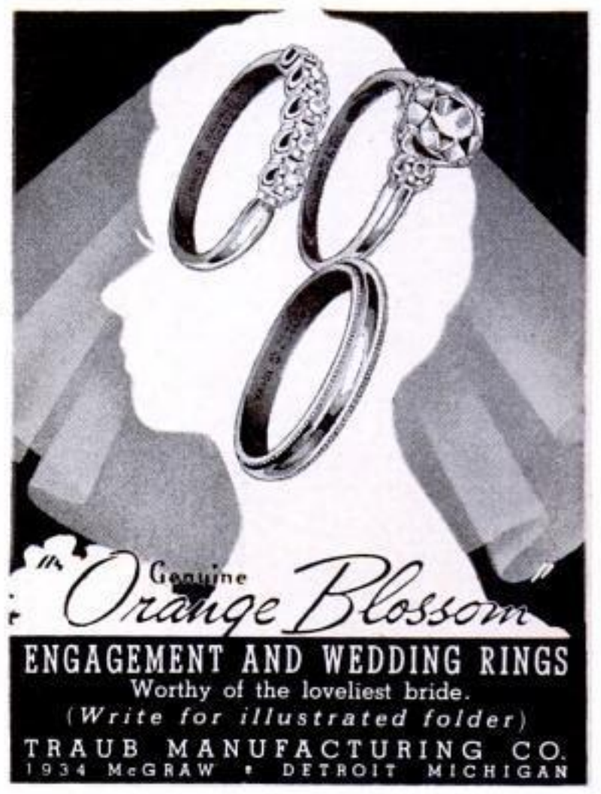
Show up at business tomorrow with this neat mixture . . . satin stripes and pattern in Cheney's Faille Royal, all silk—pure dye, $1. At Cheney dealers everywhere. Other Cheney ties, $1.50 up. Cheney Brothers. Since 1838. 16 East 34th Street, New York, N. Y.

LOOK FOR THE NAME

CHENEY* CRAVATS

STYLES FOR ALL OCCASIONS
TIE WELL . . . WEAR WELL

*Reg. U. S. Pat. Off.



Genuine Orange Blossom

ENGAGEMENT AND WEDDING RINGS

Worthy of the loveliest bride.

(Write for illustrated folder)

TRAUB MANUFACTURING CO.
1934 McGRAW • DETROIT MICHIGAN

FOR GOOD PICTURES argus

ann arbor michigan

Fine American Made Cameras

FREE "CHOOSING YOUR CAMERA"
Write for this 32 page booklet

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HOW TO FIGHT HEADACHES

3 ways at same time!



Break Headache's Vicious Circle this proved, sensible way

• A splitting headache disturbs your nervous system; with jumpy nerves often goes an upset stomach — all tending to aggravate the pain in your head. *That's headache's "vicious circle!"*

And that's why a mere single-acting pain-reliever may prove so unsatisfactory. It may relieve only the pain in your head and still leave you feeling dull, sickish.

Millions break headache's "vicious circle" with a product that acts *3 ways at the same time*—Bromo-Seltzer. Because Bromo-Seltzer not only helps STOP THE PAIN, but also CALM THE NERVES and SETTLE THE STOMACH.

Next time you get a headache, fight it 3 ways at the same time. Take 60 seconds out for a Bromo-Seltzer.* See if it doesn't leave you feeling refreshed; more alert both mentally and physically. Get Bromo-Seltzer today!

**Just use as directed on the label. For persistent or recurring headaches, see your doctor.*

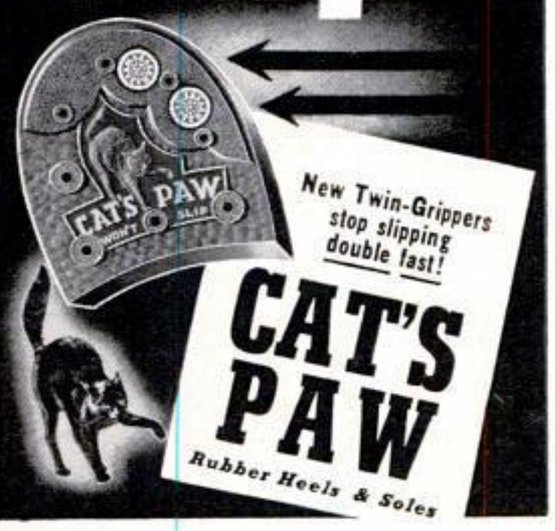
BROMO-SELTZER

DOCTORS WARN

NEVER TAKE A LAXATIVE UNTIL YOU NEED ONE

If you continually suffer from constipation, see your doctor. But for relief of common or acute constipation, take gentle, quick-acting Pluto Water. Its swift, gentle osmotic action creates a fluid bulk that flushes the intestines of delayed digestive wastes . . . usually within an hour. Pluto, an agreeable saline mineral water, passes through the stomach without disturbing its normal functions and is not absorbed. Pluto acts only in the intestinal tract—swiftly and gently without discomforting after-effects. So when you're certain you need a laxative, try gentle Pluto Water, used for years by millions! Three convenient sizes—10, 25 and 50 cents. Order from any drug store now! French Lick Springs Hotel Company, French Lick, Indiana.

Won't Slip!



PICTURES TO THE EDITORS

(continued)

NO RESPECT FOR THE LAW

Sirs:

Perched on a Kings County Court window ledge, this pigeon cooed opinions on everything the judge said. When caught by an S. P. C. A. attendant, he cooed again.

JESSE STRAIT

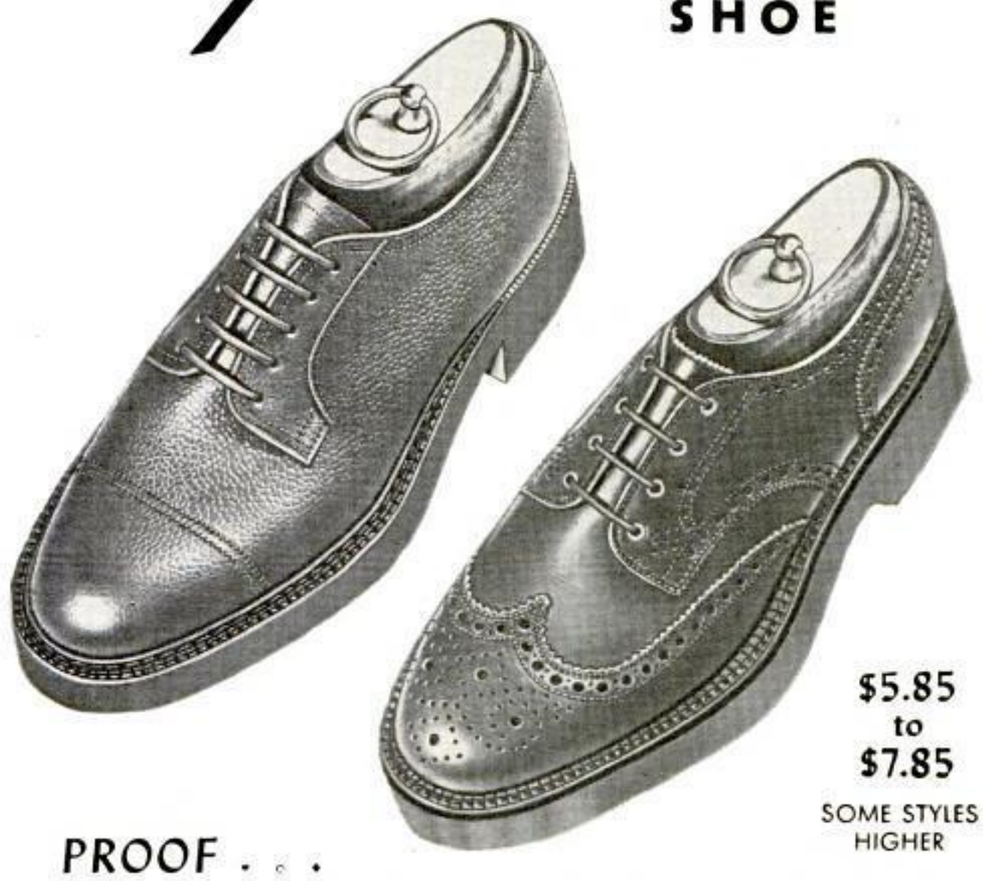
New York, N. Y.





THE *Taylor-Made* SHOE

TRADE MARK REGISTERED



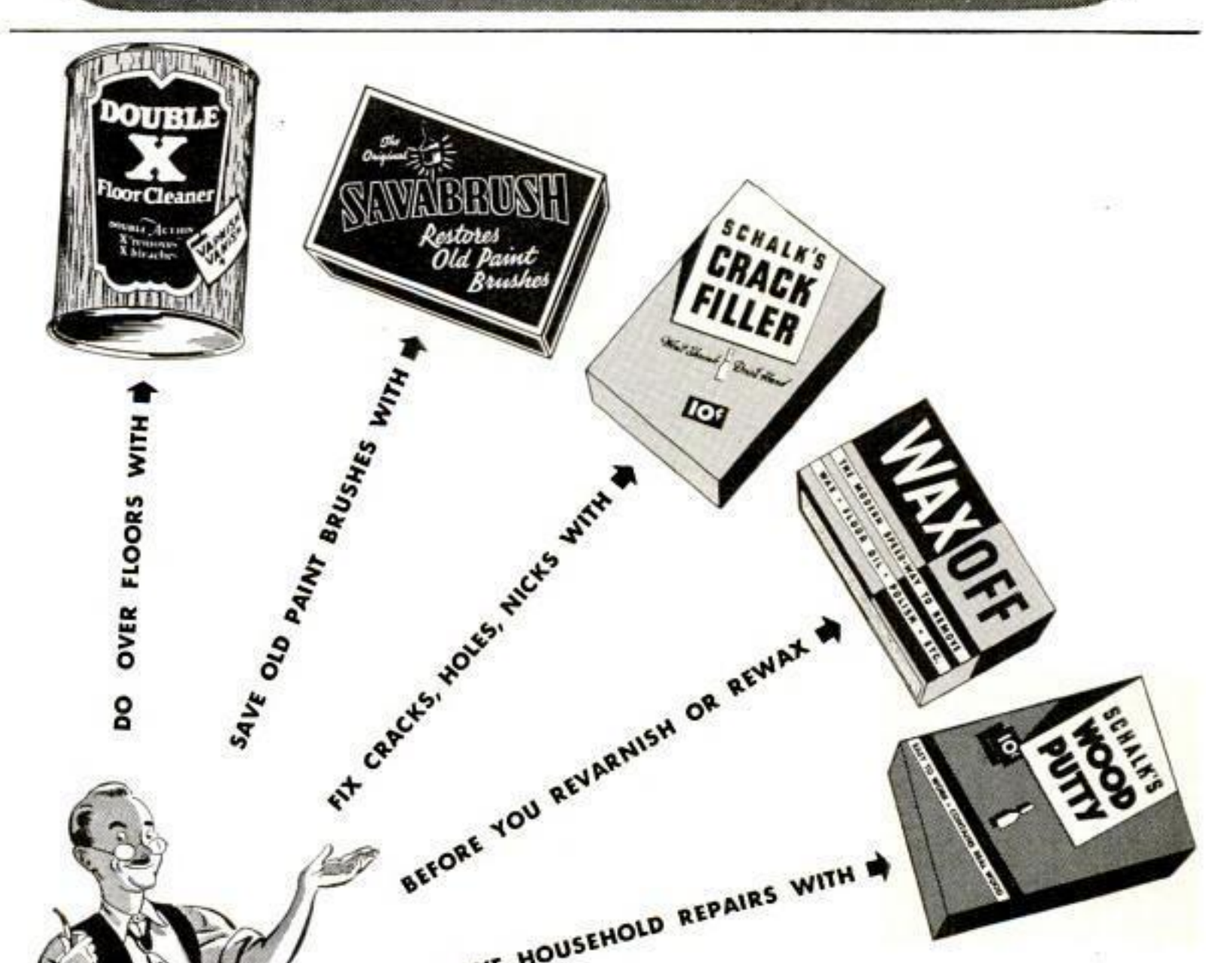
$5.85 to $7.85

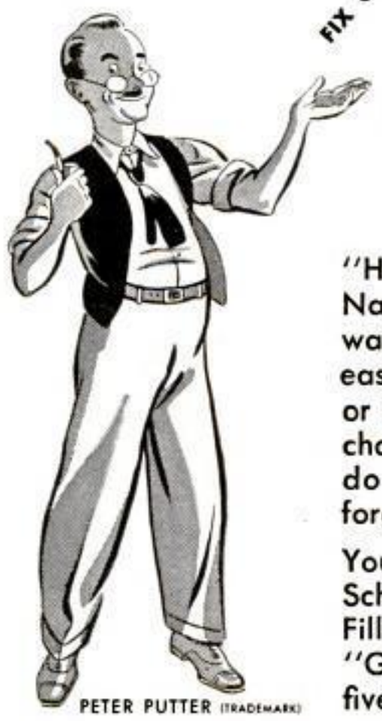
SOME STYLES HIGHER

PROOF . . . *that custom character need not be expensive!*

Painstaking selection of the finest leathers and superior craftsmanship create the lasting good looks, comfort, and long wear for which Taylor-Made shoes are famous. At the left, above, Martin's Imported Scotch Grain. At right, water resistant uppers and non-skid rubber soles. See them at your local Taylor-Made store, or write us.

E. E. TAYLOR CORP., 275 Congress Street, Boston, Mass.





"Here," says Peter Putter, "is the way to prepare for National Defense against Repair Bills . . . five simple ways to save many handsome dollars! Schalk has made it easy to fix things yourself. That goes for any Handyman or Handywoman. Whether it's a scuffed floor, a nicked chair or a caked-up paint brush, here's something to do the trick jiffy-quick. And the cost is so low you forget it's cost anything when you look at the results!"

Your paint, hardware or lumber dealer should have Schalk's Big Five: Double X, Savabrush, Schalk's Crack Filler, Waxoff, Schalk's Wood Putty. If not, send 10¢ for "Get-Acquainted" package of any item, or 50¢ for all five. Schalk Chemical Co., 351 E. 2nd St., Los Angeles.

"DO IT YOURSELF!" SAYS PETER PUTTER

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Field Day for Genius

In the Summer of 1831, Cyrus McCormick demonstrated the practicability of his mechanical reaper by successfully cutting a six-acre field of oats.

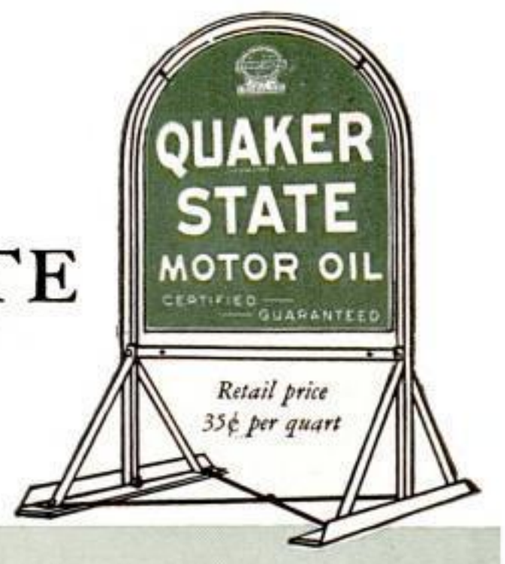
WITH the first mechanical reaper, inventive genius swept scythes, cradles and sickles into the discard. And technical advances and improvements since that first day have led steadily on to the Diesel engine-driven combines of the present.

Years ago, when Quaker State Motor Oil was first introduced, it was inventive genius applied to refining that supplied a new and better kind of lubrication. And since then, a steady advance in refining science has finally resulted in one of Quaker State's most important achievements . . . the New Stabilized Quaker State Motor Oil.

Quaker State has discovered a new way to remove the unstable elements from motor oil. Stabilized Quaker State is a new kind of motor oil . . . an oil which resists oxidation even under extreme speeds and temperatures. Oil breakdowns, with their accompanying deposits of sludge and varnish, are today frankly as old fashioned as a scythe.

It's old-style, too, to think there's economy in using cheaper oils. Stabilized Quaker State Motor Oil is engineered to battle heat and friction *successfully* and you'll probably find it's more economical in the long run because you won't have to add so many quarts between drain-and-refill periods . . . Stabilized Quaker State gives safest protection against sludge, varnish, corrosion, repairs and depreciation.

Look for the green and white Quaker State sign and have your crankcase drained, cleansed and refilled with *Stabilized Quaker State Motor Oil*. Quaker State Oil Refining Corporation, Oil City, Pennsylvania.



STABILIZED
QUAKER STATE
MOTOR OIL

THE OIL OF CHARACTER

PICTURES TO THE EDITORS
(continued)

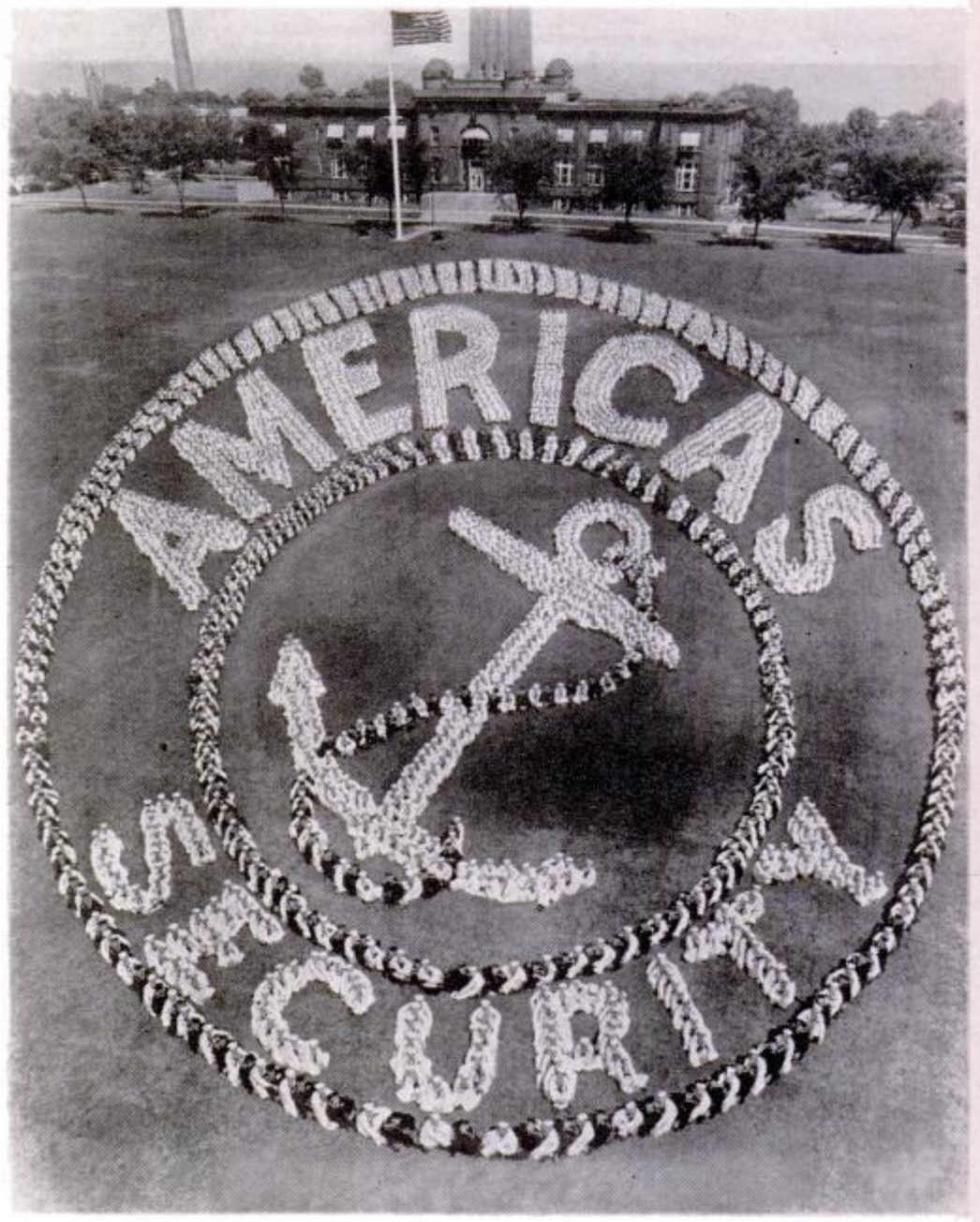
NOT NEW BUT GOOD

Sirs:

It took more than 5,000 sailors to make this symbolic medallion on the parade grounds of the U. S. Naval Training Station at Great Lakes, Ill.

The proper perspective was obtained by staggering the thickness from one man in front to twelve in the background and by erecting a 60-ft. tower for the photographer.

LIEUTENANT R. C. McKEE
Great Lakes, Ill.



PEACHTIME IN CAROLINA

Sirs:

If you are fond of peaches, now is the time to come to Carolina. They're yours for the taking. Such scenes as this are common along the roads as thousands of luscious peaches are dumped by farmers.

Here men from Gentry's Bird Mountain Orchard at Landrum, S. C. are destroying fruit which cannot be sold due to this year's bumper crop and the lack of distribution facilities. Thousands of bushels were destroyed in this orchard alone.

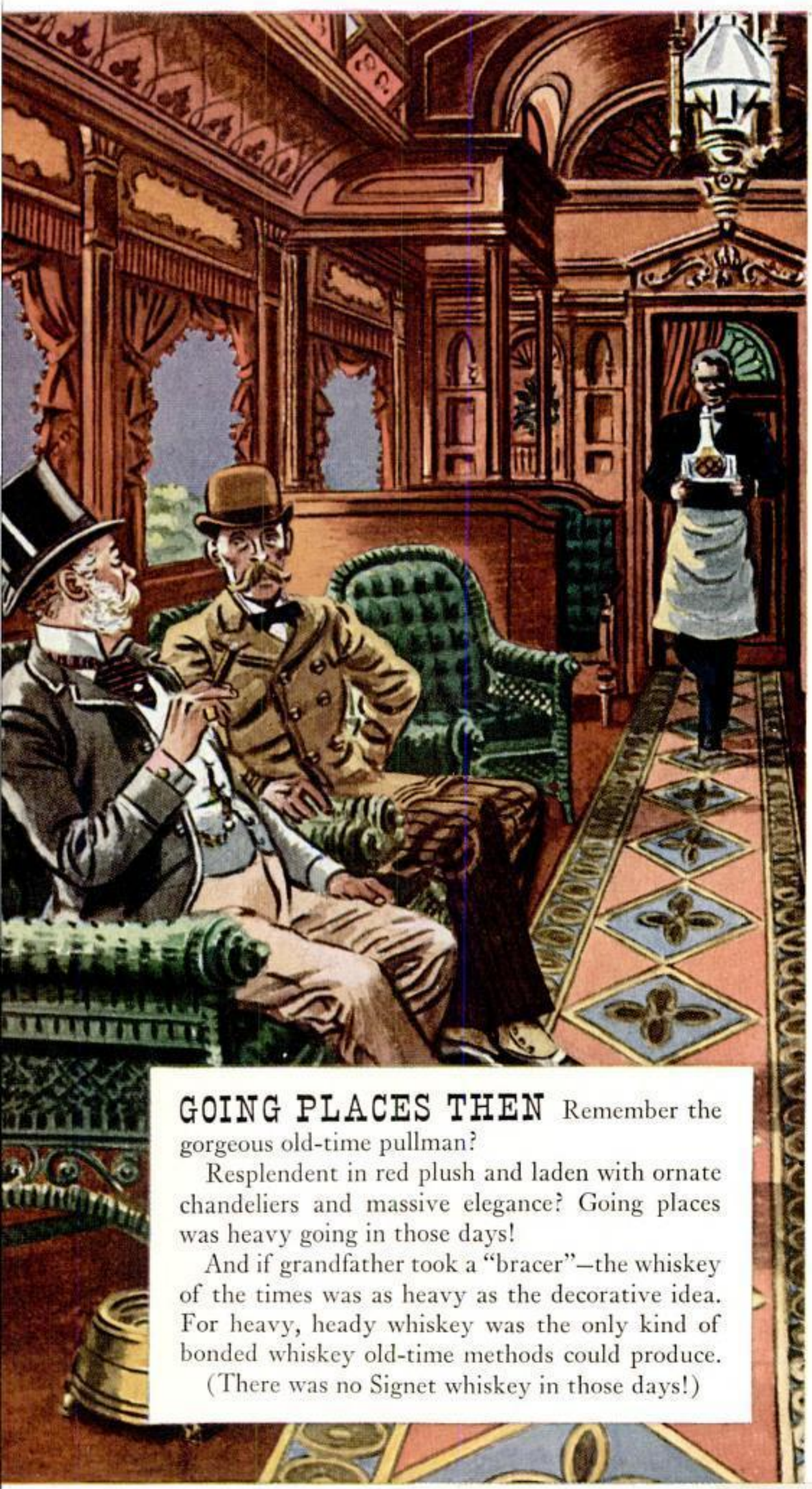
BOB BROWN
Asheville, N. C.



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SINCE THE DAYS OF IRON MEN AND WOODEN COACHES

Your TASTE, too, has changed!



GOING PLACES THEN Remember the gorgeous old-time pullman?

Resplendent in red plush and laden with ornate chandeliers and massive elegance? Going places was heavy going in those days!

And if grandfather took a "bracer"—the whiskey of the times was as heavy as the decorative idea. For heavy, heady whiskey was the only kind of bonded whiskey old-time methods could produce.

(There was no Signet whiskey in those days!)



GOING PLACES NOW The streamlined pullman that whisks you over miles in swift minutes is tons lighter than its noble ancestors! (Both visually and actually!)

And as for your *taste*—that, too, has taken a change for the lighter!

Smooth, light-bodied Signet fits your modern taste as the modern streamlined train fits your idea of travel.

Light-bodied as Scotch—Signet is *the First bonded whiskey of its kind!* Try this grand whiskey—today!

Copr. 1941
Hiram Walker & Sons Inc.
Peoria, Ill.

A whiskey as distinctive as your *Signeture*

Hiram Walker's
Signet
First Bonded Whiskey of its kind

DELIGHTFULLY LIGHT . . . BECAUSE IT'S AGED IN AGED WOOD

Signet is distilled for lightness. It is then aged in charred casks that have been pre-mellowed by repeated prior use. Scotch and Canadian whiskies and the rarest French brandies are also aged in casks that have been thus pre-mellowed.

HIRAM WALKER



This whiskey is
5 YEARS OLD
100 proof

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WHIRLWIND ON WIRE!

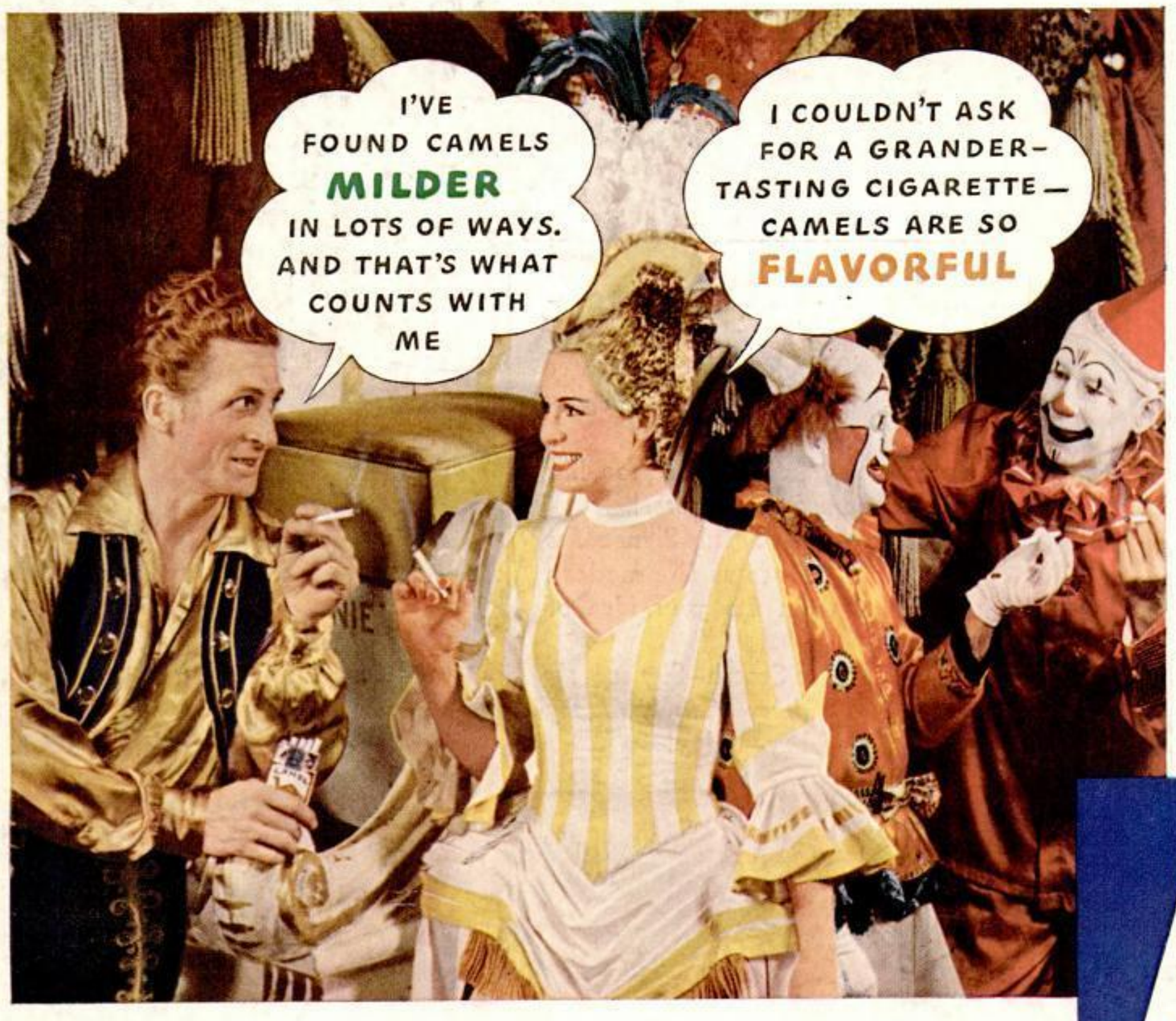


HUBERT CASTLE

—Millions thrill to his aerial wizardry—share his preference for the extra-mild cigarette with less nicotine in the smoke—Camel

● A slim cable of steel – held at 3,500-pound tension by coil spring. The bounding wire, they call it. The slightest miss in balance or footing can toss you like a bullet into plenty of trouble. And the wizard on this bounding wire *(above)* is the one and only Hubert Castle. His one and only cigarette is the brand that gives the scientific assurance of less nicotine in the smoke.

● Hubert Castle worked 6 years – broke an arm, a leg, 3 ribs – to perfect the whirlwind series of somersaults and hoop jumps he performs on his bounding wire. But before you try any of his tricks on your clothes-line, think it over . . . with a Camel. And remember: Camel's costlier tobaccos and slower burning mean extra mildness with less nicotine in the smoke *(see below)*.



"CASTLE IN THE AIR." That featured billing in the Ringling Brothers and Barnum & Bailey circus program means Hubert Castle, photographed with Mrs. Castle at Madison Square Garden, New York *(above)*.

And to the Hubert Castles – to millions of other smokers just like yourself – Camels mean smoking pleasure at its flavorful best – with the extra mildness and extra freedom from nicotine that only Camel's matchlessly blended, costlier tobaccos can give.

But the final and convincing proof of Camel's advantages is in the smoking . . . in the very *smoke itself* (see scientific findings above, right). So try Camels. Smoke them critically. Discover for yourself what a real difference Camels, with their slower-burning, costlier tobaccos, can make in your every smoking moment.

For convenience – economy – buy your Camels by the carton.

The *smoke* of slower-burning Camels contains

28% LESS NICOTINE

than the average of the 4 other largest-selling brands tested—less than any of them—according to independent scientific tests *of the smoke itself*



BY BURNING 25% SLOWER than the average of the 4 other largest-selling brands tested—slower than any of them—Camels also give you a smoking *plus* equal, on the average, to

5 EXTRA SMOKES PER PACK!

R. J. Reynolds Tobacco Company
Winston-Salem, N. C.

CAMEL THE CIGARETTE OF COSTLIER TOBACCOS

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